

Proposed NU Business Name : Bhai Bhai Varities Store Business Category: General Retail & Wholesale



Business Proposal Identified by : Md. Ruhul Amin, Officer, Sadar Unit, Thakurgaon Business Proposal Prepared by: Md. Mahbubur Rahman Bhuiyan.

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address	:	Prosanna Kumar Roy Vill: Uzzal kotha, Union: Gorara, Post: Uzzal kotha, Upazila: Birganj, District: Thakurgaon.						
Age	:	33 Years						
Marital status	:	Married						
Children	:	01(One) Son						
No. of siblings:	:	02 (Two) Brothers & 01(One) Sister						
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	:::::::::::::::::::::::::::::::::::::::	Mother✓FatherKanchon Rani RoyOkhil Chandro RoyBranch: Birganj,Thakurgaon, Centre # 08/moLoan no.: 2454, Member since March 06, 2001First Ioan: Tk. 3,000Existing Ioan: Nil, Last Ioan: Tk. 20,000						
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan	:	N/A No Nil Nil						

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Education, till to date	:	Class Ten
Present Occupation (Besides own business, i.e., pursuing further studies, other business etc.)	:	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, work experience as an apprentice etc.)	:	14 (Fourteen) years experience is running his own business. He started the business only with Tk. 15,000 (Fifteen Thousand).He has on hand training from his father's grocery business (9Yrs).
Other Own/Family Sources of Income	:	His father's income from agriculture. His Younger brother's income from entrepreneur's business as an assistant.
Other Own/Family Sources of Liabilities	:	Nil
NU's Contract No.	:	01750513350
NU's National ID No.	-	9418260448725
NU Project Source/Reference	:	Grameen Telecom Trust

BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Kanchon Rani Roy is a GB member since March 06, 2001 at first she took GB loan BDT 3,000 (Three thousand).
- Gradually she took GB loan several times and utilized it for cultivation purposes and assisting her son in his business.
- Finally GB loan helped her to improve economic condition, livelihood and expanding the existing business of her son.



Business Name	:	Bhai Bhai Verities Store
Address/ Location	:	Kaliaganj bazar, Birganj, Thakurgaon.
Total Investment in BDT		Tk. 523,000
Financing	:	Self Tk. 323,000 (from existing business) Required Investment Tk. 200,000 (as equity)
Present salary/drawings from business		Taka 5,000 (Five thousand)
Proposed Salary (estimates)		Taka 6,000 (Six thousand)
 Proposed Business Implementation Plan (i) % of present gross profit margin (ii) Estimated % of proposed gross profit margin (iii) In future risk mgt. plan (from fire, disaster etc.) 	:	On products 10% On products 10%

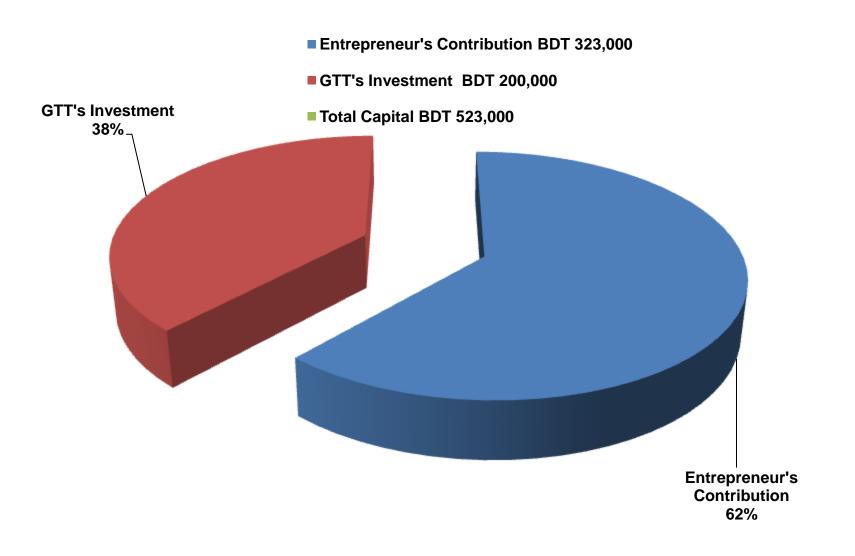


Dertieulere	EB (BDT)						
Particulars	Daily	Monthly	Yearly				
Sales income from products (A)	7,000	196,000	2,352,000				
Less: Cost of Sales (Purchase product) (B)	6,300	176,400	2,116,800				
Gross Profit (C) [C=(A-B)]	700	19,600	235,200				
Less: Operating Cost:							
Electricity bill		600	7,200				
Shop Self			-				
Mobile bill		600	7,200				
Conveyance bill		8,000	96,000				
Present Salary (Self and family)		5,000	60,000				
Present Salary (Assistant-Brother)		1,000	12,000				
Other Cost (stationary & Entertainment etc.)		1,200	14,400				
Non Cash Item:							
Depreciation Expenses		199	2,390				
Total Operating Cost (D)		16,599	199,190				
Net Profit (C-D):		3,001	36,010				

PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particul	Existing Business (BDT)	Proposed (BDT)	Total (BDT)			
Existing	Existing Proposed					
/	(grocery item, Oil, salt,	300,530	200,000	500,530		
Investment in Machineries, E (Digital Weight Machine, bulb	12,800	-	12,800			
Cash in hand	4,970	-	4,970			
Decoration (fixture and fitting	4,700	-	4,700			
Total Ca	pital	323,000	200,000	523,000		





FINANCIAL PROJECTION OF NU BUSINESS PLAN

Dertieulere	Ŷ	'ear 1 (BD'	T)		Year 2 (BD	T)	Year 3 (BDT)			
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly	
Estimated sales income from products (A)	9,500	266,000	3,192,000	11,115	311,220	3,734,640	12,782	357,903	4,294,836	
Less: Cost of Sales (Purchase product) (B)	8,550	239,400	2,872,800	10,004	280,098	3,361,176	11,504	322,113	3,865,352	
Gross Profit (C) [C=(A-B)]	950	26,600	319,200	1,112	31,122	373,464	1,278	35,790	429,484	
Less: Operating Cost:										
Electricity bill		650	7,800		750	9,000		850	10,200	
Shop Self		-	-		-	-		_	-	
Mobile bill (SMS & Reporting)		950	11,400		1,050	12,600		1,150	13,800	
Conveyance bill		8,500	102,000		9,000	108,000		9,500	114,000	
Bank Charge (DD, PO, SC)		55	330		55	660		55	660	
Ownership Transfer Fee		1,333	8,000		1,333	16,000		1,333	16,000	
Proposed Salary (Self and family)		6,000	72,000		7,000	84,000		7,500	90,000	
Proposed Salary (Assistant-Brother) Other Cost (stationary & Entertainment etc.)		1,500	18,000		2,000	24,000		2,500	30,000	
		1,400	16,800		1,600	19,200		1,800	21,600	
Non Cash Item:										
Depreciation Expenses		199	2,390		199	2,390		199	2,390	
Total Operating Cost (D)	-	20,588	238,720	-	22,988	275,850	-	24,888	298,650	
Net Profit (C-D):	-	6,013	80,480	-	8,135	97,614	-	10,903	130,834	
Retained Income			80,480			178,094			308,928	

Note: 1. Agreed Grace Period: Six Months

2. Investment Payback Schedule : Quarterly installment including ownership transfer fee from the date of chaque deposited in NU's business account.

CASH FLOW PROJECTION ON BUSINESS PLAN (REC, & PAY,)

SI #	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	200,000	-	
1.2	Net Profit (ownership tr. Fee added back)	88,480	113,614	146,834
1.3	Depreciation Expenses	2,390	2,390	2,390
1.4	Opening Balance of Cash Surplus	-	22,870	42,874
	Total Cash Inflow	290,870	138,874	192,098
2.0	Cash Outflow			
2.1	Product Purchase	200,000	-	-
2.2	GB Loan Outstanding	20,000		
2.3	Investment Payback including Ownership Transfer Fee	48,000	96,000	96,000
	Total Cash Outflow	268,000	96,000	96,000
3.0	Total Cash Surplus	22,870	42,874	96,098

SWOT ANALYSIS

STRENGTH Present employment: Self: 01 Family: 01 (Brother) Others (beyond family): 0 Future employment: 0 Family business; Trade license of business in his own name; He has on hand training; Skilled & working experience : 09Years; 	WEAKNESS Can not supply goods according to demand.
OPPORTUNITIES Location of shop; Increase of demand The capital of Entrepreneur will be Tk. 631,928 after 3 years excluding payback of investor's money.	THREATS Local Competition.

Presented at 210th as Yunus Centre and 53rd In-house Executive Social Business Design Lab (GTT) on March 21, 2016 at Grameen Telecom Trust Premises

Thank you

Pictures

























Don ইউ পি ফরম- ১৩ অর্থ বৎসর 2028-2012 ট্রেড লাইসেঙ্গ ক্রমিক নং-108 তনং খনগাও ইউনিয়ন পরিষদ উপজেলা- পীরগঞ্জ, জেলা- ঠাকুরগাঁও। বহি নং....... লাইসেন্স নম্বর ১০৮/১% তারিখ >১ (ব) अण्छित्र नाम खेरे खेरे एक दियार कि टार्ट के लाइटननधावीव नाम (मा ! प्यामा स समय au পিতা / স্বামীর নাম ত্র্যাপ্র/ম জি দ BAINI GVD ER ~ CUTV GVV. ARP CUIN ADDORZ - 2000 - 2000 (अमांत धत्रन ७ अवश्वान - इत्रिल (दिराहरू का परिण गान् करता. WY TOTA who share any one তাৱিখ পর্যন্ত বৈধ প্রাপ্ত হয়ে তার ব্যবসা / বৃত্তি / পেশা - 28 ত্রাস্টাস্টা চলিয়ে যাবার জন্য এই লাইসেন্স প্রদান করা হলো। B. 43 [42 31 51 5] 41

গণপ্রজাতন্ত্রী বাংলাদেশ সরকার Government of the People's Republic of Bangladesh NATIONAL ID CARD / জাতীয় পরিচয় পর

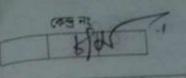
নাম: প্রস্তুর কুমার রার Name: Prosanna Kumar Roy পিতা: অখিল চন্দ্র মাতা: কাঞ্চন রানী রায Date of Birth: 01 Jan 1983 ID NO: 9418260448725 32 हमी नर 2 8 Q दि

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