

Proposed NU Business Name: Ripon Store
Business Category: General Retail & Wholesale



Business Proposal Collected by : Shomvo Narayan, Asst. Officer, Manda unit, Naogaon.

Business Proposal Prepared by: Naznin Akther

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address	:	Ripon Kumar
		Vill: Sona Dokkhin para, Union: Manda, Post: Shangkorpur, Upazila: Manda, District: Naogaon.
Age	:	33 Years
Marital status	:	Married
Children	:	01(One) Son
No. of siblings:	:	01(One) Sister and 03 (Three) Brothers
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan	: : :	Entrepreneur's father Yes Nil Nil

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Education, till to date	:	Class Ten
Present Occupation (Besides own business, i.e., pursuing further studies, other business etc.)	:	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, work experience as an apprentice etc.)	:	10 (Ten) years experience is running his own business. He started the business only with Tk. 50,000 (Fifty thousand). He has 01 (One) years working experiences as an assistant in a local shop.
Other Own/Family Sources of Income	:	His father's income from Agriculture. From his existing business income, he purchased a shop in the local market
Other Own/Family Sources of Liabilities	:	Nil
NU's Contract No.	:	01713704944
NU's National ID No.	:	6414794911216
NU Project Source/Reference	:	Grameen Telecom Trust

BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Joyasri Rani is a GB member since 2000 at first she took GB loan BDT 2,000 (Two thousand).
- Gradually she took GB loan several times and utilized it for purchasing cow and cultivation. She was a mobile lady.
- Finally GB loan helped her to improve economic condition and livelihood.

PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	Ripon Store
Address/ Location	:	Chow-baria Bazar, Manda, Naogaon.
Total Investment in BDT	:	Tk. 330,000
Financing	:	Self Tk. 230,000 (from existing business) Required Investment Tk.100,000 (as equity)
Present salary/drawings from business	:	Taka 3,000 (Three thousand)
Proposed Salary (estimates)	:	Taka 4,000 (Four thousand)
Proposed Business Implementation Plan (i) % of present gross profit margin (ii) Estimated % of proposed gross profit margin (iii) In future risk mgt. plan (from fire, disaster etc.)		On products 15%. On products 15%.

INFO ON EXISTING BUSINESS OPERATIONS

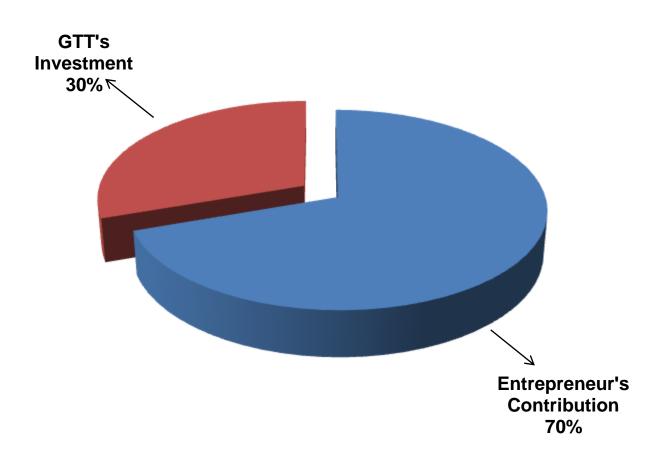
Double Leve		EB (BDT)		
Particulars	Daily	Monthly	Yearly	
Sales income from products (A)	3,000	84,000	1,008,000	
Less: Cost of Sales (Purchase product) (B)	2,550	71,400	856,800	
Gross Profit (C) [C=(A-B)]	450	12,600	151,200	
Less: Operating Cost:				
Electricity bill		400	4,800	
Shop rent		2,500	30,000	
Night Guard bill		100	1,200	
Mobile bill		300	3,600	
Conveyance bill		2,000	24,000	
Present Salary (Self and family)		3,000	36,000	
Provision of Bad Debt		8	92	
Other Cost (stationary & Entertainment etc.)		200	2,400	
Non Cash Item:			_,	
Depreciation Expenses		39	463	
Total Operating Cost (D)		8,546	102,554	
Net Profit (C-D):		4,054	48,646	

PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particulars		Existing Business (BDT)	Proposed (BDT)	Total (BDT)
Existing	Proposed			
Investment in products (bag, umbrella, belt, etc.)	Investment in products (bag, umbrella, belt, etc.)	120,500	100,000	220,500
Investment in Equipments & Tools (bu	lb and fan etc.)	1,150		1,150
Cash in hand		5,260		5,260
Advance for shop		121,000		121,000
Decoration (fixture and fittings)		2,900		2,900
Debtors (Since February, 2016 to at pro-	esent)	9,190		9,190
Creditors (Since February, 2016 to at p	resent)	(30,000)		(30,000)
Total Capi	tal	230,000	100,000	330,000

SOURCE OF FINANCE

- Entrepreneur's Contribution BDT 230,000
- GTT's Investment BDT 100,000
- Total Capital BDT 330,000



FINANCIAL PROJECTION OF NU BUSINESS PLAN

5	У	ear 1 (BDT))	Year 2 (BDT)			Year 3 (BDT)		
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Estimated sales income from products (A)	4,200	117,600	1,411,200	4,872	136,416	1,636,992	5,359	150,058	1,800,691
Less: Cost of Sales (Purchase product) (B)	3,570	99,960	1,199,520	4,141	115,954	1,391,443	4,555	127,549	1,530,588
Gross Profit (C) [C=(A-B)]	630	17,640	211,680	731	20,462	245,549	804	22,509	270,104
Less: Operating Cost:									
Electricity bill		500	6,000		600	7,200		700	8,400
Shop rent		2,500	30,000		2,500	30,000		2,500	30,000
Night Guard bill		150	1,800		200	2,400		250	3,000
Mobile bill (SMS & Reporting)		600	7,200		700	8,400		800	9,600
Conveyance bill Bank Charge (DD, PO, SC)		3,000	36,000		4,000	48,000		4,500	54,000
		55	330		55	660		55	660
Ownership Transfer Fee		667	4,000		667	8,000		667	8,000
Proposed Salary (Self and family)		4,000	48,000		5,000	60,000		5,500	66,000
Provision of Bad Debt		8	92		8	92		8	92
Other Cost (stationary & Entertainment etc.)		400	4,800		600	7,200		800	9,600
Non Cash Item:									
Depreciation Expenses		39	463		39	463		39	463
Total Operating Cost (D)	-	11,918	138,684	_	14,368	172,414	-	15,818	189,814
Net Profit (C-D):	-	5,722	72,996	-	6,095	73,134	-	6,691	80,289
Retained Income			72,996			146,130			226,419

Note: 1. Agreed Grace Period: Six Months

2. Investment Payback Schedule: Quarterly installment including ownership transfer fee from the date of chaque deposited in NU's business account.

CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	100,000	-	-
1.2	Net Profit (ownership tr. Fee added back)	76,996	81,134	88,289
1.3	Depreciation Expenses	463	463	463
1.4	Opening Balance of Cash Surplus	-	53,458	87,055
	Total Cash Inflow	177,458	135,055	175,807
2.0	Cash Outflow			
2.1	Product Purchase	100,000	-	_
2.2	Investment Payback including Ownership Transfer Fee	24,000	48,000	48,000
	Total Cash Outflow	124,000	48,000	48,000
3.0	Total Cash Surplus	53,458	87,055	127,807

SWOT ANALYSIS

STRENGTH Present employment: Self: 01 Family: 02 (Father & brother) Others (beyond family): 0 Future employment: 0 Trade license of business in his own name; Good reputation; He has on hand training; Skilled & working experience : 11 Years;	WEAKNESS ☐ Can not supply goods according to demand.
OPPORTUNITIES Location of shop; Increase of demand The capital of Entrepreneur will be Tk. 456,419 after 3 years excluding payback of investor's money.	THREATS Local Competition.

Presented at 199th as Yunus Centre and 47th In-house Executive Social Business Design Lab

(GTT) on March 03, 2016 at Grameen Telecom Trust Premises

Thank you

Pictures









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-: দোকান ঘর ভাড়ার চুক্তিপত্র:-

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১ম পক্ষ (ঘর মালিক)ঃ মোঃ আতুল লভিফ মতল, পিভাঃ মৃত-খলিগুর রহমান মতল, সাং-মনিদপুর, ভাকধরঃ রামণী, উপজেলাঃ মান্দা, কোণাঃ মঙ্গাঃ।

২য় পক্ষ (ভাড়াটিয়া)ঃ শ্রীরাম হল্ল প্রামানিক, পিতাঃ মৃত- শশ্বর, সাং- খোনা, ভাক্ষরঃ শংকরপুর, উপজেলাঃ মান্দা, জেলাঃ নলগা।

চুক্তি সমূহ নিয়ুরূপঃ

১। উক্ত ঘরের ধার্যকৃত মাসিক ভাতৃ। তাড়াটিয়াকে প্রতি মাসের ৫/৭ তারিখের মধ্যে পরিলোধ করিতে হইবে। যদি ভাতৃটিয়া পরপর তিন মাস ভাতৃ। নিতে ব্যর্থ হয় তাহলে ঘর মাদিক



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Carrier mass

- ২। উক্ত দোকান ঘরের আসবাধপর পাঞ্চাটিয়াকে তৈয়ার করিয়া গইতে হইবে যাহা পরবর্তিকে ফেরড পাইবে।
- ৩। উক্ত ঘনটি ভাড়দিনা অন্য কাউকে ভাড়া দিঙে শাবিবে না।
- ষ্ট। প্ৰকৃতিৰ কান্ত্ৰণ উত্ত গঙ্গেৰ কোন ক্ষতি সাধিত হইচে যত মালিক শুনৱান গৰাচ মেনামত কৰিয়া নিৰে।
- ৫। ভাঙাটিয়া উক্ত ঘরে কোন প্রকার রাষ্ট্রদোহী বা অকৈর মালামাল রাখিতে পারিকেন না।
- ও। মেয়ান শেষে উক্ত খবের ভামানকের সম্পূর্ণ টাকা খর মালিক আড়াচিয়াকে ফোল্ড দিবে।

উপবোক মুক্তি সমূহ আমরা উচ্চা পক্ষ মাদিয়া গইয়া বা সম্মত হইয়া অর খব তাড়া মুক্তি পরে উচ্চয়ে মাকর করিয়াম।

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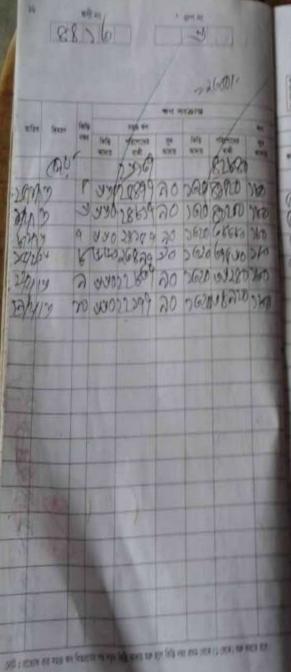
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