#### **Proposed NU Business Name: SUR SHONKHO BHANDAR**



Project identification and prepared by: Md. Forhad Hossain, Tangail Sadar Unit, Tangail

Project verified by: Md Mizanur Rahman Patwary



Brief Bio of The Proposed Nobin Udyokta				
Name	:	PARAN SUR		
Age	:	02-07-1983 (33 Years)		
Education, till date	:	SSC		
Marital status	:	Single		
Children	:	N/A		
No. of siblings:	:	2 Brothers & 2 Sisters		
Address	:	Vill: Aloa Vobanee, P.O: Shontos, P.S: Tangail Sadar, Dist: Tangail		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father DLFA SUR OLFA SUR MONTU SUR Branch: Rakshibelta Tangail, Centre # 30 (Female), Member ID: 6501/2, Group No: 09 Member since: 8-06-2009 (07Years) First Ioan: BDT 4,000		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc		Existing Loan: BDT 80,000/-, Outstanding Ioan: BDT 1,782/- Father No No No		

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., pursuing further studies, other business etc.)	:	Nil
Business Experiences and	:	Five years of experience in running business.
Training Info	:	He has two years of hand training from his father.
Other Own/Family Sources of Income	-	-
Other Own/Family Sources of Liabilities		None
Entrepreneur Contact No.		01915-179762
Mother's Contact No.	:	01768-473649
NU Project Source/Reference	•	Grameen Shakti Samajik Byabosha Ltd. Tangail Sadar Unit, Tangail

### **BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY**

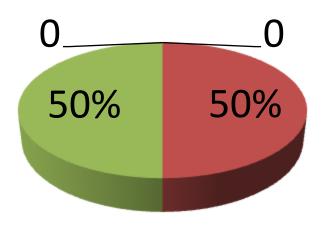
OLFA SUR joined Grameen Bank 7 years ago. At first she took a loan of 4,000 tk from Grameen Bank. She gradually took more loans from GB utilizing them in business.

Proposed Nobin Udyokta Business Info				
Business Name	:	SUR SHONKHO BHANDAR		
Location	:	Aloa Vobanee, Shakharee para, Tangail		
Total Investment in BDT	:	BDT 2,00,000/-		
Financing	•	Self BDT 1,00,000/-(from existing business) 50% Required Investment BDT 1,00,000/-(as equity) 50%		
Present salary/drawings from business (estimates)	:	BDT 5,000/-		
Proposed Salary	:	BDT 5,000/-		
Size of shop	:	_		
Security of the shop	:	-		
Implementation	:	<ul> <li>Manufacturer of bracelet.</li> <li>Average 20% gain on sale.</li> <li>The business is operated by entrepreneur with support from an artisan.</li> <li>One more artisan will be appointed after getting equity fund.</li> <li>He is doing his business at his own place.</li> <li>Collects goods from Dhaka.</li> <li>Supply of goods in Khulna, Tangail, Dhaka, Mymenshing, Netrokona.</li> <li>Agreed grace period is 3 months.</li> </ul>		

Existing Business (BDT)			
Particular	Monthly	Yearly	
Revenue (sales)			
Bracelet	110,000	1,320,000	
Total Sales (A)	110,000	1,320,000	
Less. Variable Expense			
Plain Bracelet	88,000	1,056,000	
Total variable Expense (B)	88,000	1,056,000	
Contribution Margin (CM) [C=(A-B)	22,000	264,000	
Less. Fixed Expense			
Electricity Bill	600	7,200	
Mobile Bill	500	6,000	
Salary (self)	5,000	60,000	
Salary (staff) (1)	9,000	108,000	
Entertainment	500	6,000	
Transportation	1,000	12,000	
Total fixed Cost (D)	16,600	199,200	
Net Profit (E) [C-D)	5,400	64,800	

Investment Breakdown				
Particulars	Existing	Proposed	<b>Proposed Total</b>	
Bracelet (100 pair x 425)	42,500	0	42,500	
Baoti Bracelet (100 x 535)	53,500	0	53,500	
Machine (2 x 2,000)	4,000	0	4,000	
Design Machine	0	10,000	10,000	
Plain Bracelet	0	90,000	90,000	
Total	100,000	100,000	200,000	

### **Source of Finance**



Entrepreneur's Contribution 100,000

Investor's Investment 100,000

Total 200,000

Financial Projection (BDT)				
Particular	Monthly	1st Year	2nd Year	
Revenue (sales)				
Bracelet	175,000	2,100,000	2,205,000	
Total Sales (A)	175,000	2,100,000	2,205,000	
Less. Variable Expense				
Plain Bracelet	140,000	1,680,000	1,764,000	
Total variable Expense (B)	140,000	1,680,000	1,764,000	
Contribution Margin (CM) [C=(A-B)	35,000	420,000	441,000	
Less. Fixed Expense				
Electricity Bill	600	7,200	8,000	
Mobile Bill	600	7,200	8,000	
Salary (self)	5,000	60,000	60,000	
Salary (staff) (2)	16,500	198,000	198,000	
Entertainment	500	6,000	7,000	
Transportation	1,200	14,400	16,500	
Non Cash Item				
Depreciation	233	2,800	2,800	
Total Fixed Cost	24,633	295,600	300,300	
Net Profit (E) [C-D)	10,367	124,400	140,700	
Investment Payback		60,000	60,000	

### Cash flow projection on business plan (rec. & Pay)

<b>SI</b> #	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	100,000	
1.2	Net Profit	124,400	140,700
1.3	Depreciation (Non cash item)	2,800	2,800
1.4	Opening Balance of Cash Surplus		67,200
	Total Cash Inflow	227,200	210,700
2	Cash Outflow		
2.1	Purchase of Product	100,000	
2.2	Payment of GB Loan		
	Investment Pay Back (Including Ownership Tr.		
2.3	Fee)	60,000	60,000
	Total Cash Outflow	160,000	60,000
3	Net Cash Surplus	67,200	150,700



# Strength

Employment: Self: 01 Others:02 Experience & Skill : 05 Years Quality goods & services; Skilled and experienced;

## **W**<sub>EAKNESS</sub>

Lack of Capital/Investment

## **O**<sub>PPORTUNITIES</sub>

Huge demand in the community Regular customers;

### **T**<sub>HREATS</sub>

Theft Fire Political unrest Pictures

















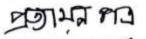








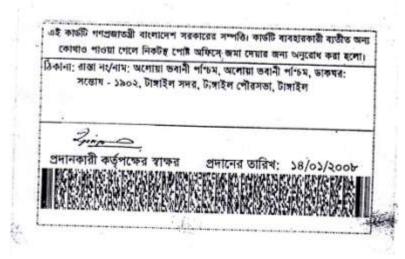












## **FAMILY PICTURE**

