

Proposed NU Business Name: Limon Shoe Store

Business Category: Footwear & Apparels



Project Identified by: Md. Asraful Alom, Asst. Officer, Jessore Sadar unit, Jessore Business Proposal Prepared by: Naznin Akther

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address		Md. Limon Hossain Vill: Chaulia, Union: Norendropur, Post: Rupdia, Upazila: Jessore Sadar, District: Jessore.		
Age	:	18 years		
Marital status	••	Unmarried		
Children	••	N/A		
No. of siblings:	••	01 (One) Brother and 02 (Two) Sisters		
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan		Entrepreneur No Nil Nil		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	Class Seven
Present Occupation (Besides own business, i.e., perusing further studies, other business etc.)	:	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.)	:	04 (Four) years experiences is running his own business. He started the business with BDT 50,000 (Fifty thousand). He has 03 (Three) years working experiences as an assistant in his father's shop.
Other Own/Family Sources of Income	:	Nil
Other Own/Family Sources of Liabilities	:	Nil
NU's Contact No.	:	01922294618
NU's National ID No.	:	199741147883555445
NU Project Source/Reference	:	Grameen Telecom Trust

BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Mst. Rashida Begum is a GB member since September 10, 2005 at first she took GB loan BDT 5,000 (Five thousand).
- Gradually she took GB loan several times and utilized it for purchasing cow and assisting her son in existing business.
- Finally GB loan helped her to improve economic condition, livelihood and expanding the existing business of her son.

PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	Limon Shoe Store
Address/ Location	:	Rupdia Bazar, Jessore.
Total Investment in BDT	:	Tk. 480,000
Financing	:	Self Tk. 330,000 (from existing business) Required Investment Tk. 150,000 (as equity)
Present salary/drawings from business	:	BDT 6,000 (Six Thousand)
Proposed Salary	:	BDT 7,000 (Seven Thousand)
Proposed Business Implementation Plan		
(i) % of present gross profit margin	:	On products 10%.
(ii) Estimated % of proposed gross profit margin	:	On products 10%.
(iii) In future risk mgt. plan (from fire, disaster etc.)	:	

INFO ON EXISTING BUSINESS OPERATIONS

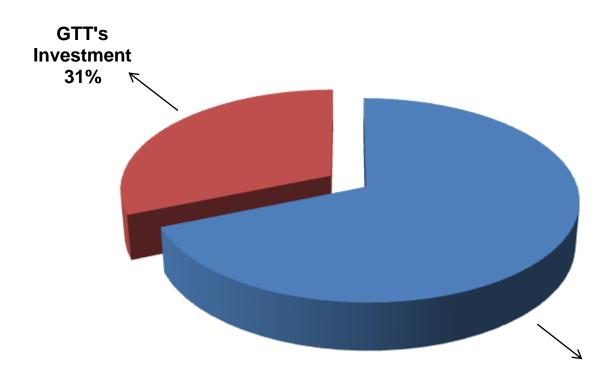
		EB (BDT)		
Particulars	Daily	Monthly	Yearly	
Sales income from products (A)	7,000	182,000	2,184,000	
Less: Cost of Sales (Purchase product) (B)	6,300	163,800	1,965,600	
Gross Profit (C) [C=(A-B)]	700	18,200	218,400	
Less: Operating Cost:		,	•	
Electricity bill		300	3,600	
Generator bill		150	1,800	
Shop rent (self)			, -	
Night Guard bill		160	1,920	
Mobile bill		600	7,200	
Conveyance bill		5,000	60,000	
Present Salary (Self and family)		6,000	72,000	
Present Salary (Assistant-father)		3,000	36,000	
Provision of Bad Debt		41	490	
Other Cost (stationary & Entertainment etc.)		500	6,000	
Non Cash Item:			-,•••	
Depreciation Expenses		1,088	13,050	
Total Operating Cost (D)		16,838	202,060	
Net Profit (C-D):		1,362	16,340	

PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particulars			Proposed (BDT)	Total (BDT)
Existing	Proposed			
Investment in products (different types of shoe - ladies, gents and kids etc)	Investment in products (different types of shoe - ladies, gents and kids etc)	157,000	150,000	307,000
Investment in Equipments & Tools (bul	b and fan etc.)			
		1,000		1,000
Cash in hand				
		10,000		10,000
Decoration (fixture and fittings)				129,000
GB Loan Outstanding				
		(16,000)		(16,000)
Debtors (Since February, 2016 to at pre	sent)	49,000		49,000
Total Ca _l	pital	330,000	150,000	480,000

SOURCE OF FINANCE

- Entrepreneur's Contribution BDT 330,000
- GTT's Investment BDT 150,000
- Total Capital BDT 480,000



Entrepreneur's Contribution 69%

FINANCIAL PROJECTION OF NU BUSINESS PLAN

5	Year 1 (BDT)			Year 2 (BDT)		Year 3 (BDT)			
Particulars Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Estimated sales income from products (A)	10,000	259,987	3,119,844	11,599	301,585	3,619,019	12,875	334,759	4,017,111
Less: Cost of Sales (Purchase product) (B)	9,000	233,988	2,807,860	10,439	271,426	3,257,117	11,588	301,283	3,615,400
Gross Profit (C) [C=(A-B)]	1,000	25,999	311,984	1,160	30,158	361,902	1,288	33,476	401,711
Less: Operating Cost:									
Electricity bill		450	5,400		550	6,600		650	7,800
Generator bill		200	2,400		250	3,000		300	3,600
Shop rent (self)		-	· -		_	-			-
Night Guard bill		210	2,520		260	3,120		310	3,720
Mobile bill (SMS & Reporting)		900	10,800		900	10,800		900	10,800
Conveyance bill		7,000	84,000		8,000	96,000		9,000	108,000
Bank Charge (DD, PO, SC)			·						·
		55	330		55	660		55	660
Ownership Transfer Fee		1,000	6,000		1,000	12,000		1,000	12,000
Proposed Salary (Self and family)		7,000	84,000		8,000	96,000		8,500	102,000
Proposed Salary (Assistant-father)		3,000	36,000		3,500	42,000		4,000	48,000
Provision of Bad Debt		41	490		41	490		41	490
Other Cost (stationary & Entertainment etc.)		800	9,600		1,000	12,000		1,200	14,400
Non Cash Item:									
Depreciation Expenses		1,088	13,050		1,088	13,050		1,088	13,050
Total Operating Cost (D)	_	21,743	254,590		24,643	295,720		27,043	324,520
Net Profit (C-D):	-	4,255	57,394	-	5,515	66,182	-	6,433	77,191
						400 ===			
Retained Income			57,394			123,576			200,767

Notes: 1. Agreed Grace period: Six months

2. **Investment Payback schedule:** Quarterly installment would also include ownership transfer fee from the date of cheque deposited in NU's business account.

CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	150,000	_	-
1.2	Net Profit (ownership tr. Fee added back)	63,394	78,182	89,191
1.3	Depreciation Expenses	13,050	13,050	13,050
1.4	Opening Balance of Cash Surplus	-	24,444	43,676
	Total Cash Inflow	226,444	115,676	145,917
2.0	Cash Outflow			
2.1	Product Purchase	150,000	-	-
2.2	GB Loan Outstanding	16,000		
2.3	Investment Payback including Ownership Transfer Fee	36,000	72,000	72,000
	Total Cash Outflow	202,000	72,000	72,000
3.0	Total Cash Surplus	24,444	43,676	73,917

Strength	Weakness
 □ Present employment: Self: 01 Family: 01 (father) Others (beyond family): 0 Future employment:0 □ Family business; □ Ownership of business in his own name; □ Trade License in his own name; □ He has on hand training; □ Skilled and working experiences: 07 years; 	☐ Can not supply goods as per demand.
Opportunities □ Location of Shop; □ Have some fixed customers (Retail & Wholesale); □ Increasing demand; □ The Capital of the entrepreneur will be BDT 530,767 after 3 years excluding payback of investor's money.	Threats ☐ Increase of local competitors;

Presented at 142th as Yunus Centre and 23th In-house Executive Social Business Design Lab

(GTT) on December 03, 2015 at Grameen Telecom Trust Premises

Thank you

Pictures















উপজেলা ঃ যশোর সদর, জেলা ঃ যশোর। वर्थ वरमत 2000 - 50 ট্রেড লাইসেন্স णातियः ३००० वि २०३८ नारेराम ना- 2920 न्तिमन स त्राव প্রতিষ্ঠানের নাম, মেসার্স रुमा ने प्रमासन (असिन लाইসেপধারীর নাম ३ लिला / बामीन नाम ह टिमिट (अपीट्रा दोसन (या सिन क्रिया : रे सिहा है। हो कि का का मार्थ के मिल में मिल उट्छा- योवसारी-ব্যবসার ধর্ণ ঃ ये अभिरंप वार्षाव ব্যবসার স্থান ঃ (विही विश १००० विविध भर्येख देवर णिका (कथाय़) निक्रिक ফি প্রদানের পরিমাণ ১১ ৫ -চলিয়া যাবার জন্য প্রাপ্ত হয়ে তার ব্যবসা/বৃত্তি/পেশা এই नारेटमन र्थमोन क्रवा यहन ্যোঃ সিন্দিক আপ্র



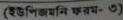
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গণপ্রজাতন্ত্রী বাংলাদেশ

জন্ম ও মৃত্যু নিবন্ধকের কার্যালয় নরেন্দ্রপুর ইউনিয়ন পরিষদ যশোর সদর, যশোর

[বিধি- ৯, জনা ও মৃত্যু নিৰন্ধন (ইউনিয়ন পরিষদ) বিধিমালা, ২০০৬] (জন্ম নিবছন বহি হইতে উদ্বত)

নিবন্ধন বহি নং ১ ৩

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জন্ম তারিখ: ০৪-০২-১৯৯৭

लित्र: शुक्रम

চৌঠা ফেব্রুয়ারি উনিশ শত সাতানকাই

জন্ম স্থান: গ্রাম-চাউলিয়া,ডাক-রূপদিয়া,উপজেলা-যশোর সদর

জেলা-যশোর

পিতার নাম: মো: আসরাফ হোসেন

ছাতীয়তা: বাংলাদেশী

যাতার নাম: মোছা: রাশিদা বেগম

काठीग्रठाः वाःलारमभी

স্থায়ী ঠিকানা: গ্রাম-চাউলিয়া, ডাক-রুপদিয়া, উপজেলা-যশোর সদর

জেলা-যশোর

(ইউলি সচিব - খান্দর ও সিল)

(নিবছকের কার্যালয়ের সীলমোহর)

* প্ৰথম চাব অস্থ ব্যক্তিৰ জন্ম সাল, পৰবতী সাত অস্থ এবিয়া কোড ও শেখ ছন্ত অস্থ ধাৰা ক্ৰমিক।



Thank You