

Proposed NU Business Name: Shamim Computer and

Mobile servicing

Business Category: IT & Telecom Support



Business Proposal Collected by : Md. Khalid Soari Omar, Asst. N U, Rohanpur unit, Chapinawabganj.

Business Proposal Prepared by: Md. Mahbubur Rahman Bhuiyan.

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address		Md. Shamim Ali		
		Vill: Dulaura, Union: Rohanpur, Post: Rohanpur, Upazila: Gomastapur, District: Chapainawabganj.		
Age	:	33 Years		
Marital status	:	Married		
Children	:	01(One) Son 02 (Two) Girls		
No. of siblings:	•	02 (Two) Sisters and 03 (Three) Brothers		
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan		Entrepreneur's father No Nil Nil		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Education, till to date	:	Class Five
Present Occupation (Besides own business, i.e., pursuing further studies, other business etc.)	:	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, work experience as an apprentice etc.)	:	8(Eight) years experience is running his own business. He started the business only with Tk. 30,000 (Thirty thousand). He has 01 (One) years working experience as an assistant in his father's business.
Other Own/Family Sources of Income	:	His father's income from agriculture.
Other Own/Family Sources of Liabilities	:	Nil
NU's Contract No.	:	01740843426
NU's National ID No.	:	7013721836503
NU Project Source/Reference	:	Grameen Telecom Trust

BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Shafali Bagum is a GB member since 1992 at first she took GB loan BDT 3,000 (Three thousand).
- Gradually she took GB loan several times and utilized it for cultivation and assisting her son in existing business.
- Finally GB loan helped her to improve economic condition, livelihood and expanding the existing business of her son.

PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	Shamim Computer and Mobile servicing
Address/ Location	:	Dulaura bazar, Rohanpur, Gomastapur, Chapinawabganj.
Total Investment in BDT	:	Tk. 188,000
Financing	:	Self Tk.138,000 (from existing business) Required Investment Tk. 50,000 (as equity)
Present salary/drawings from business	:	Taka 5,000 (Five thousand)
Proposed Salary (estimates)	:	Taka 6,000 (Six thousand)
Proposed Business Implementation Plan		
(i) % of present gross profit margin	:	On products 20%
(ii) Estimated % of proposed gross profit margin	:	On products 20%
(iii) In future risk mgt. plan (from fire, disaster etc.)	:	

INFO ON EXISTING BUSINESS OPERATIONS

Doutlandone	EB (BDT)				
Particulars	Daily	Monthly	Yearly		
Sales income from products	1,000	26,000	312,000		
Income from mobile servicing	350	9,100	109,200		
Total Sales income (A)	1,350	35,100	421,200		
Less: Cost of sales of products (Products Purchase)	800	20,800	249,600		
Income from Song dowanloading	-	-	-		
Total cost (B)	800	20,800	249,600		
Gross Profit (C) [C=(A-B)]	550	14,300	171,600		
Less: Operating Cost:					
Electricity bill		600	7,200		
Night Guard bill		200	2,400		
Shop rent		500	6,000		
Mobile bill		400	4,800		
Conveyance bill		500	6,000		
Ownership Transfer Fee		_	-		
Present Salary (Family & Self)		5,000	60,000		
Other Cost (stationary & Entertainment etc.)		800	9,600		
Non Cash Item:			·		
Depreciation Expenses		521	6,250		
Total Operating Cost (D)		8,521	102,250		
Net Profit (C-D):		5,779	69,350		

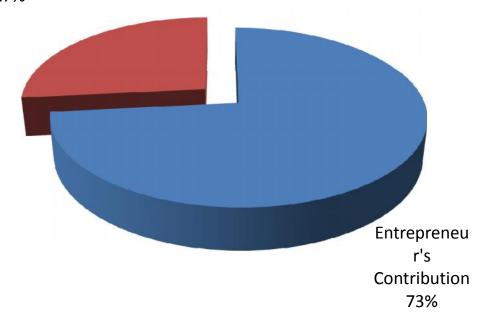
PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particulars			Proposed (BDT)	Total (BDT)
Existing	Proposed	s (BDT)		
Investment in Products (Battery,charger, Mobile set, mobile body catching etc.)	Investment in Products (Battery,charger, Mobile set, mobile body catching etc.)	68,332	50,000	118,332
Investment in Machineries and Equipment (Computer set, fan, light, mobile set etc.)			-	38,300
Cash in hand		3,408	-	3,408
Debitor (since January 2016 to at present)		4,410		4,410
Creditor (since January 2016 to at present)		(1,500)		(1,500)
Advance for Shop			-	20,000
Decoration (Fixture & Fittings)		5,050	-	5,050
Total Capital		138,000	50,000	188,000

SOURCE OF FINANCE

- Entrepreneur's Contribution BDT 138,000
- GTT's Investment BDT 50,000
- Total Capital BDT 188,000

GTT's Investment 27%



FINANCIAL PROJECTION OF NU BUSINESS PLAN

		Year 1 (BD	T)	Year 2 (BDT)			Year 3 (BDT)		
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Sales income from products	1,250	32,500	390,000	1,438	37,375	448,500	1,581	48,588	583,050
Income from mobile servicing	438	11,375	136,500	525	13,650	163,800	630	17,745	212,940
Total estimated Sales income (A)	1,688	43,875	526,500	1,963	51,025	612,300	2,211	66,333	795,990
Less: Cost of sales of products (Products Purchase)	1,000	26,000	312,000	1,150	29,900	358,800	1,265		466,440
Income from Song dowanloading	-	_	_	-	_	, -		_	-
Total cost (B)	1,000	26,000	312,000	1,150	29,900	358,800	1,265	38,870	466,440
Gross Profit (C) [C=(A-B)]	688	17,875	214,500	813	21,125	253,500	946	27,463	329,550
Less: Operating Cost:									
Electricity bill		700	8,400		1,000	12,000		1,100	13,200
Night Guard bill		250	3,000		450	5,400		550	6,600
Shop rent		500	6,000		900	10,800		1,100	13,200
Mobile bill (SMS & Reporting)		800	9,600		900	10,800		1,200	14,400
Conveyance bill		800	9,600		1,000	12,000		1,500	18,000
Bank Charge (DD, PO, SC)		50	600		50	600		50	600
Ownership Transfer Fee		333	2,000		333	4,000		333	4,000
Proposed Salary (Family & Self)		6,000	72,000		7,200	86,400		9,200	110,400
Other Cost (stationary & Entertainment etc.)		1,300	15,600		1,500	18,000		1,900	22,800
Non Cash Item:									
Depreciation Expenses		521	6,250		521	6,250		521	6,250
Total Operating Cost (D)	_	11,254	133,050		13,854	166,250	-	17,454	209,450
Net Profit (C-D):	-	6,621	81,450	-	7,271	87,250	-	10,008	120,100
Retained Income			81,450			168,700			288,800

Note: 1. Agreed Grace Period: Six Months

2. Investment Payback Schedule: Quarterly installment including ownership transfer fee from the date of chaque deposited in NU's business account.

CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

Statement of Cash Flow

Three Years Projection- After Funding

SI#	Particulars Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	50,000		-
1.2	Net Profit (ownership tr. Fee added back)	83,450	91,250	124,100
1.3	Depreciation Expenses	6,250	6,250	6,250
1.4	Opening Balance of Cash Surplus	-	77,700	151,200
	Total Cash Inflow	139,700	175,200	281,550
2.0	Cash Outflow			
2.1	Product Purchase	50,000	-	-
2.2	Investment Payback including Ownership Transfer Fee	12,000	24,000	24,000
	Total Cash Outflow	62,000	24,000	24,000
3.0	Total Cash Surplus	77,700	151,200	257,550

SWOT ANALYSIS

STRENGTH Present employment: Self: 01 Family: 0 Others (beyond family): 0 1 Future employment: 0 Ownership of business in his own name; Trade license of business in his own name; He has on hand training; Family business; Skilled & working experience: 7 Years;	WEAKNESS ☐ Can not supply goods according to demand.
OPPORTUNITIES Location of shop; Increase of demand The capital of Entrepreneur will be Tk. 524,698 after 3 years excluding payback of investor's money.	THREATS Local Competition.

Presented at 251st as Yunus Centre and 68th In-house Executive Social Business Design Lab

(GTT) on May 16, 2016 at Grameen Telecom Trust Premises

Thank you

Pictures



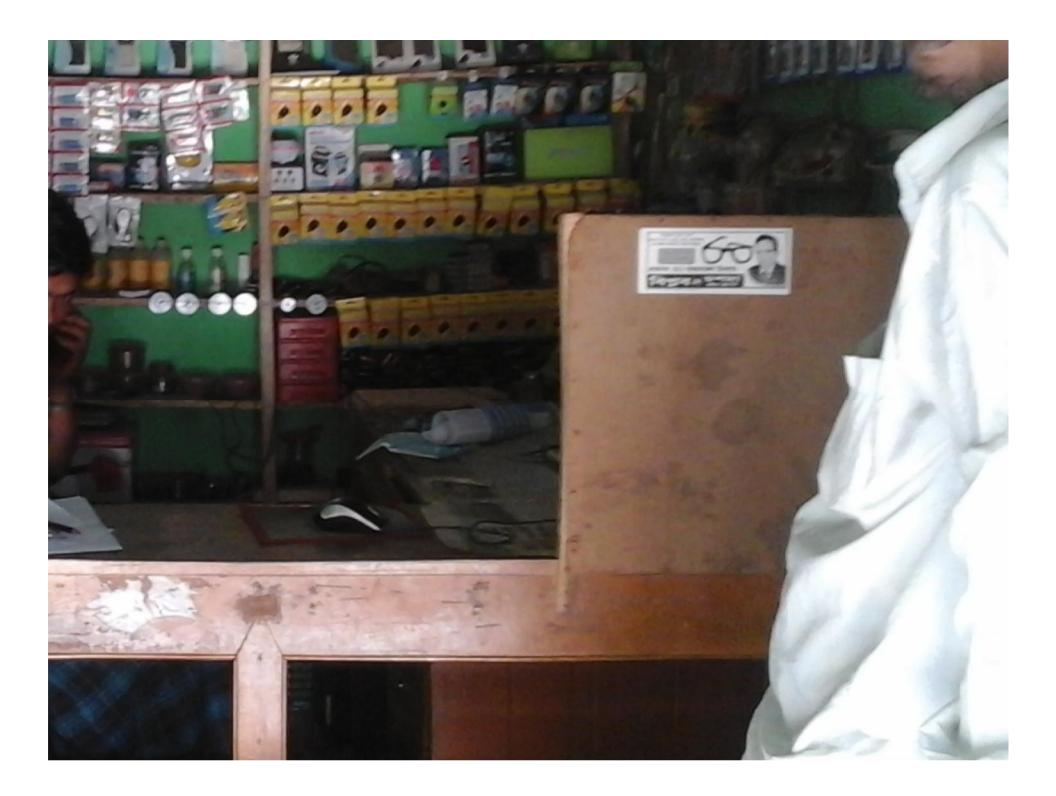


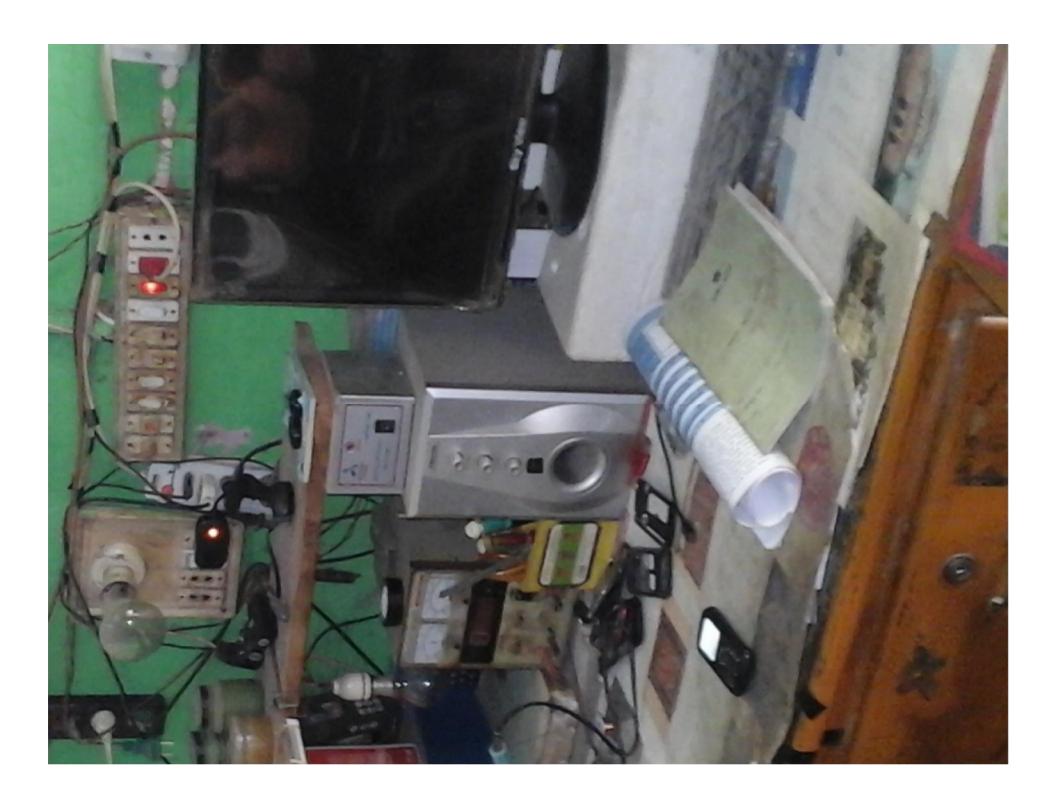


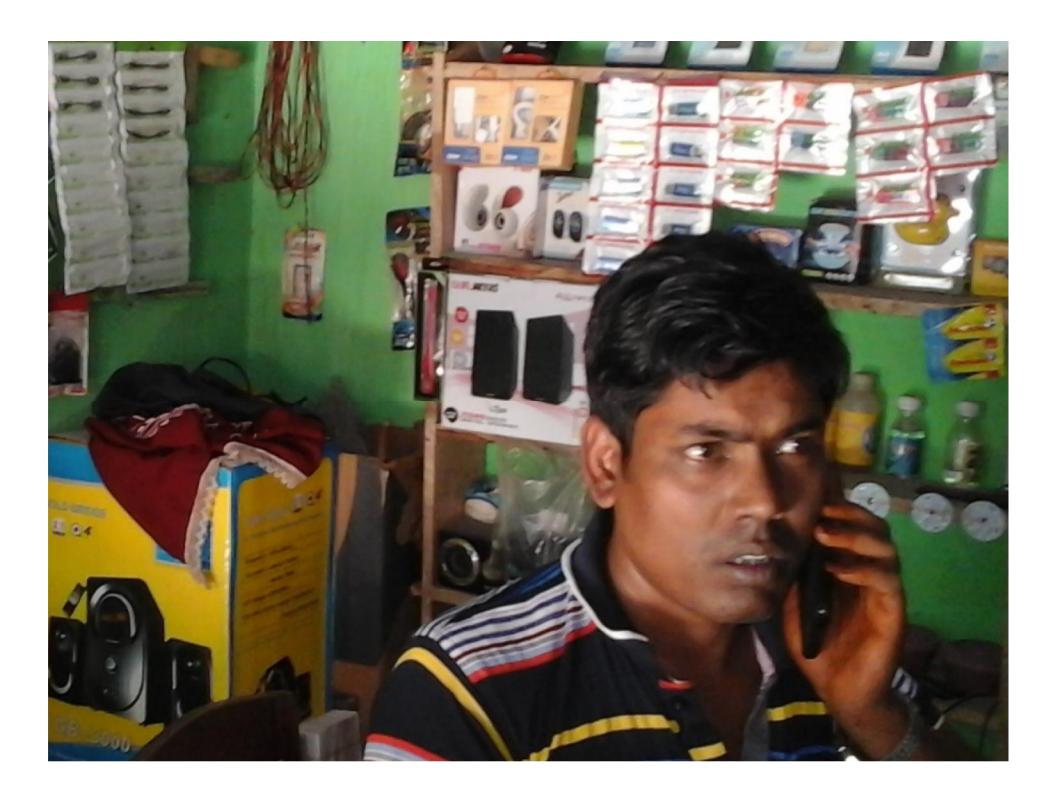














গণপ্রজাতন্ত্রী বাংলাদেশ সরকার Government of the People's Republic of Bangladesh NATIONAL ID CARD / জাতীয় পরিচয় পর



इप्रिम्

নাম: মোহাঃ শামিম আলী

Name: Md Shamim Ali

পিতা: মোহাঃ বজলুর রহমান

মাতা: মোসাঃ শেফালী বেগম Date of Birth: 12 Nov 1983

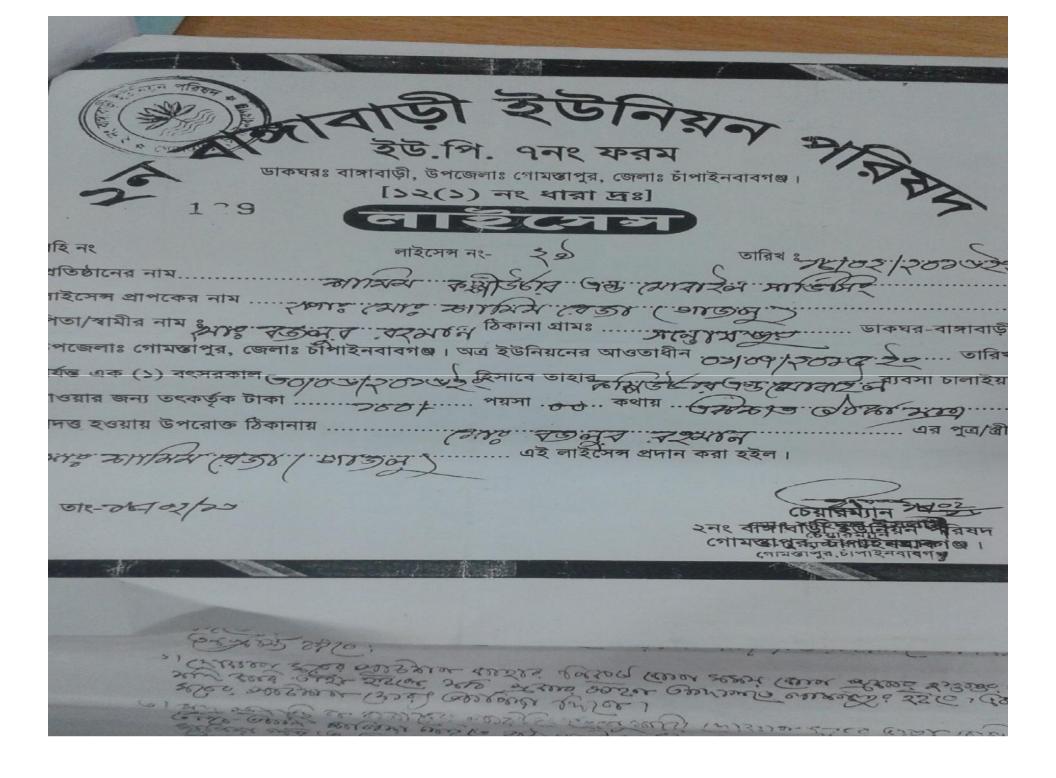
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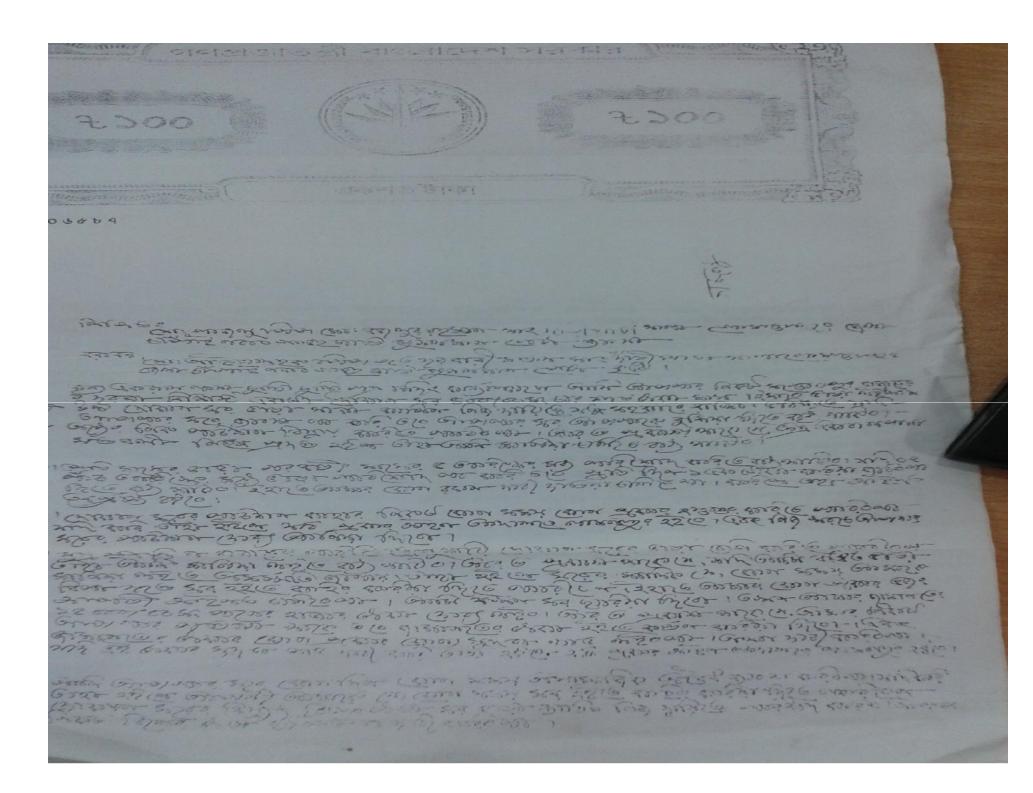
এই কার্ডটি গণপ্রজাতন্ত্রী বাংলাদেশ সরকারের সম্পত্তি। কার্ডটি ব্যবহারকারী ব্যতীত অন্য কোথাও পাওয়া গেলে নিকটছ পোষ্ট আরুসে জমা দেয়ার জন্য অনুরোধ করা হলো।

ঠিকানা: গ্রাম/রাস্তা: যুগীবাড়ী, ডাকঘর: বাংগাবাড়ী - ৬৩২০, শোমস্তাপুর, চাপাইনবাবগঞ্জ

প্রদানকারী কর্তৃপক্ষের স্বাক্ষর

প্রদানের তারিখ: ২৮/০৮/২০০৮







Thank You