

Proposed NU Business Name: Kabbo Department Store Business Category: General Retail & Wholesale



Business ProposalCollected By: Md Sofiqual Islam, Assistant officer, Manda, Naogaon.

Business Proposal Prepared& Verified By: Md. Rezaur Rashid Dewan

#### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address	:	Md. Kamal Hossain Vill: Kusumba, Union: Kusumba, Post: Kusumba, Upazila: Manda, District: Naogoan		
Age	:	25 Years		
Marital status	:	Married		
Children	:	01 (One) Daughter and 01 (One) Son		
No. of siblings:	:	03 (Three) Brothers		
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan	:	Entrepreneur Father No Nil Nil		

#### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Education, till to date	:	S.S.C
Present Occupation (Besides own business, i.e., pursuing further studies, other business etc.)	••	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, work experience as an apprentice etc.)		02 (Two) years experiences is running his own business. He started the business only with Tk. 80,000 (Twenty thousand).  He has on hand training.
Other Own/Family Sources of Income	:	His father's income from Agriculture. His 01 (One) brother's income from servicing.
Other Own/Family Sources of Liabilities	:	Nil
NU's Contract No.	:	01722-856760
NU's National ID No.	:	19906414754000014
NU Project Source/Reference	:	Grameen Telecom Trust

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Mst. Mirjan Begum is a GB member from 2011
   at first she took GB loan BDT 5,000 (Five thousand).
- Gradually she took GB loan several times and utilized it for assisting her husband in business.
- Finally GB loan helped her to improve economic condition and livelihood.

#### PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	Kabbo Department Store		
Address/ Location	:	Kusumba bazar		
Total Investment in BDT	:	Tk. 3,68,000		
Financing	:	Self Tk. 2,68,000 (from existing business) Required Investment Tk. 1,00,000 (as equity)		
Present salary/drawings from business	:	Taka 3,600 (Three thousand six hundred)		
Proposed Salary (estimates)	:	Taka 4,700 (Four thousand seven hundred)		
Proposed Business Implementation Plan				
(i) % of present gross profit margin	:	On products 10%.		
(ii) Estimated % of proposed gross profit margin	:	On products 10%.		
(iii) In future risk mgt. plan (from fire, disaster etc.)	:			

### INFO ON EXISTING BUSINESS OPERATIONS

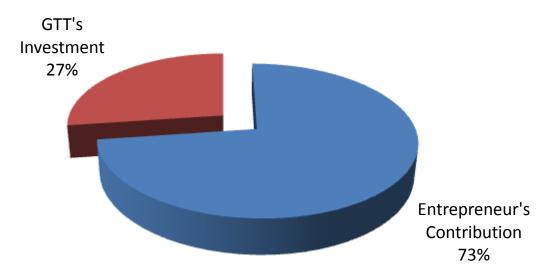
	EB (BDT)				
Particulars	Daily	Monthly	Yearly		
Sales income from products (A)	4,000	112,000	1,344,000		
Less: Cost of Sales (Purchase product) (B)	3,600	100,800	1,209,600		
Gross Profit (C) [C=(A-B)]	400	11,200	134,400		
Less: Operating Cost:					
Electricity bill		300	3,600		
Shop rent		900	10,800		
Night Guard bill		150	1,800		
Mobile bill		500	6,000		
Conveyance bill		600	7,200		
Bank Charge (DD, PO, SC)			•		
Ownership Transfer Fee		-	-		
Present Salary (Self and family)		3,600	43,200		
Provision of Bad Debt		9	104		
Other Cost (stationary & Entertainment etc.)		500	6,000		
Non Cash Item:			·		
Depreciation Expenses		163	1,955		
Total Operating Cost (D)		6,722	80,659		
Net Profit (C-D):		4,478	53,741		

#### PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particulars			Proposed (BDT)	Total (BDT)
Existing	Proposed			
confectionary item, bakery item and	Investment in products (rice, pulses, oil, salt, sugar, spice, soap, confectionary item, bakery item, cosmetics item and soft drinks etc.)	165,941	100,000	265,941
Investment in Machineries, Equipments & Tools (refrigerator, coffee maker, bulb and fan etc.)				3,400
Cash in hand				3,839
Advance for shop				70,000
Decoration (fixture and fittings)		14,450		14,450
Debtors (Since February, 2016 to at present)				10,370
Creditors (Since February, 2016 to at	present)			-
Tota	l Capital	268,000	100,000	368,000

## SOURCE OF FINANCE

- Entrepreneur's Contribution BDT 268000
- GTT's Investment BDT 100000
- Total Capital BDT 368000



#### FINANCIAL PROJECTION OF NU BUSINESS PLAN

	,	Year 1 (BDT)			Year 2 (BDT)			Year 3 (BDT)		
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly	
Estimated sales income from products (A)	5,000	140,000	1,680,000	7,250	188,500	2,262,000	11,238	292,175	3,506,100	
Less: Cost of Sales (Purchase product) (B)	4,500	126,000	1,512,000	6,525	169,650	2,035,800	10,114	262,958	3,155,490	
Gross Profit (C) [C=(A-B)]	500	14,000	168,000	725	18,850	226,200	1,124	29,218	350,610	
Less: Operating Cost:										
Electricity bill		350	4,200		400	4,800		500	6,000	
Shop rent		900	10,800		1,100	13,200		1,300	15,600	
Night Guard bill		150	1,800		200	2,400		250	3,000	
Mobile bill (SMS & Reporting)		600	7,200		700	8,400		800	9,600	
Conveyance bill		700	8,400		1,000	12,000		1,300	15,600	
Bank Charge (DD, PO, SC)		45	270		45	540		45	540	
Ownership Transfer Fee		667	4,000		667	8,000		667	8,000	
Proposed Salary (Self and family)		4,700	56,400		5,700	68,400		6,700	80,400	
Provision of Bad Debt		9	104		9	104		9	104	
Other Cost (stationary & Entertainment etc.)		600	7,200		800	9,600		1,000	12,000	
Non Cash Item:										
Depreciation Expenses		163	1,955		163	1,955		163	1,955	
Total Operating Cost (D)	_	8,883	102,329	-	10,783	129,399	-	12,733	152,799	
Net Profit (C-D):	-	5,117	65,671	-	8,067	96,801	-	16,484	197,811	
Retained Income			65,671			162,473			360,284	

Note: 1. Agreed Grace Period: Six Months

2. Investment Payback Schedule: Quarterly installment including ownership transfer fee from the date of chaque deposited in NU's business account.

## CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)		
1.0	Cash Inflow					
1.1	Investment Infusion by Investor	100,000	_	-		
1.2	Net Profit (ownership tr. Fee added back)	69,671	104,801	205,811		
1.3	Depreciation Expenses	1,955	1,955	1,955		
1.4	Opening Balance of Cash Surplus	_	47,626	106,383		
	Total Cash Inflow	171,626	154,383	314,149		
2.0	Cash Outflow					
2.1	Product Purchase	100,000	_	-		
2.2	Investment Payback including Ownership Transfer Fee	24,000	48,000	48,000		
	Total Cash Outflow	124,000	48,000	48,000		
3.0	Total Cash Surplus	47,626	106,383	266,149		

## SWOT ANALYSIS

STRENGTH  Present employment: Self: 01 Family: 0 1 Others (beyond family): 0 Future employment: 0 Trade license of business in his own name; He has on hand training; Skilled and working experience: 02 Years.	WEAKNESS ☐ Can not supply goods according to demand.
OPPORTUNITIES  Location of shop; Increase of demand The capital of Entrepreneur will be Tk. 6,28,284 after 3 years excluding payback of investor's money.	THREATS  Local Competition.

# Presented at 224<sup>th</sup> as Yunus Centre and 58<sup>th</sup> In-house Executive Social Business Design Lab

(GTT) on April 07, 2016 at Grameen Telecom Trust Premises

Thank you

# Pictures















#### গণপ্রজাতন্ত্রী বাংলাদেশ সরকার Government of the People's Republic of Bangladesh NATIONAL ID CARD / জাতীয় পরিচয় পত্র



নাম: মোছাঃ মীরজান বেগম

Name: Mst. Mirjan Begum

স্বামী: মোঃ কাশেম আলী মন্ডল

মাতা: মোছাঃ মেহের জান

Date of Birth: 10 Sep 1963

ID NO: 6414754859051

এই কার্ন্নী গণপ্রজাতপ্রী বাংলাদেশ সরকারের সম্পত্তি। কার্ডাট ব্যবহারকারী ব্যতীত অন্য কোখাও পাওয়া গেলে নিকটস্থ পোষ্ট অফিসে জমা দেয়ার জন্য অনুরোধ করা হলো। ঠিকানা: গ্রাম/রাস্তা: চক কৃত্তদা, ডাকঘর: কৃত্তদা - ৬৫১০, মান্দা, নওগাঁ

B.

প্রদানকারী কর্তৃপক্ষের স্বাক্ষর প্রদানের তারিখ: ০১/০৮/২০০৮



#### গণপ্রজাতন্ত্রী বাংলাদেশ সরকার

Government of the People's Republic of Bangladesh

NATIONAL ID CARD / জাতীয় পরিচয় পত্র



নাম: মোঃ কামাল হোসেন

Name: Md. Kamal Hossain

পিতা: কাসেম আলী

মাতা: মিরজান

কামাল

Date of Birth: 04 Aug 1990

ID NO: 19906414754000014

এই কার্ডটি গণপ্রজাতন্ত্রী বাংলাদেশ সরকারের সম্পতি। কার্ডটি ব্যবহারকারী বাতীত অন্য কোথাও পাওয়া গেলে নিকটছ পোষ্ট অফিসে জমা দেয়ার জন্য অনুরোধ করা হলো।

ঠিকানা: বাসা/হোলিং: ইমাজ সরদারের প্রতিবেশী, গ্রাম/রাস্তা: চক কৃত্যা, ডাকঘর: কৃসুদা - ৬৫১০, মান্দা, নওগাঁ

রকের ক্রপ / Blood Group: B+

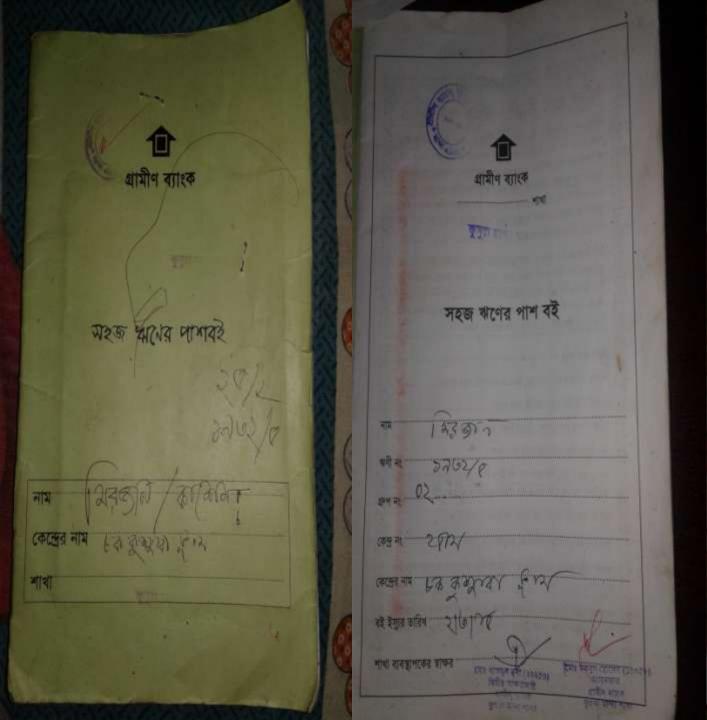
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প্রদানকারী কর্তৃপক্ষের স্বাক্ষর

পদানের তারিখ: ৩১/১১/২০১০

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# Thank You