

Proposed NU Business Name: Ma Jewellers
Business Category: General Retail & Wholesale



Business Proposal Identified by: Md. Jamshed Ali Sarker, Asst. Officer, Saghata Unit, Gaibandha.

Business Proposal prepared by: Fahina Yesmin Happy

## BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address		Md. Janto Mia Vill: Dohichora, Union: 08 no. Jumarbari, Post: Jumarbari, Upazila: Saghata, District: Gaibandha.		
Age	:	28 years		
Marital status	:	Married		
Children	:	02 (Two) Sons		
No. of siblings:	:	07 (Seven) Brothers and 01 (One) Sister. (Late. 3 brothers)		
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother   Father  Mst. Jamila Begum  Late. Abdul Hai  Branch: Jumarbari, Saghata, Centre # 7/mo,  Loan no.: 1143/1, Member since October 06, 2005  First loan: Tk. 5,000  Existing loan: Tk. 16,000, Outstanding loan: Tk. 10,250		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan		Entrepreneur's Mother No Nil Nil		

#### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	Class Seven
Present Occupation (Besides own business, i.e., perusing further studies, other business etc.)	:	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.)	:	05 (Five) years experience is running his own business. He started the business with BDT 70,000 (Seventy thousand).  He has 08 (Eight) Years working experience as an assistant from his father's Jewellery business.
Other Own/Family Sources of Income	:	His 03 (Three) brother's income from Jewellery business.
Other Own/Family Sources of Liabilities	:	Nil
NU's Contact No.	:	01737895528
NU's National ID No.	:	3218847366973
NU Project Source/Reference	:	Grameen Telecom Trust

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Mst. Jamila Begum is a GB member October 06, 2005 at first she took GB loan BDT 5,000 (Five thousand).
- Gradually she took GB loan several times and utilized for purchasing cows, repairing house and household purposes.
- Finally GB loan helped her to improve economic condition and livelihood.

## PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	Ma Jewellers
Address/ Location	:	Jumar bari Bazar, Saghata, Gaibandha.
Total Investment in BDT	:	Tk. 412,000
Financing		Self Tk. 312,000 (from existing business) Required Investment Tk. 100,000 (as equity)
Present salary/drawings from business	•	BDT 10,000 (Ten thousand)
Proposed Salary	••	BDT 10,000 (Ten thousand)
Proposed Business Implementation Plan		
(i) % of present gross profit margin	:	On an average 25% and Servicing 100%
(ii) Estimated % of proposed gross profit margin	:	an average 25% and Servicing 100%
(iii) In future risk mgt. plan (from fire, disaster etc.)		

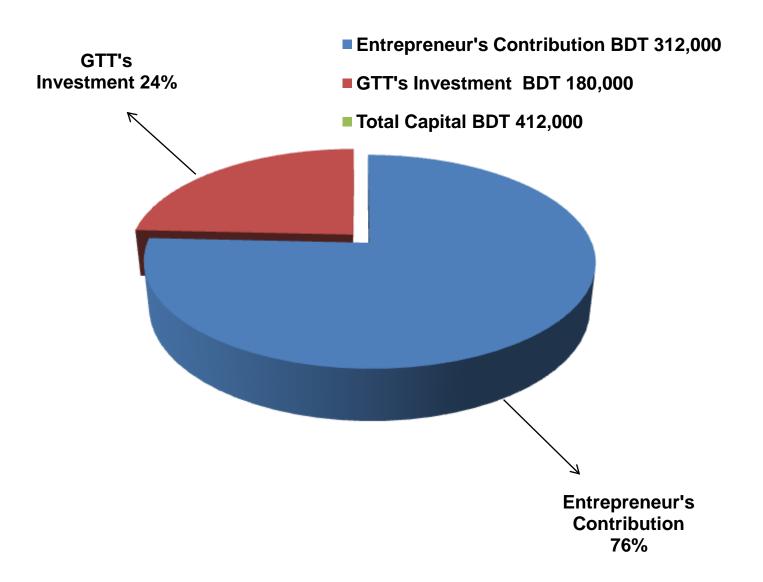
### INFO ON EXISTING BUSINESS OPERATIONS

Dortiouloro	EB (BDT)				
Particulars	Daily	Monthly	Yearly		
Sales income from products	2,200	61,600	739,200		
Income from Servicing (Jewellery item)	200	5,600	67,200		
Total Income of Sales & Servicing (A)	2,400	67,200	806,400		
Less: Cost of sales of products (Product Purchase)	1,650	46,200	554,400		
Gross Profit (C) [C=(A-B)]	550	15,400	184,800		
Less: Operating Cost:					
Electricity bill		250	3,000		
Generator bill		150	1,800		
Night Guard bill		100	1,200		
Shop rent		500	6,000		
Mobile bill		300	3,600		
Conveyance bill		500	6,000		
Provision of bed debt		17	199		
Present Salary (Family & Self)		10,000	120,000		
Other Cost (stationary & Entertainment etc.)		500	6,000		
Non Cash Item:					
Depreciation Expenses		465	5,585		
Total Operating Cost (D)		12,782	153,384		
Net Profit (C-D):		2,618	31,416		

#### PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particu	Existing Business (BDT)	Proposed (BDT)	Total (BDT)		
Existing	Proposed	(,	(== - )		
Investment in products (Jewellery item, gold, silver, copper, brass and others materials etc.)	Investment in products (Jewellery item, gold, silver, copper, brass and others materials etc.)	192,900	90,000	282,900	
Investment in equipment (Weig	2,100	-	2,100		
Cash in hand	14,400	-	14,400		
Debtors (Since January, 2016 t	19,900	-	19,900		
Advance for Shop	30,000	-	30,000		
Decoration (Fixture & Fittings)	Decoration (Thai glass and Plastic celling)	52,700	10,000	62,700	
Total Capital	312,000	100,000	412,000		

### SOURCE OF FINANCE



#### FINANCIAL PROJECTION OF NU BUSINESS PLAN

_ ,, .		Year 1 (BD	Γ)	Year 2 (BDT)			Year 3 (BDT)		
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Weekly	Daily	Monthly	Yearly
Est. Sales income from products	3,500	98,000	1,176,000	4,025	112,700	1,352,400	4,428	123,970	1,487,640
Est. Income from Servicing (Jewellery item)	350	9,800	117,600	403	11,270	135,240	443	12,397	148,764
Total Income of Sales & Servicing (A)	3,850	107,800	1,293,600	4,428	123,970	1,487,640	4,870	136,367	1,636,404
Less: Cost of sales of products (Product Purchase)	2,625	73,500	882,000	3,019	84,525	1,014,300	3,321	92,978	1,115,730
Gross Profit (C) [C=(A-B)]	875	24,500	294,000	1,006	28,175	338,100	1,107	30,993	371,910
Less: Operating Cost:									
Electricity bill		450	5,400		550	6,600		750	9,000
Generator bill		150	1,800		160	1,920		200	2,400
Night Guard bill		300	3,600		400	4,800		450	5,400
Shop rent		500	6,000		500	6,000		500	6,000
Mobile bill (SMS & Reporting)		700	8,400		700	8,400		700	8,400
Conveyance bill		1,000	12,000		1,500	18,000		2,000	24,000
Provision of bed debt		17	199		17	199		17	199
Bank Charge (DD, PO, SC)		45	540		45	540		45	540
Ownership Transfer Fee		667	4,000		667	8,000		667	8,000
Proposed Salary (Family & Self)		10,000	120,000		11,000	132,000		11,500	138,000
Proposed Salary (Assistant-1)		5,000	60,000		5,500	66,000		6,000	72,000
Other Cost (stationary & Entertainment etc.)		1,000	12,000		1,100	13,200		1,400	16,800
Non Cash Item:									
Depreciation Expenses		465	5,585		465	5,585		465	5,585
Total Operating Cost (D)	_	20,294	239,524	-	22,604	271,244	-	24,694	296,324
Net Profit (C-D):	-	4,206	54,476	-	5,571	66,856	-	6,299	75,586
Retained Income			54,476			121,332			196,918

Notes: 1. Agreed Grace period: Six months

2. **Investment Payback schedule:** Quarterly installment would also include ownership transfer fee from the date of cheque deposited in NU's business account.

## CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	100,000	_	-
1.2	Net Profit (ownership tr. Fee added back)	58,476	74,856	83,586
1.3	Depreciation Expenses	5,585	5,585	5,585
1.4	Opening Balance of Cash Surplus	-	40,061	72,502
	Total Cash Inflow	164,061	120,502	161,673
2.0	Cash Outflow			
2.1	Product Purchase	100,000	_	-
2.2	Investment Payback including Ownership Transfer Fee	24,000	48,000	48,000
	Total Cash Outflow	124,000	48,000	48,000
3.0	Total Cash Surplus	40,061	72,502	113,673

Strength	Weakness
<ul> <li>□ Present employment:     Self: 01 Family: 0     Others (beyond family): 0     Future employment:01</li> <li>□ Trade License in his own name;</li> <li>□ He has on hand training;</li> <li>□ Maintain books of record;</li> <li>□ Skilled and working experiences (13years);</li> </ul>	☐ Can not supply goods and Services and as per demand.
OPPORTUNITIES  □ Location of Shop; □ Have some fixed customers (Retail & Wholesale); □ Increasing demand; □ The Capital of the entrepreneur will be BDT 508,918 after 3 years excluding payback of investor's money.	THREATS  Increase of local competitors;

## Presented at 224<sup>th</sup> as Yunus Centre and 58<sup>th</sup> In-house Executive Social Business Design Lab (GTT) on April 07, 2016 at Grameen Telecom Trust Premises

Thank you

# Pictures









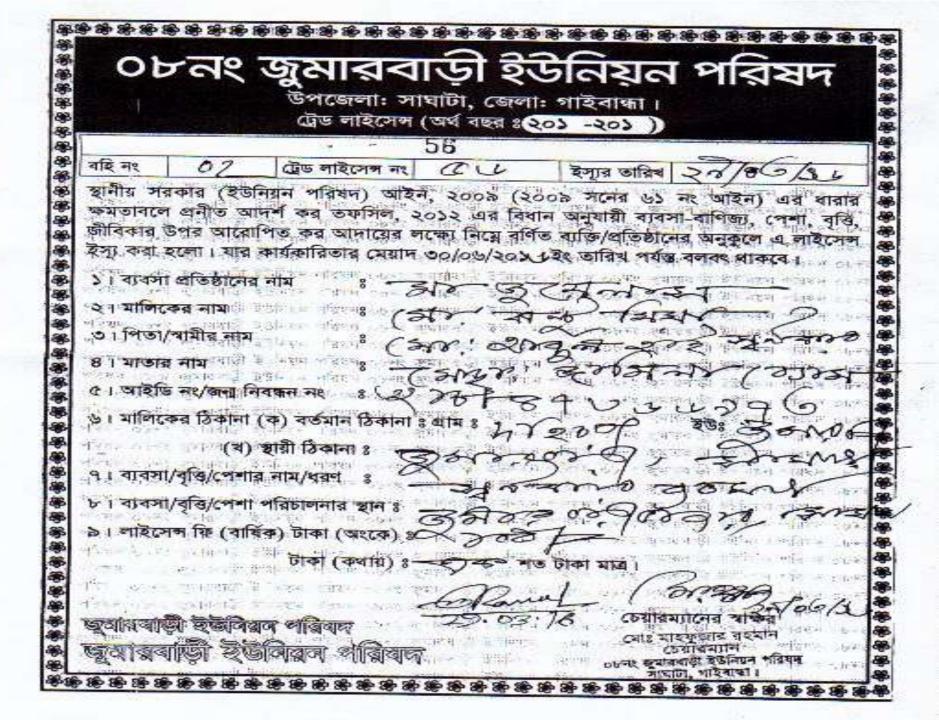


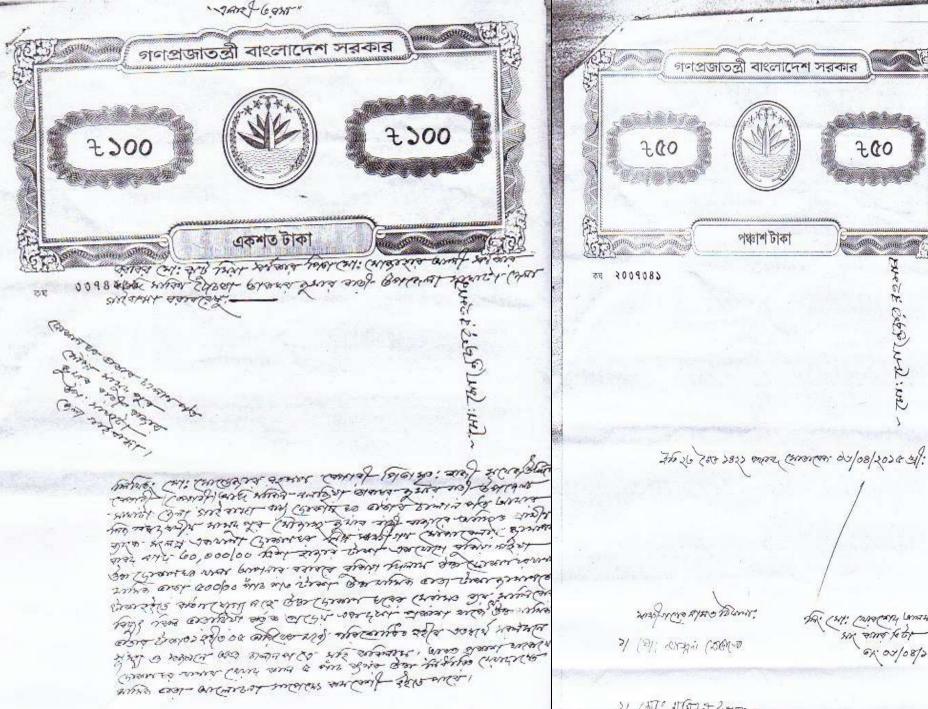












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## Thank You