Proposed NU Business Name: M/S Ma Mobile Servicing Center Grameen Telecom Trust Business Category: Telecom & IT support

Building Social Business



Business Proposal Prepared by: Md.Sohidullah.



Name and address	:	Sree Ripan Chandra Barman Vill: Tulsipur ,Union: Durgapur, Post: Shothabary, Upazila: Mithapukur, District: Rangpur.
Age	:	31 years
Marital status	:	Married
Children	:	02 (Two) Daughters
No. of siblings:	:	01 (One) Brother
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	::	Mother ✓ Father Basonti Rani Thaloga Chandra Barman <i>Branch</i> : , <i>Centre # 9</i> /mo, Shothibari,Mithapukur, <i>Loan no.: 4747,</i> Member since March 02, 2003 First Ioan: Tk. 5,000 Existing Ioan: Nil, Last Loan: Tk. 20,000
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan	::	NVA No Nil Nil

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	Class Eight
Present Occupation (Besides own business, i.e., perusing further studies, other business etc.)	:	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.)	:	 05 (Five) years experiences is running his own telecom & IT support business. He started the business with BDT 200,000 (Two Lac). He has also on hand business training from his Uncle's shop (4Yrs.) Furthermore he has purchased 25 (Twenty five)decimal land and built own residence from the benefit of (M/S Ma Mobile Servicing Center)business.
Other Own/Family Sources of Income	:	Nil.
Other Own/Family Sources of Liabilities	:	Nil
NU's Contact No.	:	01723021463
NU's National ID No.	:	8515849142696
NU Project Source/Reference	:	Grameen Telecom Trust

BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Basonti Rani is a GB Member since March 02, 2003 at first she took GB loan BDT 5,000 (Five thousand).
- Successively several times she utilized GB loan for purchasing cows and agriculture.
- Finally GB loan helped her to improve economic condition and livelihood.

PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	M/S Ma Mobile Servicing Center
Address/ Location	:	Shothibari Bazar, Mithapukur, Rangpur.
Total Investment in BDT	:	Tk. 432,000
Financing	:	Self Tk. 332,000 (from existing business) Required Investment Tk100,000 (as equity)
Present salary/drawings from business	:	BDT 4,000 (Four thousand)
Proposed Salary	:	BDT 6,000 (Six thousand)
Proposed Business Implementation Plan		
(i) % of present gross profit margin	:	Servicing 90% and Products 20%
(ii) Estimated % of proposed gross profit margin	:	Servicing 90% and Products 20%
(iii) In future risk mgt. plan (from fire, disaster etc.)		

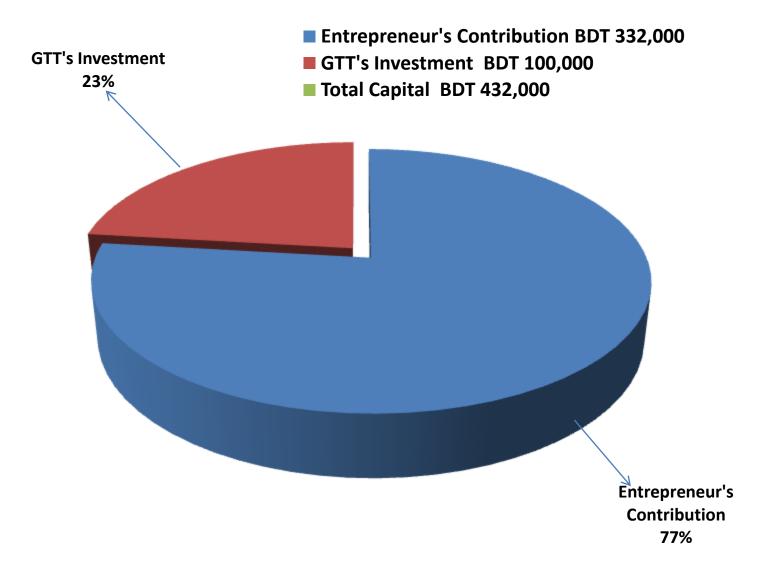
INFO ON EXISTING BUSINESS OPERATIONS

Particulars	EB (BDT)				
Faiticulais	Daily	Monthly	Yearly		
Sales income from products	1,000	28,000	336,000		
Sales income from servicing	400	11,200	134,400		
Total Sales/commission (A)	1,400	39,200	470,400		
Less: Cost of Sales					
Cost of products	800	22,400	268,800		
Cost of servicing	40	1,120	13,440		
Total Cost of Sales (B)	840	23,520	282,240		
Gross Profit (C) [C=(A-B)]	560	15,680	188,160		
Less: Operating Cost:					
Electricity bill		700	8,400		
Generator bill		300	3,600		
Shop Rent		1,500	18,000		
Mobile bill		400	4,800		
Conveyance		700	8,400		
Present Salary (Self & family)		4,000	48,000		
Present Salary (Assistant-1-		1,500	18,000		
Other Cost (stationary & Entertainment et.)		1,500	18,000		
Non Cash Item:		.,	,		
Depreciation Expenses		1,092	13,107		
Total Operating Cost (D)		11,692	140,307		
Net Profit (C-D):		3,988	47,853		

PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particul	Existing		Total (BDT)	
Existing	Business (BDT)	Proposed (BDT)		
head phone, flip cover, screen paper, data cable, power supply, speaker,	New Mobile set, mobile accessories-Charger, battery, card reader, ribbon, head phone, flip cover, screen paper, watch, wall clock etc.)	86,455	100,000	186,455
Investment in Machineries and Equipment (Computer-2, Software machine-1, Power supply-1, hot gun-1, meter-1, servicing materials-1, fan-1,ups-1, light-3 etc.)			_	73,600
Cash in hand			-	1,275
Decoration (fixture and fittings)			-	20,670
Advance for Shop		150,000	_	150,000
Total Capital			100,000	432,000





FINANCIAL PROJECTION OF NU BUSINESS PLAN

	Year 1 (BDT)			Year 2 (BDT)			Year 3 (BDT)		
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Estimated sales income from products	1,400	39,200	470,400	1,652	46,256	555,072	1,784	49,956	599,478
Estimated Sales income from servicing	560	15,680	188,160	661	18,502	222,029	714	19,983	239,791
Total Sales/commission (A)	1,960	54,880	658,560	2,313	64,758	777,101	2,498	69,939	839,269
Cost of products	1,120	31,360	376,320	1,322	37,005	444,058	1,427	39,965	479,582
Cost of servicing	56	1,568	18,816	66	1,850	22,203	71	1,998	23,979
Total Cost of Sales (B)	1,176	32,928	395,136	1,388	38,855	466,260	1,499	41,963	503,561
Gross Profit (C) [C=(A-B)]	784	21,952	263,424	925	25,903	310,840	999	27,976	335,708
Less: Operating Cost:									
Electricity bill		900	10,800		1,100	13,200		1,100	13,200
Generator bill		300	3,600		300	3,600		300	3,600
Shop Rent		1,500	18,000		1,500	18,000		1,500	18,000
Mobile bill (SMS & Reporting)		500	6,000		500	6,000		500	6,000
Conveyance		700	8,400		1,100	13,200		1,100	13,200
Ownership Transfer Fee		667	4,000		667	8,000		667	8,000
Proposed Salary (Self & family)		6,000	72,000		6,000	72,000		6,000	72,000
Proposed Salary (Assistant-1		2,000	24,000		3,000	36,000		3,000	36,000
Bank Charge (DD, PO, SC)		35	420		35	420		35	420
Other Cost (stationary & Entertainment etc.)		1,500	18,000		1,800	21,600		1,800	21,600
Non Cash Item:									
Depreciation Expenses		1,092	13,107		1,092	13,107		1,092	13,107
Total Operating Cost (D)	-	15,194	178,327	-	17,094	205,127		17,094	205,127
Net Profit (C-D):	-	6,758	85,097	-	8,809	105,713	-	10,882	130,581
Retained Income			85,097			190,810			321,391

Notes: 1. Agreed Grace period: Six months

2. Investment Payback schedule: Quarterly installment would also include ownership transfer fee from the date of cheque deposited in NU's business account.

CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

SI #	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	100,000		
1.2	Net Profit (ownership tr. Fee added back)	89,517	114,133	139,001
1.3	Depreciation Expenses	13,107	13,107	13,107
1.4	Opening Balance of Cash Surplus	-	78,624	157,864
	Total Cash Inflow	202,624	205,864	309,972
2.0	Cash Outflow			
2.1	Product Purchase	100,000		
2.2	Investment Payback including Ownership Transfer Fee	24,000	48,000	48,000
	Total Cash Outflow	124,000	48,000	48,000
3.0	Total Cash Surplus	78,624	157,864	261,972



STRENGTH	WEAKNESS
 Present employment: Self: 01 Family: 0; Others (beyond family): 01 Future employment: 0 Trade License in his own name; He has on hand training; Maintain books of record; Job & Business experience:09yrs. 	Can not supply goods and services as per demand;
 OPPORTUNITIES Location of Shop; Have some fixed customers; Increasing demand; The Capital of the entrepreneur will be BDT 6,53,391 after 3 years excluding payback of investor's money. 	THREATS Increase of local competitors; Fire.

Presented at 210th as Yunus Centre and 52nd In-house Executive Social Business Design Lab (GTT) on March 20, 2016 at Grameen Telecom Trust Premises

Thank you

Pictures









(বিধি ১২ (১) দ্রঙ্গব্য)
<u>। ১৪নং দগাপুর ইডানয়ন পারিষণ</u>
স্থিত সমান সাহিয়ার মার্কিয়ার প্রিয়ান ভার্যায় : শার্তিবাড়া, উপজেলা : মির্চাপ্রয়ার, জেলা : রংপ্রা । সার্বায় : শার্তিবাড়া, উপজেলা : মির্চাপ্রয়ার, জেলা : রংপ্রা ।
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