

Proposed NU Business Name : Upohar telecom Business Category: Telecom and IT Support



Business Proposal Collected & prepared by:Md Abdul Baki Business Proposal Verified by: Md Main Uddin

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address	:	Humayon kabir Vill: Paharpur, Union: Paharpur, Post: Panti Bazar, Upazila: Muradnagar, District: Comilla.
Age	:	26 years
Marital status	:	married
Children	:	Nill
No. of siblings:	:	02 (Two) Brothers and 01(One) Sister.
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother V Father Mst.Kajal Begum Md. Abul hossen <i>Branch</i> : Paharpur,Muradnagar , Comilla <i>Centre # 05</i> /mo, <i>Loan no.: 1172</i> , Membership since 2009 . First Ioan: Tk. 10000 Existing Ioan: 39,889, Outstanding Ioan: Tk. 39,889
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan		Entrepreneur Father No Nil Nil

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	Class Eight
Present Occupation (Besides own business, i.e., perusing further studies, other business etc.)	:	Nill
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.)	:	8 (Eight) years experiences is running his own business. He started the business with BDT 100,000 (One Lac). He has on hand training.
Other Own/Family Sources of Income	:	His father income from Agriculture and his brother income from foreign country.
Other Own/Family Sources of Liabilities	:	Nil
NU's Contact No.	:	01868444243
NU's National ID No.	:	1918167672017
NU Project Source/Reference	:	Grameen Telecom Trust

BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Mst Kajal Begum GB member since 2009 at first she took GB loan BDT 10,000 (Ten thousand).
- Successively several times she utilized GB loan by assisting her son (entrepreneur) in existing business and cultivation purposes.
- Finally GB loan helped her to improve economic condition and livelihood.

PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	Upohar Telecom
Address/ Location	:	Panti Bazar, Comilla
Total Investment in BDT	:	Tk. 4,81,000
Financing	:	Self Tk. 3,81,000 (from existing business) Required Investment Tk. 1,00,000(as equity)
Present salary/drawings from business	:	BDT 8,000 (Eight thousand)
Proposed Salary	:	BDT 9,000 (Nine thousand)
Proposed Business Implementation Plan		
(i) % of present gross profit margin	:	On products 15%, Mobile load & mobile servicing 100%.
(ii) Estimated % of proposed gross profit margin	:	On products 15%, Mobile load & mobile servicing 100%.
(iii) In future risk mgt. plan (from fire, disaster etc.)		

INFO ON EXISTING BUSINESS OPERATIONS

Destinutes	Existing Business (BDT)				
Particulars	Daily	Monthly	Yearly		
Sales income from Products	3,200	83,200	998,400		
Sales income from Mobile Servicing	300	7,800	93,600		
Commission on Flexi Load	81	2,106	25,272		
Total Sales (A)	3,581	93,106	1,117,272		
Less: Cost of Sales/Products-1	2,720	70,720	848,640		
Less: Cost of Sales/Mobile Servicing	-	-	-		
Total Cost of Sales/Products (B)	2,720	70,720	848,640		
Gross Profit (C) [C=(A-B)]	861	22,386	268,632		
Less: Operating Cost:					
Electricity bill		500	6,000		
Generator Bill		400	4,800		
Shop Rent		1,300	15,600		
Mobile bill		300	3,600		
Night Guard bill		200	2,400		
Conveyance bill		900	10,800		
Ownership Transfer Fee					
Present Salary (Family & Self)		8,000	96,000		
Bank Charge (DD, PO, SC)			-		
Provision of bad debt		-	-		
Other Cost (Stationary & Entertainment etc.)		1,200	14,400		
Non Cash Item:					
Depreciation Expenses		683	8,200		
Total Operating Cost (D)		13,483	161,800		
Net Profit (C-D):		8,903	106,832		

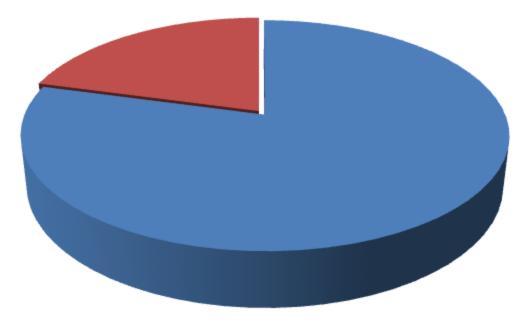


Particulars			Proposed	Total	
Existing	Proposed	Business (BDT)	(BDT)	(BDT)	
Investment in products (Mobile Set- Symphony,Kingstar,Wingstar,Lava,Mobile Accessories,Flexi Load Item etc.)	Investment in products (Mobile Set,Mobile Accessories,Memory Card,Sim Card etc.)	246,997	100,000	346,997	
Investment in Equipment & Tools (Such as Fan,Energy Light-05,Sound Box- 03,Laptop-1,desktop-2 etc.)			_	39,800	
Cash in Hand	6,603	-	6,603		
Debtors(Since march 01,2016 to at Present)			_	38,000	
Creditors (Since March 01,2016 to at present)			-	(22,700)	
Advance for Shop		50,000	_	50,000	
Investment in Decoration (Furniture, ixture and fittings)		22,300	_	22,300	
Total Capital			100,000	481,000	



GTT's Investment 21%

- Entrepreneur's Contribution BDT 381,000
- GTT's Investment BDT 100,000
- Total Capital BDT 481,000



Entrepreneur's Contribution 79%

FINANCIAL PROJECTION OF NU BUSINESS PLAN

		Year 1 (BD)T)	Year 2 (BDT)			Year 3 (BDT)		
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Estimated Sales income from Products	3,700	96,196	1,154,350	4,070	105,815	1,269,785	4,477	116,397	1,396,764
Estimated Sales income from Mobile Servicing	400	10,400	124,800	500	13,000	156,000	600	15,600	187,200
Estimated Commission on Flexi Load	108	2,808	33,696	119	3,089	37,066	131	3,398	40,772
Total Estimated Sales (A)	4,208	109,404	1,312,846	4,689	121,904	1,462,851	5,207	135,395	1,624,736
Less: Estimated Cost of Sales/Products	3,145	81,766	981,198	3,459	89,943	1,079,317	3,805	98,937	1,187,249
Less: Estimated Cost of Sales/Mobile Servicing		_	_		-	_			-
Total Estimated Cost of Sales/Products (B)	3,145	81,766	981,198	3,459	89,943	1,079,317	3,805	98,937	1,187,249
Gross Profit (C) [C=(A-B)]	1,063	27,637	331,649	1,229	31,961	383,533	1,402	36,457	437,487
Less: Operating Cost:									
Electricity bill		700	8,400		800	9,600		900	10,800
Generator Bill		400	4,800		400	4,800		400	4,800
Shop Rent		1,300	15,600		1,300	15,600		1,300	15,600
Mobile bill (SMS & Reporting)		600	7,200		650	7,800		700	8,400
Night Guard bill		220	2,640		240	2,880		260	3,120
Conveyance		1,100	13,200		1,200	14,400		1,400	16,800
Ownership Transfer Fee		667	4,000		667	8,000		667	8,000
Proposed Salary-(Family & Self)		9,000	108,000		10,000	120,000		11,000	132,000
Bank Charge (DD, PO, SC)		84	504		84	1,008		84	1,008
Provision of bad debt		_	-		-			_	-
Other Cost (stationary & Entertainment etc.)		1,250	15,000		1,300	15,600		1,350	16,200
Non Cash Item:			·		·	÷			÷
Depreciation Expenses		683	8,200		683	8,200		683	8,200
Total Operating Cost (D)		16,004	187,544		17,324	207,888	-	18,744	224,928
Net Profit (C-D)	-	11,633	144,105		14,637	175,645	-	17,713	212,559

Notes: 1. Agreed Grace period: Six months

2. Investment Payback schedule: Quarterly installment would also include ownership transfer fee from the date of cheque deposited in NU's business account.

CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

SI #	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	100,000	-	-
1.2	Net Profit (ownership tr. Fee added back)	148,105	183,645	220,559
1.3	Depreciation Expenses	8,200	8,200	8,200
1.4	Opening Balance of Cash Surplus	-	132,305	276,150
	Total Cash Inflow	256,305	324,150	504,909
2.0	Cash Outflow			
2.1	Product Purchase	100,000		-
2.2	Investment in Machineries	-		
2.3	Investment in Equipment & Tools	-		
2.4	Investment in Decoration	_		
2.6	Investment Payback including Ownership Transfer Fee	24,000	48,000	48,000
	Total Cash Outflow	124,000	48,000	48,000
3.0	Total Cash Surplus	132,305	276,150	456,909



STRENGTH	WEAKNESS
 Present employment: Self: 01 Family: 0 Others (beyond family): 0 Future employment: 0 Trade License in his own name; He has on hand training; Experience : 8yrs. 	Can not supply goods and services as per demand;
 OPPORTUNITIES Location of Shop;Panthi Bazar, Muradnagar, Comilla Have some fixed customers. Increasing Demand; The Capital of the entrepreneur will be BDT 913,309 after 3 years excluding payback of investor's money. 	THREATS

Presented at 222th as Yunus Centre and 57nd In-house Executive Social Business Design Lab (GTT) on April 04, 2016 at Grameen Telecom Trust Premises

Thank you

Pictures



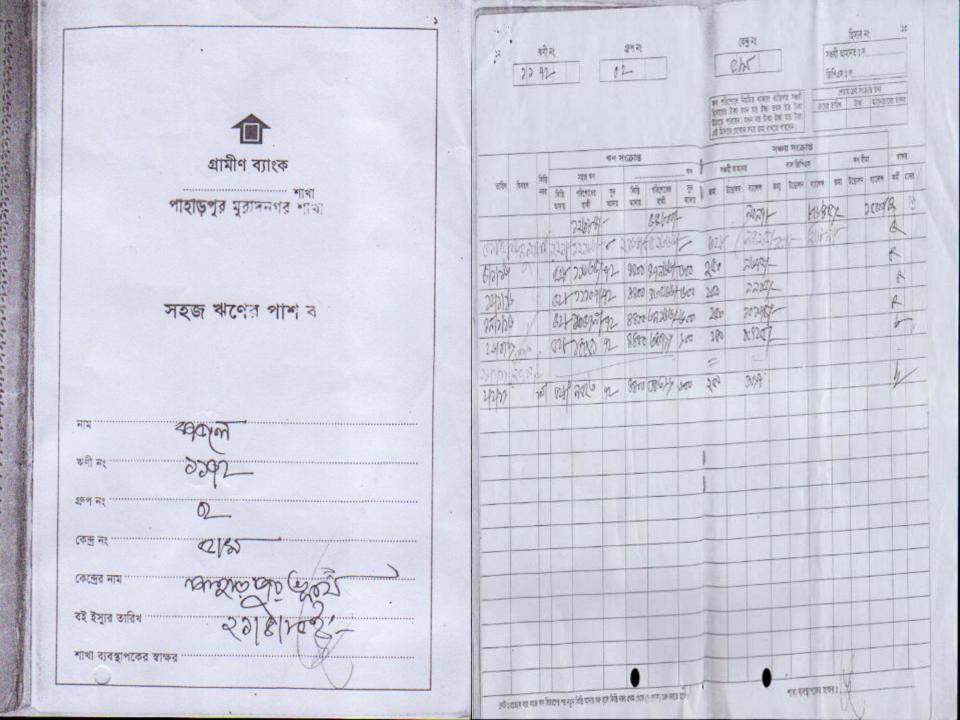






উঃ পিঃ ৭নং ফরম ১২/১/নং বিধান দ্রষ্টব্য) अवायमा-उनामनभ ---- উপজেলা তারিখ ঃ ৫/2/১৫ ক্রমিক নং-ব্যবসা বাণিজ্যের লাইসেন্স Unter Colorgian লাইসেন্স নং- 2) দোকান/প্রতিষ্ঠানের নাম 🎬 লাইসেল প্রাপকের নামেমে সুর্বায়ন কুর্বা भिछा/अमेरीत नाम (२४९: ७-१४वू २० (१९ (२४ २० माठात नाम 8 (२९४४) ofels - therease পর্যন্ত অর্ধ/এক বৎসরকাল হিসাবে তাহার স্পৃণ্/ 🖓 🗥 ৬/১৪/১৫ ব্যবসা চাঙ্গাইয়া যাওয়ার জন্ম তৎকর্তৃক 🛛 🎸 🖉 টাকা (AVII 160 300 0100 45 প্রদন্ত হওয়ায় তাহাকে এই লাইসেন্স প্রদান করা হইল। শৰ্তাবলি ঃ এক- অত্র লাইসেন্স কোন অবস্থাতেই হস্তান্তর যোগ্য নহে। দুই- ইহা কেবল মাত্র উপরোক্সিখিত ব্যবসার জন্য প্রযোজ্য। তিন- কোন অবস্থাতেই উপরোল্লিখিত ব্যবসা বা ব্যবসাস্থল পরিবর্তন করা চলিবে না তদন্যথায় প্ৰদন্ত লাইসেল বাতিল বলিয়া গণ্য হইবে







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ल्मावगत टरफ हाकिन्मूश-

भाक्ति काक्तिक भक्षाः आयिग्दुल्ते उसाम्यान अर्थाका, भिष्ठाः द्वाः बार्यद्वा काप्त्व अर्थाताः, इर्ज्याः भाष्याः भाष्ट्रक्त्व्युत्, भिष्ठ्येः-भाषकि वज्युद्धः, द्वितिमतः श्व्युद्धः, दिभाष्ठ्यः, भिष्ठाः भाषकि वज्युद्धः, द्वितिमतः श्व्युद्धः, दिभाष्ठिताः ध्रुद्धाः भाषकि वज्युद्धः, द्वितिमतः श्व्युद्धः, दिभाष्ठिताः ध्रुद्धाः

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र्श भन्न ((मर्का खड़ामिया भन्न); (मा: ग्रम्भ्रम्न कविंद्र , मिछा: (मा: जार्ग्न्स् (र्ट्यात्मन, प्राय्ताः भार्याः म्र्र्यात्न् म्र्र्याः (भार्डायात्न्न् (र्ट्यात्मन, प्राय्ताः भार्याः म्र्र्यात्न् क्र्यात्न्नाः प्रायाम्न्नेन् 'र्ट्यात्मन: नग्रह्ता कार्यात्न्नाः प्रायाम्न्नाः स्वायान्नेन् राह्यान्ना स्वाद्ने कार्यात्न कार्यात्न कार्यात्न कार्यात्न राह्यात्म् क्रिक्ति याद्रां कार्यात्न कार्यात्न कार्यात्न कार्यात्न प्राय्तान्न कार्यात्न क्रायां कार्यात्न कार्यात्न कार्यात्न प्रायान्न कार्यात्न कार्यात्न कार्यात्व्यात्न कार्यात्न कार्यात्न कार्यात्न प्रायान्त्र कार्यात्न कार्यात्न कार्यात्न कार्यात्न कार्यात्न कार्यात्न कार्यात्न कार्यात्न

2/ CEREGATIONA CHATTE = OC 252, (STATU 2730 - 0) allow 23-201820 - Gran 2000 - 00 allow 243 - 2000 - 02 allow 23-200820

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