

Proposed NU Business Name: Saba varieties Store Business Category: General Retail & Wholesale



Business Proposal Prepared Md:Sohidullah.

# BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

| Name and address  | :                                       | Md. Mamunur Rashid<br>Vill: Dullot Rasulpur, Union: Ranipukur, Post: Ranipukur, Upazila:<br>Mithapukur, District: Rangpur.   |
|---|---|--|
| Age   | :                                       | 34 years   |
| Marital status  | :                                       | Married  |
| Children  | :                                       | 01 (One) Daughter.   |
| No. of siblings:  | :                                       | 03 (Three) Brothers and 02(Two) Sisters  |
| Parent's and GB related Info:<br>(i) Who is GB member<br>(ii) Mother's name<br>(iii) Father's name<br>(iv) GB member's info<br>Further Information: | ::::::::::::::::::::::::::::::::::::::: | Mother V Father<br>Mst.Monuara Begum<br>Md. Mofizuddin Ahmed<br><i>Branch</i> : Ranipukur Mithapukur, <i>Centre # 48/</i> mo,<br><i>Loan no.: 3888/1</i> ,Member since December 05, 2007<br>First Ioan: Tk.5,000<br>Existing Ioan: TK. 50,000, Last Loan: Tk. 23,562 |
| <ul> <li>(v) Who pays GB loan installment</li> <li>(vi) Mobile lady</li> <li>(vii) Grameen Education Loan</li> <li>(viii) Any other loan</li> </ul> | ::                                      | Entrepreneur's elder brother.<br>No<br>Nil<br>Nil  |

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

| Education, till to date   | : | H.S.C (paramedical diploma)  |
|---|---|--|
| Present Occupation (Besides own<br>business, i.e., perusing further<br>studies, other business etc.)  | : | Nil  |
| Business Experiences and<br>Training Info (years of experience,<br>if s/he received any on- hand<br>training, formal training, working<br>experience as an apprentice etc.) | : | 06 (six) years experiences is running his own business. He started the business with BDT 1,40,000 (One lac forty Thousand).<br>He has no hand training |
| Other Own/Family Sources of Income  | : | His elder brother's income from teaching profession.   |
| Other Own/Family Sources of Liabilities   | : | Nil  |
| NU's Contact No.  | : | 01716340932  |
| NU's National ID No.  | : | 8515894684585  |
| NU Project Source/Reference   | : | Grameen Telecom Trust  |

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Mst.Monuara Begum was a GB member Member since December 05, 2007 at first she took GB loan BDT 5,000 (five thousand).
- Successively several times she utilized GB loan for purchasing cows and agriculture.
- Finally GB loan helped her to improve economic condition and livelihood.

## **PROPOSED NOBIN UDYOKTA BUSINESS INFO**

| Business Name   | : | Saba varieties Store  |
|---|---|---|
| Address/ Location   | : | Arsad mor, Ranipukur, Mithapukur, Rangpur,  |
| Total Investment in BDT   | : | Tk. 661,000   |
| Financing   | : | Self Tk. 481,000 (from existing business)<br>Required Investment Tk. 1,80,000 (as equity) |
| Present salary/drawings from business   | - | BDT 4,000 (four thousand)   |
| Proposed Salary   | : | BDT 5,000 (five thousand)   |
| <ul> <li>Proposed Business</li> <li>Implementation Plan</li> <li>(i) % of present gross profit<br/>margin</li> <li>(ii) Estimated % of proposed<br/>gross profit margin</li> <li>(iii) In future risk mgt. plan<br/>(from fire, disaster etc.)</li> </ul> | : | On products 17%<br>On products 17%.   |

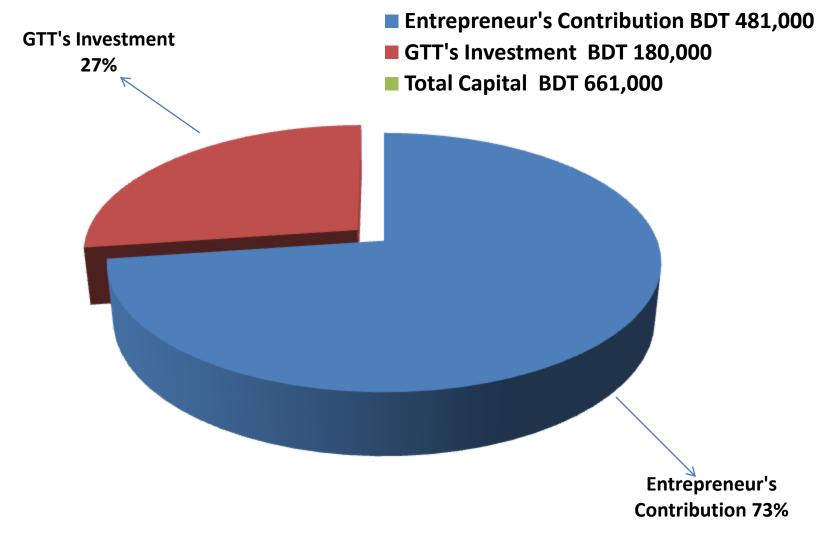
#### **INFO ON EXISTING BUSINESS OPERATIONS**

|  |       | EB (BDT) |         |
|--|-------|----------|---------|
| Particulars                                  | Daily | Monthly  | Yearly  |
| Sales income from products (A)               | 3,200 | 83,200   | 998,400 |
| Total Sales/commission (A)                   | 3,200 | 83,200   | 998,400 |
| Less: Cost of Sales                          |       |          |         |
| Cost of products                             | 2,656 | 69,056   | 828,672 |
| Total Cost of Sales (B)                      | 2,656 | 69,056   | 828,672 |
| Gross Profit (C) [C=(A-B)]                   | 544   | 14,144   | 169,728 |
| Less: Operating Cost:                        |       |          |         |
| Electricity bill                             |       | 180      | 2,160   |
| Generator bill                               |       | 300      | 3,600   |
| Shop Rent                                    |       | 500      | 6,000   |
| Night Guard bill                             |       | 150      | 1,800   |
| Mobile bill                                  |       | 250      | 3,000   |
| Conveyance                                   |       | 1,200    | 14,400  |
| Provision of bad Debt                        |       | -        | 70      |
| Present Salary (Self & family)               |       | 4,000    | 48,000  |
| Other Cost (stationary & Entertainment etc.) |       | 1,200    | 14,400  |
| Non Cash Item:                               |       |          |         |
| Depreciation Expenses                        |       | 400      | 4,795   |
| Total Operating Cost (D)                     |       | 8,180    | 98,225  |
| Net Profit (C-D):                            |       | 5,964    | 71,503  |
| Retained Income                              |       |          |         |



| Particular   | 'S  | Existing          |                   |                |  |  |
|--|---|-------------------|-------------------|----------------|--|--|
| Existing   | Proposed  | Business<br>(BDT) | Proposed<br>(BDT) | Total<br>(BDT) |  |  |
|  | salt, Sugar, Flour, Cosmetics   | 392,412           | 180,000           | 572,412        |  |  |
| Investment in Machineries & equipmer wet machine-1 etc.) | 18,900  | _                 | 18,900            |                |  |  |
| Cash in hand   |   | 3,122             | -                 | 3,122          |  |  |
| Debtors (Since February, 2016 to at pr                   | 6,966   | -                 | 6,966             |                |  |  |
| Decoration (Rack -3, chair-1, Table-1,                   | 19,600  | -                 | 19,600            |                |  |  |
| Advance for Shop   | stment in products (Rice, Oil, salt,<br>r, Flour, Cosmetics, soft drinks,<br>hits, Betel nut, Betel leave,<br>hetics item etc.)<br>stment in Machineries & equipment (Refrigerator-1, Fan, light,<br>nachine-1 etc.)<br>h in hand<br>tors (Since February, 2016 to at present)<br>pration (Rack -3, chair-1, Table-1, sockes-1) |                   |                   |                |  |  |
| Total Capi   | hent in products (Rice, Oil, salt,<br>Flour, Cosmetics, soft drinks,<br>, Betel nut, Betel leave,<br>cs item etc.)<br>hent in Machineries & equipment (Refrigerator-1, Fan, light,<br>chine-1 etc.)<br>h hand<br>s (Since February, 2016 to at present)<br>tion (Rack -3, chair-1, Table-1, sockes-1)<br>ce for Shop            |                   |                   |                |  |  |





#### FINANCIAL PROJECTION OF NU BUSINESS PLAN

|  |       | Year 1 (BE | DT)       |            | Year 2 (BD | )T)       | Year 3 (BDT) |         |           |  |  |
|--|-------|------------|-----------|------------|------------|-----------|--------------|---------|-----------|--|--|
| Particulars                                  | Daily | Monthly    | Yearly    | Daily      | Monthly    | Yearly    | Daily        | Monthly | Yearly    |  |  |
| Estimated sales income from products (A)     | 4,032 | 104,832    | 1,257,984 | 4,758      | 123,702    | 1,484,421 | 5,138        | 133,598 | 1,603,175 |  |  |
| Total Sales/commission (A)                   | 4,032 | 104,832    | 1,257,984 | 4,758      | 123,702    | 1,484,421 | 5,138        | 133,598 | 1,603,175 |  |  |
| Less: Cost of Sales                          |       |            |           |            |            |           |              |         |           |  |  |
| Cost of products                             | 3,347 | 87,011     | 1,044,127 | 3,949      | 102,672    | 1,232,070 | 4,265        | 110,886 | 1,330,635 |  |  |
| Total Cost of Sales (B)                      | 3,347 | 87,011     | 1,044,127 | 3,949      | 102,672    | 1,232,070 | 4,265        | 110,886 | 1,330,635 |  |  |
| Gross Profit (C) [C=(A-B)]                   | 685   | 17,821     | 213,857   | 809        | 21,029     | 252,352   | 874          | 22,712  | 272,540   |  |  |
| Less: Operating Cost:                        |       |            |           |            |            |           |              |         |           |  |  |
| Electricity bill                             |       | 280        | 3,360     |            | 280        | 3,360     |              | 380     | 4,560     |  |  |
| Generator bill                               |       | 300        | 3,600     |            | 300        | 3,600     |              | 300     | 3,600     |  |  |
| Shop Rent                                    |       | 500        | 6,000     |            | 500        | 6,000     |              | 500     | 6,000     |  |  |
| Night Guard bill                             |       | 150        | 1,800     |            | 150        | 1,800     |              | 150     | 1,800     |  |  |
| Mobile bill (SMS & Reporting)                |       | 400        | 4,800     |            | 400        | 4,800     |              | 400     | 4,800     |  |  |
| Conveyance                                   |       | 1,200      | 14,400    |            | 1,400      | 16,800    |              | 1,400   | 16,800    |  |  |
| Provision of bad Debt                        |       | 6          | 70        |            | 6          | 70        |              | 6       | 70        |  |  |
| Ownership Transfer Fee                       |       | 1,200      | 7,200     |            | 1,200      | 14,400    |              | 1,200   | 14,400    |  |  |
| Proposed Salary (Self & family)              |       | 5,000      | 60,000    |            | 5,000      | 60,000    |              | 5,000   | 60,000    |  |  |
| Proposed Salary (Assistant-01)               |       | 1,000      | 12,000    |            | 2,000      | 24,000    |              | 2,000   | 24,000    |  |  |
| Bank Charge (DD, PO, SC)                     |       | 55         | 660       |            | 55         | 660       |              | 55      | 660       |  |  |
| Other Cost (stationary & Entertainment etc.) |       | 1,200      | 14,400    |            | 1,400      | 16,800    |              | 1,400   | 16,800    |  |  |
| Non Cash Item:                               |       |            |           |            | .,         | ,         |              | .,      |           |  |  |
| Depreciation Expenses                        |       | 400        | 4,795     | 5 400 4,79 |            |           |              | 4,795   |           |  |  |
| Total Operating Cost (D)                     |       |            |           |            |            | -         | 158,285      |         |           |  |  |
| Net Profit (C-D):                            |       | 6,131      | 80,773    | -          | 7,939      | 95,267    | -            | 9,521   | 114,255   |  |  |
| Retained Income                              |       |            | 80,773    |            |            | 176,040   |              |         | 290,295   |  |  |

Notes: 1. Agreed Grace period: Six months

2. Investment Payback schedule: Quarterly installment would also include ownership transfer fee from the date of cheque deposited in NU's business account.

#### CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

| SI # | Particulars  | Year 1<br>(BDT) | Year 2<br>(BDT) | Year 3<br>(BDT) |
|------|--|-----------------|-----------------|-----------------|
| 1.0  | Cash Inflow  |                 |                 |                 |
| 1.1  | Investment Infusion by Investor                        | 180,000         |                 |                 |
| 1.2  | Net Profit (ownership tr. Fee added back)              | 87,973          | 109,667         | 128,655         |
| 1.3  | Depreciation Expenses                                  | 4,795           | 4,795           | 4,795           |
| 1.4  | Opening Balance of Cash Surplus                        | -               | 49,568          | 77,630          |
|      | Total Cash Inflow                                      | 272,768         | 164,030         | 211,080         |
| 2.0  | Cash Outflow   |                 |                 |                 |
| 2.1  | Product Purchase                                       | 180,000         | -               | -               |
| 2.2  | Investment Payback including Ownership Transfer<br>Fee | 43,200          | 86,400          | 86,400          |
|      | Total Cash Outflow                                     | 223,200         | 86,400          | 86,400          |
| 3.0  | Total Cash Surplus                                     | 49,568          | 77,630          | 124,680         |



| STRENGTH  | WEAKNESS  |
|---|---|
| <ul> <li>Present employment:<br/>Self: 01 Family: 0 ;<br/>Others (beyond family):<br/>Future employment: 01</li> <li>Trade License in his own name;</li> <li>Ownership of business &amp; business Place in his own name;</li> <li>He has on hand training;</li> <li>Experience : 6yrs.</li> </ul> | Can not supply goods and<br>Services as per demand; |
| <ul> <li>OPPORTUNITIES</li> <li>Location of Shop;</li> <li>Have some fixed customers;</li> <li>Increasing Demand;</li> <li>The Capital of the entrepreneur will be BDT<br/>7,71,295 after 3 years excluding payback of<br/>investor's money.</li> </ul>   | THREATS   |

Presented at 209<sup>th</sup> as Yunus Centre and 52<sup>nd</sup> In-house Executive Social Business Design Lab (GTT) on March 20, 2016 at Grameen Telecom Trust Premises

Thank you

Pictures









# গণপ্রজাতরী বাংলাদেশ সরকার Government of the People's Republic of Bangladesh NATIONAL ID CAND / জাতীয় পরিচয় পর

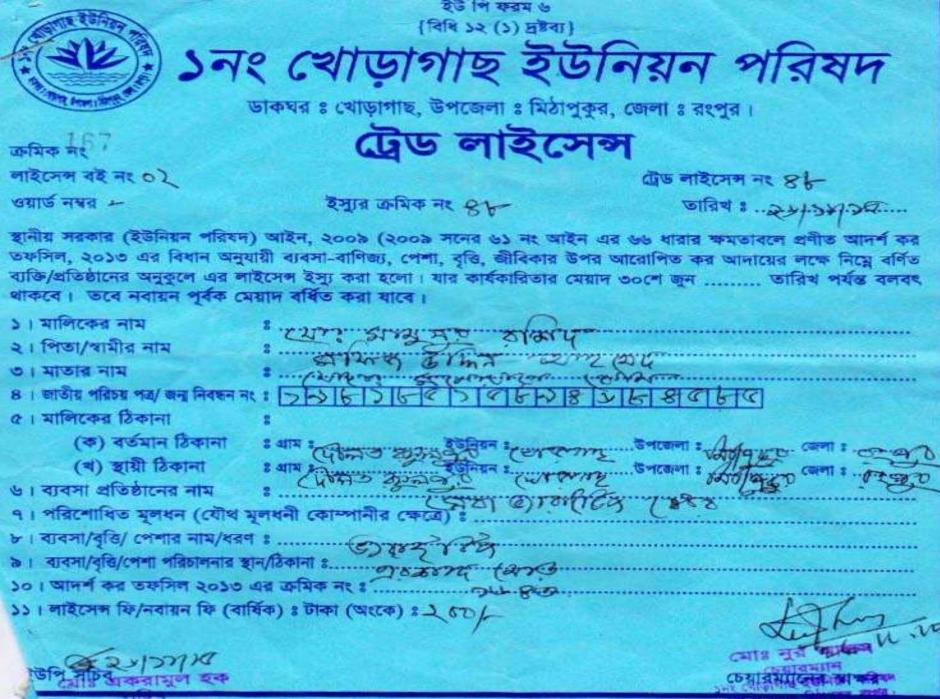


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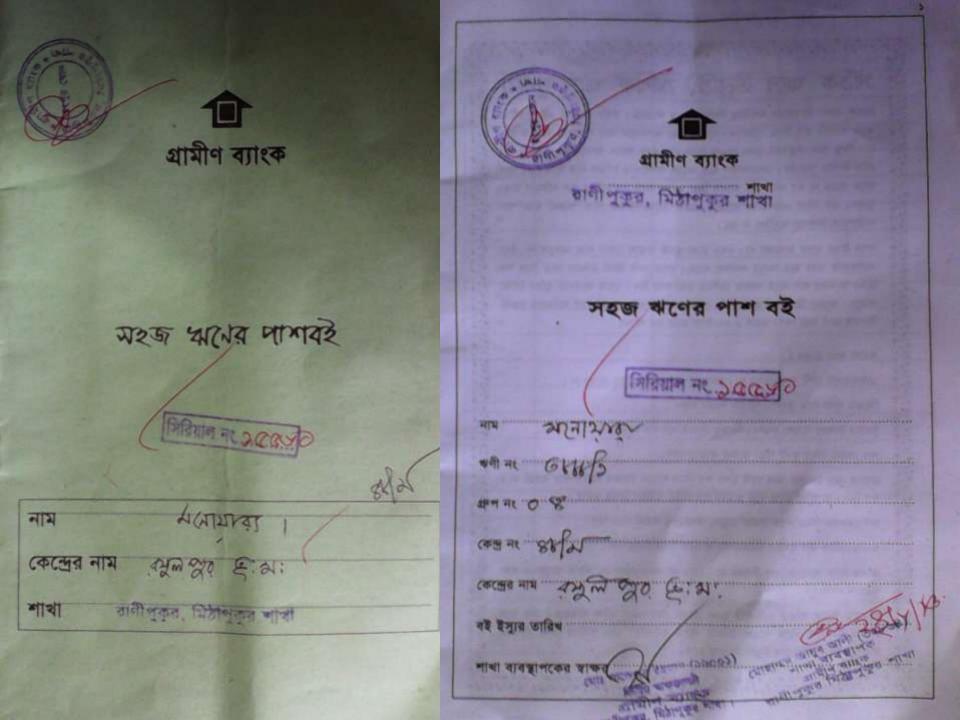
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