

Proposed NU Business Name: Computer Zone B D

Business Category: Telecom & IT Support



Business Proposal Identified by: Md. Sahidul Islam, Asst. Officer, Kaunia Unit, Rangpur.

Business Proposal prepared by: Fahina Yesmin Happy

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address		Md. Ashikur Rahman Ashik Vill: Betubar, Union: 05 o. Balapara, Post: Kaunia, Upazila: Kaunia, District: Rangpur.
Age	:	23 years
Marital status	••	Married
Children	:	Nil
No. of siblings:	:	02 (Two) Brothers and 04 (Four) Brothers
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother v Father Mst. Momena Begum Md. Abdul Hakim Branch: Balapara, Kaunia, Centre # 36/mo, Loan no.: 4348, Member since December 23, 2013 First loan: Tk. 8,000 Existing loan: Nil, Last loan: Tk. 12,000
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan		N/A No Nil Nil

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	Alim Pass
Present Occupation (Besides own business, i.e., perusing further studies, other business etc.)	••	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.)		01 (One) year experience is running his own business. He started the business with BDT 300,000 (Three lac). He has 02 (Two) Years working experience as an assistant in his local telecom & IT Shop.
Other Own/Family Sources of Income	:	His family's others income from agriculture.
Other Own/Family Sources of Liabilities	:	Nil
NU's Contact No.		01990011055
NU's National ID No.	:	19938514227000176
NU Project Source/Reference	:	Grameen Telecom Trust

BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Mst. Momena Begum is a GB member since December 23, 2013 at first she took GB loan BDT 8,000 (Eight thousand).
- Gradually she took GB loan several times and utilized for cultivation purposes and assisting her son in business.
- Finally GB loan helped her to improve economic condition and livelihood.

PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	Computer Zone B D
Address/ Location	:	Tokipol Bazar, Collge Road Kaunia, Rangpur.
Total Investment in BDT	:	Tk. 619,000
Financing	:	Self Tk. 499,000 (from existing business) Required Investment Tk. 120,000 (as equity)
Present salary/drawings from business	:	BDT 3,000 (Three thousand)
Proposed Salary	:	BDT 4,000 (Four thousand)
Proposed Business Implementation Plan		
(i) % of present gross profit margin	:	On an average 40% and bKash & Mobile Recharge 100%
(ii) Estimated % of proposed gross profit margin	:	On an average 40% and bKash & Mobile Recharge 100%
(iii) In future risk mgt. plan (from fire, disaster etc.)		

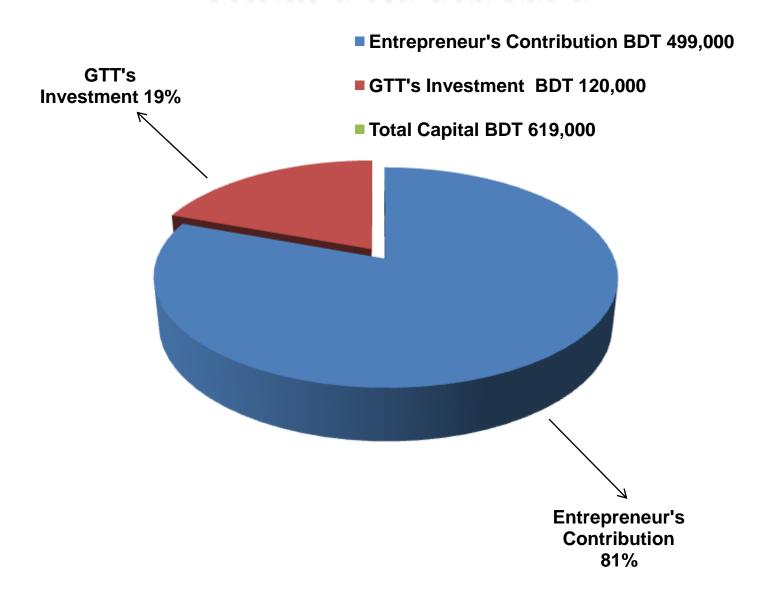
INFO ON EXISTING BUSINESS OPERATIONS

Doutionland		EB (BDT)				
Particulars	Daily	Monthly	Yearly			
Sales income from products (accessories, photocopy, printing, studio activities etc)	1,800	50,400	604,800			
Est. Commission from Mobile Recharge	54	1,512	18,144			
Est. Commission from bKash	40	1,120	13,440			
Total Income from Sales & Services (A)	1,894	53,032	636,384			
Less: Cost of sales of products (Product Purchase &						
Materials cost)	1,080	30,240	362,880			
Gross Profit (C) [C=(A-B)]	720	20,160	241,920			
Less: Operating Cost:						
Electricity bill		800	9,600			
Night Guard bill		60	720			
Shop rent		800	9,600			
Mobile bill		300	3,600			
Conveyance bill		300	3,600			
Provision of bed debt		1	16			
Present Salary (Family & Self)		3,000	36,000			
Present Salary (Assistant-02)		8,000	96,000			
Other Cost (stationary & Entertainment etc.)		1,000	12,000			
Non Cash Item:						
Depreciation Expenses		3,312	39,745			
Total Operating Cost (D)		17,573	210,881			
Net Profit (C-D):		2,587	31,039			

PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particul	Existing Business (BDT)	Proposed (BDT)	Total (BDT)		
Existing	Proposed				
Investment in products (mobile and	<u> </u>				
comuter accessories and stationary	•	118,305	45,000	163,305	
item etc.)	accessories etc.)	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,			
Investment in Mobile recharge (GP,	3,000	10,000	13,000		
Investment in bKash		20,000	40,000	60,000	
Investment in mahineries and equipment (computer, sound box, photocopy machine, leminating machine, camera, fan, light etc.)	Printer-01	228,300	25,000	253,300	
Cash in hand		1,779	-	1,779	
Debtors (Since April, 2016 to at Pre	1,600	-	1,600		
Advance for Shop	71,016	-	71,016		
Decoration (Fixture & Fittings)	55,000	_	55,000		
Total Capital	499,000	120,000	619,000		

SOURCE OF FINANCE



FINANCIAL PROJECTION OF NU BUSINESS PLAN

Bardantan		Year 1 (BD1	Γ)	Year 2 (BDT)			Year 3 (BDT)		
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Est. Sales income from products (accessories, photocopy, printing, studio activities etc)	2,500	70,000	840,000	2,875	80,500	966,000	3,163	88,550	1,062,600
Est. Commission from Mobile Recharge	108	3,024	36,288	119	3,326	39,917	131	3,659	43,908
Est. Commission from bKash	80	2,240	26,880	88	2,464	29,568	97	2,710	32,525
Total Income from Sales & Services (A)	2,688	75,264	903,168	3,082	86,290	1,035,485	3,390	94,919	1,139,033
Less: Cost of sales of products (Product Purchase and Materials cost) (B)	1,500	42,000	504,000	1,725	48,300	579,600	1,898	53,130	637,560
Gross Profit (C) [C=(A-B)]	1,000	28,000	336,000	1,150	32,200	386,400	1,265	35,420	425,040
Less: Operating Cost:		·				·	·		·
Electricity bill		1,000	12,000		1,100	13,200		1,300	15,600
Night Guard bill		260	3,120		360	4,320		560	6,720
Shop rent		800	9,600		800	9,600		800	9,600
Mobile bill (SMS & Reporting)		600	7,200		600	7,200		600	7,200
Conveyance bill		600	7,200		900	10,800		1,200	14,400
Provision of bed debt		1	16		1	16		1	16
Bank Charge (DD, PO, SC)		45	540		45	540		45	540
Ownership Transfer Fee		800	4,800		800	9,600		800	9,600
Proposed Salary (Family & Self)		4,000	48,000		4,500	54,000		5,000	60,000
Proposed Salary (Assistant-02)		8,500	102,000		10,500	126,000		12,000	144,000
Other Cost (stationary & Entertainment etc.)		1,200	14,400		1,300	15,600		1,600	19,200
Non Cash Item:		,	,		,	,		, i	,
Depreciation Expenses		3,312	39,745		3,312	39,745		3,312	39,745
Total Operating Cost (D)	-	21,118		-	24,218	290,621	-	27,218	326,621
Net Profit (C-D):	-	6,882	87,379	-	7,982	95,779	-	8,202	98,419
Retained Income			87,379			183,158			281,577

Notes: 1. Agreed Grace period: Six months

2. **Investment Payback schedule:** Quarterly installment would also include ownership transfer fee from the date of cheque deposited in NU's business account.

CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	120,000	-	_
1.2	Net Profit (ownership tr. Fee added back)	92,179	105,379	108,019
1.3	Depreciation Expenses	39,745	39,745	39,745
1.4	Opening Balance of Cash Surplus	-	103,124	190,648
	Total Cash Inflow	251,924	248,248	338,412
2.0	Cash Outflow			
2.1	Product Purchase	120,000	-	_
2.2	Investment Payback including Ownership Transfer Fee	28,800	57,600	57,600
	Total Cash Outflow	148,800	57,600	57,600
3.0	Total Cash Surplus	103,124	190,648	280,812

STRENGTH Present employment: Self: 01 Family: 0 Others (beyond family): 02 Future employment:0 Trade License in his own name; He has on hand training; Skilled and working experiences (3years);	Weakness □ Can not supply goods and Services as per demand.
OPPORTUNITIES □ Location of Shop; □ Have some fixed customers; □ Increasing demand; □ The Capital of the entrepreneur will be BDT 780,577 after 3 years excluding payback of investor's money.	THREATS Increase of local competitors; Fire;

Presented at 238th as Yunus Centre and 63rd In-house Executive Social Business Design Lab (GTT) on April 25, 2016 at Grameen Telecom Trust Premises

Thank you

Pictures





















গণপ্রজাতরী বাংলাদেশ সরকার

৫ নং বালাপাড়া ইউনিয়ন পরিষদ কার্যালয়

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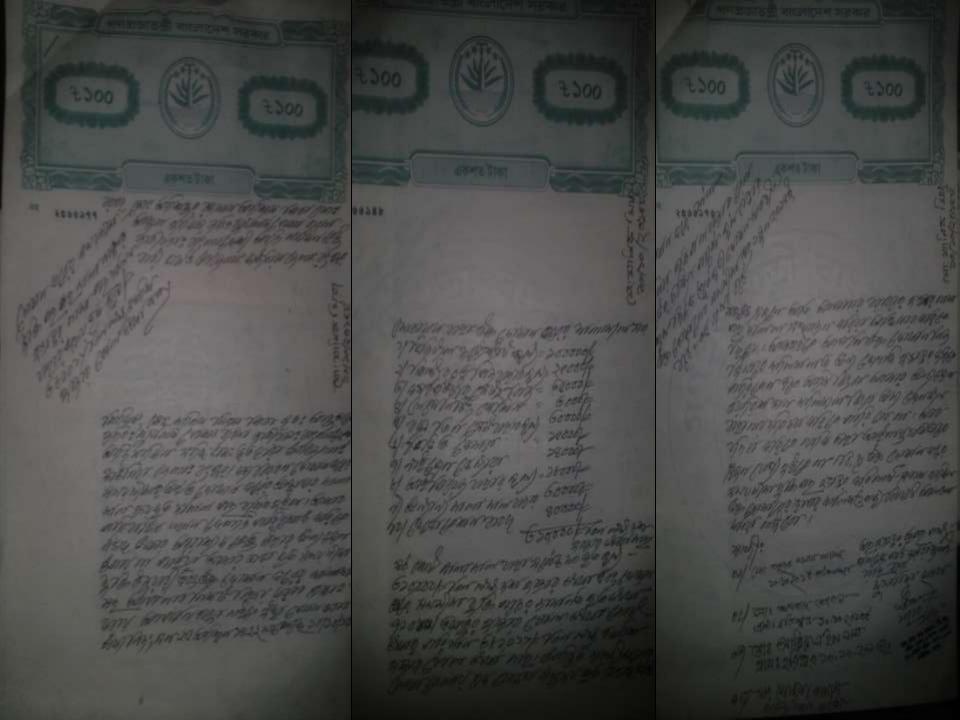
(ছানীয় সরকার) উপজেলাঃ কাউনিয়া, জেলাঃ রংপুর। ইউলি ফরম-১৩

লাইসেল কি আদায় রেজিটার অর্থ বংসর ২০১৫ - ২০১৬

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ট্রেড লাইসেন

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माम : (आ: प्रान्त प्रमान पानिक

Name: Md. Ashikur Rahman Ashik

শিকা যো- আপুণ যবিষ

श्रीकी: स्मार्ड मस्मा (वर्गस

Date of Birth: 27 Oct 1993

ID NO: 19938514227000

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গ্রামীণ ব্যাংক বালাপাড়া কাউনিয়াশাখা

সহজ ঋণের পাশ বই

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Thank You