

#### Proposed NU Business Name: Nishat Fashion & Cosmetics

Business Category: Clothing & Apparels



Business Proposal Identified by: Md. Jamal Uddin, Asst. Officer, Chauddagram Unit, Comilla.

Business Proposal prepared by: Fahina Yesmin Happy

## BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address	:	Md. Riyad Hasan Vill: Batabaria, Union: Doulkhar, Post: Hossamia, Upazila: Langgolkot, District: Comilla.
Age	:	27 years
Marital status	:	Unmarried
Children	:	N/A
No. of siblings:	:	02 (Two) Brothers and 01 (One) Sister
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother V Father Tahera Begum Shahjahan Bhuiyan Branch: Boxganj, Chauddagram, Centre # 19/mo, Loan no.: 2104/4, Member since May 05, 2010 First loan: Tk. 5,000 Existing loan: Tk. 20,000, Outstanding loan: Tk. 3,140
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan	:	Entrepreneur's Father No Nil Nil

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	Class Eight
Present Occupation (Besides own business, i.e., perusing further studies, other business etc.)	••	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.)		02 (Two) Years experience is running his own business. He started the business with BDT 150,000 (One lac fifty thousand).  He has 05 (Five) Years working experience as an assistant in local Cloth Shop.
Other Own/Family Sources of Income	:	His father's income from cloth business.
Other Own/Family Sources of Liabilities	:	Nil
NU's Contact No.	:	01871774005
NU's National ID No.	:	2907198751012671
NU Project Source/Reference	:	Grameen Telecom Trust

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Tahera Begum is a GB member since April 17, 2008 at first she took GB loan BDT 5,000 (Five thousand).
- Gradually she took GB loan several times and utilized for cultivation purposes and assisting her husband in existing business.
- Finally GB loan helped her to improve economic condition and livelihood.

## PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	Nishat Fashion & Cosmetics
Address/ Location	:	Boxganj Bazar, Langgolkot, Comilla.
Total Investment in BDT	:	Tk. 664,000
Financing	:	Self Tk. 464,000 (from existing business) Required Investment Tk. 200,000 (as equity)
Present salary/drawings from business	:	BDT 9,000 (Nine thousand)
Proposed Salary	:	BDT 10,500 (Ten thousand five hundred)
Proposed Business Implementation Plan		
(i) % of present gross profit margin	:	On an average 20% and Tailoring 70%
<ul><li>(ii) Estimated % of proposed gross profit margin</li><li>(iii) In future risk mgt. plan (from fire, disaster etc.)</li></ul>	:	On an average 20% and Tailoring 70%

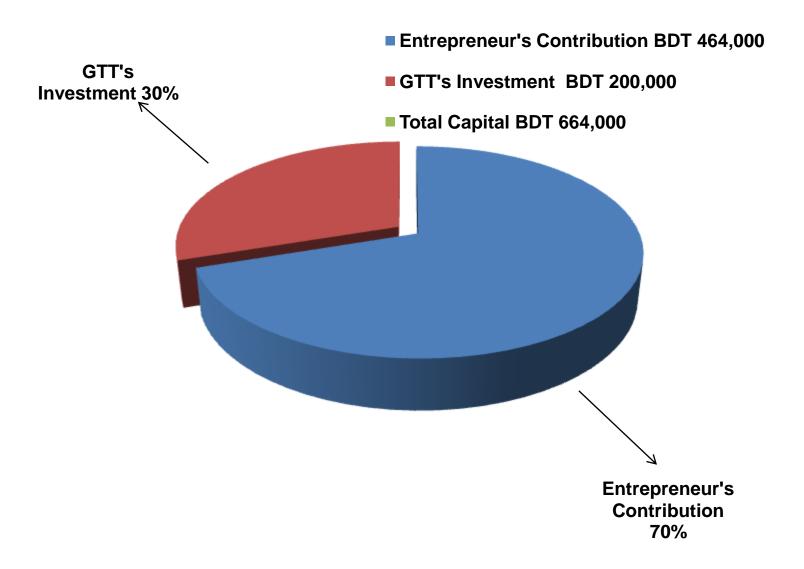
### INFO ON EXISTING BUSINESS OPERATIONS

Doutioulous	EB (BDT)							
Particulars	Daily	Monthly	Yearly					
Sales income from products	3,000	84,000	1,008,000					
Income from Tailoring	300	8,400	100,800					
Total Income from Sales and Services (A)	3,300	92,400	1,108,800					
Less: Cost of sales of products (Product Purchase)	2,400	67,200	806,400					
Less: Cost of sales of Tailoring (accessories cost)	90	2,520	30,240					
Total cost of Sales & Services (B)	2,490	69,720	836,640					
Gross Profit (C) [C=(A-B)]	810	22,680	272,160					
Less: Operating Cost:								
Electricity bill		700	8,400					
Night Guard bill		300	3,600					
Shop rent		1,200	14,400					
Mobile bill		500	6,000					
Conveyance bill		1,500	18,000					
Provision of Bad debt		16	187					
Present Salary (Family & Self)		9,000	108,000					
Present Salary (Assistant-01)		2,000	24,000					
Other Cost (stationary & Entertainment etc.)		2,000	24,000					
Non Cash Item:								
Depreciation Expenses		996	11,950					
Total Operating Cost (D)		18,211	218,537					
Net Profit (C-D):		4,469	53,623					

#### PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particu	Existing Business (BDT)	Proposed (BDT)	Total (BDT)				
Existing							
shirt, pant, scarf, ladies wear,	Investment in products (Different types of garments item & Cosmetics item, shoes etc.)	357,685	200,000	557,685			
Investment in machine & equipment machine-1, iron, sewing accessories	61,000	-	61,000				
Cash in hand	8,615	-	8,615				
Debtors (Since March, 2016 to at F	18,700	-	18,700				
Creditors (Since February, 2016 to	(50,000)	-	(50,000)				
Advance for Shop	40,000	-	40,000				
Decoration (Fixture & Fittings)	28,000	-	28,000				
Total Capital	464,000	200,000	664,000				

## **SOURCE OF FINANCE**



### FINANCIAL PROJECTION OF NU BUSINESS PLAN

Barrianian		Year 1 (BD1	5)	,	Year 2 (BDT)		Year 3 (BDT)				
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Daily	Daily	Monthly	Yearly		
Est. Sales income from products	4,500	126,000	1,512,000	5,085	142,380	1,708,560	5,594	156,618	1,879,416		
Est. Income from Tailoring	400	11,200	134,400	440	12,320	147,840	484	13,552	162,624		
Est. Total Income from Sales and Services (A)	4,900	137,200	1,646,400	5,525	154,700	1,856,400	6,078	170,170	2,042,040		
Less: Cost of sales of products (Product Purchase)	3,600	100,800	1,209,600	4,068	113,904	1,366,848	4,475	125,294	1,503,533		
Less: Cost of sales of Tailoring (accessories cost)											
Total cost of Sales & Services (B)	120 <b>3,720</b>	3,360 <b>104,160</b>	40,320 <b>1,249,920</b>	132 <b>4,200</b>	3,696 <b>117,600</b>	44,352 <b>1,411,200</b>	145 <b>4,620</b>	4,066 <b>129,360</b>	48,787 <b>1,552,320</b>		
Gross Profit (C) [C=(A-B)]	1,180	33,040	396,480	1,325	37,100	445,200	1,458	40,810	489,720		
Less: Operating Cost:											
Electricity bill		1,000	12,000		1,200	14,400		1,400	16,800		
Night Guard bill		350	4,200		450	5,400		650	7,800		
Shop rent		1,200	14,400		1,200	14,400		1,200	14,400		
Mobile bill (SMS & Reporting)		1,000	12,000		1,000	12,000		1,000	12,000		
Conveyance bill		2,500	30,000		3,000	36,000		3,300	39,600		
Bank Charge (DD, PO, SC)		50	600		50	600		50	600		
Ownership Transfer Fee		1,333	8,000		1,333	16,000		1,333	16,000		
Provision of Bad debt		16	187		16	187		16	187		
Proposed Salary (Family & Self)		10,500	126,000		11,500	138,000		12,500	150,000		
Proposed Salary (Assistant-01)		3,000	36,000		4,000	48,000		5,000	60,000		
Other Cost (stationary & Entertainment etc.)		3,000	36,000		3,200	38,400		3,500	42,000		
Non Cash Item:											
Depreciation Expenses		996	11,950		996	11,950		996	11,950		
Total Operating Cost (D)	-	24,945	291,337	-	27,945	335,337	-	30,945	371,337		
Net Profit (C-D):	-	8,095	105,143	-	9,155	109,863	-	9,865	118,383		
Retained Income			105,143			215,006			333,389		

Notes: 1. Agreed Grace period: Six months

2. **Investment Payback schedule:** Quarterly installment would also include ownership transfer fee from the date of cheque deposited in NU's business account.

## CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

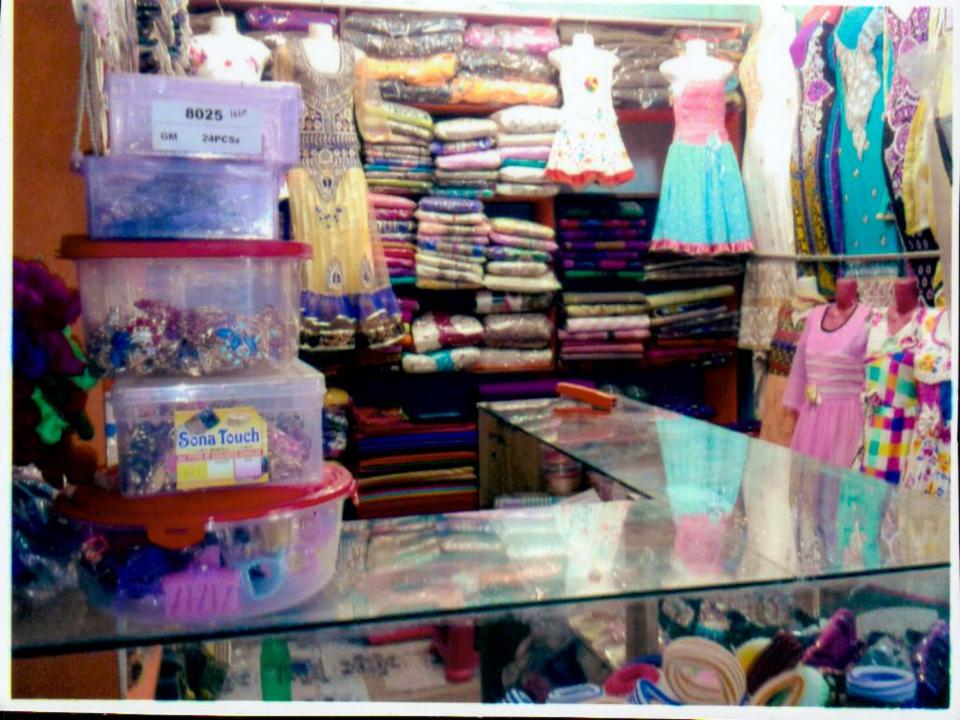
SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	200,000	-	-
1.2	Net Profit (ownership tr. Fee added back)	113,143	125,863	134,383
1.3	Depreciation Expenses	11,950	11,950	11,950
1.4	Opening Balance of Cash Surplus	-	77,093	118,906
	Total Cash Inflow	325,093	214,906	265,239
2.0	Cash Outflow			
2.1	Product Purchase	200,000	-	-
2.2	Investment Payback including Ownership Transfer Fee	48,000	96,000	96,000
	Total Cash Outflow	248,000	96,000	96,000
3.0	Total Cash Surplus	77,093	118,906	169,239

#### ☐ Present employment: Self: 01 Family: 0 ☐ Can not supply goods and Others (beyond family): 01 (Permanent), 02 Services as per demand. (Production Basis); Future employment:0 ☐Trade License in his own name; ☐ He has on hand training; ☐ Skilled and working experiences (07years); $\mathbf{T}_{\mathsf{HREATS}}$ PPORTUNITIES ☐ Increase of local competitors; ☐ Location of Shop; ☐ Have some fixed customers (Retail & Wholesale); ☐ Increasing demand; ☐ The Capital of the entrepreneur will be BDT 797,389 after 3 years excluding payback of investor's money.

## Presented at 244<sup>th</sup> as Yunus Centre and 65<sup>th</sup> In-house Executive Social Business Design Lab (GTT) on May 03, 2016 at Grameen Telecom Trust Premises

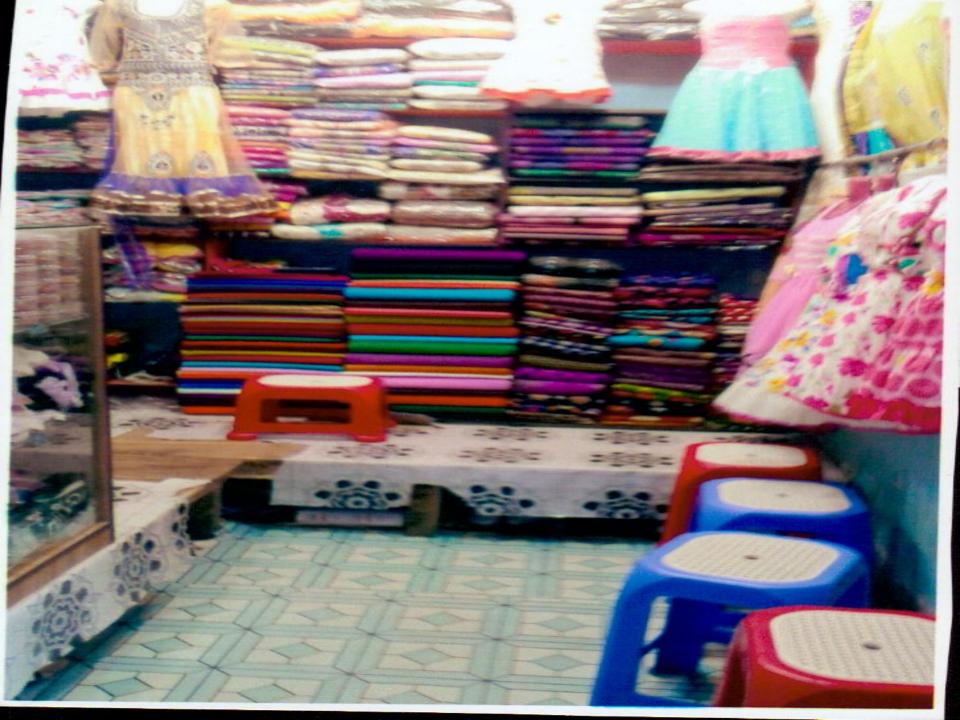
Thank you

# Pictures

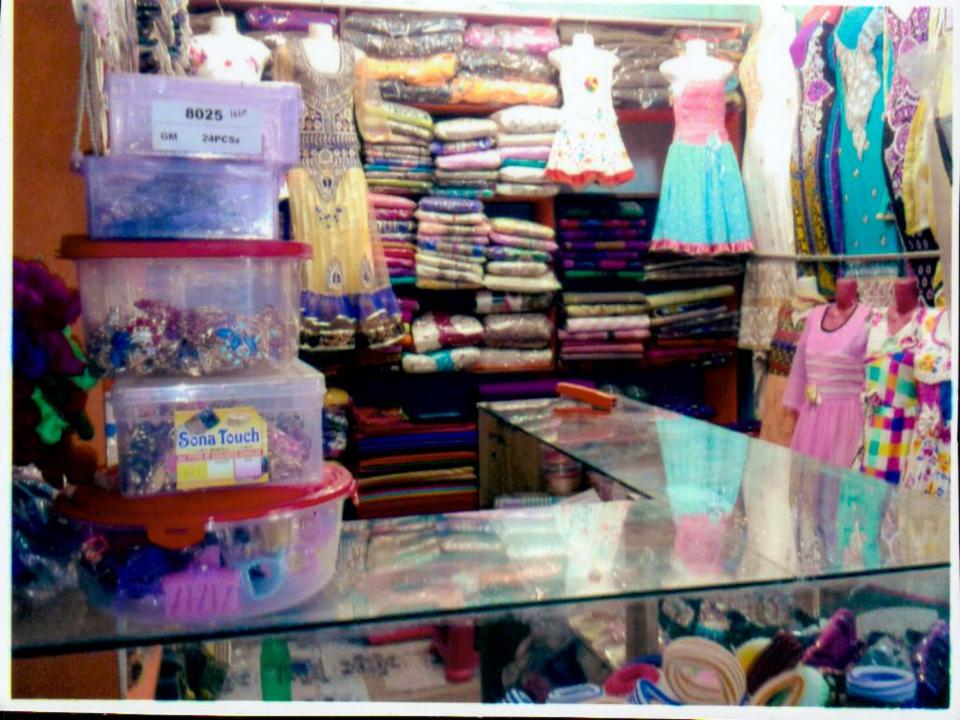


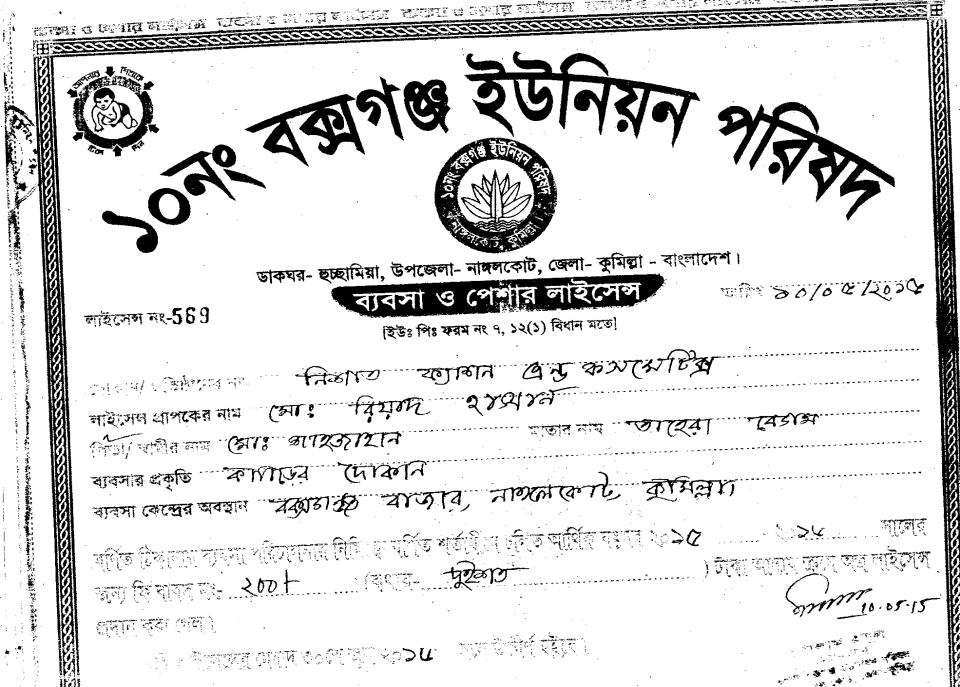


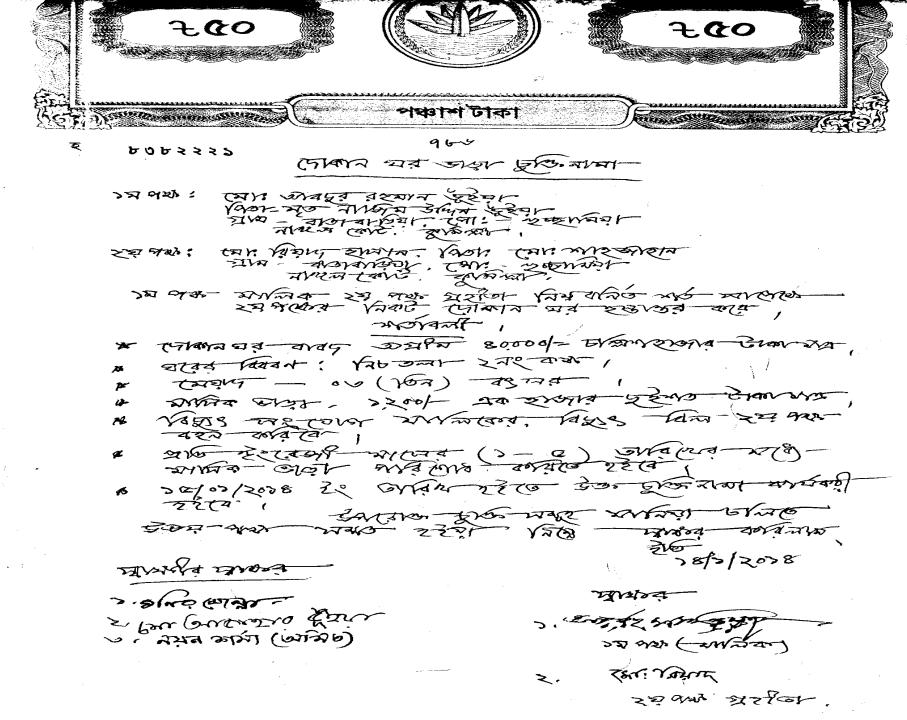


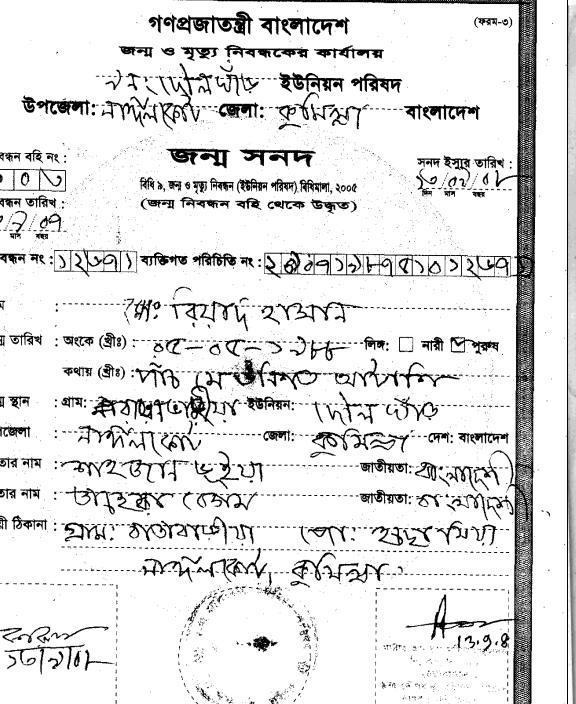














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#### -ঃ সম্মানিত সদস্যদের দৃষ্টি আকর্ষণ ঃ-

- পাশ বই ছাড়া কোন গেলদেন করবেন না। আপনার সঞ্চয়
   এবং কিন্তির টাকা পাশ বইয়ে এট্রি হয়েছে কিনা এবং
   য়হণকারীর স্বাক্ষর আছে কিনা দেখে নিন।
- সঞ্চয় জয়া ও উর্জোলনের টাকা পাশ বইয়ে এক্তি হয়েছে
  কিনা দেখে নিন।
- কেন্দ্র মিটিং অথবা ব্যাংকের কাউন্টার ছাড়া অন্য কোথাও টাকার পেনদেন করবেন না।
- উল্লেখনকৃত ঋণ ও আমানতের টাকা বুঝে নিয়ে অফিস ত্যাগ করন। উল্লেখা ঝণের টাকা কাউকে ধার দেবেন না।
- প্রতি জানুয়ারী মাসের ভক্ততে আমানতের মুনাফার টাকা পাশ
  বইয়ে জমা করিয়ে ম্যানেজার/সেকেত অফিসারের স্বাক্ষরসহ
  বুঝে নিন।
- শাখায় এসে ম্যানেজার/সেকেভ অফিসারের উপস্থিতিতে ডিপোজিট স্লীপের মাধ্যমে অন্যান্য জমাযোগ্য টাকা জমা করুন।
- কেন্দ্র মিটিং ছাড়া ঝণের টাকা এককালীন জমার ক্ষেত্রে ম্যানেজার/সেকেন্ড অফিসারের উপস্থিতিতে শাখায় এসে জমা দিন।
- ৮. পাশ বইসহ আমানত রশিদ নিজের কাছে যতুসহকারে সংরক্ষণ করুন। হিসাব পরীক্ষার জন্য ব্যাংক থেকে পাশ বই গ্রহণ করা হলে, পাশ বই ব্যাংকে জমা দেয়ার পরবর্তী সাত দিনের মধ্যে ফেরৎ নিন।



#### সহজ ঋণের পাশ বই

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## Thank You