

Proposed NU Business Name: Aminur Store
Business Category: General Retail & Wholesale



Business Proposal Identified by: Md. Injamul Haque, Asst. Officer, Rangpur unit, Rangpur

Business Proposal Prepared by: Naznin Akhter

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address		Md. Aminur Islam
		Vill: Goalo, Union: City Corporation, Post: Borirhat, Upazila: Rangpur, District: Rangpur.
Age	:	35 Years
Marital status	:	Married
Children	:	01 (One) Daughter and 01 (One) Son
No. of siblings:	:	05 (Five) Brothers & 02(Two) Sisters
Parent's and GB related Info:		
(i) Who is GB member	:	Mother   ▼ Father
(ii) Mother's name	:	Momena Khatun
(iii) Father's name	:	Abdur Rashid
(iv) GB member's info	:	Branch: Gonggachor, Rangpur, Centre # 18/mo
		Loan no.: 2421, Member since March 08, 2000
		First loan: Tk. 4,000
		Existing loan: Tk. 35,000, Outstanding loan: Tk. 18,880
Further Information:		
(v) Who pays GB loan installment	:	Entrepreneur's brother
(vi) Mobile lady	:	Nil
(vii) Grameen Education Loan	:	Nil
(viii) Any other loan	:	Nil

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	Class Eight
Present Occupation (Besides own business, i.e., pursuing further studies, other business etc.)	•	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, work experience as an apprentice etc.)		02 (Two) years experiences is running his own business. He started the business only with Tk. 100,000 (One lac).  He has 03 (Three) years working experiences as an assistant in his uncle's shop.
Other Own/Family Sources of Income	•	His father's income from Agriculture. His 01 (One) brother's income from tailoring, his brother's income from business (wood business) and his 01 (One) brother's income from private service.
Other Own/Family Sources of Liabilities	••	Nil
NU's Contract No.	:	01925723930
NU's National ID No.	:	8514995353837
NU Project Source/Reference	:	Grameen Telecom Trust

### BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Momena Khatun is a GB member since March 08, 2000, at first she took GB loan BDT 4,000 (Four thousand).
- Gradually she took GB loan several times and utilized it for cultivation, purchasing cows and assisting her son in his business.
- Finally GB loan helped her to improve her economic condition, livelihood and expanding the existing business of her son.

## PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	Aminur Store
Address/ Location	:	Horir hat, Rangpur
Total Investment in BDT	:	Tk. 304,000
Financing	:	Self Tk. 204,000 (from existing business) Required Investment Tk. 100,000 (as equity)
Present salary/drawings from business	:	Taka 5,000 (Five thousand)
Proposed Salary (estimates)	:	Taka 7,000 (Seven thousand)
Proposed Business Implementation Plan (i) % of present gross profit margin	••	On products 20%.
(ii) Estimated % of proposed gross profit margin	:	On products 20%.
(iii) In future risk mgt. plan (from fire, disaster etc.)	-	

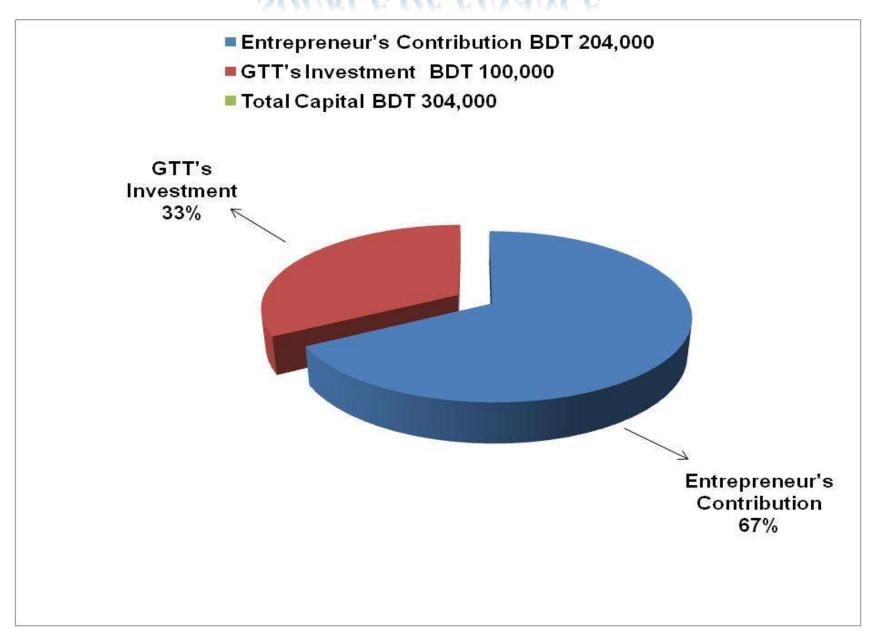
## INFO ON EXISTING BUSINESS OPERATIONS

Davida Java	EB (BDT)				
Particulars Particulars	Daily	Monthly	Yearly		
Sales income from products (A)	2,000	52,000	624,000		
Less: Cost of sales of products (product purchase) (B)	1,600	41,600	499,200		
Gross Profit (C) [C=(A-B)]	400		·		
Less: Operating Cost:		,	,		
Electricity bill		200			
Generaotr bill		200			
Shop rent		500	6,000		
Mobile bill		400	4,800		
Night Guard bill		100	1,200		
Conveyance		1,000			
Present Salary (Self & family)		5,000	60,000		
Other Cost (stationary & Entertainment etc.)		900	10,800		
Non Cash Item:			·		
Depreciation Expenses		284	3,405		
Total Operating Cost (D)		8,584			
Net Profit (C-D):		1,816	_		

### PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particulars			Proposed	Total	
Existing	Proposed	Business (BDT)	(BDT)	(BDT)	
Investment in products (plastic rope, net thread, brush, super glue, cutting plus, energy bulb, bulb, wire, color, hardware products, betel leaf and betel nut etc)	Investment in products (hardware products)	121,555	100,000	221,555	
Investment in Machineries & Equipments (refrigerator, cutting machine, weight machine, bulb and fan etc.)				15,700	
Cash in hand				6,245	
Decoration (fixture and fittings)				10,500	
Advance for shop				50,000	
Total Capital			100,000	304,000	

## SOURCE OF FINANCE



### FINANCIAL PROJECTION OF NU BUSINESS PLAN

Particulars –		Year 1 (BDT)			Year 2 (BDT)			Year 3 (BDT)		
		Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly	
Estimated sales income from products (A)	3,000	78,000	936,000	3,570	92,820	1,113,840	4,106	106,743	1,280,916	
Less: Cost of sales of products (product purchase) (B)	2,400	62,400	748,800	2,856	74,256	891,072	3,284	85,394	1,024,733	
Gross Profit (C) [C=(A-B)]	600	15,600	187,200	714	18,564	222,768	821	21,349	256,183	
Less: Operating Cost:										
Electricity bill		300	3,600		400	4,800		500	6,000	
Generaotr bill		300	3,600		400	4,800		500	6,000	
Shop rent		500	6,000		500	6,000		500	6,000	
Mobile bill (SMS & Reporting)		700	8,400		700	8,400		700	8,400	
Night Guard bill		150	1,800		200	2,400		250	3,000	
Conveyance		1,500	18,000		2,000	24,000		2,500	30,000	
Bank Charge (DD, PO, SC)		45	270		45	540		45	540	
Ownership Transfer Fee		667	4,000		667	8,000		667	8,000	
Proposed Salary (Self & family)		7,000	84,000		8,000	96,000		9,000	108,000	
Other Cost (stationary & Entertainment etc.)		1,400	16,800		1,600	19,200		1,700	20,400	
Non Cash Item:										
Depreciation Expenses		284	3,405		284	3,405		284	3,405	
Total Operating Cost (D)		12,845	149,875	_	14,795	177,545	-	16,645	199,745	
Net Profit (C-D):		2,755	37,325	-	3,769	45,223	-	4,703	56,438	
Retained Income			37,325			82,548			138,986	

Note: 1. Agreed Grace Period: Six Months

2. Investment Payback Schedule: Quarterly installment including ownership transfer fee from the date of chaque deposited in NU's business account.

# CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	100,000	-	-
1.2	Net Profit (ownership tr. Fee added back)	41,325	53,223	64,438
1.3	Depreciation Expenses	3,405	3,405	3,405
1.4	Opening Balance of Cash Surplus	-	20,730	29,358
	Total Cash Inflow	144,730	77,358	97,201
2.0	Cash Outflow			
2.1	Product Purchase	100,000	-	-
2.2	Investment Payback including Ownership Transfer Fee	24,000	48,000	48,000
	Total Cash Outflow	124,000	48,000	48,000
3.0	Total Cash Surplus	20,730	29,358	49,201

## SWOT ANALYSIS

STRENGTH  Present employment: Self: 01 Family: 0 Others (beyond family): 0 Future employment: 0 Trade license of business in his own name; Good reputation; He has on hand training; Skilled and working experience: 05 Years.	WEAKNESS ☐ Can not supply goods according to demand.
OPPORTUNITIES  Location of shop; Increase of demand The capital of Entrepreneur will be Tk. 342,986 after 3 years excluding payback of investor's money.	THREATS  Local Competition;

Presented at 193<sup>rd</sup> as Yunus Centre and 44<sup>th</sup> In-house Executive Social Business Design Lab

(GTT) on February 23, 2016 at Grameen Telecom Trust Premises

Thank you

# Pictures

















SOFTER WELL STREET, SAN STREET, INVESTMENT STREET



### রংপুর সিটি কর্পোরেশন

CHARA

शामिज्य २०३२ देश

#### টেড লাইসেন

PERCHANA : BL-2015-16002411

লাইদেল ইল্যা জাভিম : লফ/লহ/জাহত

MA MINE : 5074-5079

STITE ARE

ছানীয় সকলার (সিটি কর্নোরেশন) আইন ২০০৯ এর ৮২ বালা অনুযায়ী বেশা, ব্যবসার জন্য পাইসেক सामाह (प्रशास ७० सून २०३७ जन मर्गक बनाबा शाकात ।

REFERENCE HOW

ः व्यामिन्द (हार ।

四月至20月上月日

CHIS WINING ENGIN

PRINTER PER

CALL DITTE STATE A

MUNICIPAL SURFIE

2 MERCHANNI MERCHAN

WORLD STREET

ः त्यासान्, नृष्टित सार्ग कार्य, प्रशास्त्रक, स्टब्स्

ACCRECATE MANY

a suite fiem cure, place und week, despe-

ON THE PARTY CAN THE PARTY.

ELENIS TENET

् लाम मुनाहीत दमाकाम / क्वा प्रविकतकारी

PRINCIPLE SECRET TOPS

WANT THE

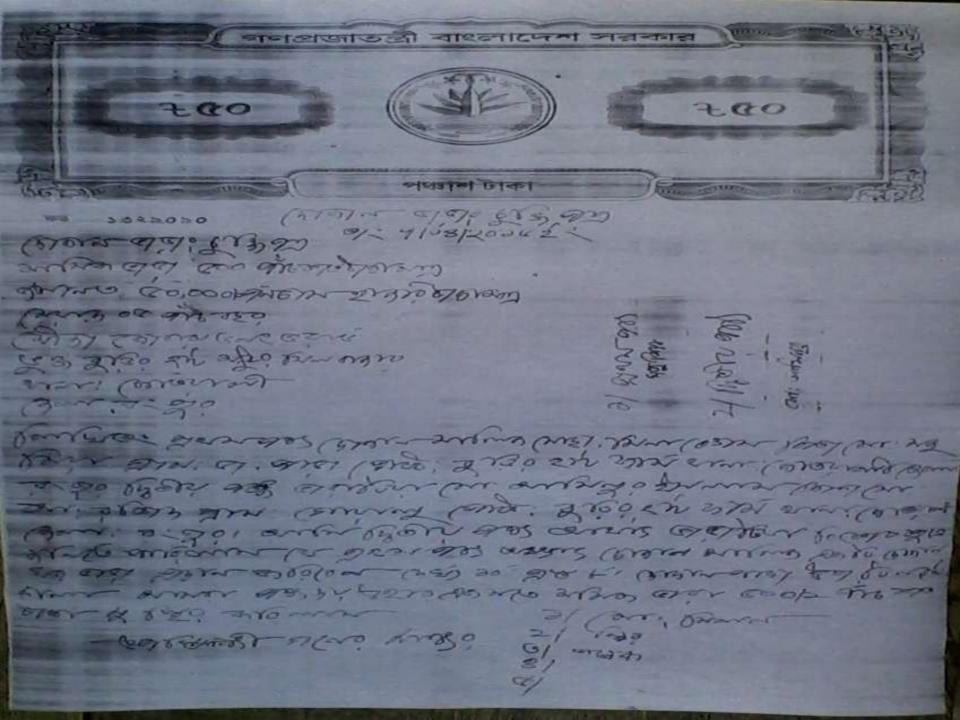
NAME REPORTED NAMED Sant Service

এই ট্রেড সাইসেল এর মেয়াল ২০১৬ সালের ৩০ জন দর্মন্ত বলকা বাক্ষ

MENT MANNE 370276 स्थानं निवित्तमम् कृतंकात्। महिन्तमानं निवासे कर्यकात

SCHOOL SECTION.

FORTH OR IS TO CHES STREET, AND AND HER WISH HOR WINN, MOR IN MINISTER SHEET STREET, AND ASSESSED STREET, AND ASSE WHEN PARTY AND ALL ALL AND THE PARTY WHEN THE PARTY WAS TO RESIDENCE TO BE AND THE PARTY WHEN THE PARTY WAS TO SEE THE PARTY WHEN THE PARTY WAS TO SEE THE P



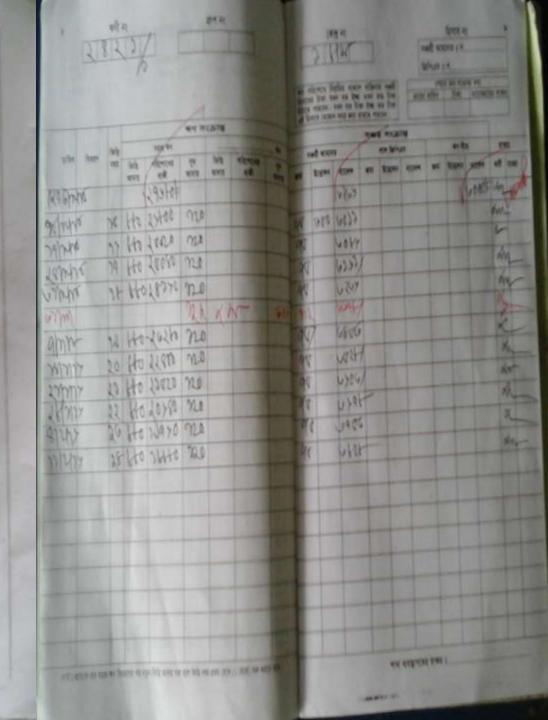


গ্রামীণ ব্যাকে

ब्रमारका भाषा नाम

### সহজ ঋণের পাশ বই

स्त्र संस्थान्त राज्य कार्यात्मा स्त्र स्









নাম: মোঃ আমিনুর ইসলাম

Name: Md Aminur Islam

भिठा: वाष्ट्र राग्य

प्राठा: प्राप्तम शहन

Date of Birth: 14 Mar 1980

ID NO: 8514994353837

## Thank You