

#### Proposed NU Business Name: I V T & First Food Business Category: General Retail & Wholesale



Business Proposal Collected by : Md. Khalid Soari Omar, Asst. N U, Rohanpur unit, Chapinawabganj.

Business Proposal Prepared by: Md. Mahbubur Rahman Bhuiyan.

#### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address	:	Md. Shamim Akther  Vill: Mosribuza, Union: Daldali, Post: Mosribuza,  Upazila: Bulahat, District: Chapainawabganj.		
Age	:	34 Years		
Marital status	:	Married		
Children	:	01(One) Son		
No. of siblings:	:	02 (Two) Sisters and 03 (Three) Brothers		
Parent's and GB related Info:  (i) Who is GB member  (ii) Mother's name  (iii) Father's name  (iv) GB member's info  Further Information:  (v) Who pays GB loan installment		Mother		
<ul><li>(vi) Mobile lady</li><li>(vii) Grameen Education Loan</li><li>(viii) Any other loan</li></ul>	:	Nil Nil		

#### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Education, till to date	:	SSC
Present Occupation (Besides own business, i.e., pursuing further studies, other business etc.)	••	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, work experience as an apprentice etc.)		10 (Ten) years experience is running his own business. He started the business only with Tk. 70,000 (Seventy thousand).  He has 02 (Two) years working experience as an assistant in his father's business.
Other Own/Family Sources of Income	:	His bother's income from medicine Business, Brother income form pharmacy business.
Other Own/Family Sources of Liabilities	:	Nil
NU's Contract No.	:	
NU's National ID No.	:	7011837682705
NU Project Source/Reference	•	Grameen Telecom Trust

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Mst.Zahanara Bagum is a GB member since 2008 at first she took GB loan BDT 3,000 (Three thousand).
- Gradually she took GB loan several times and utilized it for cultivation and assisting her son in existing business.
- Finally GB loan helped her to improve economic condition, livelihood and expanding the existing business of her son.

#### PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	IVT & First FoodIVT & First Food
Address/ Location	:	Mosribuza bazar, Chapinawabganj.
Total Investment in BDT	:	Tk. 392,000
Financing	:	Self Tk.242,000 (from existing business) Required Investment Tk. 150,000 (as equity)
Present salary/drawings from business	:	Taka 9,000 (Nine thousand)
Proposed Salary (estimates)	:	Taka 10,000 (Ten thousand)
Proposed Business Implementation Plan  (i) % of present gross profit margin  (ii) Estimated % of proposed gross profit margin  (iii) In future risk mgt. plan (from fire, disaster etc.)	:	On products 30%  On products 30%

#### INFO ON EXISTING BUSINESS OPERATIONS

Doutionland		EB (BDT)				
Particulars Particulars	Daily	Monthly	Yearly			
Sales income from products	2,800	78,400	940,800			
Total income from sales & commission (A)	2,800	78,400	940,800			
Less: Cost of Sales (Purchase product) (B)	1,960	54,880	658,560			
Gross Profit (C) [C=(A-B)]	840	23,520	282,240			
Less: Operating Cost:						
Electricity bill		700	8,400			
Shop rent (self)		500	6,000			
Generator bill		150	1,800			
Night Guard bill		150	1,800			
Mobile bill		700	8,400			
Conveyance bill		500	6,000			
Ownership Transfer Fee		_				
Present Salary (Self and family)		9,000	108,000			
Present Salary (Assistant - father)		2,500	30,000			
Provision of Bad Debt		3	36			
Other Cost (stationary & Entertainment etc.)		1,000	12,000			
Non Cash Item:		,	,			
Depreciation Expenses		663	7,957			
Total Operating Cost (D)		15,866	190,393			
Net Profit (C-D):		7,654	91,847			

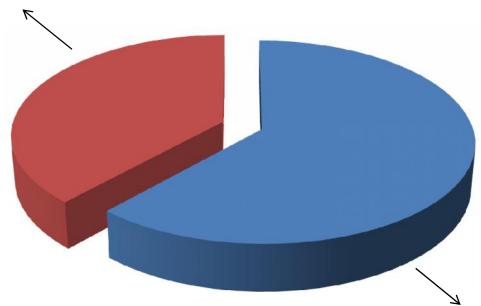
#### PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particulars			Proposed (BDT)	Total (BDT)
Existing	Proposed			
Investment in products (Biscut, confectionary item, bakery item, stationary item and cosmetics item etc)	Investment in products (Biscut, confectionary item, bakery item, stationary item and cosmetics item etc)	128,350	150,000	278,350
Investment in Machineries, Equipment balance, bulb and fan etc.)	43,900		43,900	
Cash in hand				5,130
Advance for shop	50,000		50,000	
Decoration (fixture and fittings)				13,715
Debtors (Since March, 2016 to at present)				3,605
Creditors (Since March, 2016 to at present)				(0.700)
<b>-</b>	0	(2,700) <b>242,000</b>		(2,700)
Total Capital			150,000	392,000

#### **SOURCE OF FINANCE**

- Entrepreneur's Contribution BDT 242,000
- GTT's Investment BDT 150,000
- Total Capital BDT 392,000





Entrepreneur's Contribution 62%

#### FINANCIAL PROJECTION OF NU BUSINESS PLAN

Destinutors	Year 1 (BDT)			Year 2 (BDT)			Year 3 (BDT)		
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Estimated sales income from products	3,360	94,080	1,128,960	3,864	108,192	1,298,304	4,250	119,011	1,428,134
Estimated total income from sales & commission (A)	3,360	94,080	1,128,960	3,864	108,192	1,298,304	4,250	119,011	1,428,134
Less: Cost of Sales (Purchase product) (B)	2,352	65,856	790,272	2,705	75,734	908,813	2,975	83,308	999,694
Gross Profit (C) [C=(A-B)]	1,008	28,224	338,688	1,159	32,458	389,491	1,275	35,703	428,440
Less: Operating Cost:									
Electricity bill		800	9,600		900	10,800		1,000	12,000
Shop rent (self)		500	6,000		500	6,000		500	6,000
Generator bill		200	2,400		200	2,400		200	2,400
Night Guard bill		200	2,400		250	3,000		300	3,600
Mobile bill (SMS & Reporting)		1,000	12,000		1,100	13,200		1,200	14,400
Conveyance bill		700	8,400		1,200	14,400		1,200	14,400
Bank Charge (DD, PO, SC)		55	330		55	660		55	660
Ownership Transfer Fee		1,000	6,000		1,000	12,000		1,000	12,000
Proposed Salary (Self and family)		10,000	120,000		10,500	126,000		11,000	132,000
Proposed Salary (Assistant - father)		3,000	36,000		3,000	36,000		3,000	36,000
Provision of Bad Debt		3	36		3	36		3	36
Other Cost (stationary & Entertainment etc.)		1,200	14,400		1,400			1,600	19,200
Non Cash Item:		1,200	17,700		1,400	10,000		1,000	10,200
Depreciation Expenses		663	7,957		663	7,957		663	7,957
Total Operating Cost (D)	-	19,321	225,523		20,771			21,721	260,653
Net Profit (C-D):	-	8,903	113,165	-	11,687	140,239	-	13,982	167,788
Retained Income			113,165			253,404			421,192

Note: 1. Agreed Grace Period: Six Months

2. Investment Payback Schedule: Quarterly installment including ownership transfer fee from the date of chaque deposited in NU's business account.

## CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	150,000	-	-
1.2	Net Profit (ownership tr. Fee added back)	119,165	152,239	179,788
1.3	Depreciation Expenses	7,957	7,957	7,957
1.4	Opening Balance of Cash Surplus	-	91,122	179,317
	Total Cash Inflow	277,122	251,317	367,061
2.0	Cash Outflow			
2.1	Product Purchase	150,000	-	-
2.2	Investment Payback including Ownership Transfer Fee	36,000	72,000	72,000
	Total Cash Outflow	186,000	72,000	72,000
3.0	Total Cash Surplus	91,122	179,317	295,061

#### **SWOT ANALYSIS**

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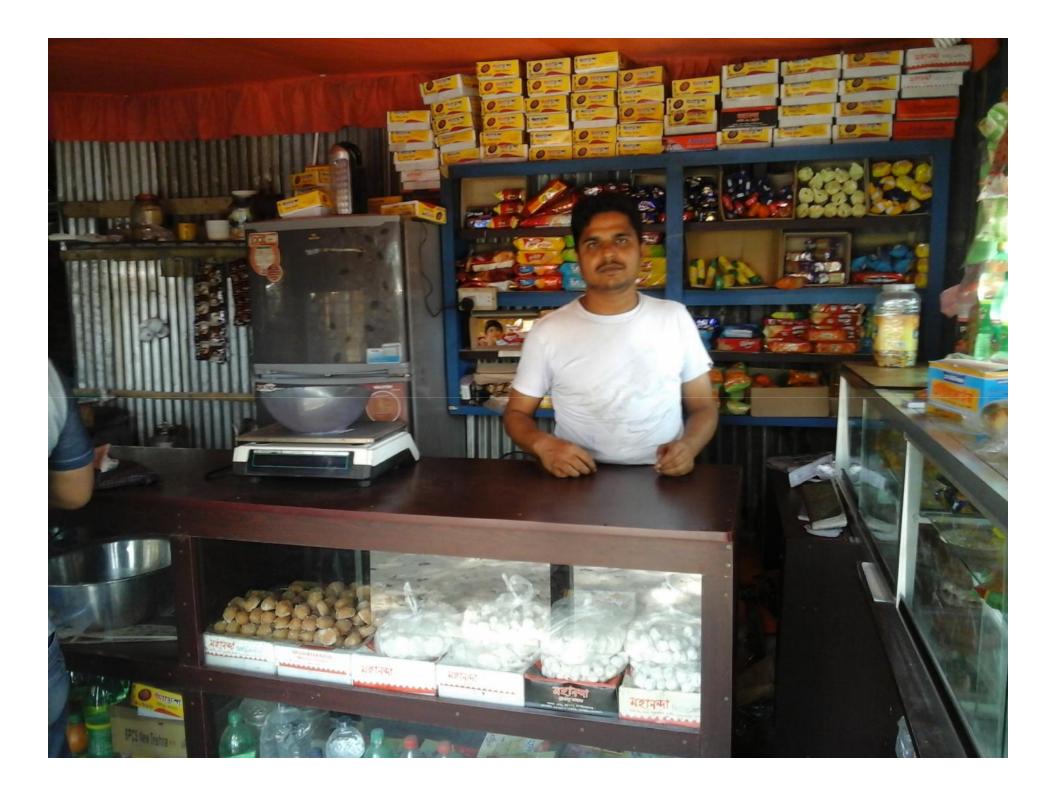
STRENGTH  Present employment: Self: 01 Family: 01 Others (beyond family): 0 Future employment: 0 Ownership of business in his own name; Trade license of business in his own name; He has on hand training; Family business; Skilled & working experience : 7 Years;	Weakness ☐ Can not supply goods according to demand.
OPPORTUNITIES  Location of shop; Increase of demand The capital of Entrepreneur will be Tk. 524,698 after 3 years excluding payback of investor's money.	THREATS  Local Competition.

### Presented at 251<sup>st</sup> as Yunus Centre and 68<sup>th</sup> In-house Executive Social Business Design Lab

(GTT) on May 16, 2016 at Grameen Telecom Trust Premises

### Thank you

# Pictures





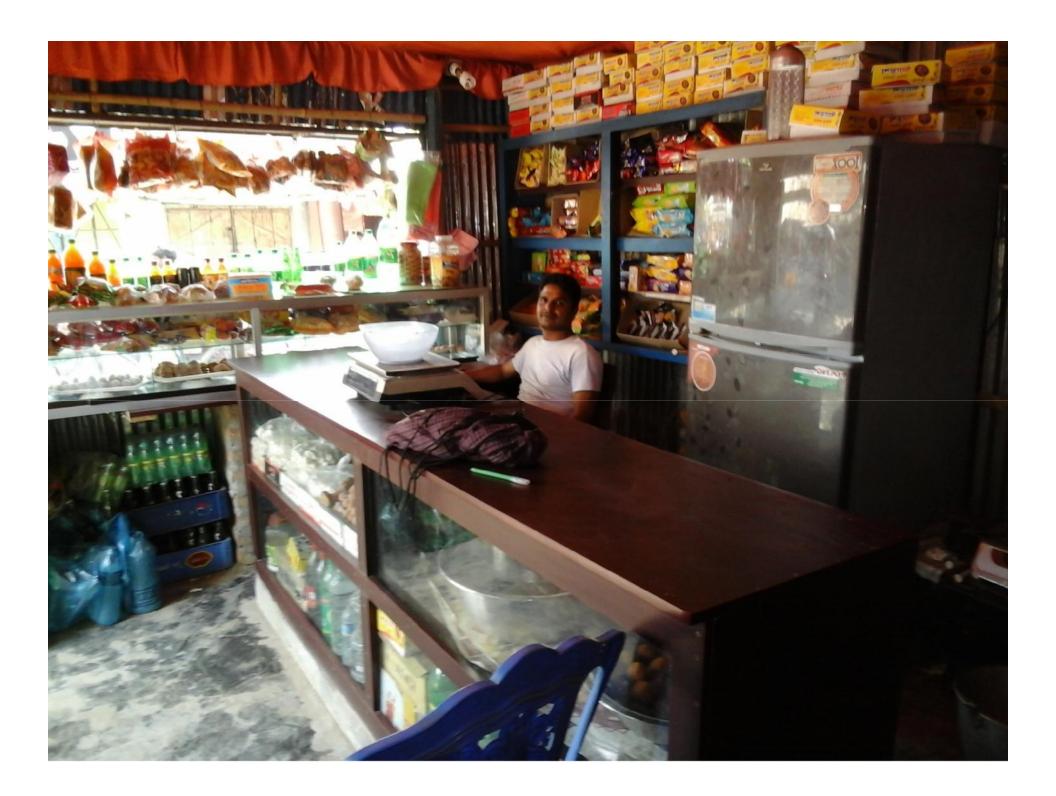


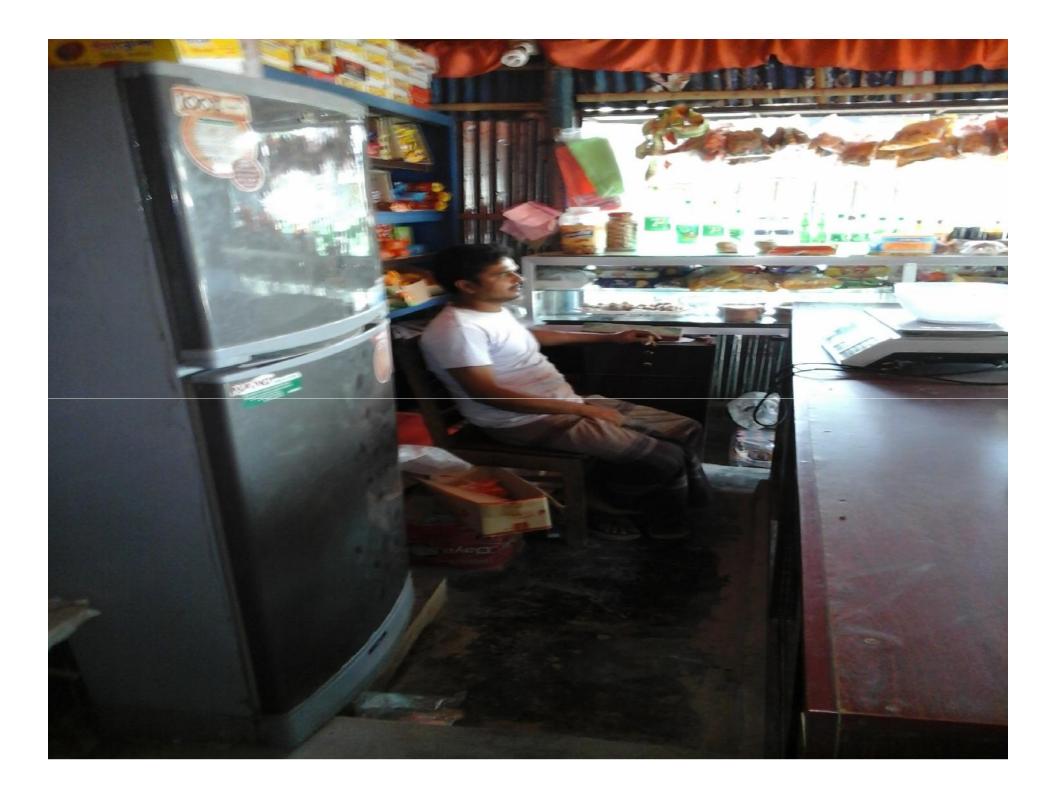












#### গণপ্রজাতন্ত্রী বাংলাদেশ সরকার

Government of the People's Republic of Bangladesh

NATIONAL ID CARD / জাতীয় পরিচয় পত্র



নাম: মোঃ শামীম আকতার

Name: Md. Samim Akther

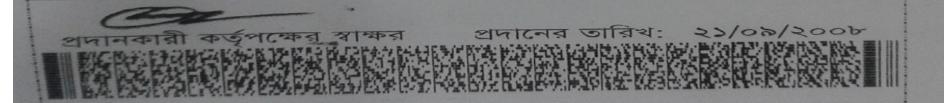
পিতা: মোঃ আবুল খায়ের

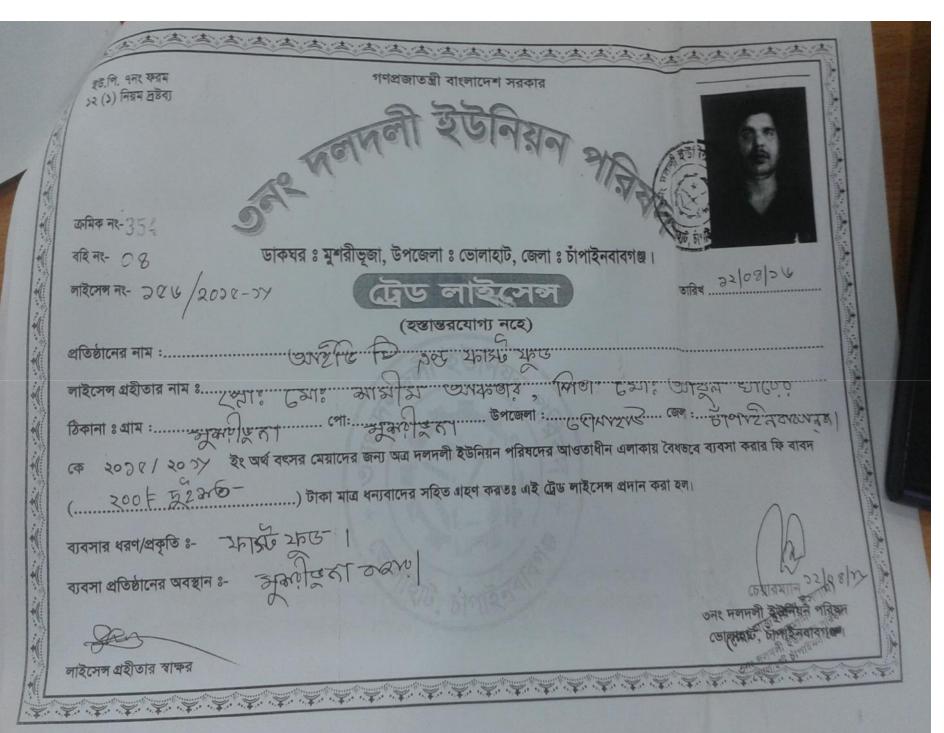
মাতা: মোসাঃ জাহানারা বেগম

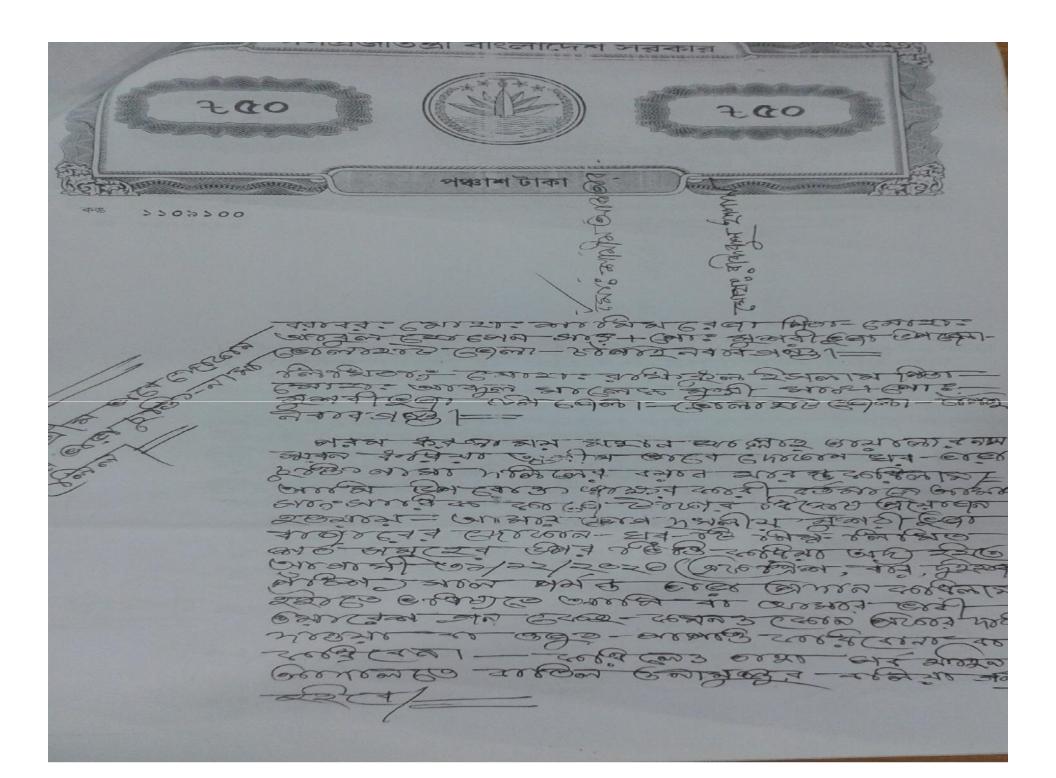
Date of Birth: 05 May 1982

ID NO: 7011837682705

এই কার্ডটি গণপ্রজাতন্ত্রী বাংলাদেশ সরকারের সম্পত্তি। কার্ডটি ব্যবহারকারী ব্যতীত অন্য কোথাও পাওয়া গেলে নিকটস্থ পোষ্ট অফিসে জমা দেয়ার জন্য অনুরোধ করা হলো। ঠিকানা: গ্রাম/রাস্তা: মুশরীভূজা (৭ নং ওয়ার্ড অংশ), ডাকঘর: মুশরীভূজা - ৬৩২০, ভোলাহাট, চাঁপাইনবাবগঞ্জ







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