Proposed NU Business Name: MS SIYAM PHARMACY



Project identification and prepared by: Md. Ebadat Hossain, Puthia Unit, Rajshahi

Project verified by: MD. Abdul Mannan Talukder



Brief Bio of The Proposed Nobin Udyokta				
Name	:	S. M. ARIFUR RAHMAN		
Age	:	16-05-1982 (34 Years)		
Education, till to date	:	SSC		
Marital status	:	Married		
Children	:	1 Son & 1 Daughter		
No. of siblings:	:	2 Brothers		
Address	:	Vill: Khoksa, P.O: Dhokrakul, P.S: Puthiya, Dist: Rajshahi		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father MST. ABEDA BEGUM MD. HUMAYON HOSSAIN MIAH Branch: Shilmaria, Puthiya Centre # 70Female), Member ID: 6861/2, Group No: 06 Member since: 03-02-2011 (05Years) First loan: BDT 10000		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing Loan: BDT 100000, Outstanding loan: NIL N/A No No No		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	5 years experience in running business.
Training Info	:	He has 2 Year training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01729123979
Mother's Contact No.	:	01764012610
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Puthia Unit, Rajshahi

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MST. ABEDA BEGUM joined Grameen Bank since 05 years ago. At first she took taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info				
Business Name	:	MS SIYAM PHARMACY		
Location	:	-		
Total Investment in BDT	:	BDT 212,000/-		
Financing	:	Self BDT 112,000/-(from existing business) 53% Required Investment BDT 1,00,000/-(as equity) 47%		
Present salary/drawings from business (estimates)	:	BDT 5,000/-		
Proposed Salary	:	BDT 5,000/-		
Size of shop	:	25 ft x 08 ft= 200 square ft		
Security of the shop	:	BDT 30,000/-		
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; Medicine. Average 15% gain on sale. The business is operating by entrepreneur. Existing no employees. The shop is rented. Agreed grace period is 3 months. 		

Existing Business				
Paticular	Daily	Monthly	Yearly	
Revenue(Sales)				
Medicine	3000	90000	1080000	
Total Sales (A)	3000	90000	1080000	
Less Variable Expense				
Medicine	2550	76500	918000	
Total variable Expense (B)	2,550	76500	918000	
Contribution Margin (CM) [C=(A-B)	450	13500	162000	
Less Variable Expense				
Rent		1,000	12000	
Electricity bill		250	3000	
Transportation		1,000	12000	
Salary (self)		5000	60000	
Entertainment		200	2400	
Guard		100	1200	
Mobile bill		300	3600	
Total fixed cost (D)		7,850	94200	
Net Profit (E)= [C-D]		5,650	67800	

Investment Breakdown					
Particulars	Existing	Proposed	Total		
Anti biotic	20,000	40000	60000		
Paracitamol	2,000		2000		
Omoprasol	20,000		20000		
Syrap	30,000	40,000	70000		
Vitamin	5,000		5000		
Residin	10,000		10000		
Salain	5,000	20,000	25000		
Calcium	5,000		5000		
Injection	15000		15000		
	112,000	100,000	212000		

Source of Finance



Financial Projection (BDT)				
Paticular	Daily	Monthly	Year1	Year 2
Revenue(Sales)				
Medicine	4400	132000	1584000	1663200
Total Sales (A)	4400	132000	1584000	1663200
Less Variable Expense				
Medicine	3740	112200	1346400	1413720
Total variable Expense (B)	3,740	112200	1346400	1413720
Contribution Margin (CM) [C=(A-B)	660	19800	237600	249480
Less Variable Expense				
Rent		1,000	12,000	12,000
Electricity bill		350	4200	4400
Transportation		1,500	18000	18,500
Salary (Self)		5000	60000	60000
Entertainment		300	3600	3600
Guard		150	1800	2000
Mobile bill		400	4800	5000
Total fixed cost (D)		8,700	104400	105,500
Net Profit (E)= [C-D]		11100	133200	143,980
Investment Payback			60,000	60,000

Cash flow projection on business plan (rec. & Pay)

SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	100000	
1.2	Net Profit	133,200	143,980
1.3	Depreciation (Non cash item)		
1.4	Opening Balance of Cash Surplus		103,200
	Total Cash Inflow	233200	247180
2	Cash Outflow		
2.1	Purchase of Product	100,000	
2.2	Payment of GB Loan		
2.3	Investment Pay Back (Including Ownership Tr. Fee)	60000	60000
	Total Cash Outflow	160,000	60000
3	Net Cash Surplus	73,200	187180

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 04 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

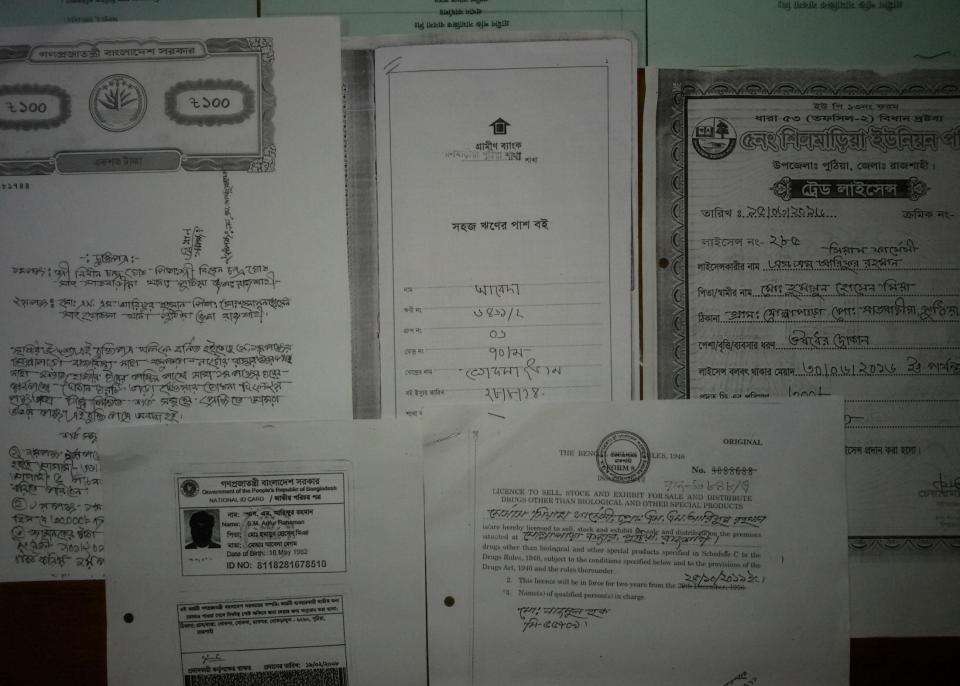
Pictures











Date 20/20/20352:1

(विश्व) त्या भारता

FAMILY PICTURE

