

Proposed NU Business Name : Rouf Enterprise Business Category: Agro based Business



Project Identified by: A. Wodud Molla, Asst. Officer, Monirampur unit, Jessore Business Proposal Prepared by: Naznin Akther

#### **BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA**

Name and address	:	Md. Omar Faruk Vill: Durbadangga, Union: Durbadangga, Post: Durbadangga, Upazila: Monirampur, District: Jessore.	
Age	:	29 years	
Marital status	:	Unmarried	
Children	:	N/A	
No. of siblings:	:	02 (Two) Brothers and 02 (Two) Sisters	
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother $\checkmark$ Father Begum Hamida Khatun Md. Abdur Rouf <i>Branch</i> : Chinatola, <i>Centre # 22/</i> mo, <i>Loan no.: 1768/1,</i> Member since September 25, 2012 First Ioan: Tk. 5,000 Existing Ioan: Nil, Last Ioan: Tk. 30,000	
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan	: :	N/A No Nil Nil	

#### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	Class Ten
Present Occupation (Besides own business, i.e., perusing further studies, other business etc.)	:	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.)	:	08 (Eight) years experiences is running his own business. He started the business with BDT 40,000 (Forty thousand). He has 02 (Two) years working experiences in his own grocery shop.
Other Own/Family Sources of Income	:	His father's income from Agriculture. His brother's income from foreign remittance (Malaysia).
Other Own/Family Sources of Liabilities	:	Nil
NU's Contact No.	:	01710184536
NU's National ID No.	:	4116122634781
NU Project Source/Reference	:	Grameen Telecom Trust

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Begum Hamida Khatun is a GB member since September 25, 2012 at first she took GB loan BDT 5,000 (Five thousand).
- Gradually she took GB loan several times and utilized it for assisting her son in existing business.
- Finally GB loan helped her to improve economic condition, livelihood and expanding the existing business of her son.

### **PROPOSED NOBIN UDYOKTA BUSINESS INFO**

Business Name	:	Rouf Enterprise
Address/ Location	:	Chinatola Bazar, Jessore.
Total Investment in BDT		Tk. 579,000
Financing	:	Self Tk. 429,000 (from existing business) Required Investment Tk. 150,000 (as equity)
Present salary/drawings from business	:	BDT 10,000 (Ten Thousand)
Proposed Salary	:	BDT 11,000 (Eleven Thousand)
Proposed Business Implementation Plan		
(i) % of present gross profit margin	:	On products 12%.
(ii) Estimated % of proposed gross profit margin	:	On products 12%.
(iii) In future risk mgt. plan (from fire, disaster etc.)	:	



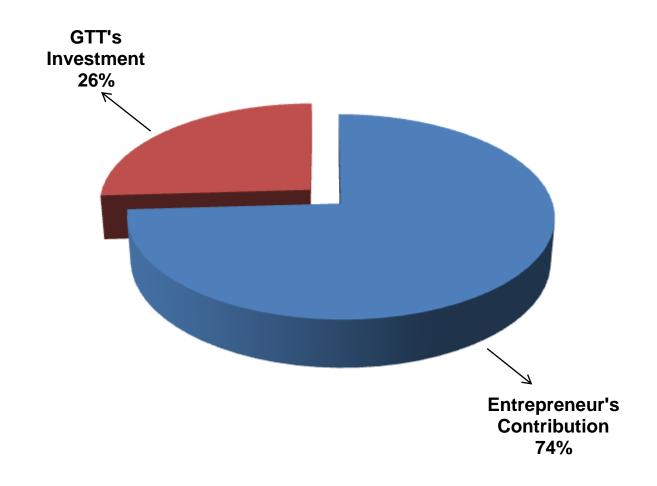
Dentiousland	EB (BDT)					
Particulars	Daily	Monthly	Yearly 1,872,000			
Sales income from products (A)	6,000	156,000				
Less: Cost of Sales (Purchase product) (B)	5,280	137,280	1,647,360			
Gross Profit (C) [C=(A-B)]	720	18,720	224,640			
Less: Operating Cost:						
Electricity bill		200	2,400			
Generator bill		150	1,800			
Shop rent		500	6,000			
Night Guard bill		80	960			
Mobile bill		400	4,800			
Conveyance bill		1,000	12,000			
Present Salary (Self and family)		10,000	120,000			
Present Salary (Assistant-01)		3,000	36,000			
Provision of Bad Debt		11	129			
Other Cost (stationary & Entertainment etc.)		1,200	14,400			
Non Cash Item:		.,	,			
Depreciation Expenses		205	2,455			
Total Operating Cost (D)		16,745	200,944			
Net Profit (C-D):		1,975	23,696			



Particulars			Proposed (BDT)	Total (BDT)
Existing	Proposed			
Investment in products (different types of pesticides and insecticides etc)	Investment in products (different types of pesticides and insecticides etc)	374,425	150,000	524,425
Investment in Equipments & Tools ( weig	ght machine, bulb and fan etc.)	13,700		13,700
Cash in hand				1,495
Advance for shop				40,000
Decoration (fixture and fittings)				4,000
Debtors (Since March, 2016 to at present)				12,880
Creditors (Since March, 2016 to at present)				(17,500)
Total Capital			150,000	579,000



- Entrepreneur's Contribution BDT 429,000
- GTT's Investment BDT 150,000
- Total Capital BDT 579,000



#### FINANCIAL PROJECTION OF NU BUSINESS PLAN

Destination	Year 1 (BDT)			Year 2 (BDT)			Year 3 (BDT)		
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Estimated sales income from products (A)	8,400	218,400	2,620,800	9,660	251,160	3,013,920	10,723	278,788	3,345,451
Less: Cost of Sales (Purchase product) (B)	7,392	192,192	2,306,304	8,501	221,021	2,652,250	9,436	245,333	2,943,997
Gross Profit (C) [C=(A-B)]	1,008	26,208	314,496	1,159	30,139	361,670	1,287	33,455	401,454
Less: Operating Cost:									
Electricity bill		400	4,800		600	7,200		700	8,400
Generator bill		210	2,520		270	3,240		330	3,960
Shop rent		500	6,000		500	6,000		500	6,000
Night Guard bill		130	1,560		180	2,160		230	2,760
Mobile bill (SMS & Reporting)		700	8,400		700	8,400		700	8,400
Conveyance bill		1,500	18,000		2,000	24,000		2,500	30,000
Bank Charge (DD, PO, SC)									
		55	330		55	660		55	660
Ownership Transfer Fee		1,000	6,000		1,000	12,000		1,000	12,000
Proposed Salary (Self and family)		11,000	132,000		12,000	144,000		13,000	156,000
Proposed Salary (Assistant-01)		4,000	48,000		5,000	60,000		6,000	72,000
Provision of Bad Debt		11	129		11	129		11	129
Other Cost (stationary & Entertainment etc.)		1,700	20,400		1,900	22,800		2,100	25,200
Non Cash Item:									
Depreciation Expenses		205	2,455		205	2,455		205	2,455
Total Operating Cost (D)		21,410	250,594	-	24,420	293,044		27,330	327,964
Net Profit (C-D):	-	4,798	63,902	-	5,719	68,627	-	6,124	73,490
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Retained Income			63,902			132,529			206,019

Notes: 1. Agreed Grace period: Six months

2. Investment Payback schedule: Quarterly installment would also include ownership transfer fee from the date of cheque deposited in NU's business account.

#### CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

SI #	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	150,000	-	-
1.2	Net Profit (ownership tr. Fee added back)	69,902	80,627	85,490
1.3	Depreciation Expenses	2,455	2,455	2,455
1.4	Opening Balance of Cash Surplus	-	36,357	47,439
	Total Cash Inflow	222,357	119,439	135,384
2.0	Cash Outflow			
2.1	Product Purchase	150,000	-	
2.2	Investment Payback including Ownership Transfer Fee	36,000	72,000	72,000
	Total Cash Outflow	186,000	72,000	72,000
3.0	Total Cash Surplus	36,357	47,439	63,384

## SWOT ANALYSIS

<ul> <li>STRENGTH</li> <li>Present employment: Self: 01 Family: 0 Others (beyond family): 0 Future employment:0</li> <li>Trade License in his own name;</li> <li>He has on hand training;</li> <li>Skilled and working experiences:10 years;</li> </ul>	WEAKNESS □ Can not supply goods as per demand.
OPPORTUNITIES  Location of Shop; Have some fixed customers (Retail & Wholesale); Increasing demand; The Capital of the entrepreneur will be BDT 635,019 after 3 years excluding payback of investor's money.	T <sub>HREATS</sub> <ul> <li>Increase of local competitors;</li> </ul>

Presented at 230<sup>rd</sup> as Yunus Centre and 60<sup>th</sup> In-house Executive Social Business Design Lab (GTT) on March 17, 2016 at Grameen Telecom Trust Premises

Thank you

Pictures







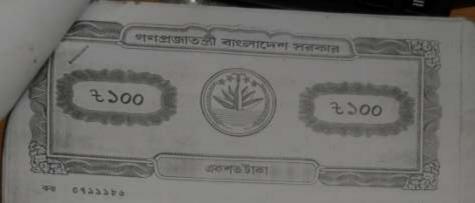






গণপ্রজাতন্ত্রী বাংলাদেশ সরকার ইউ, পি ফরম নং- ০৭(১২/১) নিয়মানুযায়ী 510 উপজেলা ঃ মনিরামপুর, জেলা ঃ যশোর। লাইসেন্স वरे न१-08 তারিখ नाইসেস नः- 390 প্রতিষ্ঠানের নাম ঃ 25 31 : 72 লাইসেন্সধারীর নাম ঃ 2200 25/2000 পিতা/স্বামীর নাম ঃ ঠিকানা ঃগ্রামতা যেহেতৃ ঃ কথায় ঃ कताय তাহাকে কথায় ফি প্রদানের পরিমা - 5772 F57 টাকা (কথায়) 3 অত্র ইউনিয়ন এলকিয় পরিচালনা করার লাইসেস প্রদান করা গেল। (इंद्रोवय्गान প্ৰস্তুতক এস,এম মলিউর রহমান >२नः भागमकृष इडनिग्रम नहियन भगिवाभगुव, यत्नाव।

গণ-প্রজাতস্ত্রী বাংলাদেশ সরকার -পরিচালক, কৃষি সম্প্রসারণ– এর কার্যালয়, যশোর। FORM 15 222 [See rule 12 (2)] Dorado Licence for retail Sale of Pesticide Mr./M/s. CAR 350 21 Rost : 194: UMB 3521 Drygal is hereby granted Licence to sell pesticide (s) by retail sale on the premises situated at 15516/05 2342 and 5 20 gro. subject to the conditions specified below and to the provision of the pesticide ordinance, 1971 (NO. 11 of 1971) and the rules made thereunder. 2. Licence shall be in force for a period two years from the date of issue. 3. Pesticides to be sold Licence No. Licensing Au Date 190 f2 106--conditions 74/2-The Lie nee Shall be displayed and geminent place in any part of the premises open to the public. The Livings state onplacing the provisions of the pesticide ordinance, 1971 and the rules made thereunder. 217 Pleenesstante for be allowed to taka commission for retail sale of pesticides exceeding the rate Bed by the Gos moments 2 32 201. It when the to 20 20 50 Contente petro del cont Rene wal. নির্মান ক্রমার লে and the new rest in the new rest of the new rest



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এই জার্জ্য গণপ্রজানন্দ্রী বাংলাদেশ সরকারের সম্পত্তিঃ ব্যার্জ্য ব্যবহারকান্দ্রী ব্যবহারকান্দ্রী ব্যান্টার অন্য রোমার পার্যা সেলে নির্মন্ত গোট মহিলে রামা দেহার রাশা অনুমোধ করা হলো। विकानाः धाम/साक्षः सूर्वाकालां, सूर्वाकालां, काकपतः मूर्वाकामा - १८००, मसिदामगुरु, 100-30 stary-প্রদানকারী কর্তৃপক্ষের স্বাক্ষর প্রদানের তারিখ: ০১/০৯/২০০৮

# **Thank You**