

Proposed NU Business Name : Rocket Telecom

Business Category: **Telecom & IT Support**



Business Proposal Identified by: **Dhawneshor Kumar Mohanta, Asst. Officer, Kurigram** Business Proposal prepared by: **Fahina Yesmin Happy**

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address	:	Md. Sarwar Jahan Vill: Pandul Uttar Union: Pandul, Post: Pandul, Upazila: Ulipur, District: Kurigram.			
Age	:	31 years			
Marital status	:	Married			
Children	:	02 (Two) Sons			
No. of siblings:	:	02 (Two) Brothers and 05 (Five) Sisters			
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother			
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan	: : :	N/A No Nil Nil			

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	H.S.C
Present Occupation (Besides own business, i.e., perusing further studies, other business etc.)	:	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.)	:	06 (Six) years experience is running his own business. He started the business with BDT 4,500. (Four thousand five hundred). He has on hand training.
Other Own/Family Sources of Income	:	His family's others income from agriculture.
Other Own/Family Sources of Liabilities	:	Nil
NU's Contact No.	:	01740934012
NU's National ID No.	:	4919472749417
NU Project Source/Reference	:	Grameen Telecom Trust

BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Mst. Sakina Begum is a GB member February 05, 2004 at first she took GB loan BDT 3,000 (Three thousand).
- Successively several times she utilized GB loan for household purposes and cultivation purposes.
- Finally GB loan helped her to improve economic condition and livelihood.

PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	Rocket Telecom
Address/ Location	:	Pandul Bazar, Ulipur, Kurigram.
Total Investment in BDT	:	Tk. 550,000
Financing	:	Self Tk. 400,000 (from existing business) Required Investment Tk. 150,000 (as equity)
Present salary/drawings from business	:	BDT 5,000 (Five thousand)
Proposed Salary	:	BDT 6,500 (Six thousand five hundred)
Proposed Business Implementation Plan (i) % of present gross profit margin (ii) Estimated % of proposed gross profit margin (iii) In future risk mgt. plan (from fire, disaster etc.)	:	On products 20%, bKash & Mobile Recharge 100% and Servicing 100% On products 20%, bKash & Mobile Recharge 100% and Servicing 100%

INFO ON EXISTING BUSINESS OPERATIONS

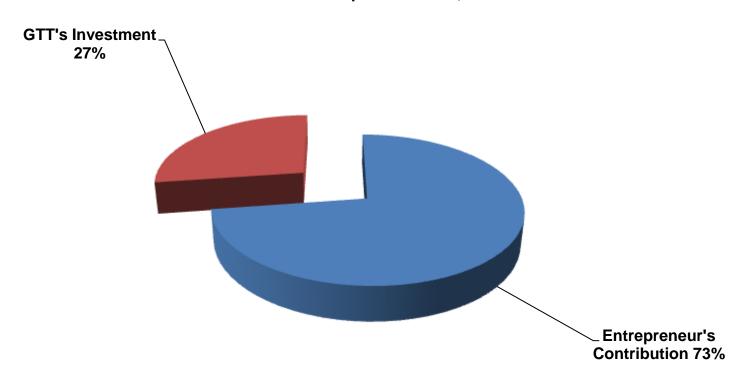
		EB (BDT)				
Particulars Particulars	Daily	Monthly	Yearly			
Sales income from products	2,500	70,000	840,000			
Commission from Mobile Recharge	54	1,512	18,144			
Commission from bKash	60	1,680	20,160			
Income from Servicing	150	4,200	50,400			
Total Income from sales & Services (A)	2,764	77,392	928,704			
Cost of products (Products Purchase) (B)	2,000	56,000	672,000			
Gross Profit (C) [C=(A-B)]	500	14,000	168,000			
Less: Operating Cost:						
Electricity bill		1,000	12,000			
Generator bill		150	1,800			
Shop Rent		1,400	16,800			
Mobile bill		500	6,000			
Conveyance bill		500	6,000			
Provision of bad Debt		25	300			
Present Salary (Self & family)		5,000	60,000			
Other Cost (stationary & Entertainment etc.)		1,200	14,400			
Non Cash Item:						
Depreciation Expenses		616	7,395			
Total Operating Cost (D)		10,391	124,695			
Net Profit (C-D):		3,609	43,305			

PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particula	Existing	Proposed	Total		
Existing	Proposed	Business (BDT)	(BDT)	(BDT)	
Investment in products (Electric and electronics item, mobile accessories etc.)	Investment in products (Electric and electronics item,- fan light, solar panel, battery, switch, holder, mobile accessories etc.)	231,587	150,000	381,587	
Investment in Mobile Recharge (Fleairtel, Teletalk etc)	10,000	-	10,000		
Investment in bKash	40,000	-	40,000		
Investment in machineries & equipr fan, light UPS, power supply, sound calculator etc.)	43,500	-	43,500		
Cash in hand		8,239	-	8,239	
Debtors (Since February, 2016 to a	29,974	-	29,974		
Advance for Shop	28,000	-	28,000		
Decoration (fixture and fittings)	8,700	-	8,700		
Total Cap	400,000	150,000	550,000		

SOURCE OF FINANCE

- Entrepreneur's Contribution BDT 400,000
- ■GTT's Investment BDT 150,000
- Total Capital BDT 550,000



FINANCIAL PROJECTION OF NU BUSINESS PLAN

	Y	ear 1 (BDT)		Year 2 (BDT)			Year 3 (BDT)		
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Estimated sales income from products	3,500	98,000	1,176,000	4,025	112,700	1,352,400	4,750	132,986	1,595,832
Est. Commission from Mobile Recharge	135	3,780	45,360	149	4,158	49,896	166	4,657	55,884
Est. Commission from bKash	80	2,240	26,880	88	2,464	29,568	99	2,760	33,116
Est. Income from Servicing	165	4,620	55,440	182	5,082	60,984	203	5,692	68,302
Est. Total Income from sales & Services (A)	3,880	108,640	1,303,680	4,443	124,404	1,492,848	5,218	146,094	1,753,134
Cost of products (Products Purchase) (B)	2,800	78,400	940,800	3,220	90,160	1,081,920	3,800	106,389	1,276,666
Gross Profit (C) [C=(A-B)]	700	19,600	235,200	805	22,540	270,480	950	26,597	319,166
Less: Operating Cost:									
Electricity bill		1,200	14,400		1,300	15,600		1,600	19,200
Generator bill		250	3,000		350	4,200		650	7,800
Shop Rent		1,400	16,800		1,400	16,800		1,400	16,800
Mobile bill (SMS & Reporting)		700	8,400		700	8,400		700	8,400
Conveyance bill		1,000	12,000		1,300	15,600		1,800	21,600
Provision of bad Debt		25	300		25	300		25	300
Ownership Transfer Fee		1,000	6,000		1,000	12,000		1,000	12,000
Proposed Salary (Self & family)		6,500	78,000		7,000	84,000		9,000	108,000
Bank Charge (DD, PO, SC)		50	600		100	1,200		100	1,200
Other Cost (stationary & Entertainment etc.)		1,700	20,400		1,700	20,400		2,200	26,400
Non Cash Item:									
Depreciation Expenses		616	7,395		616	7,395		616	7,395
Total Operating Cost (D)	-	14,441	167,295		15,491	185,895		19,091	229,095
Net Profit (C-D):		5,159	67,905	-	7,049	84,585	-	7,506	90,072
Retained Income			67,905			152,491			242,562

Notes: 1. Agreed Grace period: Six months

2. **Investment Payback schedule:** Quarterly installment would also include ownership transfer fee from the date of cheque deposited in NU's business account.

CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	150,000	-	-
1.2	Net Profit (ownership tr. Fee added back)	73,905	96,585	102,072
1.3	Depreciation Expenses	7,395	7,395	7,395
1.4	Opening Balance of Cash Surplus	-	45,300	77,281
	Total Cash Inflow	231,300	149,281	186,747
2.0	Cash Outflow	,	,	,
2.1	Product Purchase	150,000	_	_
2.2	Investment Payback including Ownership Transfer Fee	36,000	72,000	72,000
	Total Cash Outflow	186,000	72,000	72,000
3.0	Total Cash Surplus	45,300	77,281	114,747

SWOT ANALYSIS

STRENGTH Present employment:	WEAKNESS □ Can not supply goods and
Self: 01 Family: 0 Others (beyond family): 0 Future employment: 0 Trade License in his own name;	Services as per demand;
 Ownership of business in his own name; Maintain books of record; He has on hand training; 	
☐ Experience : 6yrs.	
 OPPORTUNITIES □ Location of Shop; □ Have some fixed customers. □ Increasing Demand; □ The Capital of the entrepreneur will be BDT 642,562 after 3 years excluding payback of investor's money. 	THREATS ☐ Increase of local competitors; ☐ Fire;

Presented at 224th as Yunus Centre and 58th In-house Executive Social Business Design Lab (GTT) on April 07, 2016 at Grameen Telecom Trust Premises

Thank you

Pictures





















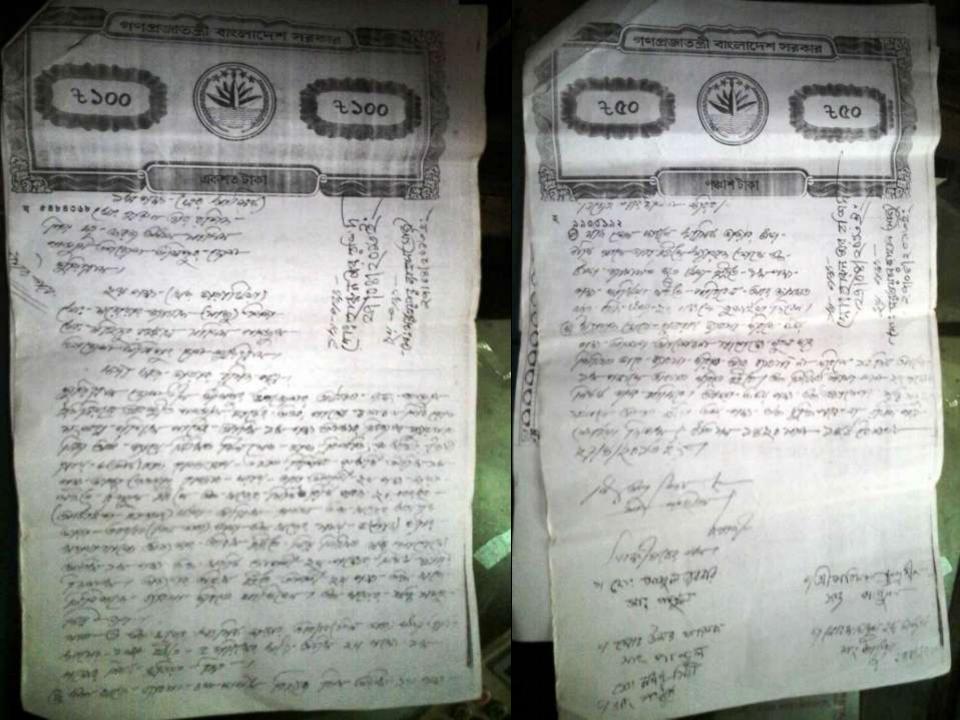








इंड लि कत्रम न१-३० প্ৰিৰ্ণিষ্ট ১৩ লাইসেন্স ফি আদায় রেভিট্রার पर्थ वरमत २०२ @ - २०१L ট্রেড লাইসেঙ্গ वर्षे मस्त है.. ক্রমিক নং 2 200 नार्टिम नपर : 60/2008 - 200le তারিখঃ প্রতিষ্ঠানের নাম ঃ ক্রিডিড (টাসাক্সম লাইসেলধারীর নাম ঃ সেং ১৭৬৪/জ ক্রাইপ্র शिकात नाम 1. (मा: अपन्य न नाम प्राप्त BOIN 1 9104 of COM ONS of 29 (49) 6799 PO ২০১৫ হে ব ফি প্রদানের পরিমাণ টকা হ্যালালী कालिद्य यानाव कमा अध লাইদেল প্রদান করা হইল। Eller 2 8/8/20 20 Tg.



26/06/202183-

Several & Sychologo	~~	and the same of th		
	@0	260	COF	1631
CRUELS W PASAD OSE	W20292	6080 =	566	2 3 3 A
EUR COLOURS OWNING	80	88	80 F	30
	2000 =	2000 =	OCF	P.CS 355
FROM BLB	20000 =	22060 =	20.00	5,7 22
DC12V stro fales	60 0	330 =	00	10
De 20 JULY OIL OIL TOUR DE	20 =	000	20 F	90
How sops Con That	200	200 =	90	River No.
प्रवित्व क्षित्र कार्य	Die F	\$000=	qe F	123 29
321 Septo Can mindel		QC =	100 kg	M4 90
AC USTRONG COOMO, 20	8 80 2	840=	80F	25 00
	690 F	6200	201	10 10
wholen successful	ga + >	80 =	Syc=	Mark and
Carring - Ban A CLB	280	200 =	80 1	Musc 30
LED FACIBLE STORT	00	80 =	201	BYZA SIK
4 9 JUNE MENT OPP	80	ge	00 F	ALT XED
36 GOO, RFL 20519	800 =	676 2	900	HER IN
1 1 1	ED FRESSO STORY STATEMENT OF PROPERTY A CONTROL ALENTANDE ALENTANDE CONTROL ALENTANDE ALENT	ED FREIBRE STORE SO	26 Qui KLT Jasia 800 = 676 = 10 Qui KLT Jasia 800 = 676 = 10 Qui Ville 19 Qui PL Se	THE COLOR SECTION SO



গণ্ডভাত্তী বাংলাদেশ সরকার

/ জাতীয় পরিচয় পত্র



মোঃ সরওয়ার জাহান

Md Sarwar Jahan

শিতা: মো: সহিদুর রহমান

মোছা: ছকিনা বেগম

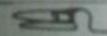


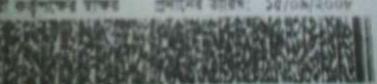
Date of Birth: 15 Aug.

ID NO: 491947274941

at well request morner revent seeds, well request refer no. CRIMEN WARE CHEM SHATTY CHEST SHE'CH WHE CHEST BAT MICKEY WAS BOWN Cabe eraterat rege bas bafest rege ateur rege . con).

Mirrys, wigers







গণপ্রজাতন্ত্রী বাংলাদেশ সরকার Government of the People's Republic of Bangladesh MATRIMAL BI CAID / बाढीय गतिहय नद



নাম: মোছাঃ ছকিনা বেগম

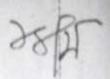
Name: Mst Sakina Begum

স্থামী: মোঃ সহিত্র রহমান

মাতা: মোছাঃ হালিমা বেগম

Date of Birth: 03 May 1962

ID NO: 4919472749419

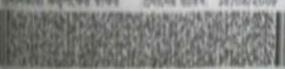


260612

वी काही राज्याची बालास्य सरस्तार राजांत स्त्री सरसास्त्री स्त्रीत कर DRIVER PROFESSION FRANCE CHEST STATE OF STATE AND STATE OF STATE O क्रिकाल क्षांत्र अक्षांत्री, नावूल, हेप्रेरिका : नावूल, प्रावण्ड, नावूल - १५०३,

Miles, where







आशीन वग्राहक

THE REAL PROPERTY.

সহজ ঋণের পাশ বই

--- 6268 --- 6268 --- 6268 --- 6270 ---



Thank You