### Proposed NU Business Name: **SOBUZ PAN KHAMAR**



Project identification and prepared by: MD. Sahabuddin, Mohonpur Unit, Rajshahi

Project verified by: MD. Abdul Mannan Talukder



Brief Bio of The Proposed Nobin Udyokta				
Name	:	MD. SOBUZ ALI		
Age	:	21-12-1994 (22 Years)		
Education, till to date	:	Class Ten		
Marital status	:	Married		
Children	:	Nil		
No. of siblings:	:	3 Brothers & 3 Sisters		
Address	:	Vill:Horihorpara, P.O: Bosontokedar, P.S: Mohonpur, Dist: Rajshahi		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father  MOST. MUNJUARA BEGUM  LATE MD. SOIMUDDIN  Branch: Mougasi, Centre # 59(Female),  Member ID: 5282/1, Group No: 06  Member since: 04-01-2012 (4Years)  First loan: BDT 5,000/-		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	:	Existing Loan: BDT 18,000/-, Outstanding loan: BDT 13,838/- Mother No No No		

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	10 years experience in running business.
Training Info	:	He has no training.
Other Own/Family Sources of Income	:	Agriculture
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01737-068373
Mother's Contact No.	:	01736-936321
NU Project Source/Reference	•	Grameen Shakti Samajik Byabosha Ltd. Mohonpur Unit, Rajshahi

### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

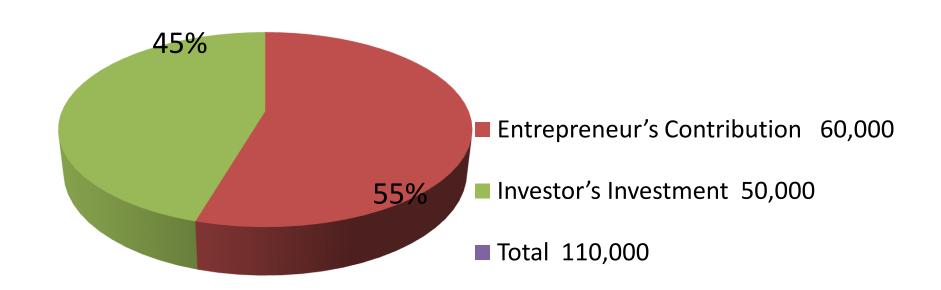
**MOST. MUNJUARA BEGUM** joined Grameen Bank since 4 years ago. At first she took 5,000/- taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in agriculture.

Proposed Nobin Udyokta Business Info			
Business Name	:	SOBUZ PAN KHAMAR	
Location	:	Horihorpara, Mougasi, Mohonpur, Rajshahi	
Total Investment in BDT	:	BDT 1,10,000/-	
Financing	:	Self BDT 60,000/-(from existing business) 55% Required Investment BDT 50,000/-(as equity) 45%	
Present salary/drawings from business (estimates)	:	BDT 5,000/-	
Proposed Salary	•	BDT 5,000/-	
Size of shop		17 Decimal	
Security of the shop	•		
Implementation	•	<ul> <li>The business is planned to be scaled up by investment in existing goods like; Betel Leaf etc.</li> <li>The business is operating by entrepreneur. Existing no employee.</li> <li>The land is owned.</li> <li>Collects goods from Locally.</li> <li>Agreed grace period is 3 months.</li> </ul>	

Existing Business (BDT)					
Particular	Daily	Monthly	Yearly		
Revenue (sales)					
Betel leaf	350	10,500	126,000		
Total Sales (A)	350	10,500	126,000		
Less. Variable Expense					
Insect killer, Khoil, Irrigation, Labor					
cost	45	1,350	16,200		
Total variable Expense (B)	45	1,350	16,200		
Contribution Margin (CM) [C=(A-B)	305	9,150	109,800		
Less. Fixed Expense					
Mobile Bill		100	1,200		
Salary (self)		4,000	48,000		
Transportation		300	3,600		
Labor Cost		1,000	12,000		
Total fixed Cost (D)		5,400	64,800		
Net Profit (E) [C-D)		3,750	45,000		

Investment Breakdown					
Particulars	Existing	Proposed	<b>Proposed Total</b>		
Betel Leaf (2000 x 30)	60,000	10,000	70,000		
Bamboo, mat etc	0	40,000	40,000		
Total	60,000	50,000	110,000		

### **Source of Finance**



Financial Projection (BDT)					
Particular	Daily	Monthly	1st Year	2nd Year	
Revenue (sales)					
Betel leaf	550	16,500	198,000	207,900	
Total Sales (A)	550	16,500	198,000	207,900	
Less. Variable Expense					
Insect killer, Khoil, Irrigation, Labor					
cost	70	2,100	25,200	26,460	
Total variable Expense (B)	70	2,100	25,200	26,460	
Contribution Margin (CM) [C=(A-B)	480	14,400	172,800	181,440	
Less. Fixed Expense					
Mobile Bill		200	2,400	3,000	
Salary (self)		4,000	48,000	48,000	
Transportation		500	6,000	8,000	
Labor Cost		1,000	12,000	12,000	
Total Fixed Cost		5,700	68,400	71,000	
Net Profit (E) [C-D)		8,700	104,400	110,440	
Investment Payback			30,000	30,000	

### Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	50,000	
1.2	Net Profit	104,400	110,440
1.3	Depreciation (Non cash item)		-
1.4	Opening Balance of Cash Surplus		74,400
	Total Cash Inflow	154,400	184,840
2	Cash Outflow		
2.1	Purchase of Product	50,000	
2.2	Payment of GB Loan		
	Investment Pay Back (Including Ownership Tr.		
2.3	Fee)	30,000	30,000
	Total Cash Outflow	80,000	30,000
3	Net Cash Surplus	74,400	154,840

### SWOT ANALYSIS

### Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 10 Years

Quality goods & services;

Skill and experience;

### WEAKNESS

Lack of Capital/Investment

### **O**PPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

### THREATS

Theft

Fire

Political unrest

## Pictures







# व्यिष्ठ लाञ्डलम्

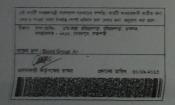
তারিখ

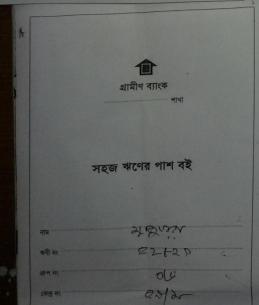
SIZO ANT SMINOT SITO SIZO SUSTA 250 422m

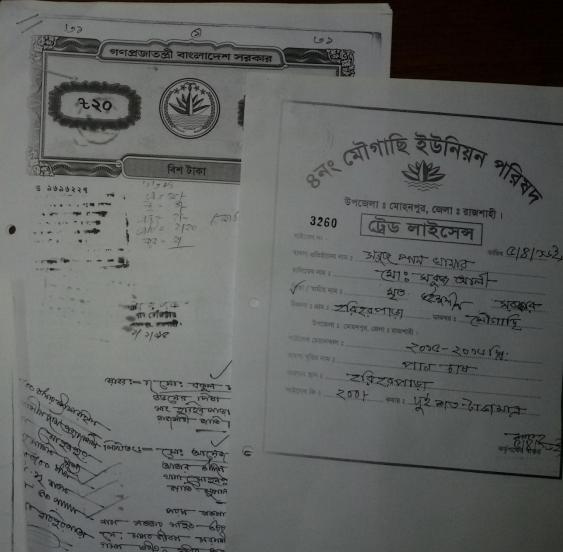
175]

ডাকঘর ঃ ....(১১)









ous Court Solor -

