

Proposed NU Business Name : Sakib Nursery Business Category: Agro Based business



Business Proposal Prepared by: Md. Shahinur Islam Asst. Officer, Sadar Unit, Rangpur Verified by: Fahina Yesmin Happy

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address	:	Md. Imran Mahmud Vill: Krisnopur, Union: Ranipukur Post: Ranipukur Upazila: Mithapukur, District: Rangpur.
Age	:	18 years
Marital status	:	Unmarried
Children	:	N/A
No. of siblings:	:	03 (three) Brothers
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother \checkmark Father Mst. Asmetara Begum Md. Sultan Mahmud <i>Branch</i> : Ranipukur, Mithapukur , <i>Centre # 18/m</i> o <i>Loan no.: 1966/1,</i> Member since May 02, 2004 First Ioan: Tk. 4,000 Existing Ioan: Tk. 38,000, Outstanding Ioan: Tk. 7,910
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan	: :	Entrepreneur's Father No Nil Nil

BRIEF BIO	OF THE	PROPOSED	NOBIN UDYOKTA	(CONT)

Education, till to date	-	Degree 1 st Year-Continuing
Present Occupation (Besides own business, i.e., perusing further studies, other business etc.)	:	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.)		03 (Three) years experience is running his own business. He started the business with BDT 70,000 (seventy thousand). He has on hand training from his father's Nursery business (2Yrs).
Other Own/Family Sources of Income	:	His father's income from entrepreneur's business as an assistant and another income from agriculture.
Other Own/Family Sources of Liabilities	:	Nil
NU's Contact No.	:	01780663005
NU's National ID No.	:	85589419725698
NU Project Source/Reference		Grameen Telecom Trust

BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Mst. Asmetara Begum is a GB member since May 02, 2004 at first she took GB loan BDT 4,000 (Four thousand).
- Gradually she took GB loan several times and utilized it for repairing house, cultivation purposes and assisting her husband in nursery business.
- Finally GB loan helped her to improve economic condition and livelihood.

PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	Sakib Nursery
Address/ Location	:	Krisnopur, Ranipukur, Mithapukur, Rangpur.
Total Investment in BDT	:	Tk. 349,000
Financing	:	Self Tk. 209,000 (from existing business) Required Investment Tk. 140,000 (as equity)
Present salary/drawings from business	:	BDT 6,000 (Six thousand)
Proposed Salary	:	BDT 6,000 (Six thousand)
Proposed Business Implementation Plan		
(i) % of present gross profit margin	:	On an average 85%
(ii) Estimated % of proposed gross profit margin	:	On an average 85%
(iii) In future risk mgt. plan (from fire, disaster etc.)	:	

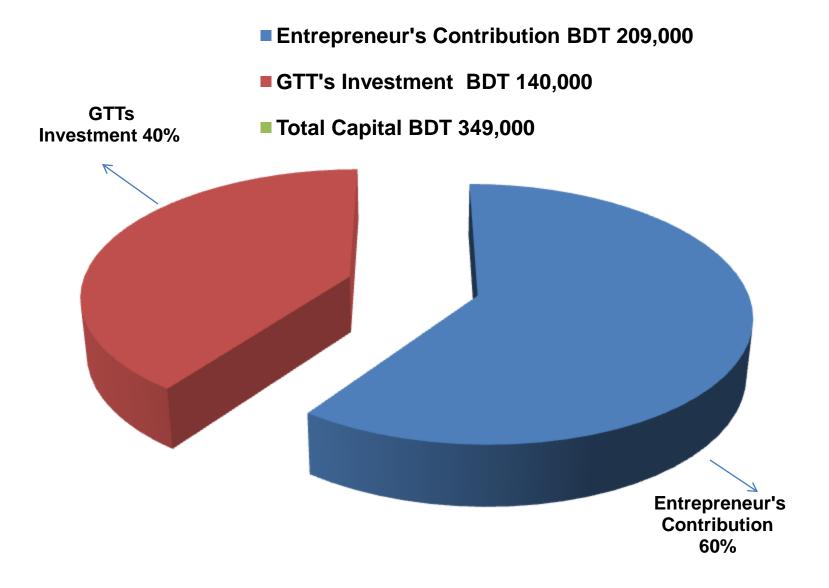


Dertieulere	Existing Busine	Existing Business (BDT)				
Particulars	Monthly	Yearly				
Sales income from Products	30,000	360,000				
Less: Cost of Sales / Products (B)	4,500	54,000				
Gross Profit (C) [C=(A-B)]	25,500	306,000				
Less: Operating Cost:		, , , , , , , , , , , , , , , , , , ,				
Mobile bill	2,000	24,000				
Conveyance bill	1,000	12,000				
Ownership Transfer Fee						
Present Salary (Family & Self)	6,000	72,000				
Present Salary (Assistant-01-father+01)	10,000	120,000				
Other Cost (Stationary & Entertainment etc.)	2,500	30,000				
Non Cash Item:		,				
Depreciation Expenses	74	890				
Total Operating Cost (D)	21,574	258,890				
Net Profit (C-D):	3,926	47,110				



Particular	Particulars					
Existing	Proposed	Business (BDT)	(BDT)			
Investment in products (Different types of vegetable Seeds & Vegetable item etc.)	201,000	140,000	341,000			
Investment in equipment & tools hook, chopper etc.)	4,907	-	4,907			
Cash in hand	1,553	-	1,553			
Investment in Decoration (Furnit	1,540		1,540			
Total Capi	Total Capital					





FINANCIAL PROJECTION OF NU BUSINESS PLAN

Dentieulene	Year 1	(BDT)	Year 2	(BDT)	Year 3 (BDT)		
Particulars	Monthly	Yearly	Monthly	Yearly	Monthly	Yearly	
Estimated Sales income from Products	35,000	420,000	43,750	525,000	50,750	609,000	
Less: Cost of Sales / Products (B)	5,250	63,000	6,563	78,750	7,613	91,350	
Gross Profit (C) [C=(A-B)]	29,750	357,000	37,188	446,250	43,138	517,650	
Less: Operating Cost:							
Mobile bill (SMS & Reporting)	2,100	25,200	2,150	25,800	2,200	26,400	
Conveyance	1,500	18,000	1,600	19,200	1,700	20,400	
Ownership Transfer Fee	933	5,600	933	11,200	933	11,200	
Proposed Salary-(Family & Self)	6,000	72,000	7,000	84,000	8,000	96,000	
Proposed Salary (Assistant-1-father+01)	11,000	132,000	14,900	178,800	18,800	225,600	
Bank Charge (DD, PO, SC)	50	300	100	1,200	150	1,800	
Other Cost (stationary & Entertainment etc.)	3,500	42,000	3,600	43,200		44,400	
Non Cash Item:							
Depreciation Expenses	74	890	74	890	74	890	
Total Operating Cost (D)	25,158	295,990	30,358	364,290	35,558	426,690	
Net Profit (C-D)	4,592	61,010	6,830	81,960	7,580	90,960	
Retained Income		61,010		142,970		233,930	

Notes: 1. Agreed Grace period: Six months

2. Investment Payback schedule: Quarterly installment would also include ownership transfer fee from the date of cheque deposited in NU's business account.

CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

SI #	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	140,000	-	-
1.2	Net Profit (ownership tr. Fee added back)	66,610	93,160	102,160
	Depreciation Expenses	890	890	890
	Opening Balance of Cash Surplus		33,900	60,750
	Total Cash Inflow	207,500	127,950	163,800
2.0	Cash Outflow	201,000	121,000	100,000
	Product Purchase	140,000	_	_
	Investment Payback including Ownership Transfer Fee	33,600	67,200	67,200
	Total Cash Outflow	173,600	67,200	67,200
3.0	Total Cash Surplus	33,900	60,750	96,600

SWOT ANALYSIS

 STRENGTH Present employment: Self: 01 Family: 01 (Father) Others (beyond family): 01 (Permanent), 03 (Male), 05 (Female)-Production basis; Future employment:0 Trade License in his own name; He has on hand training; Skilled and working experiences (5yrs); 	WEAKNESS Can not supply goods as per demand.
OPPORTUNITIES Location of Shop; Have some fixed customers (Retail & Wholesale); Increasing demand; The Capital of the entrepreneur will be BDT 442,930 after 3 years excluding payback of investor's money.	<pre>THREATS Increase of local competitors; Climate; Attack of insect; Theft.</pre>

Presented at 194th as Yunus Centre and 45th In-house Executive Social Business Design Lab

(GTT) on February 25, 2016 at Grameen Telecom Trust Premises

Thank you

Pictures



























গৰপ্ৰজাতস্ত্ৰী বাংলাদেশ সরকার (ছানীয় সরকার বিভাগ) ইউ. পি. ফরম নং ৭ (১২ (১)) নিয়ম দ্রষ্টব্য ডাকঘর ঃ রাণীপুকুর, উপজেলা-মিঠাপুকুর, জেলা-রংপুর। চেয়ারম্যান-মোঃ মতিয়ার রহমান ট্রেড লাইসেন্স তারিখ : 02/02/282 29 বই নম্বর ঃ লাইসেন্স নং- 2~ STAR ERITE নাম ৪. TANS - 2 SIGNA SINZELL भिछा/श्वाभीत नाम ह... एका हि अलिल दा दा रहा रहा मु ठिकानाः श्राम : रहीतछ कष्ट दुर ..ইউনিয়ন ঃ ২নং রাণীপুকুর, ডাকঘর ঃ. উপজেলা ঃ মিঠাপুকুর, জেলা ঃ রংপুর। ্রপয়সা ঃ.. कथाय :.... हिटे उत्पाउ हिरमा ह आएय টাকা ঃ..... দেওয়ায় তাহাকে.. পর্যন্ত অত্র ইউনিয়নে, "SUREN BREN MAR BIAN REAMINE. ব্যবসা চালানোর জন্য এই লাইসেলে প্রদান করা হইল। 🛶 তিথ্রেত তারিখ : 02/02/27

• Birth Certificate

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