



Grameen Kalyan

Proposed NU Business Name: Mayer Dowa Layer Farm



BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address	:	Md. Faruk Ahammed Vill: Boilor Baskuri, Post: Hodder Vita, Upazilla : Trishal , District: Mymensingh.
Age	:	24 Years
Marital status	:	Unmarried.
No. of siblings:	:	5 (Five) Brothers and 1 (One) sister.
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	Mst: Momotaj Begum
(iii) Father's name	:	Md: Aman Ullah.
(iv) GB member's info	:	Branch: Trishal ,Group # 09, Centre # 40/M, Loan no. 9706, Member since: 2000, First loan: 5,000 Existing loan:16,000, Outstanding: Nil
Further Information:		
(v) Who pays GB loan installment	:	Father
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	Nil
(viii) Any other loan like GCCN, GKF etc.	:	Nil
(ix) Others	:	Nil
Education, till to date	:	H.S.C

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Business
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.)	:	He has no training but 5 years practical experience in this business.
Other Own/Family Sources of Income	:	Father's income from agriculture.
Other Own/Family Sources of Liabilities	:	Nil.
Contact number	:	01928725530
National ID Number	:	19926119415000179
NU Project Source/Reference	:	GK/Trishal Unit/ Md. Aminul Islam (2348).

BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

Entrepreneur's Mother is a GB member since 2000. At first she took GB loan BDT=5,000 (five thousand) and used the money in agriculture farming. Gradually several times she took GB loan and utilized in her husband's business & agriculture farming.

PROPOSED NOBIN UDYOKTA BUSINESS INFO

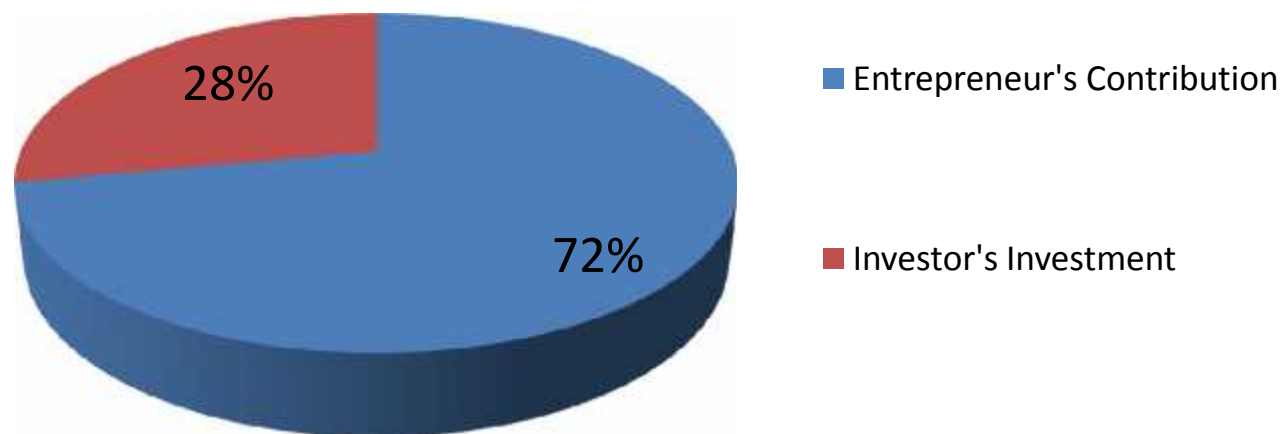
Project's Name	:	Mayer Dowa Layer Farm.
Address/ Location	:	Boilor Baskuri, Trishal, Mymensingh.
Total Investment	:	BDT = 4,30,000
Financing	:	Self financing: BDT = 3,10,000 (Existing business & cash) Required Investment: BDT= 1,20,000 (as equity)
Present salary/drawings from business (estimates)	:	Nil Nil
Proposed Salary	:	Self- BDT=2,500 (two thousand five hundred) Employee- BDT=2,000 (two thousand)
Proposed Business Implementation Plan	:	<ul style="list-style-type: none"> ➤ This is an on going business so the fund need to buy Medicine & layer feed; ➤ One employee appointment per month salary Tk. 2000; ➤ Estimated price of egg about @ Tk. 6.50 per piece; ➤ Estimated egg production per day 470 piece; ➤ Estimated egg & layer sales per cycle about @ Tk.17,86,000; ➤ Estimated feed & medicine cost per cycle @ Tk.14,40,000 ➤ Pay back period is estimated 3 years;

PROPOSED PROJECT INVESTMENT BREAKDOWN

Particulars	Existing Business/NU Investment (BDT)(1)	Proposed Business (BDT)		Total (BDT)
		NU	Investor	
Investment in different categories:				
Shade for layer	80,000			80,000
Case for Layer (egg)	60,000			60,000
Out Side Net For Shed	15,000			15,000
Electric Fitting	5,000			5,000
Baby Chicken Layer (500* 50 pcs)	25,000	-	-	25,000
Feed (1900 Per Sack)	60,000		100,000	160,000
Water Motor & Pump	30,000		-	30,000
Medicine & Vaccine	20,000		20,000	40,000
Transport	5,000		-	5,000
Cash in Hand	10,000	-	-	10,000
Total Capital	310,000	-	120,000	430,000

Source of Finance

Particulars	Amount in BDT	In %
Entrepreneur's Contribution	310,000	72
Investor's Investment	120,000	28
Total Investment	430,000	100



FINANCIAL PROJECTION OF NU BUSINESS PLAN

Particular	1st Cycle =24 Month			2nd Cycle=24 Month		
	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Estimated Sales Egg =470*6.50	3,055	91,650	1,649,700	3,361	100,815	1,814,670
Sales Layer (470 pieces*BDT 290)			136,300			136,300
Total sales(A):	3,055	91,650	1,786,000	3,361	100,815	1,950,970
Baby layer			50,000			25,000
Feeds (60 Kg Per day*32 Tk Per Kg)	1,920	57,600	1,382,400	2,016	60,480	1,451,520
Cost of Medicine (average)	80	2,400	57,600	84	2,520	60,480
Less: Total Cost of Sales (B)	2,000	60,000	1,490,000	2,100	63,000	1,537,000
Gross Profit (GP) = [C = (A-B)]	1,055	31,650	296,000	1,261	37,815	413,970
Less: Operating Costs						
Transport		1,000	24,000		1,050	25,200
Proposed salary Self		2,500	60,000		2,625	63,000
Wages 1		2,000	48,000		2,100	50,400
Electric bill		250	6,000		263	6,300
Mobile bill		250	6,000		263	6,300
Other Expenses		300	7,200		315	7,560
Non Cash Item		-	-		-	-
Depreciation Expenses		1,000	24,000		1,100	26,400
Total Operating Cost (D)		7,300	175,200		7,715	185,160
(C-D) Net Profit:		24,350	120,800		30,100	228,810
Retained Income:			120,800			228,810

Notes: 1. Agreed Grace period: 3 Months.

2. Investment Payback schedule: Monthly installment including ownership transfer fee after 3 months grace period.

CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

	1st cycle=24 Month	2nd Cycle=24 Month
<u>Cash inflow</u>		
Opening Balance	10,000	464,800
Capital Infusion by UDYOKTA	310,000	-
Capital Infusion by Investor	120,000	-
Sales	1,786,000	1,950,970
Total Receipts	2,226,000	2,415,770
<u>Cash Outflow</u>		
Cost of goods sold	1,490,000	1,537,000
Operating expenses	175,200	185,160
Return to investor	96,000	48,000
Total payment	1,761,200	1,770,160
Closing Balances	464,800	645,610

SWOT ANALYSIS

STRENGTH

- Employment:
Self: 1
Others (beyond family): 01;
- Skill & Experience:5 years.

WEAKNESS

- Lack of Sufficient Capital.

OPPORTUNITIES

- Local Demand;
- Investor's money will be payback in three years;
- Local Veterinary Doctors.

THREATS

- Theft;
- Virus/ Bird flue;
- Scarcity of feeds.

Presented at 21th Ex. SB Design Lab on May 29,
2016 at Grameen Kalyan

Thank you

Trade License

U. P. FORM 7 RULE 12 (1)

লাইসেন্স
২নং বৈলের ইউনিয়ন পরিষদ
উপজেলা-ত্রিশাল, জেলা-ময়মনসিংহ।

রুক নং- ০৪ তারিখ ০৩.০৫.১৬

লাইসেন্স নং ৩০০/২০১৬

লাইসেন্স গ্রহীতা/প্রতিষ্ঠানের নাম স্বাস্থ্যের দোয়া মেসার্স সার্ভ

পিতার নাম/স্বামী স্বাস্থ্যের মেসার্স

ঠিকানা ৫৪নং বাসস্থান, ত্রিশাল, ময়মনসিংহ

ফিসের পরিমাণ (অঙ্কে) ০০০/- কথায় স্বাস্থ্যের মেসার্স

প্রদান করার ইউনিয়ন পরিষদ এলাকায় স্বাস্থ্যের মেসার্স

স্বাস্থ্যের মেসার্স ০৩.০৫.১৬

অর্ধ/পূর্ণ বৎসরের জন্য ৩০/০৫/২০১৬ তারিখ পর্যন্ত মেসার্স

স্বাস্থ্যের মেসার্স হিসাবে তাহার বাবসা বা বৃত্তি চালানোর অনুমতি দেওয়া গেল।

তারিখ ০৫/০৫/১৬

স্বাস্থ্যের মেসার্স
০৩.০৫.১৬
চেয়ারম্যান
২নং বৈলের ইউনিয়ন পরিষদ
ত্রিশাল, ময়মনসিংহ।











NU & his Parents



Thank You