

Proposed NU Business Name: Jeba Bostraloy

Business Category: Clothing



Business Proposal collected & prepared by: Md. Ruhul Amin, Officer, Thakurgoan unit, Thakurgoan.

Business Proposal Verified by: Naznin Akther

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

| Name and address | : | Ibne Iqbal Jafor Vill: Araji Alampur, Union: 2 no. Kosaraniganj, Post: Kosaraniganj, Upazila: Peerganj, District: Thakurgaon. |
|---|-------|---|
| Age | : | 24 years |
| Marital status | : | Unmarried |
| Children | : | N/A |
| No. of siblings: | : | 02 (Two) Brothers and 01 (One) Sister |
| Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info | : : : | Mother |
| Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan | : | N/A No Nil Nil |

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

| Education, till to date | : | H.S.C (pass) |
|---|---|--|
| Present Occupation (Besides own business, i.e., perusing further studies, other business etc.) | : | Nil |
| Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.) | | 05 (Five) years experiences is running his own business. He started the business with BDT 150,000 (One Lac fifty thousand). He has 07 (Seven) years working experiences as an assistant in his father's shop. |
| Other Own/Family Sources of Income | : | His father's income from agriculture and his younger brother's income from private service. |
| Other Own/Family Sources of Liabilities | : | Nil |
| NU's Contact No. | : | 01750430453 |
| NU's National ID No. | : | 19929418269006224 |
| NU Project Source/Reference | : | Grameen Telecom Trust |

BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Mst. Lutfa Begum was a GB member from February 17, 2000 to 2009 at first she took GB loan BDT 5,000 (Five thousand).
- Gradually she took GB loan several times and utilized it for repairing house, purchasing cow and assisting her son (entrepreneur) in existing business.
- Finally GB loan helped her to improve economic condition, livelihood and expanding the existing business of her son.

PROPOSED NOBIN UDYOKTA BUSINESS INFO

| Business Name | : | Jeba Bostraloy |
|--|---|--|
| Address/ Location | : | Lohagara Bazar, Peerganj, Thakurgaon. |
| Total Investment in BDT | : | Tk. 478,000 |
| Financing | : | Self Tk.328,000 (from existing business) Required Investment Tk. 150,000 (as equity) |
| Present salary/drawings from business | : | BDT 7,000 (Seven Thousand) |
| Proposed Salary | : | BDT 8,000 (Eight Thousand) |
| Proposed Business Implementation Plan | | |
| (i) % of present gross profit margin | : | On an Average 15% |
| (ii) Estimated % of proposed gross profit margin | : | On an Average 15% |
| (iii) In future risk mgt. plan (from fire, disaster etc.) | : | |

INFO ON EXISTING BUSINESS OPERATIONS

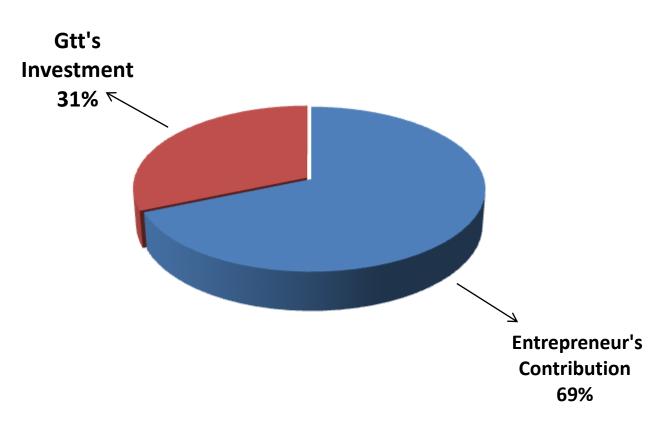
| Dantianiana | Existi | ing Business (BDT) | | |
|--|--------|--------------------|-----------|--|
| Particulars Particulars | Daily | Monthly | Yearly | |
| Sales income from Products (A) | 4,500 | 126,000 | 1,512,000 | |
| Less: Cost of Sales/Products (B) | 3,825 | 107,100 | 1,285,200 | |
| Gross Profit (C) [C=(A-B)] | 675 | 18,900 | 226,800 | |
| Less: Operating Cost: | | | , | |
| Electricity bill | | 700 | 8,400 | |
| Generator Bill | | 150 | 1,800 | |
| Shop Rent (self) | | _ | - | |
| Mobile bill | | 200 | 2,400 | |
| Night Guard bill | | 100 | 1,200 | |
| Conveyance bill | | 2,000 | 24,000 | |
| Present Salary (Family & Self) | | 7,000 | 84,000 | |
| Present Salary (Assistant-01) | | 3,000 | 36,000 | |
| Other Cost (Stationary & Entertainment etc.) | | 1,100 | 13,200 | |
| Non Cash Item: | | 1,100 | , | |
| Depreciation Expenses | | 88 | 1,060 | |
| Total Operating Cost (D) | | 14,338 | 172,060 | |
| Net Profit (C-D): | | 4,562 | 54,740 | |

PRESENT & PROPOSED INVESTMENT BREAKDOWN

| Particulars | | Existing Business | Proposed | Total |
|--|---|----------------------|----------|---------|
| Existing | Proposed | (BDT) | (BDT) | (BDT) |
| Investment in products (gauze cloth, shirt piece, pant piece, three piece, sharee, bed sheet and curtain cloth etc.) | Investment in products (sharee, three piece, wedding sharee, three piece, lungi and garments products etc.) | 314,630 | 150,000 | 464,630 |
| Investment in Equipment & Tools (fan and light etc.) | | 1,600 | - | 1,600 |
| Cash in Hand | | | - | 3,570 |
| Decoration (fixture and fittings) | | 8,200 | | 8,200 |
| Total Capital | | 328,000 | 150,000 | 478,000 |

SOURCE OF FINANCE

- Entrepreneur's Contribution BDT 328,000
- GTT's Investment BDT 150,000
- Total Capital BDT 478,000



FINANCIAL PROJECTION OF NU BUSINESS PLAN

| Doutionland | Y | ear 1 (BDT) |) | Year 2 (BDT) | | | Year 3 (BDT) | | |
|--|-------|-------------|-----------|--------------|---------|-----------|--------------|---------|-----------|
| Particulars | Daily | Monthly | Yearly | Daily | Monthly | Yearly | Daily | Monthly | Yearly |
| Estimated Sales income from Products (A) | 6,300 | 176,400 | 2,116,800 | 7,245 | 202,860 | 2,434,320 | 8,042 | 225,175 | 2,702,095 |
| Less: Cost of Sales/Products (B) | 5,355 | 149,940 | 1,799,280 | 6,158 | 172,431 | 2,069,172 | 6,836 | 191,398 | 2,296,781 |
| Gross Profit (C) [C=(A-B)] | 945 | 26,460 | 317,520 | 1,087 | 30,429 | 365,148 | 1,206 | 33,776 | 405,314 |
| Less: Operating Cost: | | | | | | | | | |
| Electricity bill | | 900 | 10,800 | | 1,100 | 13,200 | | 1,300 | 15,600 |
| Generator Bill | | 200 | 2,400 | | 250 | 3,000 | | 300 | 3,600 |
| Shop Rent (self) | | - | - | | _ | - | | - | - |
| Mobile bill (SMS & Reporting) | | 500 | 6,000 | | 500 | 6,000 | | 500 | 6,000 |
| Night Guard bill | | 150 | 1,800 | | 200 | 2,400 | | 250 | 3,000 |
| Conveyance | | 3,000 | 36,000 | | 4,000 | 48,000 | | 5,000 | 60,000 |
| Ownership Transfer Fee | | 1,000 | 6,000 | | 1,000 | 12,000 | | 1,000 | 12,000 |
| Proposed Salary-(Family & Self) | | 8,000 | 96,000 | | 9,000 | 108,000 | | 10,000 | 120,000 |
| Proposed Salary (Assistant-1) | | 3,500 | 42,000 | | 4,000 | 48,000 | | 4,500 | 54,000 |
| Bank Charge (DD, PO, SC) | | 84 | 504 | | 84 | 1,008 | | 84 | 1,008 |
| Other Cost (stationary & Entertainment etc.) | | 1,400 | 16,800 | | 1,500 | 18,000 | | 1,600 | 19,200 |
| Non Cash Item: | | | | | | | | | |
| Depreciation Expenses | | 88 | 1,060 | | 88 | 1,060 | | 88 | 1,060 |
| Total Operating Cost (D) | - | 18,822 | 219,364 | _ | 21,722 | 260,668 | | 24,622 | 295,468 |
| Net Profit (C-D) | - | 7,638 | 98,156 | - | 8,707 | 104,480 | - | 9,154 | 109,846 |
| Retained Income | | | 98,156 | | | 202,636 | | | 312,482 |

Notes: 1. Agreed Grace period: Six months

2. **Investment Payback schedule:** Quarterly installment would also include ownership transfer fee from the date of cheque deposited in NU's business account.

CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

| SI# | Particulars | Year 1 (BDT) | Year 2 (BDT) | Year 3 (BDT) |
|-----|---|--------------|--------------|--------------|
| 1.0 | Cash Inflow | | | |
| 1.1 | Investment Infusion by Investor | 150,000 | - | _ |
| 1.2 | Net Profit (ownership tr. Fee added back) | 104,156 | 116,480 | 121,846 |
| 1.3 | Depreciation Expenses | 1,060 | 1,060 | 1,060 |
| 1.4 | Opening Balance of Cash Surplus | - | 69,216 | 114,756 |
| | Total Cash Inflow | 255,216 | 186,756 | 237,662 |
| 2.0 | Cash Outflow | | | |
| 2.1 | Product Purchase | 150,000 | - | _ |
| 2.2 | Investment Payback including Ownership Transfer Fee | 36,000 | 72,000 | 72,000 |
| | Total Cash Outflow | 186,000 | 72,000 | 72,000 |
| 3.0 | Total Cash Surplus | 69,216 | 114,756 | 165,662 |

| STRENGTH Present employment: Self: 01 Family: 0 Others (beyond family): 01 Future employment:0 Trade License in his own name; He has on hand training; Maintain books of record; Skilled and working experiences: 12 years; | WEAKNESS□ Can not supply goods as per demand. |
|---|--|
| OPPORTUNITIES □ Location of Shop; □ Have some fixed customers (Retail & Wholesale); □ Increasing demand; □ The Capital of the entrepreneur will be BDT 640,482 after 3 years excluding payback of investor's money. | THREATS ☐ Increase of local competitors; |

Presented at 234th as Yunus Centre and 62nd In-house Executive Social Business Design Lab

(GTT) on April 21, 2016 at Grameen Telecom Trust Premises

Thank you

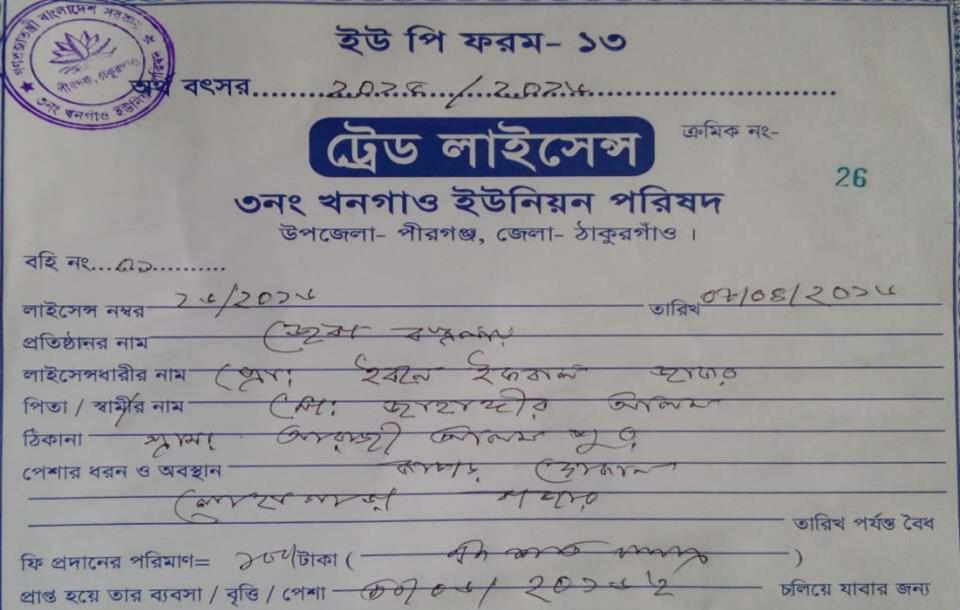
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তারিখঃ ০২/০.৪/২.৮

এই লাইসেন্স প্রদান করা হলো।

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বাকর ঃ

মোড মফেলুর রহমান পাথা ব্যবস্থাপক সিনিয়র অভিসাব (সিঃ এডি) পরিচিতি নং- ৩৫১১৮ কোবারাণীগঞ্জ, পীরগঞ্জ শাখা

গণপ্ৰজাতন্ত্ৰী বাংলাদেশ

জন্ম ও মৃত্যু নিবন্ধকের কার্যালয় ০২ নং কোষারাণীগঞ্জ ইউনিয়ন পরিষদ উপজেলা: পীরগঞ্জ, জেলা: ঠাকুরগাঁও, বাংলাদেশ

जन्म अनम

| নিবন্ধন বহি ন | ্বিধি ৯, জনা ও মৃত্যু নিবন্ধন (ইউনিয়ন পরিষদ) বিধিমালা, ২০০৬) ভিন্তুয়া নিবন্ধন বহি হইতে উন্ধৃত) |
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| নিবন্ধন তারিখ | 4 20 00 09 2 4 |
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| ব্যক্তিগত পা | निहार मर : जिले राजा श्राची है। से राजा श्राची है। |
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| | कथाय (बीह) : एकि प्लर्थ एक द्वार श्रीती एकि का का चित्रा न ववर । |
| জন্ম স্থান | · बाम : धार्यास्त्रे ज्याभाभग्रत् । इत्यान : द्वायायानो ज्यम् रह |
| উপজেলা | मिन्द्रभाष्ट्र । ज्या । जाक्र अन्य क्षापन |
| পিতার নাম | · द्वाः प्राथित्य काम । जानेत्रा वाश्नापनी |
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| | डिमटाइला मोर्जन्य। टिश्लाः योक्रुजां । |



(নিবন্ধকের স্বাক্ষর ও নামসহ সীল) সাহিত্য চন্দ্র রাজ চেয়ারম্যাল ক্রোয়ারালীগড় ইউনিচন প্রিয়া

ন্দ্র কোমারাদীগঞ্জ ইউনিয়ন পরিয় শীরণক্ষ, সংক্রমণিক গ



Thank You