

Proposed NU Business Name : Asha Nursery Business Category: Agro Based business



Business Proposal Prepared by: Md. Shahinur Islam Asst. Officer, Sadar Unit, Rangpur Verified by: Fahina Yesmin Happy

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address		Md. Nur Alam Vill: Panbari, Union: Venda Bari, Post: Venda Bari, Upazila: Peerganj, District: Rangpur.
Age	:	35 years
Marital status	:	Married
Children	:	02 (Two) Sons
No. of siblings:	•	03 (three) Brothers and 01 (one) Sister
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother✓FatherMst. Meher NegarLate. Sohorab MiaBranch: Venda Bari, Priganj, Centre # 5/moLoan no.: 1415/1, Member since March 05, 1998First Ioan: Tk. 1,000Existing Ioan: 10,000. Outstanding Ioan: Tk. 900
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan	: :	Entrepreneur No Nil Nil

BRIEF BIO	OF THE	PROPOSED	NOBIN UDYOKTA	(CONT)

Education, till to date	:	Class Five
Present Occupation (Besides own business, i.e., perusing further studies, other business etc.)	:	Beside this business he has another income from agriculture.
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.)	:	06 (Six) years experience is running his own business. He started the business with BDT 25,000 (Twenty Five Thousand).He has 01 (One) month working experience as an assistant in Fatema Nursury House of Bogra District.
Other Own/Family Sources of Income	:	His 02 (Two) Brother's income from Job (Grameen Phone Tower). He has purchased 02 (Two) swallow machine, bought 01 (One) Motor Cycle and taken lease of 1.5 bigha land for cultivation purposes from the benefit of this business. In addition to he has built own residence from the benefit of this business.
Other Own/Family Sources of Liabilities	:	Nil
NU's Contact No.	:	01761269076
NU's National ID No.	:	8517628425861
NU Project Source/Reference	:	Grameen Telecom Trust

BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Mst. Meher Negar is a GB member since March 05, 1998 at first she took GB loan BDT 1,000 (One thousand).
- Gradually she took GB loan several times and utilized it for repairing house, and agriculture purposes.
- Finally GB loan helped her to improve economic condition and livelihood.

PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	Asha Nursery
Address/ Location	:	Panbari,Venda Bari, Prigang, Rangpur.
Total Investment in BDT	:	Tk. 380,000
Financing	:	Self Tk. 240,000 (from existing business) Required Investment Tk. 140,000 (as equity)
Present salary/drawings from business	:	BDT 5,000 (Five Thousand)
Proposed Salary	:	BDT 5,000 (Five Thousand)
Proposed Business Implementation Plan		
(i) % of present gross profit margin	:	On an average 85%
(ii) Estimated % of proposed gross profit margin	:	On an average 85%
(iii) In future risk mgt. plan (from fire, disaster etc.)	:	

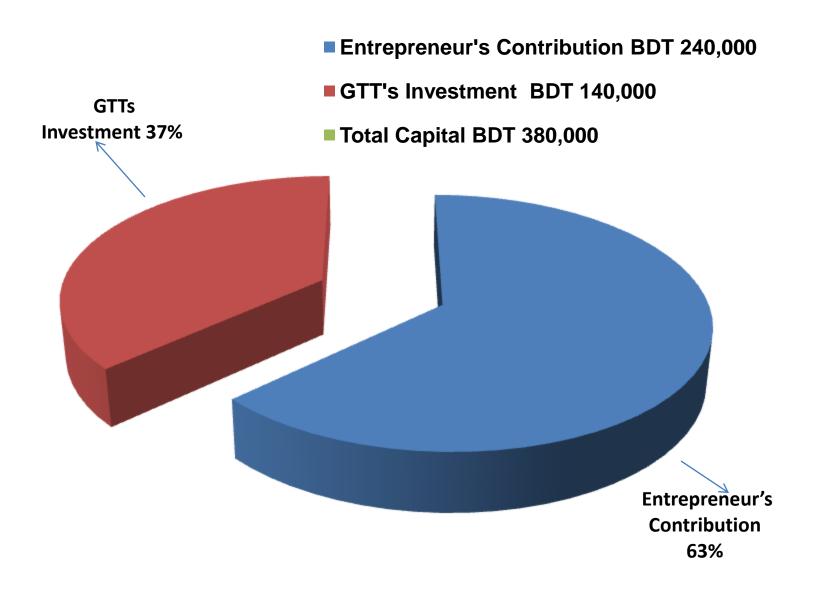


Dertiquiero	Existing Business (BDT)			
Particulars	Monthly	Yearly		
Sales income from Products	30,000	360,000		
Less: Cost of Sales / Products (B)	4,500	54,000		
Gross Profit (C) [C=(A-B)]	25,500	306,000		
Less: Operating Cost:				
Electricity bill	200	2,400		
Mobile bill	1,500	18,000		
Night Guard bill	2,000	24,000		
Conveyance bill	500	6,000		
Ownership Transfer Fee				
Present Salary (Family & Self)	5,000	60,000		
Present Salary (Assistant-02)	14,000	168,000		
Bank Charge (DD, PO, SC)		-		
Other Cost (Stationary & Entertainment etc.)	300	3,600		
Non Cash Item:				
Depreciation Expenses	195	2,343		
Total Operating Cost (D)	23,695	284,343		
Net Profit (C-D):	1,805	21,658		



Particulars	Existing Business	Proposed	Total	
Existing	(BDT)	(BDT)	(BDT)	
types of vegetable Seeds & Vegetable item etc.)	Investment in products (Different types of vegetable Seeds & Vegetable item etc.)	224,500	140,000	364,500
Investment in equipment & tools (swa Spade, weeding hook, chopper etc.)	14,350	_	14,350	
Cash in hand	150	-	150	
GB Outstanding Loan	(900)		(900)	
Investment in Decoration (Furniture,	1,900		1,900	
Total Capital	240,000	140,000	380,000	





FINANCIAL PROJECTION OF NU BUSINESS PLAN

Dertieulere	Year 1 (BDT)		Year 2 (BDT)		Year 3 (BDT)	
Particulars	Monthly	Yearly	Monthly	Yearly	Monthly	Yearly
Estimated Sales income from Products	35,000	420,000	43,750	525,000	51,188	614,250
Less: Cost of Sales / Products (B)	5,250	63,000	6,563	78,750	7,678	92,138
Gross Profit (C) [C=(A-B)]	29,750	357,000	37,188	446,250	43,509	522,113
Less: Operating Cost:						
Electricity bill	200	2,400	200	2,400	200	2,400
Mobile bill (SMS & Reporting)	1,600	19,200	1,650	19,800	1,700	20,400
Night Guard bill	2,500	30,000	2,700	32,400	3,000	36,000
Conveyance	1,000	12,000	1,100	13,200	1,200	14,400
Ownership Transfer Fee	933	5,600	933	11,200	933	11,200
Proposed Salary-(Family & Self)	5,000	60,000	6,000	72,000	7,000	84,000
Proposed Salary (Assistant-2)	14,000	168,000	17,900	214,800	21,800	261,600
Bank Charge (DD, PO, SC)	50	300	100	1,200	150	1,800
Other Cost (stationary & Entertainment etc.)	300	3,600	400	4,800		6,000
Non Cash Item:						
Depreciation Expenses	195	2,343	195	2,343	195	2,343
Total Operating Cost (D)	25,779	303,443	31,179	374,143	36,679	440,143
Net Profit (C-D)	3,971	53,558	6,009	72,108	6,831	81,970
Retained Income		53,558		125,665		207,635

Notes: 1. Agreed Grace period: Six months

2. Investment Payback schedule: Quarterly installment would also include ownership transfer fee from the date of cheque deposited in NU's business account.

CASH FLOW PROJECTION ON BUSINESS PLAN (REC, & PAY.)

SI #	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	140,000		
1.2	Net Profit (ownership tr. Fee added back)	59,158	83,308	93,170
1.3	Depreciation Expenses	2,343	2,343	2,343
1.4	Opening Balance of Cash Surplus	_	27,000	45,450
	Total Cash Inflow	201,500	112,650	140,963
2.0	Cash Outflow			
2.1	Product Purchase	140,000	-	
2.2	GB loan Outstanding	900		
2.3	Investment Payback including Ownership Transfer Fee	33,600	67,200	67,200
	Total Cash Outflow	174,500	67,200	67,200
3.0	Total Cash Surplus	27,000	45,450	73,763

SWOT ANALYSIS

Strength	Weakness
 Present employment: Self: 01 Family: 0 Others (beyond family): 02 (Permanent); 05 (Production basis); Future employment: 0 Trade License in his own name; He has on hand training Skilled and working experiences (6yrs); 	Can not supply goods as per demand.
OPPORTUNITIES Location of Shop; Have some fixed customers (Retail & Wholesale); Increasing demand; The Capital of the entrepreneur will be BDT 447,635 after 3 years excluding payback of investor's money.	<pre>THREATS Increase of local competitors; Climate; Attack of insect; Theft.</pre>

Presented at 194th as Yunus Centre and 45th In-house Executive Social Business Design Lab (GTT) on February 25, 2016 at Grameen Telecom Trust Premises

Thank you

Pictures



























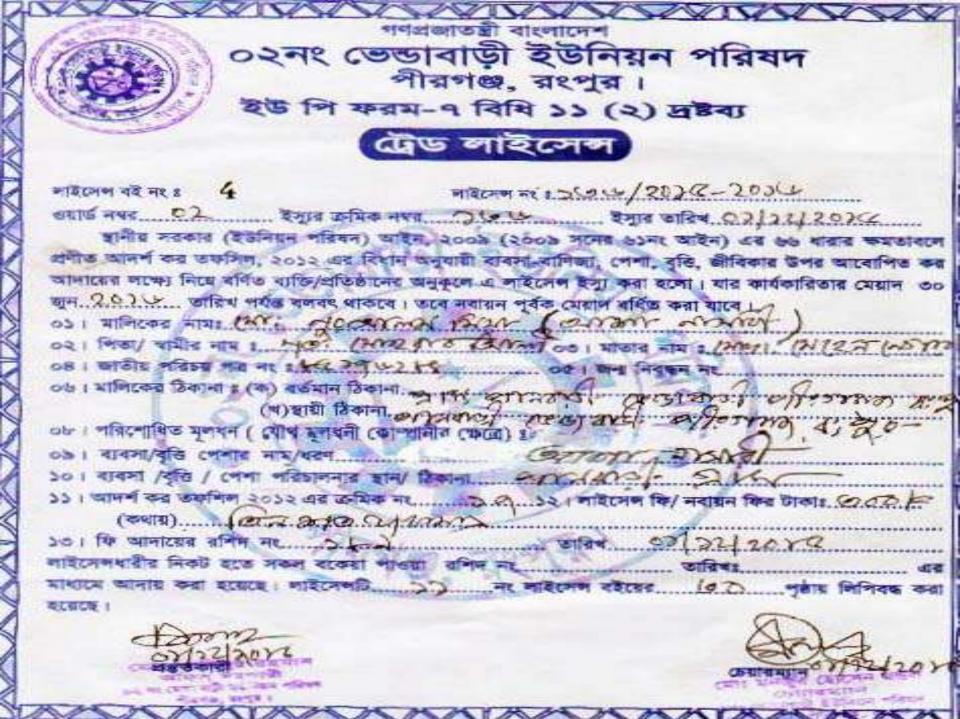


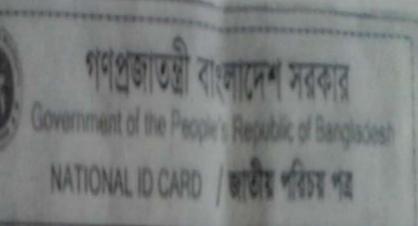


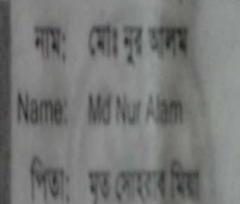


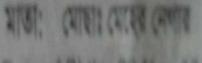


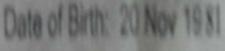


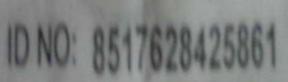




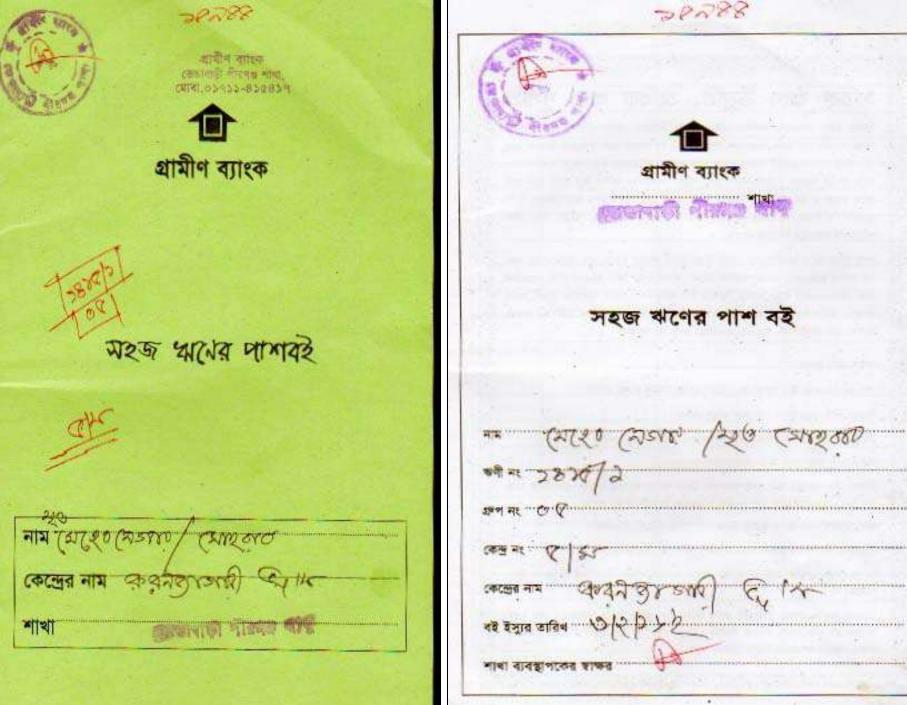














Thank You