

Proposed NU Business Name M/S Shahin Telecom

Business Category: Telecom and IT Support



Business Proposal Identified by: Md. Farid Uddin, Assist. Offi. Sadar, Rangpur Business Proposal Prepared by: Md.Sohidullah, Area Manager, Rangpur Business Proposal Verified by: Md. Anwar Hossain

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address	:	Md. Shahin Mia Vill: Moshamary, Union: 07 no. Latifpur, Post: Jaigir hat, Upazila: Mithapukur, District: Rangpur.
Age	:	24 years
Marital status	:	Married
Children	:	02 (Two) Sons.
No. of siblings:	:	03 (Three) Brothers and 02 (Two) Sisters
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan	: : : : : : : : : : : : : : : : : : : :	Mother

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	Class Eight
Present Occupation (Besides own business, i.e., perusing further studies, other business etc.)	:	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.)	:	03(Three) years experiences is running his own business. He started the business with BDT 50,000 (Fifty Thousand) He has 03 years working experience as an assistant of Sohid Telecom at jaigir Bazar Mithapukur, Rangpur.
Other Own/Family Sources of Income	••	His Father's income from agriculture & elder brother's income from Vegetable business and younger brother's income from confectionary business in Dhaka
Other Own/Family Sources of Liabilities	:	Nil
NU's Contact No.	:	01750764162
NU's National ID No.	:	19928515867000208
NU Project Source/Reference	:	Grameen Telecom Trust

BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Mst. Rokshana Begum is a GB member Membership in 2004 to since 2012 at first she took GB loan BDT 5,000 (five thousand).
- Successively several times she utilized GB loan for cultivation , purchasing cows and installation Tube-well.
- Finally GB loan helped her to improve economic condition, livelihood and expanding the existing business of her son.

PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	M/S Shahin Telecom
Address/ Location	:	Jaigir Bazar, Mithapukur, Rangpur,
Total Investment in BDT	:	Tk. 356,000
Financing	:	Self Tk. 256,000 (from existing business) Required Investment Tk. 100,000 (as equity)
Present salary/drawings from business	:	BDT 5,000 (five thousand)
Proposed Salary	:	BDT 6,000 (six thousand)
Proposed Business Implementation Plan (i) % of present gross profit margin (ii) Estimated % of proposed gross profit margin (iii) In future risk mgt. plan (from fire, disaster etc.)	:	On products (mobile accessories item) 20%, mobile set 10%, Flexi-load & bkash 100%. On products (mobile accessories item) 20%, mobile set 10%, Flexi-load & bkash 100%.

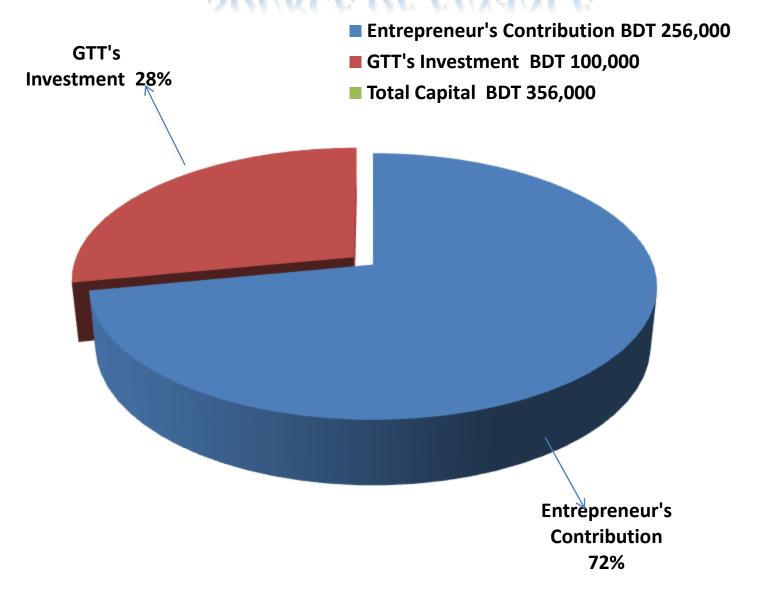
INFO ON EXISTING BUSINESS OPERATIONS

	EB (BDT)						
Particulars	Avg. Daily Transaction	Commission %	Daily	Monthly	Yearly		
Sales income from products (mobile accessories & Electronics item)			500	14,000	168,000		
Less: Cost of sales of products (mobile set purchase)			2,000	56,000	672,000		
Less: Cost of sales of products bKash	15000	0.004	60	1,680	20,160		
Less: Cost of sales of products Flexi-load	3000	0.027	81	2,268	27,216		
Total Sales/commission (A)			2,641	73,948	887,376		
Less: Cost of Sales							
Less: Cost of sales of products (mobile accessories item Purchase)			400	11,200	134,400		
Less: Cost of sales of products (mobile set purchase)			1,800	50,400	604,800		
Total Cost of Sales (B)			2,200	61,600	739,200		
Gross Profit (C) [C=(A-B)]			441	12,348	148,176		
Less: Operating Cost:					,		
Electricity bill				600	7,200		
Shop Rent				700	8,400		
Night Guard bill				120	1,440		
Mobile bill				400	4,800		
Conveyance				500	6,000		
Provision of bad Debt				3	35		
Present Salary (Self & family)				5,000	60,000		
Other Cost (stationary & Entertainment etc.)				1,000	12,000		
Non Cash Item:					·		
Depreciation Expenses				236	2,835		
Total Operating Cost (D)				8,559	102,710		
Net Profit (C-D):				3,789	45,466		

PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particu	Existing			
Existing	Proposed	Business (BDT)	Proposed (BDT)	Total (BDT)
screen paper, data cable, power supply,	Investment in products (Mobile set, mobile accessories-Charger, battery, card reader, ribbon, head phone, flip cover, screen paper, data cable, , watch, wall clock etc.)	177,560	85,000	262,560
Flexi-load & bKash	Flexi-load & bKash	47,000	15,000	62,000
Investment in Machineries & equipment (12,900	-	12,900	
Cash in hand			-	1,020
Debtors (Since January, 2016 to at prese	3,520	-	3,520	
Creditors (Since January, 2016 to at present)			-	(20,000)
Decoration (fixture and fittings)			-	9,000
Advance for Shop			-	25,000
Total Ca	256,000	100,000	356,000	

SOURCE OF FINANCE



FINANCIAL PROJECTION OF NU BUSINESS PLAN

		Year 1 (BDT)		Year 2 (BDT)			Year 3 (BDT)		
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Est. Sales income from products (mobile				,	,	_			
accessories, item)	700	19,600	235,200	826	23,128	277,536	892	24,978	299,739
Est. Sales income from products (mobile set)	2,800	78,400	940,800	3,192	89,376	1,072,512	3,447	96,526	1,158,313
Less: Cost of sales of products bKash	84	2,352	28,224	99	2,775	33,304	107	2,997	35,969
Less: Cost of sales of products Flexi-load	113	3,175	38,102	134	3,747	44,961	145	4,046	48,558
Total Sales/commission (A)	3,697	103,527	1,242,326	4,251	119,026	1,428,313	4,591	128,548	1,542,578
Less: Cost of sales of products (mobile accessories item Purchase)	560	15,680	188,160	661	18,502	222,029	714	19,983	239,791
Less: Cost of sales of products (mobile set purchase)	2,520	70,560	846,720	2,873	80,438	965,261	3,103	86,873	1,042,482
Total Cost of Sales (B)	3,080	86,240	1,034,880	3,534	98,941	1,187,290	3,816	106,856	1,282,273
Gross Profit (C) [C=(A-B)]	617	17,287	207,446	717	20,085	241,024	775	21,692	260,305
Less: Operating Cost:									
Electricity bill		800	9,600		1,000	12,000		900	10,800
Generator bill		-	-			-		-	-
Shop Rent		700	8,400		700	8,400		700	8,400
Night Guard bill		120	1,440		120	1,440		120	1,440
Mobile bill (SMS & Reporting)		500	6,000		500	6,000		500	6,000
Conveyance		500	6,000		500	6,000		500	6,000
Provision of bad Debt		3	35		3	35		3	35
Ownership Transfer Fee		667	4,000		667	8,000		667	8,000
Proposed Salary (Self & family)		6,000	72,000		6,000	72,000		6,000	72,000
Bank Charge (DD, PO, SC)		45	540		-	-		-	-
Other Cost (stationary & Entertainment etc.)		1,000	12,000		1,500	18,000		1,600	19,200
Non Cash Item:									
Depreciation Expenses		236	2,835		236	2,835		236	2,835
Total Operating Cost (D)	-	10,571	122,850	-	11,226	134,710	-	11,226	134,710
Net Profit (C-D):	-	6,716	84,596	-	8,859	106,313	_	10,466	125,595
Retained Income			84,596			190,910			316,505

Notes: 1. Agreed Grace period: Six months

2. **Investment Payback schedule:** Quarterly installment would also include ownership transfer fee from the date of cheque deposited in NU's business account.

CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	100,000	-	-
1.2	Net Profit (ownership tr. Fee added back)	88,596	114,313	133,595
1.3	Depreciation Expenses	2,835	2,835	2,835
1.4	Opening Balance of Cash Surplus	-	67,431	136,580
	Total Cash Inflow	191,431	184,580	273,010
2.0	Cash Outflow			
2.1	Product Purchase	100,000	_	_
2.2	GB Loan Outstanding	-		
2.3	Investment Payback including Ownership Transfer Fee	24,000	48,000	48,000
	Total Cash Outflow	124,000	48,000	48,000
3.0	Total Cash Surplus	67,431	136,580	225,010

SWOT ANALYSIS

STRENGTH	WEAKNESS
 □ Present employment: Self: 01 Family: 0 Others (beyond family): 0 Future employment: 01 □ Trade License in his own name; □ Maintain books of record; □ Ownership of business and business place in his own name; □ He has on hand training; 	☐ Can not supply goods and services as per demand;
☐ Experience : 3yrs.	
OPPORTUNITIES □ Location of Shop; □ Have some fixed customers. □ Increasing Demand; □ The Capital of the entrepreneur will be BDT 5,72,505 after 3 years excluding payback of investor's money.	THREATS ☐ Increase of local competitors; ☐ Fire; ☐ Suddenly mechanical Problem.

Presented at 226th as Yunus Centre and 59th In-house Executive Social Business Design Lab (GTT) on April 11, 2016 at Grameen Telecom Trust Premises

Thank you

Pictures













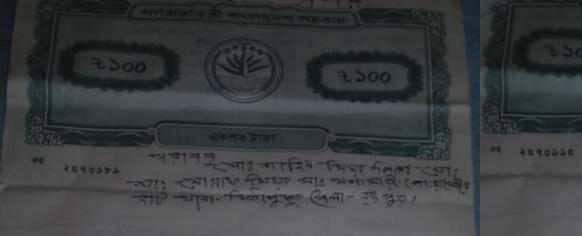


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গণপ্রজাতন্ত্রী বাংলাদেশ সরকার

Government of the People's Republic of Bangladesh

NATIONAL ID CARD / জাতীয় পরিচয় প্র



নাম: মোঃ শাহীন মিয়া

Name: MD SHAHIN MIAH

পিতা: মোঃ আমুল মোগ্লাফ সরকার

মাতা: মোছাঃ রোখছেনা বেগম

क्यां आधिर विका

Date of Birth: 10 Jan 1992

ID NO: 19928515867000208



গণপ্রজাতন্ত্রী বাংলাদেশ সরকার Government of the People's Republic of Bangladesh NATIONAL ID CARD / জাতীয় পরিচয় পত্র



নাম: মোছাঃ রোকছেনা বেগম

Name: Mst Roksena Begum

স্বামী: মোঃ আবুল মোলাফ মিয়া

মাতা: মোছাঃ লাইলী বেগম

Date of Birth: 11 Aug 1967

ID NO: 8515867783656

এই কাউটি গণজজাতখ্রী বাংলাদেশ সরকারের সংশবি। কাউটি বাবহারকারী বাতীত অন্য কোষাও পাওয়া গোলে নিকটছ পোশ্ট অফিনে জনা দেবার জন্য অনুরোধ করা হলো। ঠিকানা: বাসাহেছাভিং মোল্লাফ চিলা, প্রামারাজ্ঞা মশামারী, মশামারী, ভাকষর জায়গীরহাট - ৫৪৬০, মিঠাপুকুর, বংপুর

প্রমানকারী কর্তৃপক্ষের স্বাক্ষর

প্রদানের তারিখা ০২/১০/২০১৩



এই কার্ডটি গণপ্রজাতন্ত্রী বাংলাদেশ সরকারের সম্পত্তি। কার্ডটি ব্যবহারকারী ব্যক্তীত অন্য কোথাও পাওয়া গেলে নিকটস্থ পোষ্ট অফিসে জমা দেয়ার জন্য অনুবোধ করা হলো।

ঠিকানা: গ্রাম/রাস্তা: মোশামারী, ভাকঘর: জায়গীরহাট - ৫৪৬০, মিরাপুক্র, রংপুর



প্রদানকারী কর্তৃপক্ষের স্বাক্ষর প্রদানের তারিখ: ২৯/০৮/২০০৮

Thank You