

Proposed NU Business Name : Zia Motsho Khamar

Business Category: Livestock



Project Identified by: Md. Ashraful Alam, Asst. Offi., Sadar Unit, Jessore Business Proposal Prepared by: Anwar Hossain

## BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address	:	Md. Zia Uddin Vill: Bolorampur, Union: Noranthopur, Post: Rupdia,		
		Upazila: Jessore Sadar, District: Jessore.		
Age	:	35 years		
Marital status	:	Married		
Children	:	01 (One) Son		
No. of siblings:	• •	05 (Five) Brothers		
Parent's and GB related Info:				
(i) Who is GB member	:	Mother <b>✓</b> Father		
(ii) Mother's name	:	Mst. Hasina Begum		
(iii) Father's name	:	Md. Anowar Hossain		
(iv) GB member's info	:	Branch: Rupdia, Jessore, Centre # 5/mo		
		Loan no.: 9662/1, Member since 2005		
		First loan: Tk. 5,000		
		Existing loan: Nil, Last loan: Tk. 40,000		
Further Information:				
(v) Who pays GB loan installment	:	N/A		
(vi) Mobile lady	:	No		
(vii) Grameen Education Loan	:	No		
(viii) Any other loan	:	Nil		

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	Class Eight
Present Occupation (Besides own business, i.e., pursuing further studies, other business etc.)	••	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, work experience as an apprentice etc.)		07 (Seven) years experience is running his own business. He started the business only with Tk. 30,000 (Thirty thousand).  He has taken training on Fisheries from "Jubo Unnayan Proshikhan Kendro" under the district of Jessore.
Other Own/Family Sources of Income	:	His younger brother's income from foreign remittance (Sudi Arabia) and father's income as an assistant of entrepreneur's fishery business.
Other Own/Family Sources of Liabilities	:	Nil
NU's Contract No.	:	01782774906
NU's National ID No.	:	4114783450443
NU Project Source/Reference	:	Grameen Telecom Trust

### BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Mst. Hasina Begum is a GB member since 2005, at first she took GB loan BDT 5,000 (five thousand).
- Gradually she took GB loan several times and utilized it by assisting her husband & son in fishery business and cow purchases.
- Finally GB loan helped her to improve her economic condition and livelihood.

## PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	Zia Motsho Khamar
Address/ Location	:	Bolorampur, Rupdia, Jessore.
Total Investment in BDT	:	Tk. 281,000
Financing	:	Self Tk. 181,000 (from existing business) Required Investment Tk. 100,000 (as equity)
Present salary/drawings from business	••	Taka 5,000 (five thousand)
Proposed Salary (estimates)	••	Taka 7,000 (seven thousand)
Proposed Business Implementation Plan		
(i) % of present gross profit margin	:	On products 40%.
(ii) Estimated % of proposed gross profit margin	:	On products 40%.
(iii) In future risk mgt. plan (from fire, disaster etc.)	:	

## INFO ON EXISTING BUSINESS OPERATIONS

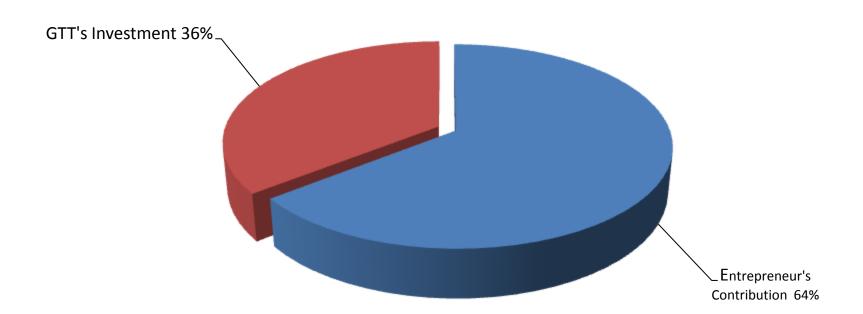
Dortioulore	Existing Bu	siness (BDT)
Particulars Particulars Particulars Particulars	Quarterly	Yearly
Sales income from fish (A)	360,000	1,080,000
Less: Cost of fish (young fish purchase)	30,000	90,000
Less: Food cost	210,000	630,000
Total cost of sales/food (B)	240,000	720,000
Gross profit (GP) [C=(A-B)]	120,000	360,000
Less: Operating Costs:		
Transportation Cost	7,000	21,000
Medicine	8,000	24,000
Mobile bill	2,500	10,000
Present salary-self	24,000	96,000
Present salary-assistant-1	12,000	36,000
Labour cost (part time)	30,000	90,000
Provision of bad Debt	13	50
Other Expenses	1,200	4,800
Non Cash Item:		
Depreciation Expenses	700	2,800
Total Operating Cost (D)	85,413	284,650
(C-D)Net Profit:	34,588	75,350

### PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particulars	Existing Business BDT	Proposed BDT	Total BDT	
Existing	Proposed			
Investment in Fish (Rui, Katla, Mrigal etc.)	Investment in young fish	136,000	40,000	176,000
Fish Feed	Fish Feed	3,000	50,000	53,000
Shallow Machine, Boring, Rod, Fish keeping	14,000	-	14,000	
Fishing Net			-	7,000
Cash in hand	2,000	-	2,000	
Land lease			-	10,000
Debtors (Since January, 2016 to at present)			-	5,000
Medicine for Fish	4,000	10,000	14,000	
Total Capital		181,000	100,000	281,000

## SOURCE OF FINANCE

- Entrepreneur's Contribution BDT 181,000
- GTT's Investment BDT 100,000
- Total Investment BDT 281,000



### FINANCIAL PROJECTION OF NU BUSINESS PLAN

Portio Loro	Year 1	Year 1 (BDT)		Year 2 (BDT)		Year 3 (BDT)	
Particulars Particulars	Quarterly	Yearly	Quarterly	Yearly	Quarterly	Yearly	
Estimated Sales income from fish (A)	450,000	1,350,000	495,000	1,485,000	539,550	1,618,650	
Less: Cost of fish (young fish purchase)	40,000	120,000	48,800	146,400	56,800	170,400	
Less: Food cost	260,000	780,000	290,000	870,000	320,000	960,000	
Total cost of sales/food (B)	300,000	900,000	338,800	1,016,400	376,800	1,130,400	
Gross profit (GP) [C=(A-B)]	150,000	450,000	156,200	468,600	162,750	488,250	
Less: Operating Costs:							
Transportation	8,500	25,500	8,800	26,400	9,300	27,900	
Medicine	9,000	27,000	9,300	27,900	9,800	29,400	
Mobile bill (SMS & Reporting inclusive)	3,500	14,000	3,600	14,400	3,700	14,800	
Ownership Transfer Fee	1,000	4,000	2,000	8,000	2,000	8,000	
Proposed salary-self	26,000	104,000	27,000	108,000	28,000	112,000	
Proposedsalary-assistant-1	12,000	36,000	12,000	36,000	12,000	36,000	
Labour cost (part time)	30,600	91,800	31,200	93,600	31,800	95,400	
Provision of bad Debt	13	50	13	50	13	50	
Other Expenses	1,700	6,800	1,900	7,600	2,100	8,400	
Non Cash Item:							
Depreciation Expenses	700	2,800	700	2,800	700	2,800	
Total Operating Cost (D)	93,013	311,950	96,513	324,750	99,413	334,750	
(C-D)Net Profit:	56,988	138,050	59,688	143,850	63,338	153,500	
Retained Income:		138,050		281,900		435,400	

Note: 1. Agreed Grace Period: Six Months

2. Investment Payback Schedule: Quarterly installment including ownership transfer fee from the date of chaque deposited in NU's business account.

# CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

SI#	Particulars	Year 1 (BDT)	Year 2 (BD	T) Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Entrepreneur		_	-
1.2	Investment Infusion by Investor	100,000	_	-
1.3	Net Profit	138,050	151,850	161,500
1.4	Depreciation Expenses (Non Cash Item)	2,800	2,800	2,800
1.5	Opening Balance of Cash Surplus	-	126,850	233,500
	Total Cash Inflow	240,850	281,500	397,800
2.0	Cash Outflow			
2.1	Purchase of products	90,000		
2.2	Investment Payback including ownership transfer fee	24,000	48,000	48,000
	Total Cash Outflow	114,000	48,000	48,000
3.0	Net Cash Surplus	126,850	233,500	349,800

# SWOT ANALYSIS

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☐ Present employment:

Self: 01 Family: 02 (brother & father)

Others (beyond family): 08 (part time basis)

☐ Future employment: 0

☐ Trade license of business in his own name

☐ Experience : 07 Yrs.

# WEAKNESS

☐ Can not supply goods according to demand.

# **O**PPORTUNITIES

- ☐ Location of shop;
- ☐ Increase of demand
- ☐ The capital of Entrepreneur will be Tk. 616,400 after 3 years excluding payback of investor's money.

## THREATS

- ☐ Local Competition;
- ☐ Epidemic.

Presented at 196<sup>th</sup> as Yunus Centre and 46<sup>th</sup> In-house Executive Social Business Design Lab

(GTT) on February 29, 2016 at Grameen Telecom Trust Premises

Thank you

# Pictures







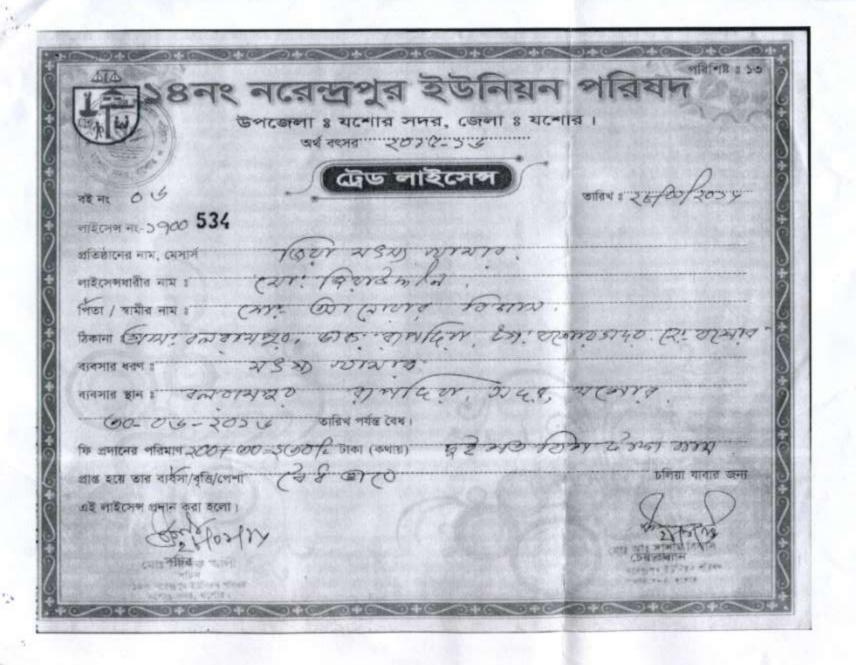














#### গণপ্রজাতন্ত্রী বাংলাদেশ সরকার Government of the Propers Republic of Bangladest: - NATIONAL C CARD / MISE MISE MG



नाम: त्याः किशा छणीन

Name: Md. Zia Uddin

পিতা: মোঃ আলোয়ার ছেলেন যাতা: মোছাঃ হাছিনা বেশম

Date of Birth: 10 Oct 1981

ID NO: 4114783450443

এই কাটট গণপ্রচাতটা বাংলাদেশ সমসাবের সম্পত্তি। কাটট ব্যবহারকারী ব্যবহার কোখাও পাওয়া পেলে নিকটছ পোট অভিনে জমা দেয়ার জন্ম অনুযোগ কথা হাসাঃ ব্ৰিকান্য: প্ৰাথ/বাবা: বদরাম পূর, বদরাম পূর মধ্যপাড়া, চাকম্য: কপনিয়া - ৭৪০৫. কোকয়ালী, বপোত



প্ৰদাদের জারিব: ১০/০৫/২০০ -

গ্রামীণ ব্যাংক

নাথা নাজে শুরু যালোক শাখা

### সহজ ঋণের পাশ বই

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# Thank You