

### Proposed NU Business Name : Ma Baba Varieties Store

#### Business Category: General Retail & Wholesale



Business Proposal Identified by: Md. Jamshed Ali Sarker, Asst. Officer, Saghata Unit, Gaibandha.

Business Proposal prepared by: Fahina Yesmin Happy

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address	:	Md. Nazmul Haque Vill: Khamar Dhonaruha, Union: 04 no. Muktinagar, Post: Khamar Dhonaruha, Upazila: Saghata, District: Gaibandha.	
Age	:	20 years	
Marital status	:	Married	
Children	:	Nil	
No. of siblings:	:	02 (Two) Brothers and 01 (Three) Sisters	
Parent's and GB related Info:  (i) Who is GB member  (ii) Mother's name  (iii) Father's name  (iv) GB member's info  Further Information:  (v) Who pays GB loan installment  (vi) Mobile lady		Mother	
(vii) Grameen Education Loan (viii) Any other loan	:	Nil Nil	

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	Degree 1st Year-Continuing
Present Occupation (Besides own business, i.e., perusing further studies, other business etc.)	:	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.)	:	02 (Two) years experience is running his own business. He started the business with BDT 27,000. (Twenty Seven thousand). He has on hand training.
Other Own/Family Sources of Income	:	His father's income from agriculture and brother's income from job (Employee of Garments factory).
Other Own/Family Sources of Liabilities	:	Nil
NU's Contact No.	:	01987642014
NU's National ID No.	:	19953218895005670
NU Project Source/Reference	:	Grameen Telecom Trust

### BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Mst. Lalvanu Begum is a GB member since February 10, 2003 at first she took GB loan BDT 4,000 (Four thousand).
- Successively several times she utilized GB loan for purchasing goat and household purposes.
- Finally GB loan helped her to improve economic condition and livelihood.

### PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	Ma Baba Varieties Store
Address/ Location	:	Khamar Dhonaruha, Saghata, Gaibandha.
Total Investment in BDT	:	Tk. 98,700
Financing	:	Self Tk. 48,700 (from existing business) Required Investment Tk. 50,000 (as equity)
Present salary/drawings from business	:	BDT 5,000 (Five Thousand)
Proposed Salary	:	BDT 5,000 (Five Thousand)
Proposed Business Implementation Plan  (i) % of present gross profit margin  (ii) Estimated % of proposed gross profit margin  (iii) In future risk mgt. plan (from fire, disaster etc.)	:	On products 20% and Mobile Recharge 100%  On products 20% and Mobile Recharge 100%

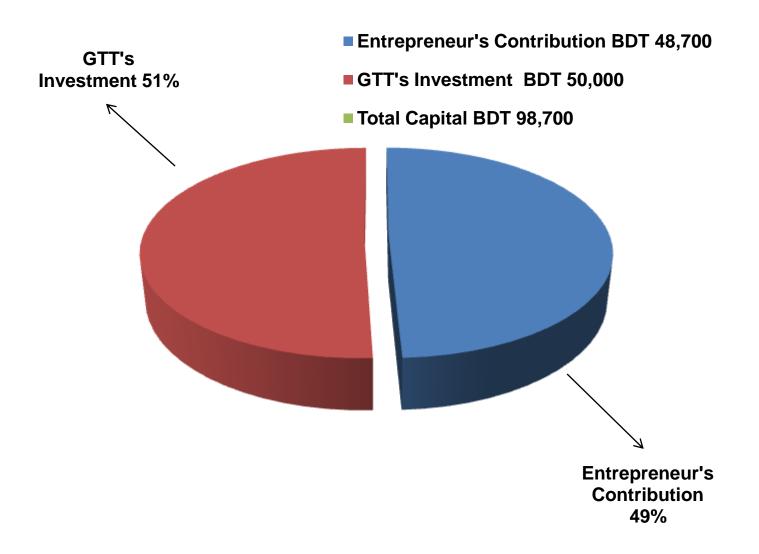
### INFO ON EXISTING BUSINESS OPERATIONS

Doutionland		EB (BDT)				
Particulars	Daily	Monthly	Yearly			
Sales income from products	1,300	36,400	436,800			
Commission on Mobile Recharge	14	378	4,536			
Total income from Sales & Commission (A)	1,314	36,778	441,336			
Less: Cost of sales of products (Product						
Purchase) (B)	1,040	29,120	349,440			
Gross Profit (C) [C=(A-B)]	274	7,658	91,896			
Less: Operating Cost:			,			
Electricity bill		300	3,600			
Shop Self		-	-			
Mobile bill		300	3,600			
Conveyance bill		500	6,000			
Provision of bad debt		9	102			
Present Salary (Family & Self)		5,000	60,000			
Other Cost (stationary & Entertainment etc.)		300	3,600			
Non Cash Item:						
Depreciation Expenses		60	725			
Total Operating Cost (D)		6,469	77,627			
Net Profit (C-D):		1,189	14,269			

### PRESENT & PROPOSED INVESTMENT BREAKDOWN

Partic	Existing Business (BDT)	Proposed (BDT)	Total (BDT)	
Existing	Proposed	(22.)	(22.)	
	Investment in products(Grocery item and soft drinks etc.)	27,636	25,000	52,636
Investment in Mobile Recharge (Flexiload, easy load, itop-up etc.)		3,000	-	3,000
Investment in equipment (Fan, light, mobile set, weight balance etc.)	Walton-Refrigerator-01	3,100	25,000	28,100
Cash in hand		2,164	-	2,164
Debtors (Since February, 20	10,200	-	10,200	
Decoration (Fixture & Fitting		2,600	-	2,600
Total Capital		48,700	50,000	98,700

### **SOURCE OF FINANCE**



### FINANCIAL PROJECTION OF NU BUSINESS PLAN

Particular.	Year 1 (BDT)			Year 2 (BDT)		Year 3 (BDT)			
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Sales income from products	1,850	51,800	621,600	2,313	64,750	777,000	2,775	77,700	932,400
Est. Commission on Mobile Recharge	16	454	5,443	18	499	5,988	20	549	6,586
Est. Total income from Sales & Commission (A)	1,866	52,254	627,043	2,330	65,249	782,988	2,795	78,249	938,986
Less: Cost of sales of products (Product Purchase) (B)	1,480	41,440	497,280	1,850	51,800	621,600	2,220	62,160	745,920
Gross Profit (C) [C=(A-B)]	386	10,814	129,763	480	13,449	161,388	575	16,089	193,066
Less: Operating Cost:									
Electricity bill		700	8,400		800	9,600		850	10,200
Shop Self		-	-		_	_		_	_
Mobile bill (SMS & Reporting)		600	7,200		600	7,200		600	7,200
Conveyance bill		1,000	12,000		1,500	18,000		2,500	30,000
Ownership Transfer Fee		333	2,000		333	4,000		333	4,000
Bank Charge (DD, PO, SC)		45	540		45	540		45	540
Provision of bad debt		9	102		9	102		9	102
Proposed Salary (Family & Self)		5,000	60,000		6,000	72,000		6,500	78,000
Other Cost (stationary & Entertainment etc.)		600	7,200		900	10,800		1,000	12,000
Non Cash Item:									
Depreciation Expenses		60	725		60	725		60	725
Total Operating Cost (D)	-	8,347	98,167	_	10,247	122,967	-	11,897	142,767
Net Profit (C-D):	-	2,466	31,596	-	3,202	38,421	-	4,192	50,299
Retained Income			31,596			70,017			120,316

Notes: 1. Agreed Grace period: Six months

2. **Investment Payback schedule:** Quarterly installment would also include ownership transfer fee from the date of cheque deposited in NU's business account.

# CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	50,000	-	-
1.2	Net Profit (ownership tr. Fee added back)	33,596	42,421	54,299
1.3	Depreciation Expenses	725	725	725
1.4	Opening Balance of Cash Surplus	-	22,321	41,467
	Total Cash Inflow	84,321	65,467	96,491
2.0	Cash Outflow			
2.1	Product Purchase	50,000	_	-
2.2	Investment Payback including Ownership Transfer Fee	12,000	24,000	24,000
	Total Cash Outflow	62,000	24,000	24,000
3.0	Total Cash Surplus	22,321	41,467	72,491

### SWOT ANALYSIS

STRENGTH	WEAKNESS
<ul> <li>□ Present employment:     Self: 01 Family: 0     Others (beyond family): 0     Future employment: 0     □ Trade License in his own name;     □ Ownership of business in his own name;     □ Maintain books of record;     □ He has on hand training;     □ Experience : 2yrs.</li> </ul>	☐ Can not supply goods and Services as per demand;
<ul> <li>OPPORTUNITIES</li> <li>□ Location of Shop;</li> <li>□ Have some fixed customers.</li> <li>□ Increasing Demand;</li> <li>□ The Capital of the entrepreneur will be BDT 169,016 after 3 years excluding payback of investor's money.</li> </ul>	THREATS ☐ Increase of local competitors;

Presented at 224<sup>th</sup> as Yunus Centre and 58<sup>th</sup> In-house Executive Social Business Design Lab (GTT) on April 07, 2016 at Grameen Telecom Trust Premises

Thank you

# Pictures















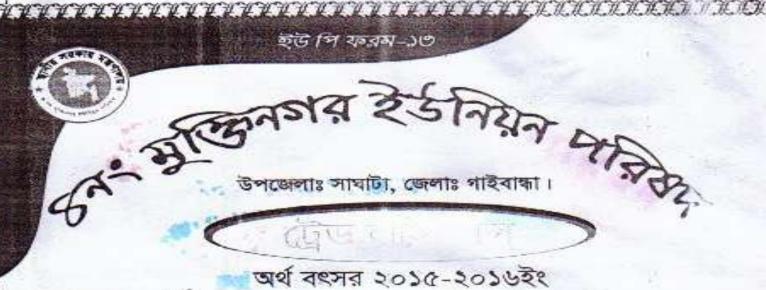












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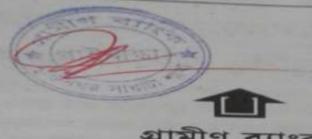
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(নিবছকের রাজন ও নামসহ সাল)

CHRESTER ানার ক্রাপ্তাল কলেন কলেন (সংগ্রু) বেনার মুক্তিনাশক স্থানিকার THE RESERVE THE PERSON NAMED IN STREET

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### থামীণ ব্যাংক

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