Proposed NU Business Name: SHAON BOSTRALOY



Project identification and prepared by: MD. Sahabuddin, Mohonpur Unit, Rajshahi

Project verified by: MD. Abdul Mannan Talukder



Samajik Byabosha Ltd.

Brief Bio of The Proposed Nobin Udyokta				
Name	:	MD. SAIDUL ISLAM		
Age	:	03-11-1983 (33 Years)		
Education, till to date	:	H.S.C		
Marital status	:	Married		
Children	:	1 Son & 2 Daughters		
No. of siblings:	:	3 Brothers & 3 Sisters		
Address	:	Vill: Amrail, P.O: Mohonpur, P.S: Mohonpur, Dist: Rajshahi		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	:	Mother Father MOST. SANUARA BIBI MD. SABER ALI SONAR Branch: Rayghati, Centre # 33(Female), Member ID: 3248/2, Group No: 04 Member since: 11-03-2013 (3Years) First Ioan: BDT *******		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady	:	Existing Loan: Nil, Outstanding Ioan: Nil N/A No		
(vii) Grameen Education Loan (viii) Any other Ioan like GB, BRAC ASA etc	:	No No		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	4 years experience in running business.
Training Info	:	He has no training.
Other Own/Family Sources of Income	:	Agriculture
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01734-620668
Mother's Contact No.	:	01775-065351
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Mohonpur Unit, Rajshahi

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

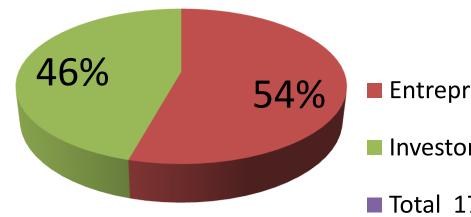
MOST. SANUARA BIBI joined Grameen Bank since 3 years ago. At first she took ****** taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in *******.

Proposed Nobin Udyokta Business Info				
Business Name	:	SHAON BOSTRALOY		
Location	:	Keshor Hat		
Total Investment in BDT	:	BDT 1,75,000/-		
Financing	:	Self BDT 95,000/-(from existing business) 54%		
		Required Investment BDT 80,000/-(as equity) 46%		
Present salary/drawings from business (estimates)	:	BDT 4,000/-		
Proposed Salary	:	BDT 4,000/-		
Size of shop	:	12 ft x 10 ft= 120 square ft		
Security of the shop	:	BDT 20,000/-		
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; Sharee, Lungi, Three piece etc. Average 25% gain on sale. The business is operating by entrepreneur. Existing no employee. The shop is rented. Collects goods from Sirajgonj. Agreed grace period is 3 months. 		

Existing Business (BDT)				
Particular	Daily	Monthly	Yearly	
Revenue (sales)				
Cloths	1,500	45,000	540,000	
Total Sales (A)	1,500	45,000	540,000	
Less. Variable Expense				
Cloths	1,125	33,750	405,000	
Total variable Expense (B)	1,125	33,750	405,000	
Contribution Margin (CM) [C=(A-B)	375	11,250	135,000	
Less. Fixed Expense				
Rent		1,000	12,000	
Electricity Bill		200	2,400	
Mobile Bill		150	1,800	
Salary (self)		4,000	48,000	
Transportation		1,000	12,000	
Entertainment		200	2,400	
Guard		50	600	
Total fixed Cost (D)		6,600	16,200	
Net Profit (E) [C-D)		4,650	118,800	

Investment Breakdown					
Particulars	Existing	Proposed	Proposed Total		
Sharee (101 x 600)	60,600	30,000	90,600		
Lungi (51 x 400)	20,400	0	20,400		
Three piece (20 x 500)	10,000	10,500	20,500		
Veil Piece (10 x 400)	4,000	0	4,000		
Mosquto Net	0	10,000	10,000		
Napkin (100 x 45)	0	4,500	4,500		
Long Cloth	0	25,000	25,000		
Total	95,000	80,000	175,000		

Source of Finance



Entrepreneur's Contribution 95,000

Investor's Investment 80,000

Total 175,000

Financial Projection (BDT)					
Particular	Daily	Monthly	1st Year	2nd Year	
Revenue (sales)					
Cloths	2,350	70,500	846,000	888,300	
Total Sales (A)	2,350	70,500	846,000	888,300	
Less. Variable Expense					
Cloths	1,763	52,875	634,500	666,225	
Total variable Expense (B)	1,763	52,875	634,500	666,225	
Contribution Margin (CM) [C=(A-B)	588	17,625	211,500	222,075	
Less. Fixed Expense					
Rent		1,000	12,000	12,000	
Electricity Bill		200	2,400	3,000	
Mobile Bill		250	3,000	3,500	
Salary (self)		4,000	48,000	48,000	
Transportation		1,500	18,000	20,000	
Entertainment		200	2,400	3,000	
Guard		50	600	600	
Total Fixed Cost		7,200	86,400	90,100	
Net Profit (E) [C-D)		10,425	125,100	131,975	
Investment Payback			48,000	48,000	

Cash flow projection on business plan (rec. & Pay)

SI #	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	80,000	
1.2	Net Profit	125,100	131,975
1.3	Depreciation (Non cash item)		-
1.4	Opening Balance of Cash Surplus		77,100
	Total Cash Inflow	205,100	209,075
2	Cash Outflow		
2.1	Purchase of Product	80,000	
2.2	Payment of GB Loan		
	Investment Pay Back (Including Ownership		
2.3	Tr. Fee)	48,000	48,000
	Total Cash Outflow	128,000	48,000
3	Net Cash Surplus	77,100	161,075



Strength

Employment: Self: 01 Family:0 Others:0 Experience & Skill : 04 Years Quality goods & services; Skill and experience;

W_{EAKNESS}

Lack of Capital/Investment

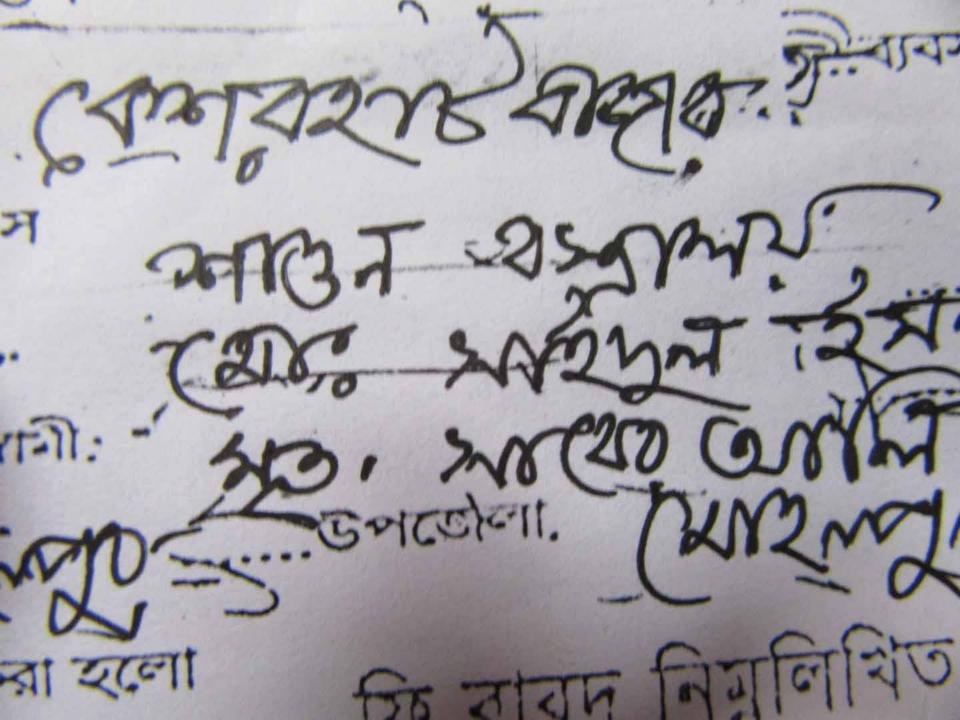
O_{PPORTUNITIES}

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft Fire Political unrest Pictures





2300 2300 একিলজ্ টাকা JK. 0559285 TSN: ENDO 0/00-16 P 621721arg Jier গণপ্রজাতন্ত্রী বাংলাদেশ সরকার NATIONAL ID CARD / জাতীয় পরিচয় পত্র নাম: মোঃ সাইনুস ইসলাম Name: Md. Shaidul Islam 7,707,7, পিতা: মোঃ সাৰেশ্ব আলী সোনাৰ গ্রামীণ ব্যাংক মাতা: মোছা: ছানুয়ারা বিবি Date of Birth: 03 Nov 1983 (मिथा) - ग्रहात हाहहन्हात) STAR maker 24820 ID NO: 8115327378430 SP সহজ ঋণের পাশ বই STOB as 7 এই কাটি পশ্যজাতরী বাংগাদেশ সহকারের সম্পরি। কার্চটি ব্যবহারকারী যাহীত অন্য মাৰ্ড বাৰ্জন পাৰিমাৰ্গজ্ঞা আলোবেশ সম্পৰ্যৱে প্ৰশান। কাৰম ভাৰতাকাল মাহাত কৰা কোমাৰ পাৰৱা গেলে নিৰুইহ গোঁচ আছিলে জনা দেয়ায় জনা অনুবোধ কয় উসা। ট্ৰিকানা: হাম/বাজা: আমহাইদ মথাগাড়া, আমহাইল, ভাৰম্বাই যোলেণুৰ - ৬২২০, মোহলপুৰ, বাৰ্জপাই and নাম Jewe Gold. cos গ্রদানকারী কর্তৃপক্ষের হাকর গ্রদানের তারিশ: ১১/০৮/২০০৮ अनी नः HOOTTHE DIVOCEST গ্রন্থ নং 26675 6.6 কেন্দ্র নং কেন্দ্রের নাম ' বই ইস্যুর তারিখ শাখা ব্যবস্থাপকের স্বাক্ষর

FAMILY PICTURE

