

Proposed NU Business Name: **Pornima Jewelers**Business Category: **General Retail & Wholesale** 



Business Proposal Collected by : **Shomvo Narayan, Asst. Officer, Manda unit, Naogaon.** 

Business Proposal Prepared by: Naznin Akther

#### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address	:	Sree Shabuj Kumar Mohanto Vill: Delowa bari bazar, Union: Kusumba, Post: Chakkanu, Upazila: Manda, District: Naogaon.
Age	••	25 Years
Marital status	••	Unmarried
Children	••	N/A
No. of siblings:	:	01(One) Sister and 04 (Four) Brothers
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan	: : :	Entrepreneur's brother No Nil Nil

#### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Education, till to date	:	Class Five
Present Occupation (Besides own business, i.e., pursuing further studies, other business etc.)	:	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, work experience as an apprentice etc.)	:	07 (Seven) years experience is running his own business. He started the business only with Tk. 100,000 (One lac).  He has 02 (Two) years working experiences as an assistant in a local shop.
Other Own/Family Sources of Income	:	His father's income from service (mechanic) and his 03 (Three) brothers income from business.
Other Own/Family Sources of Liabilities	:	Nil
NU's Contract No.	:	01723625647
NU's National ID No.	:	19916414754020408
NU Project Source/Reference	:	Grameen Telecom Trust

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Tolshi is a GB member since January 01, 2012 at first she took GB loan BDT 5,000 (Five thousand).
- Gradually she took GB loan several times and utilized it for purchasing cow, cultivation and assisting her son in his business.
- Finally GB loan helped her to improve economic condition and livelihood.

#### PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	Pornima Jewelers
Address/ Location	:	Chow-baria Bazar, Manda, Naogaon.
Total Investment in BDT	:	Tk. 427,000
Financing	:	Self Tk. 277,000 (from existing business) Required Investment Tk.150,000 (as equity)
Present salary/drawings from business	:	Taka 5,000 (Five thousand)
Proposed Salary (estimates)	:	Taka 6,000 (Six thousand)
Proposed Business Implementation Plan		
(i) % of present gross profit margin	:	On products 20% & Servicing 70%.
(ii) Estimated % of proposed gross profit margin	:	On products 20% & Servicing 70%.
(iii) In future risk mgt. plan (from fire, disaster etc.)	:	

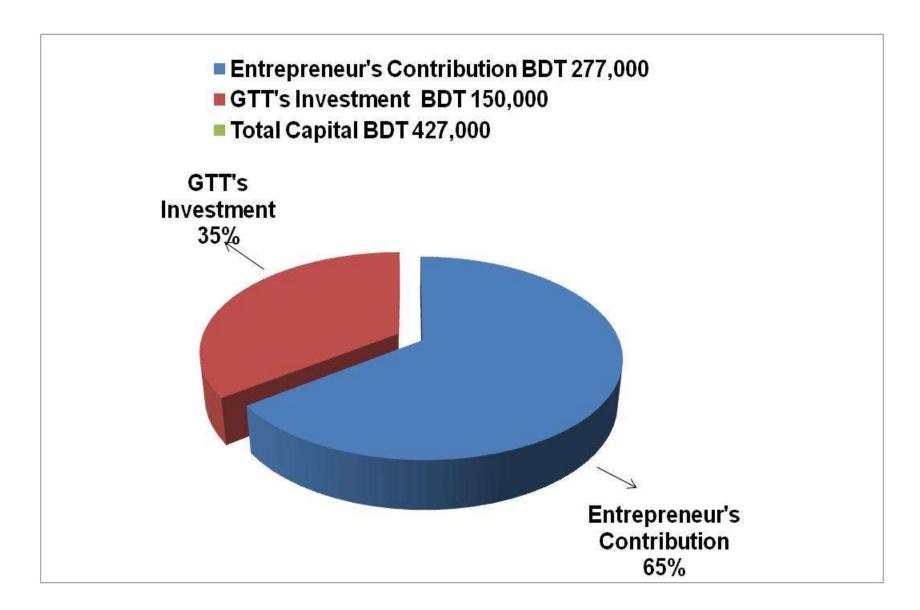
#### INFO ON EXISTING BUSINESS OPERATIONS

Doutionland	Exis	Existing Business (BDT)			
Particulars	Daily	Monthly	Yearly		
Sales income from Products	2,000	52,000	624,000		
Income from servicing	200	5,200	62,400		
Total Sales (A)	2,200	57,200	686,400		
Less: Cost of products	1,600	44,800	537,600		
Less: Cost of servicing	60	1,680	20,160		
Less: Total cost of sales and servicing (B)	1,660	46,480	557,760		
Gross Profit (C) [C=(A-B)]	540	10,720	128,640		
Less: Operating Cost:					
Electricity bill		300	3,600		
Shop Rent		800	9,600		
Night guard bill		80	960		
Mobile bill		500	6,000		
Conveyance bill		500	6,000		
Present Salary (Family & Self)		5,000	60,000		
Provision of bad debt		32	381		
Other Cost (Stationary & Entertainment etc.)		500	6,000		
Non Cash Item:			,		
Depreciation Expenses		350	4,200		
Total Operating Cost (D)		8,062	96,741		
Net Profit (C-D):		2,658	31,899		

#### PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particul	ars	Existing Business	Proposed (BDT)	Total (BDT)
Existing	Proposed	(BDT)	(601)	(601)
Investment in products (gold, silver, stone, copper and spelter etc.)	Investment in products (gold, silver, stone, copper and spelter etc.)	203,810	150,000	353,810
Investment in Equipment & Tools (we fan etc.)	eight machine, rolar, bulb and	16,000		16,000
Cash in hand		1,087		1,087
Advance for Shop		20,000		20,000
Debtors (Since February, 2016 to at	present)	38,103		38,103
Creditors (Since February, 2016 to a	t present)	(20,000)		(20,000)
Decoration (fixture and fittings)		18,000		18,000
Total Cap	oital	277,000	150,000	427,000

#### SOURCE OF FINANCE



#### FINANCIAL PROJECTION OF NU BUSINESS PLAN

Dantiaulaus	Year 1 (BDT) Year 2 (BDT) Year 3 (BDT)								
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Estimated Sales income from Products	3,000	78,000	936,000	3,600	93,600	1,123,200	4,140	107,640	1,291,680
Estimated income from Servicing	250	6,500	78,000	295	7,670	92,040	339	8,821	105,846
Total Estimated Sales (A)	3,250	84,500	1,014,000	3,895	101,270	1,215,240	4,479	116,461	1,397,526
Less: Cost of products	2,400	67,200	806,400	2,880	80,640	967,680	3,312	92,736	1,112,832
Less: Cost of servicing	75		25,200	89	2,478	29,736	102	2,850	34,196
Less: Total cost of sales and servicing (B)	2,475	69,300	831,600	2,969	83,118	997,416	3,414	95,586	1,147,028
Gross Profit (C) [C=(A-B)]	775	15,200	182,400	927	18,152	217,824	1,065	20,875	250,498
Less: Operating Cost:									
Electricity bill		500	6,000		600	7,200		700	8,400
Shop Rent		800	9,600		800	9,600		800	9,600
Night guard bill		130	1,560		180	2,160		230	2,760
Mobile bill (SMS & Reporting)		800	9,600		800	9,600		800	9,600
Conveyance		1,000	12,000		1,500	18,000		2,000	24,000
Ownership Transfer Fee		1,000	6,000		1,000	12,000		1,000	12,000
Proposed Salary-(Family & Self)		6,000	72,000		6,500	78,000		7,000	84,000
Bank Charge (DD, PO, SC)		55	330		55	660		55	660
Provision of bad debt		32	381		32	381		32	381
Other Cost (stationary & Entertainment etc.)		800	9,600		1,000	12,000		1,200	14,400
Non Cash Item:									
Depreciation Expenses		350	4,200		350	4,200		350	4,200
Total Operating Cost (D)	_	11,467	131,271	-	12,817	153,801	-	14,167	170,001
Net Profit (C-D)	-	3,733	51,129	-	5,335	64,023	-	6,708	80,497
Retained Income			51,129			115,152			195,649

Note: 1. Agreed Grace Period: Six Months

2. Investment Payback Schedule: Quarterly installment including ownership transfer fee from the date of chaque deposited in NU's business account.

# CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	150,000		-
1.2	Net Profit (ownership tr. Fee added back)	57,129	76,023	92,497
1.3	Depreciation Expenses	4,200	4,200	4,200
1.4	Opening Balance of Cash Surplus	-	25,329	33,552
	Total Cash Inflow	211,329	105,552	130,249
2.0	Cash Outflow			
2.1	Product Purchase	150,000	_	_
2.2	Investment Payback including Ownership Transfer Fee	36,000	72,000	72,000
	Total Cash Outflow	186,000	72,000	72,000
3.0	Total Cash Surplus	25,329	33,552	58,249

### SWOT ANALYSIS

STRENGTH  Present employment: Self: 01 Family: 0 Others (beyond family): 0 Future employment: 0 Trade license of business in his own name; He has on hand training; Skilled & working experience: 09 Years;	WEAKNESS ☐ Can not supply goods according to demand.
OPPORTUNITIES  Location of shop; Increase of demand The capital of Entrepreneur will be Tk. 42,649 after 3 years excluding payback of investor's money.	THREATS  Local Competition.

Presented at 199<sup>th</sup> as Yunus Centre and 47<sup>th</sup> In-house Executive Social Business Design Lab

(GTT) on March 03, 2016 at Grameen Telecom Trust Premises

### Thank you

# Pictures

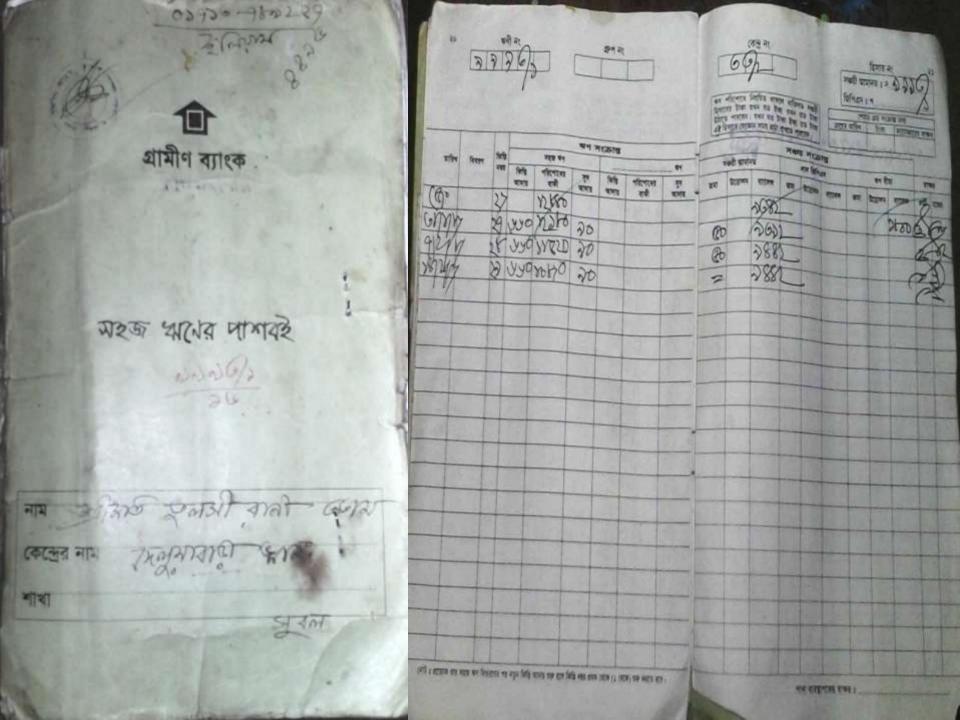








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## Thank You