Proposed NU Business Name: MIM BOSTRALOY



Project identification and prepared by: Md Ebadat Hossain Rajshahi Unit, Rajshahi

Project verified by: Md Abdul Mannan Talukdar



Brief Bio of The Proposed Nobin Udyokta				
Name	:	MD MINTU MOLLAH		
Age	:	22-02-1982 (34 Years)		
Education, till to date	:	Class Two		
Marital status	:	Married		
Children	:	1 Daughter		
No. of siblings:	:	4 Borthers & 2 Sisters		
Address	:	Vill: Jewpara, P.O: Jewpara, P.S: Puthia, Dist: Rajshahi		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father MST AMIRON LATE HAZRAT MOLLAH Branch: Puthiya, Centre # 60/3 (Female), Member ID: 5586, Group No: 08 Member since: 25/03/2005 (11 Years) First loan: BDT 5000		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing Loan: BDT 25000, Outstanding loan: BDT 13950 Brother No No No		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	10 years experience in running business.
Training Info	:	He has 2 Years training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01913208901
Mother's Contact No.	:	01966807266
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Puthi aUnit, Rajshahi

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MST. AMIRON joined Grameen Bank since 11 years ago. At first she took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info			
Business Name	:	MIM BOSTRALOY	
Location	:	Jhalmalia Baazar	
Total Investment in BDT	:	BDT 4,10,000 /-	
Financing	:	Self BDT 3,30,000/-(from existing business) 80% Required Investment BDT 80,000/-(as equity) 20%	
Present salary/drawings from business (estimates)	:	BDT 5,000/-	
Proposed Salary	:	BDT 5,000/-	
Size of shop	:	12 ft x 10 ft= 120 square ft	
Security of the shop	:		
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; Cloth etc. Average 6% gain on sale. The business is operating by entrepreneur. Existing no employee. The shop is own Collects goods from Korotia, Ataigula. Agreed grace period is 4 months. 	

Existing Business (BDT)

Particular	Daily	Monthly	Yearly
Revenue(Sales)			
Cloths	10000	300000	3600000
Total Sales (A)	10000	300000	3600000
Less Variable Expense			
Cloths	9400	282000	3384000
Total variable Expense (B)	9,400	282000	3384000
Contribution Margin (CM) [C=(A-B)	600	18000	216000
Less Variable Expense			
Rent		500	6000
Electricity bill		200	2400
Transportation		4,000	48000
Salary (self)		5000	60000
Guard		150	1800
Mobile bill		500	6000
Total fixed cost (D)		10,350	124200
Net Profit (E)= [C-D]		7,650	91800

Investment Breakdown				
Particulars	Existing	Proposed	Total	
Long cloth (120x175)	21,000	32,500	53500	
Sharee (300x 350)	105,000	25,000	130000	
Lungi (300 x 350)	105,000	10,500	115500	
Three piece (150x350)	52,500	0	52500	
Bed sheet (200x200)	44,000	0	44000	
Towel (50x50)	2,500	12,000	14500	
	330,000	80,000	410000	

Source of Finance



Financial Projection (BDT)				
Paticular	Daily	Monthly	Year1	Year 2
Revenue(Sales)				
Cloths	14500	435000	5220000	5481000
Total Sales (A)	14500	435000	5220000	5481000
Less Variable Expense				
Cloths	13630	408900	4906800	5152140
Total variable Expense (B)	13,630	408900	4906800	5152140
Contribution Margin (CM) [C=(A-B)	870	26100	313200	328860
Less Variable Expense				
Rent		500	6000	6,000
Electricity bill		300	3600	3800
Transportation		4,500	54,000	54,500
Salary (Self)		5000	60000	60000
Guard		150	1800	1800
Mobile bill		600	7200	7400
Total fixed cost (D)		11,050	132,600	133,500
Net Profit (E)= [C-D]		15050	180600	195,360
Investment Payback			48,000	48,000

Cash flow projection on business plan (rec. & Pay)

SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	80,000	
1.2	Net Profit	180,600	195,360
1.3	Depreciation (Non cash item)		
1.4	Opening Balance of Cash Surplus		132,600
	Total Cash Inflow	260600	327960
2	Cash Outflow		
2.1	Purchase of Product	80,000	
2.2	Payment of GB Loan		
2.3	Investment Pay Back (Including Ownership Tr. Fee)	48,000	48000
	Total Cash Outflow	128,000	48000
3	Net Cash Surplus	132,600	279960

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 04 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures









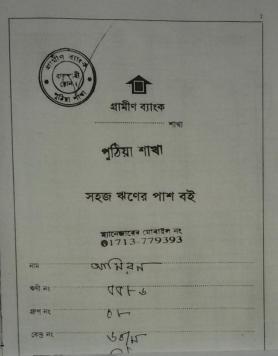


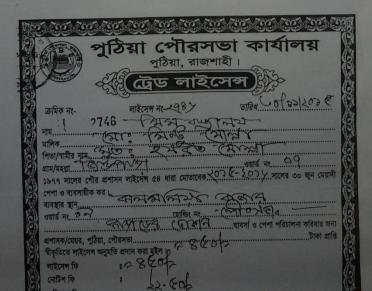


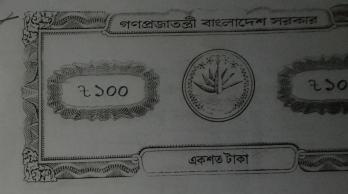




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744 स्विता: त्याः निवरं त्यासा भिना - (बाह्मा । शुरु : - जिल्हुमध्ये - त्या गाया: अरुग्री (लिया: यालीकार्



গণপ্রজাতন্ত্রী বাংলাদেশ সরকার ment of the People's Republic of Bangle NATIONAL ID CARD / SIGNA MAIST MAI



नाम: त्याः मिन्द् त्याचा Name: Md. Mintu Mollah

পিতা: মৃত হ্বরত মোলা

মাতা: মোহাঃ আমিরন Date of Birth: 22 Feb 1982

ID NO: 8118254695406

এই কার্মটি গণপ্রজাতন্ত্রী বাংলাদেশ সম্ভব্যক্তর সম্পত্তি। ভারটি ব্যবহারকারী বারীও অন্য

প্রদানকারী কর্তৃদক্ষের স্বাব্দর প্রদানের তারিখ: ১২/০৪/২০০৮

FAMILY PICTURE

