

Proposed NU Business Name: Parents Homoeo Care Business Category: Medicine Business



Business Proposal Collected by : Md. Khalid Sarwari Omar, Asst. Nobin, Rohonpur unit, Naogaon.

Business Proposal Prepared by: Naznin Akther

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

| Name and address | : | Md. Moslem Uddin Vill: Diear Islampur, Union: Chowdala, Post: Chowdala, Upazila: Gomostapur, District: Chapainawabganj. | | |
|---|----|---|--|--|
| Age | •• | 30 Years | | |
| Marital status | | Married | | |
| Children | : | Nil | | |
| No. of siblings: | | 01 (One) Sister and 03 (Three) Brothers | | |
| Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info | | Mother | | |
| Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan | | Entrepreneur's father No Nil Nil | | |

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

| Education, till to date | : | H.S.C & Diploma in Homoeopathic Medicine and Surgery |
|---|---|--|
| Present Occupation (Besides own business, i.e., pursuing further studies, other business etc.) | : | Nil |
| Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, work experience as an apprentice etc.) | : | 05 (Five) years experience is running his own business. He started the business only with Tk. 50,000 (Fifty thousand). He has completed 04 (Four) years diploma course on Medicine & surgery from Bangladesh Homoeopathic Medical college and Hospital. |
| Other Own/Family Sources of Income | : | His father's income from business. His 02 (Two) brother's income from business. |
| Other Own/Family Sources of Liabilities | : | Nil |
| NU's Contract No. | : | 01723154223 |
| NU's National ID No. | : | 7013742939006 |
| NU Project Source/Reference | : | Grameen Telecom Trust |

BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Mst. Farjan Begum is a GB member since May 02, 2006 at first she took GB loan BDT 5,000 (Five thousand).
- Gradually she took GB loan several times and utilized it for purchasing cow and assisting her husband in existing business.
- Finally GB loan helped her to improve economic condition and livelihood.

PROPOSED NOBIN UDYOKTA BUSINESS INFO

| Business Name | : | Parents Homoeo Care |
|--|---|---|
| Address/ Location | : | Chowdala bazar, Chapainawabganj. |
| Total Investment in BDT | : | Tk. 444,000 |
| Financing | : | Self Tk. 294,000 (from existing business) Required Investment Tk. 150,000 (as equity) |
| Present salary/drawings from business | : | Taka 7,000 (Seven thousand) |
| Proposed Salary (estimates) | : | Taka 9,000 (Nine thousand) |
| Proposed Business Implementation Plan (i) % of present gross profit margin (ii) Estimated % of proposed gross profit margin (iii) In future risk mgt. plan (from fire, disaster etc.) | : | On products 20% & servicing 100%. On products 20% & servicing 100%. |

INFO ON EXISTING BUSINESS OPERATIONS

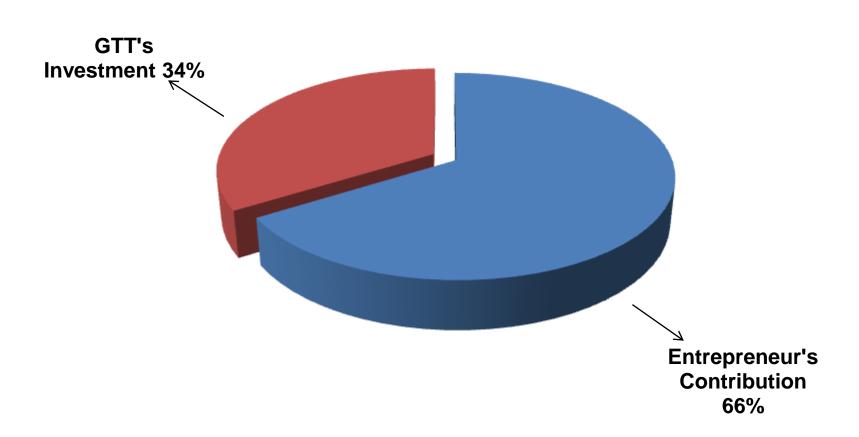
| Doutionland | Existing Business (BDT) | | | | |
|--|-------------------------|---------|---------|--|--|
| Particulars | Daily | Monthly | Yearly | | |
| Sales income from Products | 2,000 | 52,000 | 624,000 | | |
| Income from servicing | 250 | 6,500 | 78,000 | | |
| Total income from sales and servicing (A) | 2,250 | 58,500 | 702,000 | | |
| Less: Cost of Sales / Products | 1,600 | 41,600 | 499,200 | | |
| Gross Profit (C) [C=(A-B)] | 650 | 16,900 | 202,800 | | |
| Less: Operating Cost: | | , | , | | |
| Electricity bill | | 500 | 6,000 | | |
| Generator bill | | 150 | 1,800 | | |
| Shop Rent | | 2,000 | 24,000 | | |
| Mobile bill | | 700 | 8,400 | | |
| Night Guard bill | | 150 | 1,800 | | |
| Conveyance bill | | 600 | 7,200 | | |
| Present Salary (Family & Self) | | 7,000 | 84,000 | | |
| Present Salary (Assistant-01) | | 3,000 | 36,000 | | |
| Provision of bad debt | | 290 | 3,480 | | |
| Other Cost (Stationary & Entertainment etc.) | | 700 | 8,400 | | |
| Non Cash Item: | | | , | | |
| Depreciation Expenses | | 255 | 3,055 | | |
| Total Operating Cost (D) | | 15,345 | 184,135 | | |
| Net Profit (C-D): | | 1,555 | 18,665 | | |

PRESENT & PROPOSED INVESTMENT BREAKDOWN

| Particulars | | | Proposed | |
|---|---|---------|----------|----------|
| Existing | Proposed | (BDT) | (BDT) | (BDT) |
| Investment in products (different types of homoeo medicine etc.) | Investment in products (different types of homoeo medicine etc.) | 224,783 | 150,000 | 374,783 |
| Investment in Machineries, Equipment & Tools (therapy machine, bp machine, weight machine, bulb and fan etc.) | | | | 3,700 |
| Cash in hand | | | | 4,977 |
| Advance for Shop | | | | 50,000 |
| Debtors (Since March, 2016 to at present) | | | | 29,000 |
| Creditors (Since March, 2016 to at present) | | | | (43,460) |
| Decoration (fixture and fittings) | | | | 25,000 |
| Total Capital | | | 150,000 | 444,000 |

SOURCE OF FINANCE

- Entrepreneur's Contribution BDT 294,000
- GTT's Investment BDT 150,000
- Total Capital BDT 444,000



FINANCIAL PROJECTION OF NU BUSINESS PLAN

| Dark Land | Ye | ear 1 (BD) | Τ) | Year 2 (BDT) | | | Year 3 (BDT) | | |
|---|-------|------------|-----------|--------------|---------|-----------|--------------|---------|-----------|
| Particulars | Daily | Monthly | Yearly | Daily | Monthly | Yearly | Daily | Monthly | Yearly |
| Estimated Sales income from Products | 3,000 | 78,000 | 936,000 | 3,540 | 92,040 | 1,104,480 | 4,071 | 105,846 | 1,270,152 |
| Estimated income from servicing | 300 | 7,800 | 93,600 | 354 | 9,204 | 110,448 | 396 | 10,308 | 123,702 |
| Estimated total income from sales and servicing (A) | 3,300 | 85,800 | 1,029,600 | 3,894 | 101,244 | 1,214,928 | 4,467 | 116,154 | 1,393,854 |
| Less: Cost of Sales / Products | 2,400 | 62,400 | 748,800 | 2,832 | 73,632 | 883,584 | 3,257 | 84,677 | 1,016,122 |
| Gross Profit (C) [C=(A-B)] | 900 | 23,400 | 280,800 | 1,062 | 27,612 | 331,344 | 1,211 | 31,478 | 377,732 |
| Less: Operating Cost: | | | | | | | | | |
| Electricity bill | | 600 | 7,200 | | 700 | 8,400 | | 800 | 9,600 |
| Generator bill | | 200 | 2,400 | | 250 | 3,000 | | 300 | 3,600 |
| Shop Rent | | 2,000 | 24,000 | | 2,000 | 24,000 | | 2,000 | 24,000 |
| Mobile bill (SMS & Reporting) | | 1,000 | 12,000 | | 1,000 | 12,000 | | 1,000 | 12,000 |
| Night Guard bill | | 250 | 3,000 | | 350 | 4,200 | | 450 | 5,400 |
| Conveyance | | 1,100 | 13,200 | | 1,600 | 19,200 | | 2,100 | 25,200 |
| Ownership Transfer Fee | | 1,000 | 6,000 | | 1,000 | 12,000 | | 1,000 | 12,000 |
| Proposed Salary-(Family & Self) | | 9,000 | 108,000 | | 9,500 | 114,000 | | 10,000 | 120,000 |
| Proposed Salary-(Assistant- 01) | | 3,000 | 36,000 | | 3,500 | 42,000 | | 4,000 | 48,000 |
| Bank Charge (DD, PO, SC) | | 55 | 330 | | 55 | 660 | | 55 | 660 |
| Provision of bad debt | | 290 | 3,480 | | 290 | 3,480 | | 290 | 3,480 |
| Other Cost (stationary & Entertainment etc.) | | 1,500 | 18,000 | | 1,700 | 20,400 | | 1,900 | 22,800 |
| Non Cash Item: | | | | | | | | | |
| Depreciation Expenses | | 255 | 3,055 | | 255 | 3,055 | | 255 | 3,055 |
| Total Operating Cost (D) | | 20,250 | 236,665 | - | 22,200 | 266,395 | - | 24,150 | 289,795 |
| Net Profit (C-D) | | 3,150 | 44,135 | - | 5,412 | 64,949 | - | 7,328 | 87,937 |
| Retained Income | | | 44,135 | | | 109,084 | | | 197,021 |

Note: 1. Agreed Grace Period: Six Months

2. Investment Payback Schedule: Quarterly installment including ownership transfer fee from the date of chaque deposited in NU's business account.

CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

| SI# | Particulars | Year 1 (BDT) | Year 2 (BDT) | Year 3 (BDT) |
|-----|---|--------------|--------------|--------------|
| 1.0 | Cash Inflow | | | |
| 1.1 | Investment Infusion by Investor | 150,000 | - | - |
| 1.2 | Net Profit (ownership tr. Fee added back) | 50,135 | 76,949 | 99,937 |
| 1.3 | Depreciation Expenses | 3,055 | 3,055 | 3,055 |
| 1.4 | Opening Balance of Cash Surplus | - | 17,190 | 25,194 |
| | Total Cash Inflow | 203,190 | 97,194 | 128,186 |
| 2.0 | Cash Outflow | | | |
| 2.1 | Product Purchase | 150,000 | - | _ |
| 2.2 | Investment Payback including Ownership Transfer Fee | 36,000 | 72,000 | 72,000 |
| | Total Cash Outflow | 186,000 | 72,000 | 72,000 |
| 3.0 | Total Cash Surplus | 17,190 | 25,194 | 56,186 |

SWOT ANALYSIS

| STRENGTH □ Present employment: Self: 01 Family: 0 Others (beyond family): 01 □ Future employment: 0 □ Trade license of business in his own name; □ He has on hand training; □ Quality of service; □ Skilled & working experience : 05 Years; | WEAKNESS ☐ Can not supply goods and services according to demand. |
|---|---|
| OPPORTUNITIES □ Location of shop; □ Increase of demand □ The capital of Entrepreneur will be Tk. 491,021 after 3 years excluding payback of investor's money. | THREATS Local Competition. |

Presented at 234th as Yunus Centre and 62nd In-house Executive Social Business Design Lab

(GTT) on April 21, 2016 at Grameen Telecom Trust Premises

Thank you

Pictures









ট্রেড লাইসেন্স অর্থ বছর- ১০১৫-১০১৩

৭নং চৌডালা ইউনিয়ন পা গোমস্তাপুর থানা/উপট চাঁপাইনবাবগঞ্জ

তারিখ...সংগ্র ৯.৯/২৫৯৫.

394

ल्या में अक्टर किर्म किर्म किर्म

(क्याहाइ...क्रमह...क्रमह...क्रमह...

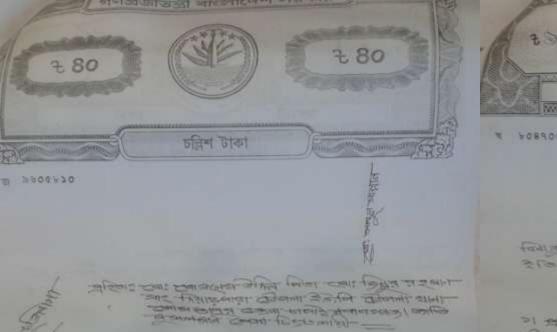
. ८२.१.१.४.५.४.५.५.५.५.५ छ। सिन्न अर्थेख देवन ।

मान २००१ होका (कथाय ... हेन्द्र सिक्स हिराका

ব্যবসা/বৃত্তি/পেশা ----- চালিয়ে যাওয়ার জন্য লাইসেল প্রদান করা হলো

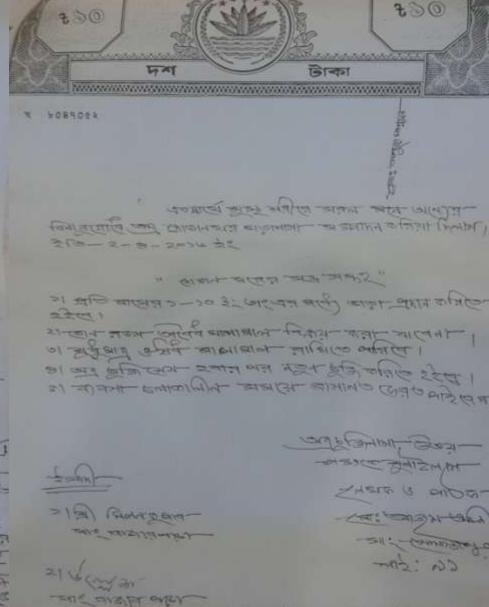
कार्यक्षित्रके क्षांत्रमादिन प्रस् महाउ नाह आ वह क्षांत्रमा वह क्षांत्रमा क्षांत्रमा

120/2C



माना द्वार नामिन नामाम मन्न के काक्ष्म नाम कर ENGINEERING THE INTERIOR OF SE FICE HERE COMITATIONS - CHALLESTON DO BENEVIA (WAY)

THE ELECT PLACE HELD AND ALLER AND A अडिया क्यार कालाम्डमा बाउना नर्ममा कमिलाहिया क्षित कार्ना नाति का वाडा न द्रात्मात व्याचा महामार्थन - ADMIN ON ON ON PLANT CHAIR CHAIRS CONDING LIKE שונים והוחים הוחום כחבום כשבה יבורי הוחום क्रिक्स कार्य दाक कर के देश है है कर कार्य के कार्य P YANK SOOGIO - BA! MADISI SIND MALINE कालाव के का वाका नामा को नमा १ १० ० - २०३६ है। कार केरे हा हा र 2000 हैं जान लग्ने स्वाहित्स काका मनाम प्रमाणि सिनाया नामिया जीकाम यासिका करिया का क्षा मान किलामादा कार्याक्ष क्षा हार कार्या कार्या कार can mater many sizes ourseast suggest कारा जाक्षक: स्था स्थाना दाम) रहिटी। Spylistis Plate Elleno policie ale Cue व्यक्त नामा नामान कर्मान मारकन ।

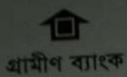


ছেলে হোক মেয়ে হোক, ছ'টি সম্ভানই যথেষ্ট

ा सः जायान काश्राव



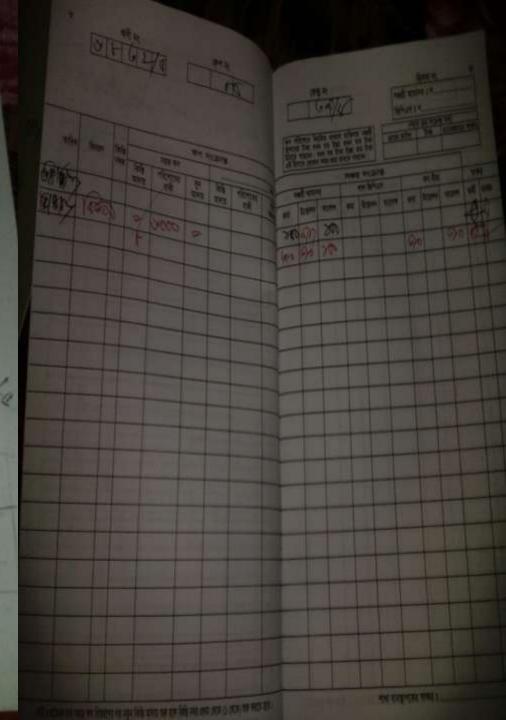
SECRETARY COUNTY ALL



यर्ज भागत पामवर

length rom-onloste

নাম ক্রের নাম ক্রেলের নাম ক্রেলের নাম ক্রেলের নাম ক্রেলের নাম ক্রেলের নাম ক্রেলের নাম







গণপ্রজাতন্ত্রী বাংলাদেশ সরকার

. invernment of the People's Republic of Rangledesh

UCCONALIC CARD. 🖊 ছাতীয় পরিচয় কর



নাম: মো: মোসলেও উকীন

Name: Md, Mrstem Uddin

গিতা: **উল্লো**ভ রম্মন

মাতা: মোসা; ফারজান কেশ্ন Date of Birth: 31 Dec 1986

ID_NO_7013742939006

ি এই নাইটি গণপ্রশাস্ত্রী বাংলাকেল সংস্থাতে সংগঠিত ক্ষান্ত্রী ধানমাধ্যনালী কাঠীত হলত ে। তুর্বাপার প্রাণার প্রাণের বিশেষীর একটি বর্তার সংক্রমের ক্রমের ক্রমের প্রাণার করে ব্যক্তির বিশ্বস্থিত করে ব্

(हिकाम) १९६/अथा, ५ एक हेललावजुर, क्रान्यर), श्रीकारण - १,७२५, १ तकक्षापुर, 所有は4年の時に

강(영수 발탁 / - Blood Group - A)

उनास्तर अखिषः ७३/०५/२००५

Thank You