

Proposed NU Business Name: ST Cosmetics

Business Category: General Retail & Wholesale



Business Proposal Prepared by: Md: Sohidullah

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address	:	Mst. Sahnaj Begum Vill: Batation Hojeratpur, Union: 7No Latibpur, Post: jaygir, Upazila: Mithapukur, District: Rangpur.
Age	:	22 years
Marital status	:	Merit
Children	:	01(One) Son
No. of siblings:	:	01 (One) Sister.
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother V Father Mst. Nurbanu Begum Md. Mothar Rahman. Branch: Dorshona Rangpur, Centre # 46/mo, Loan no.: 5416/2, Membership since May 05,2005 First loan: Tk. 3,000 Existing loan: 12,000, Outstanding Loan: 11,746
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan	:	Entrepreneur's Father No Nil Nil

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	H.S.C
Present Occupation (Besides own business, i.e., perusing further studies, other business etc.)	:	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.)	:	02(Two) years experiences is running his own business. He started the business with BDT 80,000 (One Eighty Thousand). He has 03 years working experience as an Assisting in local shop.
Other Own/Family Sources of Income	:	His Husband income from business,
Other Own/Family Sources of Liabilities	:	Nil
NU's Contact No.	:	01788117496
NU's National ID No.	:	19868515867774432
NU Project Source/Reference	:	Grameen Telecom Trust

BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Mst. Nurbanu Begum is a GB Membership since May 05, 2005 at first she took GB loan BDT 3,000 (Three thousand).
- Successively several times she utilized GB loan for purchasing cows and agriculture.
- Finally GB loan helped her to improve economic condition and livelihood.

PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	St Cosmetics.
Address/ Location	:	Jaygir Bustand, Mithapukur, , Rangpur.
Total Investment in BDT	:	Tk. 526,000
Financing	:	Self Tk. 376,000 (from existing business) Required Investment Tk.150,000 (as equity)
Present salary/drawings from business	:	BDT 5,000 (Five thousand)
Proposed Salary	:	BDT 6,000 (six thousand)
Proposed Business Implementation Plan (i) % of present gross profit margin (ii) Estimated % of proposed gross profit margin (iii) In future risk mgt. plan (from fire, disaster etc.)	:	On products 20% On products 20%

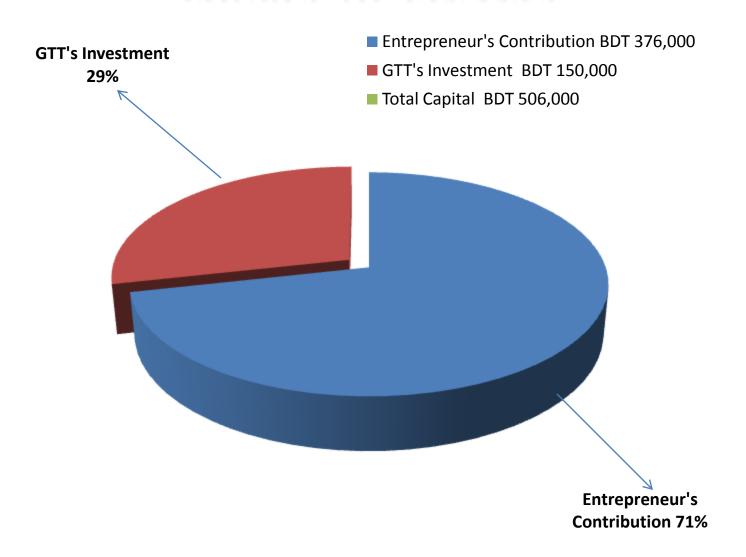
INFO ON EXISTING BUSINESS OPERATIONS

		EB (BDT)				
Particulars	Daily	Monthly	Yearly			
Sales income from products (A)	2,500	70,000	840,000			
Total Sales/commission (A)	2,500	70,000	840,000			
Less: Cost of Sales						
Cost of products	2,000	56,000	672,000			
Total Cost of Sales (B)	2,000	56,000	672,000			
Gross Profit (C) [C=(A-B)]	500	14,000	168,000			
Less: Operating Cost:		, i	•			
Electricity bill		1,000	12,000			
Generator bill		-	-			
Shop Rent		1,000	12,000			
Night Guard bill		300	3,600			
Mobile bill		300	3,600			
Conveyance		600	7,200			
Ownership Transfer Fee		_	-			
Present Salary (Self & family)		5,000	60,000			
Bank Charge (DD, PO, SC)		-	-			
Other Cost (stationary & Entertainment etc.)		2,000	24,000			
Non Cash Item:		,	,			
Depreciation Expenses		92	1,100			
Total Operating Cost (D)		10,292	123,500			
Net Profit (C-D):		3,708	44,500			

PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particulars			D	Takal
Existing	Proposed		Proposed (BDT)	Total (BDT)
Investment in products (jewellery item, cosmetics item, and Stationary item etc.)	n, cosmetics item, and (cosmetics item, and			
Investment in Machineries & equipment (Fan-1, light-2, etc.)			_	1,400
Cash in hand			-	2,367
Creditors (Since February, 2016 to at present)			-	(6,700)
Decoration (fixture and fittings)			-	8,900
Advance for Shop	70,000	_	70,000	
Total Ca	376,000	150,000	526,000	

SOURCE OF FINANCE



FINANCIAL PROJECTION OF NU BUSINESS PLAN

	Year 1 (BDT)			Year 2 (BDT)			Year 3 (BDT)		
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Estimated sales income from products (A)	3,250	91,000	1,092,000	3,770	105,560	1,266,720	4,072	114,005	1,368,058
Total Sales/commission (A)	3,250	91,000	1,092,000	3,770	105,560	1,266,720	4,072	114,005	1,368,058
Cost of products	2,600	72,800	873,600	3,016	84,448	1,013,376	3,257	91,204	1,094,446
Total Cost of Sales (B)	2,600	72,800	873,600	3,016	84,448	1,013,376	3,257	91,204	1,094,446
Gross Profit (C) [C=(A-B)]	650	18,200	218,400	754	21,112	253,344	814	22,801	273,612
Less: Operating Cost: Electricity bill									
Generator bill		1,200	14,400		1,300	15,600		1,300	15,600
Shop Rent		1,000	12,000		1,000	12,000		1,000	12,000
Night Guard bill		300	3,600		300	3,600		300	3,600
Mobile bill (SMS & Reporting)		500	6,000		500	6,000		500	6,000
Conveyance		700	8,400		1,100	13,200		1,200	14,400
Ownership Transfer Fee		1,000	6,000		1,000	12,000		1,000	12,000
Proposed Salary (Self & family)		6,000	72,000		6,000	72,000		6,000	72,000
Bank Charge (DD, PO, SC)		35	420		35	420		35	420
Other Cost (stationary & Entertainment etc.)		3,000	36,000		3,000	36,000		3,000	36,000
Non Cash Item:									
Depreciation Expenses		92	1,100		92	1,100		92	1,100
Total Operating Cost (D)	-	13,827	159,920	-	14,327	171,920	_	14,427	173,120
Net Profit (C-D):	-	4,373	58,480	-	6,785	81,424		8,374	100,492
Retained Income			58,480			139,904			240,396

Notes: 1. Agreed Grace period: Six months

2. **Investment Payback schedule:** Quarterly installment would also include ownership transfer fee from the date of cheque deposited in NU's business account.

CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	150,000	-	_
1.2	Net Profit (ownership tr. Fee added back)	64,480	93,424	112,492
1.3	Depreciation Expenses	1,100	1,100	1,100
1.4	Opening Balance of Cash Surplus		29,580	52,104
	Total Cash Inflow	215,580	124,104	165,696
2.0	Cash Outflow			
2.1	Product Purchase	150,000	-	_
2.2	GB Loan Outstanding	_		
2.3	Investment Payback including Ownership Transfer Fee	36,000	72,000	72,000
	Total Cash Outflow	186,000	72,000	72,000
3.0	Total Cash Surplus	29,580	52,104	93,696

SWOT ANALYSIS

STRENGTH	WEAKNESS
 □ Present employment: Self: 01 Family: 0 Others (beyond family): Future employment: 0 □ Trade License in his own name; □ Maintain books of record; □ Ownership of business in his own name; □ He has on hand training; □ Working Experience : 5yrs. 	☐ Can not supply goods as per demand;
 OPPORTUNITIES □ Location of Shop; □ Have some fixed customers; □ Increasing Demand; □ The Capital of the entrepreneur will be BDT 6,16,396 after 3 years excluding payback of investor's money. 	THREATS ☐ Increase of local competitors;

Presented at 209th as Yunus Centre and 52nd In-house Executive Social Business Design Lab (GTT) on March 20, 2016 at Grameen Telecom Trust Premises

Thank you

Pictures



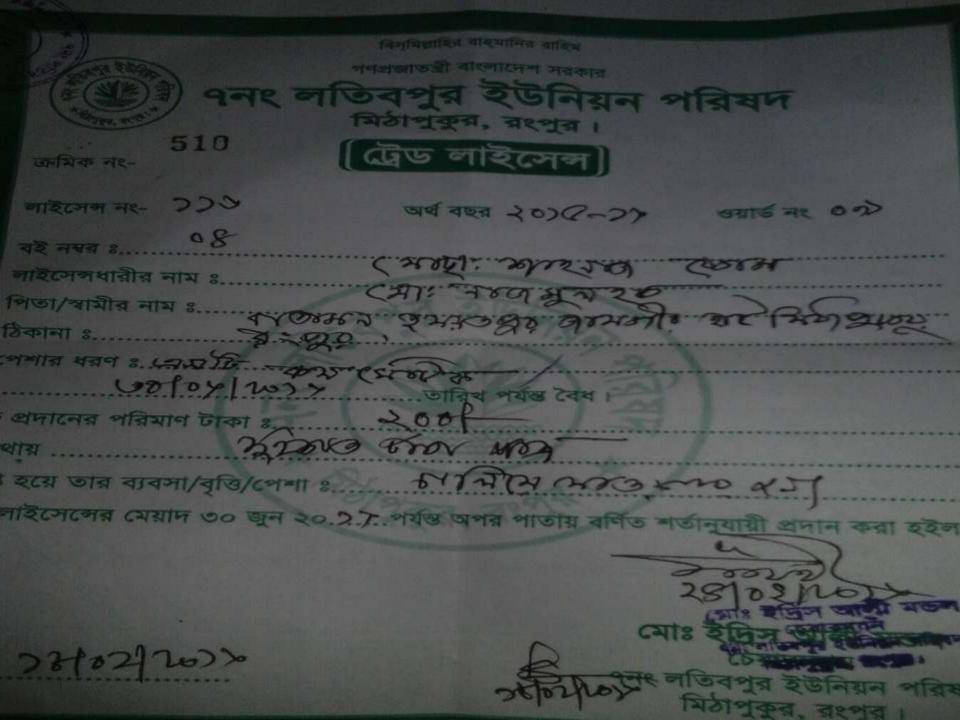














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रक्षण वरणूरवर लागवी नार्वाचक वार्यान्य, कानूब ।

व्यक्टिकिं

হাৰৰ পক্ষ (লোমান মালিক)

स्माराचन चानी नवकात শিলা- মর্থার সাম্বেদ্ধ হর সর্বেত बाय- राजामन (अन्तन्ति) काक्यतः साधगीतसाँ Britani-Stanger CAMPIO BUTE !

হিত্ৰীয় শৃষ্ণ (সোকান ভাতুন্নিনা) :-

বোচাঃ শাহানাজ কেবম শামী- মোর নাজমূল হস মারা- মোরাচ দুর বাদু বেশম प्राक्षण आक्रमेंत्राच ইপজেলা- মিটাপুরুর टक्सा- वर्त्यं ।

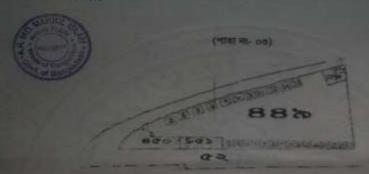
নিপ্রদিখিত বর্ণিত দোকান মতের মালিক পথিকার প্রথম পক্ষ মোহাম্মন আলী সরকার একা বিভীয় পক্ষ আল্লাইরা হটতেহের। প্রথম পাত ও দিবীয় পালের মধ্যে যালিক ভারানিয়া হইবার নিনিতে ছানীয় পাতীগানের উপস্থিতিত। 03/23/২০১৫ইং জারিবে নিমু শর্তাবদীর মাধ্যমে তার চুক্তিশার সম্পাদন দিবিয়া নিয়ার।

-ঃ ভাড়াটিয়া চুক্তিপরের শর্তাবলী ঃ-

- ১। এখন পাছ মোহাখন আলী সরকার নিল্ল ভঙ্গালৈ বর্ণিত দোকান ঘরের যালিক ও সম্মাধিকার হইতেছেন। भारा विकेश लक सामाणिया बीकार करिया नदेशन ।
- ছিত্তীয়ে পক্ষের নিম্র রক্ষণীল বর্ণিয় সোকান মতের তাড়াতিয়া তাহা প্রথম পক্ষ গীবার করিয়া নইখেন।

SPECIAL MISSE OF





ঢাকা-রংপুর মহাসড়ক

সনাককারী

হশক্কারীকে আমি চিনি ও আনি। তিনি আমার সম্পূৰে উচ্চ সহি সম্পাদন করিয়াছেন। আমি ধাহাকে সনাক্ত করিলাম।

क्रम दकार्ड, बरन्ता । ON अधिका देशाम

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গণপ্রজাতন্ত্রী বাংলাদেশ সরকার

Government of the People's Republic of Bangladesh.

NATIONAL ID CARD / BITSTE ME



নাম: মোছাঃ শাহ্নাঞ্ বেগম

Name: Mst Sahnaj Begum

शामी: त्याः नाक्षम्ल इक

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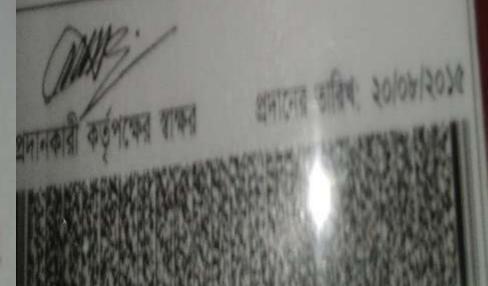
Date of Birth: 21 Jun 1986

ID NO: 19868515967774432

এই কান্তি গণপ্ৰজাতন্ত্ৰ বাংগালেশ সৰকাৰেৰ সম্পন্তি। কান্ত্ৰী বাৰাৰকানী বাৰীৰ ক্ষম কোপাৰ পাৰৱা গোলে নিকটছ পোণ্ট অভিনে ক্ষমা দেবৰ ক্ষমা কনুবান কৰা ছাল।

वेकाना: आम्ब्राक: राजानन स्वराजनुत, काकाव: ज्ञानीवारी - १४५०, विरोणुक्त

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গণপ্রজাতন্ত্রী বাংলাদেশ সরকার

Government of the Peoples' Republic of Bangladesh

NATIONAL ID CARD / वाजीय शरिक्य श्रा



। মোছাঃ नुबरान्

Name: Mst Nur Banu

सामी: रमाः मिल्यान तहमान

মাতা: মৃত ছুফিরা খাতুন

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Date of Birth: 8 5 5 1972

ID NO: 8524912149902



গণপ্রজাতন্ত্রী বাংলাদেশ সরকার

Government of the People's Republic of Bangladesh

NATIONAL ID CARD / जाडीय भविष्य भव



नाय: (मा। नाष्ट्रम्न स्क

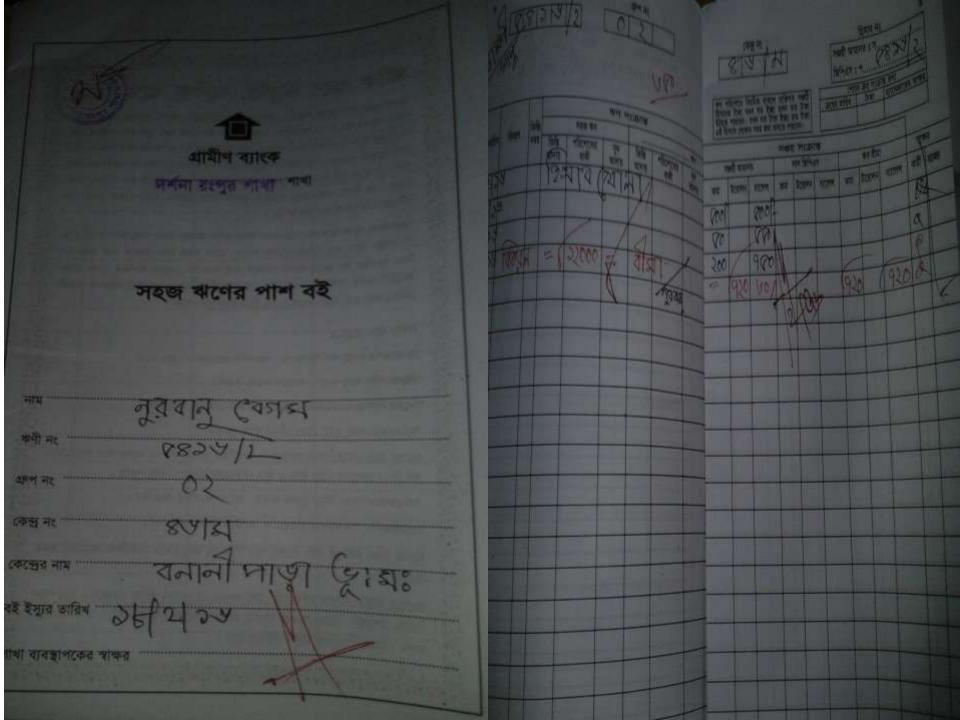
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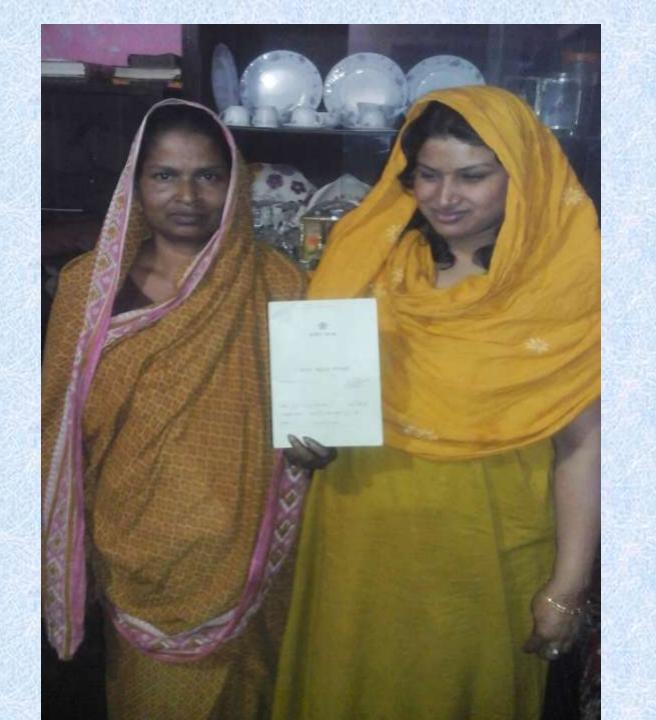
পিতা বোৰ বেন

মাতা: মোহাঃ আন্ত্যারা বেগম

Date of Birth: 13 Jan 1981

ID NO: 19818515867774431





Thank You