



**Grameen kalyan**

*Proposed NU Business Name : Sobuj Cow Fattening Farm*



## ***BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA***

Name and address	: Md. Sobuz Hossain Vill : Sondah, Post: Choraikol Thana : Kumarkhali, District: Kushtia
Age	: 30 Years.
Marital status	: Married.
Children	: Nil
No. of siblings:	: 02 (Two) brother's & 01 ( Sister).
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info  Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GCCN, GKF etc. (ix) Others	: Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/> : Mst. Murshida Khatun : Md. Abu Bakkar siddik. : Branch: Kumarkhali, Group #01, Centre# 42/M, Loan no. 2576/2 Member since: 2010 , First loan: Tk. 10,000, Last GB loan: 14,000, Outstanding: 11,000. : Father : No : Nil : Nil : Nil
Education, till to date	: S.S.C .

## ***BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)***

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.)	:	No formal training but he has Ten years cow rearing experience.
Other Own/Family Sources of Income	:	Father income from Agricultural farm.
Other Own/Family Sources of Liabilities	:	Nil
Contact number	:	01711176749.
National ID number	:	5017169579684.
NU Project Source/Reference	:	Grameen Kalyan, Kumarkhali Unit, Kushtia.

## ***BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY***

Entrepreneur's Mother is a GB member since 2010. At first she took GB loan BDT 10,000 (Ten thousand) and used business. Subsequently she borrowed loan from GB for several times for different activities including cow rearing business.

## ***PROPOSED NOBIN UDYOKTA BUSINESS INFO***

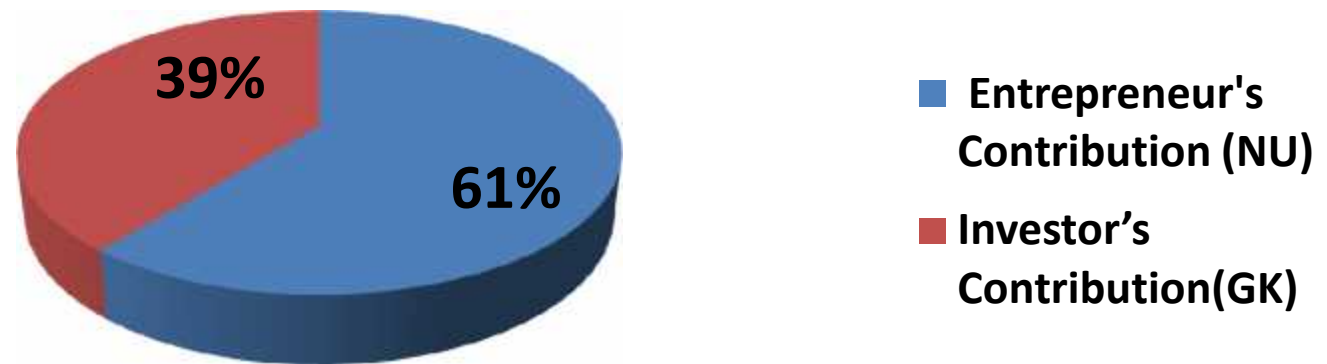
Business Name	:	<b>Sobuz Cow Fattening Farm.</b>
Address/ Location	:	Vill: Sondah, Post: Choraikol. Thana : Kumarkhali, District: Kushtia.
Total Investment in BDT	:	<b>BDT: 3,83,000</b>
Financing	:	Self financing: <b>BDT: 2,33,000</b> Required Investment: <b>BDT: 1,50,000 (as equity)</b>
Present salary	:	Nil
Proposed Salary	:	<b>BDT 4000</b> (Four thousand taka only)
Proposed Business Implementation Plan:	:	<ul style="list-style-type: none"> <li>➤ Start with having 5 cows @ TK. 50,000/- each;</li> <li>➤ In every six months the cows will be sold and new cow will purchase; i.e. each cycle of cow fattening will be for six months;</li> <li>➤ Feeding cost of each cow/cycle = BDT 20,000-;</li> <li>➤ Selling price of each cow after every cycle BDT 1,00,000/-;</li> <li>➤ Expected doctor and medicine cost for each cow per cycle = 1,000/-;</li> <li>➤ Payback period to the investor is 3 years;</li> <li>➤ Expected date to start the project is as soon as possible.</li> </ul>

## ***PROPOSED INVESTMENT BREAKDOWN***

Particulars	Existing Business/ NU (BDT)	Proposed Business (BDT)		Total (BDT)
		NU	Investor	
<b>Investments in different categories:</b>				
Cow Shade (Repair)	-	50,000	-	50,000
Cost of 5 cows (Tk. 50,000 per Cow)	80,000	-	150,000	230,000
Fan 02 Pieces		5,000	-	5,000
Working Capital (Feeding Cost per cow 20000 per six month)		80,000		80,000
Water supply motor & Fittings	-	8,000	-	8,000
Cash in hand	-	10,000	-	10,000
<b>Total Capital</b>	<b>80,000</b>	<b>153,000</b>	<b>150,000</b>	<b>383,000</b>

# Source of Finance

Source	Amount in BDT	In %
Entrepreneur's Contribution (NU)	233,000	61
Investor's Contribution(GK)	150,000	39
<b>Total Investment</b>	<b>383,000</b>	<b>100</b>



# FINANCIAL PROJECTION OF NU BUSINESS PLAN

Particulars	Year 1 (BDT)			Year 2 (BDT)			Year 3 (BDT)		
	1st Cycle	2nd Cycle	Yearly ( 1st Cycle+2nd Cycle)	1st Cycle	2nd Cycle	Yearly(1st Cycle+2nd Cycle)	1st Cycle	2nd Cycle	Yearly 1st Cycle+2nd Cycle)
<b>Revenue:</b>									
Estimated Sales (Cow)	500,000	500,000	1,000,000	550,000	550,000	1,100,000	605,000	605,000	1,210,000
Cow Dung Sales	9,000	9,000	18,000	9,450	9,450	18,900	9,923	9,923	9,940
<b>(A) Total Revenue</b>	<b>509,000</b>	<b>509,000</b>	<b>1,018,000</b>	<b>559,450</b>	<b>559,450</b>	<b>1,118,900</b>	<b>614,923</b>	<b>614,923</b>	<b>1,219,940</b>
<b>Less: Cost of sales</b>									
Cow Cost	250,000	250,000	500,000	262,500	262,500	525,000	275,625	275,625	551,250
Cow Food	100,000	100,000	200,000	105,000	105,000	210,000	110,250	110,250	220,500
<b>(B) Total Cost of Sales</b>	<b>350,000</b>	<b>350,000</b>	<b>700,000</b>	<b>367,500</b>	<b>367,500</b>	<b>735,000</b>	<b>385,875</b>	<b>385,875</b>	<b>771,750</b>
<b>Gross profit (GP) [C=(A-B)]</b>	<b>159,000</b>	<b>159,000</b>	<b>318,000</b>	<b>191,950</b>	<b>191,950</b>	<b>383,900</b>	<b>229,048</b>	<b>229,048</b>	<b>448,190</b>
<b>Less: Operating Costs:</b>									
Electricity bill	1,200	1,200	2,400	1,260	1,260	2,520	1,323	1,323	2,646
Transportation	3,000	3,000	6,000	3,150	3,150	6,300	3,308	3,308	6,615
Doctors and Medicine	5,000	5,000	10,000	5,250	5,250	10,500	5,513	5,513	11,025
Mobile bill	900	900	1,800	945	945	1,890	992	992	1,985
Proposed salary-self	24,000	24,000	48,000	24,000	24,000	48,000	24,000	24,000	48,000
<b>Non Cash Item:</b>									
Depreciation Expenses	3,000	3,000	6,000	3,300	3,300	6,600	3,630	3,630	7,260
<b>Total Operating Cost (D)</b>	<b>37,100</b>	<b>37,100</b>	<b>74,200</b>	<b>37,905</b>	<b>37,905</b>	<b>75,810</b>	<b>38,765</b>	<b>38,765</b>	<b>77,531</b>
<b>(C-D)Net Profit:</b>	<b>121,900</b>	<b>121,900</b>	<b>243,800</b>	<b>154,045</b>	<b>154,045</b>	<b>308,090</b>	<b>190,282</b>	<b>190,282</b>	<b>380,565</b>
<b>Retained Income:</b>			<b>243,800</b>			<b>308,090</b>			<b>380,565</b>

**Notes: 1. Agreed Grace period: Six Months.**

**2. Investment Payback schedule: Half yearly installment including ownership transfer fee after six months grace period.**



## ***CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)***

	<b>Year 1</b>	<b>Year 2</b>	<b>Year 3</b>
<b>Cash inflow</b>			
Opening Balance	0	486,800	734,890
Capital Infusion by Udyokta	153000	0	0
Capital Infusion by Investor	150000	0	0
Sales	1,018,000	1,118,900	1,219,940
<b>Total Receipts</b>	<b>1,321,000</b>	<b>1,605,700</b>	<b>1,954,830</b>
<b>Cash Outflow:</b>			
Cost of goods sold	700,000	735,000	771,750
Operating expenses	74,200	75,810	77,531
Return to investor	60,000	60,000	60,000
<b>Total payment</b>	<b>834,200</b>	<b>870,810</b>	<b>909,281</b>
<b>Closing Balances</b>	<b>486,800</b>	<b>734,890</b>	<b>1,045,549</b>

# SWOT ANALYSIS

<p><b>S</b>TRENGTH</p> <ul style="list-style-type: none"><li><input type="checkbox"/> Employment: Self: 1 Others (beyond family): 0 Future employment: 0</li><li><input type="checkbox"/> Ownership in his own name.</li></ul>	<p><b>W</b>EAKNESS</p> <ul style="list-style-type: none"><li><input type="checkbox"/> Shortage of foods in rainy season.</li></ul>
<p><b>O</b>PPORTUNITIES</p> <ul style="list-style-type: none"><li><input type="checkbox"/> Local Veterinary Doctors;</li><li><input type="checkbox"/> This area is famous for cattle fattening;</li><li><input type="checkbox"/> Investor's money will be payback in three years.</li></ul>	<p><b>T</b>HREATS</p> <ul style="list-style-type: none"><li><input type="checkbox"/> Theft;</li><li><input type="checkbox"/> Disease.</li></ul>

Presented at 17<sup>th</sup> Ex. SB Design Lab on April 20,  
2016 at Grameen Kalyan

Thank you

# Existing Shade















# NU with his father & mother



# NU with his mother



**Thank You**