Proposed NU Business Name: SAYEED JEWELARS



Project identification and prepared by: Md. Shohidul, Rajshahi Sadar Unit, Rajshahi

Project verified by: MD. Abdul Mannan Talukdar



Brief Bio of The Proposed Nobin Udyokta				
Name	:	MD ABU SAYEED		
Age	:	30.3.1991(25 Years)		
Education, till to date	:	Class X		
Marital status	••	Married		
Children	:	-		
No. of siblings:	:	1 Sister & 1 Brother		
Address	:	Vill: Aalokchotro, P.O: Damkura, P.S: Poba, Dist: Rajshahi		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father MST. SALENUR BEGUM MD. SERAJUL ISLAM Branch: Damkura Puthiya, Centre # 20(Female), Member ID: 3118/1, Group No: 07 Member since: 30-01-2013 (03Years) First loan: BDT 10,000		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing Loan: BDT 20,000, Outstanding loan: BDT 6,800/- Parents No No No		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	7 years experience in running business.
Training Info	:	He has no training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01917808072
Mother's Contact No.	:	01926895703
NU Project Source/Reference	•	Grameen Shakti Samajik Byabosha Ltd. Rajshahi sadar Unit, Rajshahi

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

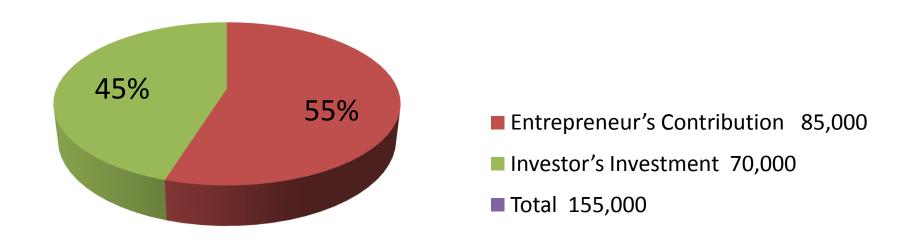
MST. SALENUR BEGUM joined Grameen Bank since 03 years ago. At first she took 10,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info				
Business Name	 :	SAYEED JEWELARS		
Location	:	Damkurahut, Poba, Rajshahi		
Total Investment in BDT	:	BDT 155,000/-		
Financing	:	Self BDT 85,000/-(from existing business) 55% Required Investment BDT 70,000/-(as equity) 45%		
Present salary/drawings from business (estimates)	:	BDT 5,000/-		
Proposed Salary	:	BDT 5,000/-		
Size of shop	:	18ft x 8ft= 144square ft		
Security of the shop	:	BDT 50,000/-		
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; Ornaments etc. Average 10% gain on sale. The business is operating by entrepreneur. Existing one employee. The shop is rented. Collects goods from Rajshahi. Agreed grace period is 3 months. 		

Existing Business (BDT)				
Particular	Daily	Monthly	Yearly	
Revenue (sales)				
Ornaments	2,000	60,000	720,000	
Wages	250	7,500	90,000	
Total Sales (A)	2,250	67,500	810,000	
Less. Variable Expense				
Gold & Silver	1,800	54,000	648,000	
Total variable Expense (B)	1,800	54,000	648,000	
Contribution Margin (CM) [C=(A-B)	450	13,500	162,000	
Less. Fixed Expense				
Rent		700	8,400	
Electricity Bill		300	3,600	
Mobile Bill		250	3,000	
Salary (self)		5,000	60,000	
Transportation		500	6,000	
Entertainment		500	6,000	
Salary (staff)		1,200	14,400	
Guard		100	1,200	
Total fixed Cost (D)		8,550	15,000	
Net Profit (E) [C-D)		4,950	147,000	

Investment Breakdown				
Particulars	Existing	Proposed	Proposed Total	
Gold (2 x 39,000)	78,000	58,500	136,500	
Silver (10 x 550)	5,500	11,500	17,000	
Others	1,500	0	1,500	
Total	85,000	70,000	155,000	

Source of Finance



Financia	Financial Projection (BDT)				
Particular	Daily	Monthly	1st Year	2nd Year	
Revenue (sales)					
Ornaments	3,000	90,000	1,080,000	1,134,000	
Wages	350	10,500	126,000	132,300	
Total Sales (A)	3,350	100,500	1,206,000	1,266,300	
Less. Variable Expense					
Gold & Silver	2,700	81,000	972,000	1,020,600	
Total variable Expense (B)	2,700	81,000	972,000	1,020,600	
Contribution Margin (CM) [C=(A-B)	650	19,500	234,000	245,700	
Less. Fixed Expense					
Rent		700	8,400	8,400	
Electricity Bill		300	3,600	4,000	
Mobile Bill		350	4,200	5,500	
Salary (self)		5,000	60,000	60,000	
Transportation		700	8,400	10,500	
Entertainment		500	6,000	7,000	
Salary (staff)		1,200	14,400	14,400	
Guard		100	1,200	1,200	
Total Fixed Cost		8,850	106,200	111,000	
Net Profit (E) [C-D)		10,650	127,800	134,700	
Investment Payback			42,000	42,000	

Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	70,000	
1.2	Net Profit	127,800	134,700
1.3	Depreciation (Non cash item)		-
1.4	Opening Balance of Cash Surplus		85,800
	Total Cash Inflow	197,800	220,500
2	Cash Outflow		
2.1	Purchase of Product	70,000	
2.2	Payment of GB Loan		
	Investment Pay Back (Including Ownership Tr.		
2.3	Fee)	42,000	42,000
	Total Cash Outflow	112,000	42,000
3	Net Cash Surplus	85,800	178,500

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:01

Experience & Skill: 07 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

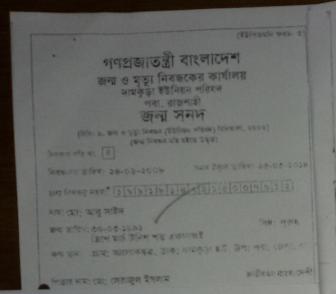
Political unrest

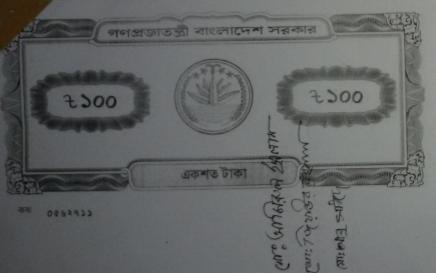
Pictures





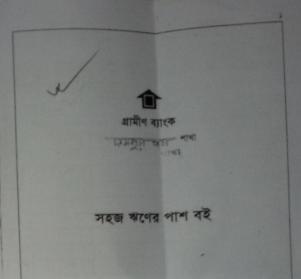






গ্রহীতাঃ মোঃ আবু সাঈদ , পিতা-মোঃ দেরাজুল ইসলাম , সাং-আলোক ছত্র, পোঃ দামকুড়া হাট, থানাঃ পরা, জেলাঃ রাজশাহী। ধর্মঃ ইসলাম, দেশঃ বাংলাদেশ, পেশাঃ ভ্রেলারী, জাতীয়তাঃ বাংলাদেশী।

দাতাঃ মোঃ আমিকল ইসদাম ও মোঃ জিয়াউর বহমান দিতা-মৃতঃ ওমর আলী, সাং-ভিমের তাইং , পোঃ
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