Proposed NU Business Name: M/S KARIM GARMENTS & SHOE STORE



Project identification and prepared by: MD. Shohidul Islam, Rajshahi Sadar Unit, Rajshahi

Project verified by: MD. Abdul Mannan Talukder



Brief Bio of The Proposed Nobin Udyokta				
Name	:	MD. KARIM HOSSAIN		
Age	:	03-06-1990 (26 Years)		
Education, till to date	:	Class Nine		
Marital status	:	Unmarried		
Children	:	N/A		
No. of siblings:	:	6 Brothers & 6 Sisters		
Address	:	Vill: Bijoy Nagor, P.O: Rajabari Hat, P.S: Godagari, Dist: Rajshahi		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father MOST. SAYERA BEGUM MD. RAFIQUL ISLAM Branch: Deopara Godagari, Centre # 62(Female), Member ID: 9129, Group No: 07 Member since: 01-01-2012 (4Years) First loan: BDT 10,000		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	:	Existing Loan: BDT 4,000, Outstanding loan: BDT 700 Father No No No		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	10 years experience in running business.
Training Info	:	He has no training.
Other Own/Family Sources of Income	:	Agriculture
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01625-632100
Mother's Contact No.	:	01957-750425
NU Project Source/Reference	•	Grameen Shakti Samajik Byabosha Ltd. Rajshahi Sadar Unit, Rajshahi

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

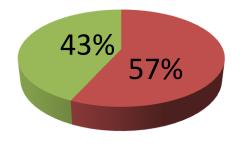
MOST. SAYERA BEGUM joined Grameen Bank since 4 years ago. At first she took 10,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in agriculture.

Proposed Nobin Udyokta Business Info			
Business Name	 :	M/S KARIM GARMENTS & SHOE STORE	
Location	:	Rajabari Hat	
Total Investment in BDT	:	BDT 1,85,000/-	
Financing	:	Self BDT 1,05,000/-(from existing business) 57% Required Investment BDT 80,000/-(as equity) 43%	
Present salary/drawings from business (estimates)	:	BDT 5,000/-	
Proposed Salary	:	BDT 5,000/-	
Size of shop	:	15 ft x 80 ft= 1200 square ft	
Security of the shop	:	-	
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; Shoe, Pant, Shirt etc. Average 20% gain on sale. The business is operating by entrepreneur. Existing no employee. The shop is owned. Collects goods from Pabna, Rajshahi. Agreed grace period is 3 months. 	

Existing Business (BDT)				
Particular	Daily	Monthly	Yearly	
Revenue (sales)				
Cloths & Shoe	2,000	60,000	720,000	
Total Sales (A)	2,000	60,000	720,000	
Less. Variable Expense				
Cloths & Shoe	1,600	48,000	576,000	
Total variable Expense (B)	1,600	48,000	576,000	
Contribution Margin (CM) [C=(A-B)	400	12,000	144,000	
Less. Fixed Expense				
Electricity Bill		200	2,400	
Mobile Bill		350	4,200	
Salary (self)		5,000	60,000	
Transportation		1,000	12,000	
Entertainment		200	2,400	
Guard		100	1,200	
Scot		80	960	
Total fixed Cost (D)		6,930	6,600	
Net Profit (E) [C-D)		5,070	137,400	

Investment Breakdown						
Particulars	Existing	Proposed	Proposed Total			
Leather Shoe	30,000	35,000	65,000			
Plastic Shoe	26,000	5,000	31,000			
Pant, Shirt, Mosquito net, T-shirt etc	47,000	35,000	82,000			
Others	2,000	5,000	7,000			
Total	105,000	80,000	185,000			

Source of Finance



- Entrepreneur's Contribution 105,000
- Investor's Investment 80,000
- Total 185,000

Financial Projection (BDT)					
Particular	Daily	Monthly	1st Year	2nd Year	
Revenue (sales)					
Cloths & Shoe	3,000	90,000	1,080,000	1,134,000	
Total Sales (A)	3,000	90,000	1,080,000	1,134,000	
Less. Variable Expense					
Cloths & Shoe	2,400	72,000	864,000	907,200	
Total variable Expense (B)	2,400	72,000	864,000	907,200	
Contribution Margin (CM) [C=(A-B)	600	18,000	216,000	226,800	
Less. Fixed Expense					
Electricity Bill		200	2,400	3,000	
Mobile Bill		450	5,400	6,000	
Salary (self)		5,000	60,000	60,000	
Transportation		1,500	18,000	20,000	
Entertainment		200	2,400	3,000	
Guard		100	1,200	1,500	
Scot		80	960	960	
Total Fixed Cost		7,530	90,360	94,460	
Net Profit (E) [C-D)		10,470	125,640	132,340	
Investment Payback			48,000	48,000	

Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	80,000	
1.2	Net Profit	125,640	132,340
1.3	Depreciation (Non cash item)		-
1.4	Opening Balance of Cash Surplus		77,640
	Total Cash Inflow	205,640	209,980
2	Cash Outflow		
2.1	Purchase of Product	80,000	
2.2	Payment of GB Loan		
	Investment Pay Back (Including Ownership		
2.3	Tr. Fee)	48,000	48,000
	Total Cash Outflow	128,000	48,000
3	Net Cash Surplus	77,640	161,980

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 10 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures



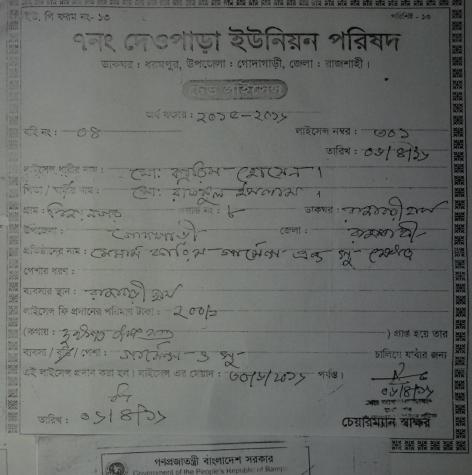
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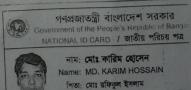
আমি মোঃ রফিকুল ইসলাম, পিতা- মৃত মোজামেল হক, গ্রাম-ডাকঘর- রাজবাড়ী হাট, উপজেলা- গোদাগাড়ী, জেলা- রাজশাহী। এই করিতেছি যে, রাজাবাড়ী বাজারে মেসার্স কারিম গার্মেন্ডস এন্ড সু স্টোর আমার বড় পুত্র পরিচালনা করার জন্য আমার বড় পুত্র মোঃ কারিম হোলে করার অনুমতি দিলাম। যতদিন ইচ্ছা দোকানে ব্যবসা করবে তাকে দোকানা। দোকান ঘরের জন্য কোন মাসিক ভাড়া ও জামানত দিতে হবে না।

জেশ: তুন



গ্রামীণ ব্যাংক

সহজ ঋণের পাশ বই



পিতা: মোঃ রফিকুল ইসলাম মাতা: মোসাঃ সায়েরা বেগম

П NO: 1990811342800041

এই কার্ডটি গণাপ্রজাতখ্রী বাংলাগেশ সরকারের সম্পত্তি। কার্ডটি বার্থার্কানী বাংলা কোথার পারমা গোলে নিকটছ পোশ্ট অফিসে জমা মেরার জনা অনুরোধ করা হতে ক্রিকানা নামারেখিত: , আমারাজা বিজয়নগর, বিজয়নগর, ভাকমার: বারাবাড়াইটি - ৬২০১, গোলাগাড়ী, বাজশাহী

