

## Proposed NU Business Name: S.K. Dutta Store & Telecom Business Category: Telecom & IT support



Business Proposal Prepared by: Sohidul Islam, Officer, Jessor unit, Jessore. Business Proposal Varified by: Md Rezaur Rashid Dewan

## BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address	:	Krishno Kumar Dutta Vill:Borobug, Union: Dulogram, Post: Bharampur, Upazila: Bagha para, District: Jessore.
Age	:	22 Years
Marital status	:	Unmarried
Children	:	One
No. of siblings:	:	01 (One) Brother & 02 (Two) Sisters
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: :	Mother  Archuna Rani Dutta Chiru Runjon Dutta  Branch: Dulogram, centre # 08/mo  Loan no.:3933, Member of since 2007  First loan: Tk. 7,000  Existing loan: Tk.80000. Outstanding Loan: Tk. 23500
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan	: : :	Entrepreneur father No Nil Nil

## BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date		Agriculture Diploma
Present Occupation (Besides own business, i.e., pursuing further studies, other business etc.)	:	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, work experience as an apprentice etc.)		05(Five) years experience is running in his own business. He had started the business only with Tk.25,000 (Twenty five thousand)
Other Own/Family Sources of Income	:	His father brother income from business
Other Own/Family Sources of Liabilities	:	Nil
NU's Contract No.	:	01811360032
NU's National ID No.	:	1994411093800062
NU Project Source/Reference	:	Grameen Telecom Trust

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Archuna Rani Dutta is a GB since 2007
   at first she took GB loan BDT 7,000 (Seven thousand).
- Gradually she took loan several times and utilized it by
- cultivation and assisting her son in his business.
- Finally GB loan helped her to improve economic condition,
- livelihood and expanding the existing business of her son.

## PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	S.K.Dutta Store & Telecom
Address/ Location	:	Manik daha bazar, Jessore
Total Investment in BDT	:	BDT Tk . 501000
Financing	:	Self Tk. 351,000(from existing business) Required Investment Tk. 150,000 (as equity)
Present salary/drawings from business	:	BDT 2,000(Two thousand)
Proposed Salary (estimates)	:	BDT 2500 (Two thousand five hundred)
Proposed Business Implementation Plan  (i) % of present gross profit margin  (ii) Estimated % of proposed gross profit margin  (iii) In future risk mgt. plan (from fire, disaster etc.)	:	On products 90%, Bkash 100% and flexiload 100%  On products 90%, Bkash 100% and flexiload 100%

## INFO ON EXISTING BUSINESS OPERATIONS

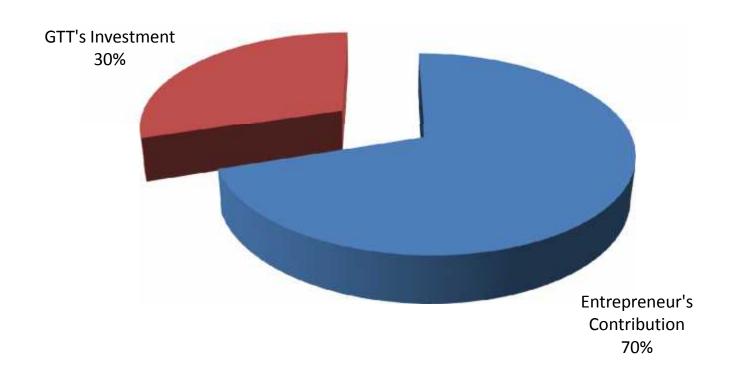
Deutienland		EB (BDT)				
Particulars	Daily	Monthly	Yearly			
Sales income from products	4,000	112,000	1,344,000			
income from Bkash	80	2,240	26,880			
income from Flexiload	270	7,560	270			
Total Income (A)	4,350	121,800	1,371,150			
Less: Cost of sales of products	3,600	100,800	1,209,600			
Gross Profit (C) [C=(A-B)]	750	21,000	161,550			
Less: Operating Cost:		,	,			
Electricity bill		1,000	12,000			
shop rent		700	8,400			
Mobile bill		700	8,400			
Conveyance bill		500	6,000			
Bank Charge (DD, PO, SC)						
Ownership Transfer Fee		-	-			
Present Salary (Self & family)		2,000	24,000			
Other Cost (stationary & Entertainment etc.)		300	3,600			
Non Cash Item:			,			
Depreciation Expenses		926	11,110			
Total Operating Cost (D)		6,158	73,901			
Net Profit (C-D):		14,842	87,649			

#### PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particula	Existing Business (BDT)	Proposed (BDT)	Total (BDT)	
Existing	Proposed			
Investment in products ( CuteOil, sunsilk,salt, Sugar, Flour, Cosmetics, soft drinks, Biscuits, Betel nut, Betel leave,tibbat etc.)	Investment in products ( CuteOil, sunsilk,salt, Sugar, Flour, Cosmetics, soft drinks, Biscuits, Betel nut, Betel leave,tibbat, Bkash, Flexiloadetc.)	175,899	150,000	325,899
Investment in Machineries		48,000	-	48,000
Cash in hand		2,403		2,403
Debtors (Since February, 2016 to at p	55,598		55,598	
Decoration (fixture and fittings)	39,100		39,100	
Advance for Shop	30,000		30,000	
Total Cap	ital	351,000	150,000	501,000

## **SOURCE OF FINANCE**

- Entrepreneur's Contribution BDT351,000
- GTT's Investment BDT 150000
- Total Capital BDT 501000



#### FINANCIAL PROJECTION OF NU BUSINESS PLAN

	,	Year 1 (BDT)			Year 2 (BDT)			Year 3 (BDT)		
Particulars -	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly	
Sales income from products	5,600	156,800	1,881,600	6,720	188,160	2,257,920	8,400	235,200	2,822,400	
income from Bkash	120	3,360	40,320	132	3,696	44,352	152	4,250	51,005	
income from Flexiload	810	22,680	272,160	891	24,948	299,376	1,025	28,690	344,282	
Total Income (A)	5,720	160,160	1,921,920	6,852	191,856	2,302,272	8,552	239,450	2,873,405	
Less: Cost of sales of products	5,040	141,120	1,693,440	6,048	169,344	2,032,128	7,560	211,680	2,540,160	
Gross Profit (C) [C=(A-B)]	680		228,480			270,144	992		333,245	
Less: Operating Cost:										
Electricity bill		1,000	12,000		1,000	12,000		1,000	12,000	
shop rent		700	8,400		700	8,400		700	8,400	
Mobile bill (SMS & Reporting)		700	8,400		900	10,800		1,300	15,600	
Conveyance		500	6,000		700	8,400		1,000	12,000	
Bank Charge (DD, PO, SC)		50	300		70	840		90	1,080	
Ownership Transfer Fee		1,000	6,000		1,000	12,000		1,000	12,000	
Proposed Salary (Self & family)		2,500	30,000		3,500	42,000		4,500	54,000	
Other Cost (stationary & Entertainment etc.)		300	3,600		500	6,000		1,000	12,000	
Non Cash Item:										
Depreciation Expenses		926	11,110		926	11,110		926	11,110	
Total Operating Cost (D)		7,708	86,201	-	9,328	111,941		11,548	138,581	
Net Profit (C-D):		11,332	142,279	-	13,184	158,203	_	16,222	194,664	
Retained Income			142,279			300,482			495,146	

Note: 1. Agreed Grace Period: Six Months

2. Investment Payback Schedule: Quarterly installment including ownership transfer fee from the date of chaque deposited in NU's business account.

## CASH FLOW STATEMENT

#### **Statement of Cash Flow**

#### **Three Years Projection- After Funding**

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	150,000	-	-
1.2	Net Profit (ownership tr. Fee added back)	148,279	170,203	206,664
1.3	Depreciation Expenses	11,110	11,110	11,110
1.4	Opening Balance of Cash Surplus	-	123,389	232,702
	Total Cash Inflow	309,389	304,702	450,476
2.0	Cash Outflow			
2.1	Product Purchase	150,000	-	-
2.2	Investment Payback including Ownership Transfer Fee	36,000	72,000	72,000
	Total Cash Outflow	186,000	72,000	72,000
3.0	Total Cash Surplus	123,389	232,702	378,476

## **SWOT ANALYSIS**

SHULL MARKETORS

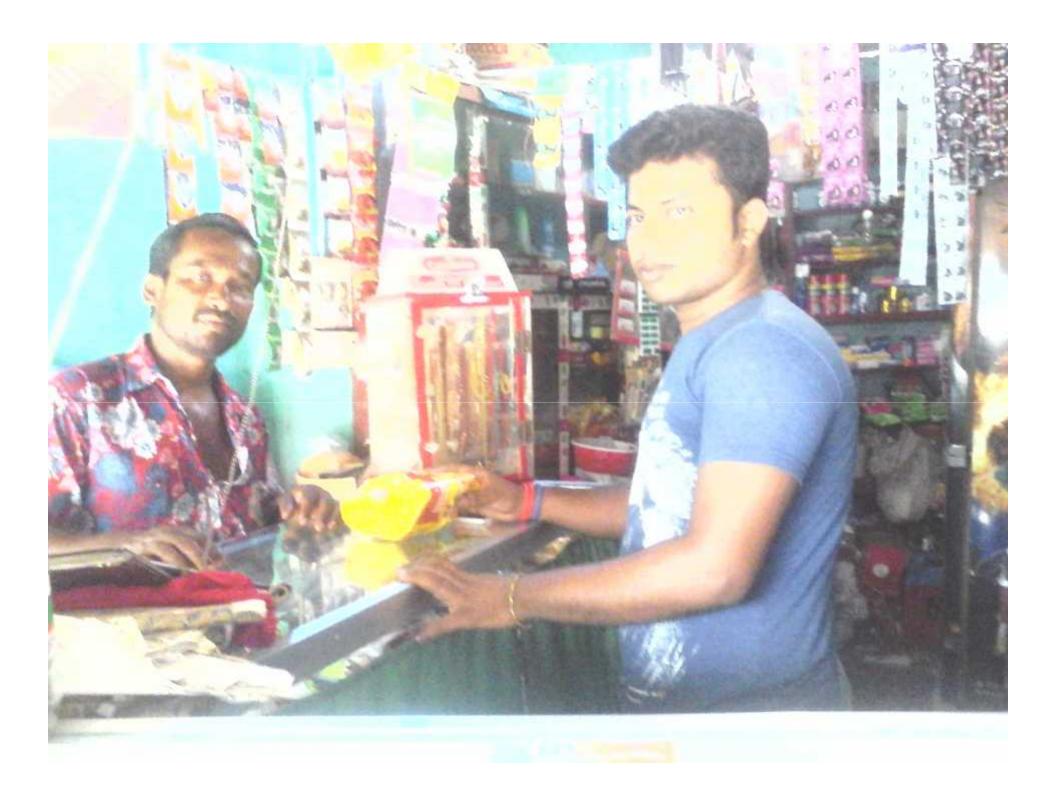
STRENGTH  Present employment: Self: 01 family: 0  Electrician Others (beyond family): 0  Future employment: 0  Ownership of Business in own name; Good reputation; Skilled and working experience: 05 years;	WEAKNESS ☐ Can not supply goods and services according to demand.
OPPORTUNITIES  Location of shop; Increase of demand; The capital of Entrepreneur will be Tk. 846,146after 3 years excluding payback of investor's money.	THREATS  Local Competitors.

## Presented at 253<sup>rd</sup> as Yunus Centre and 70<sup>th</sup> In-house Executive Social Business Design Lab

(GTT) on May 19, 2016 at Grameen Telecom Trust Premises

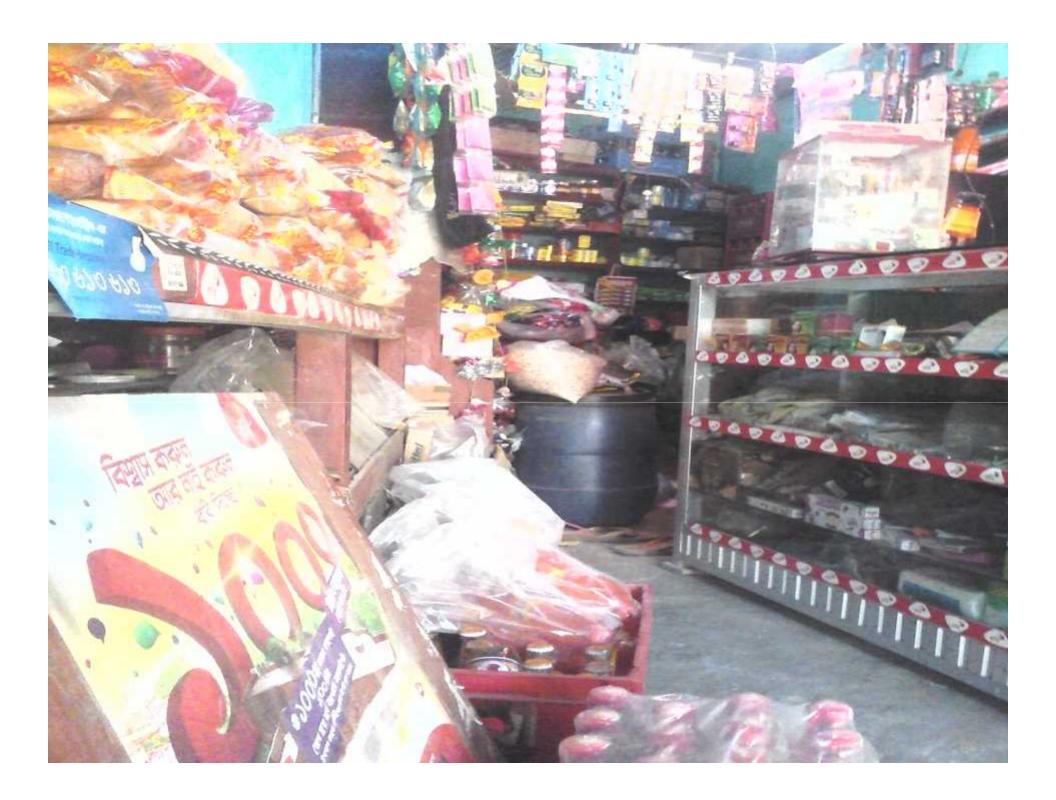
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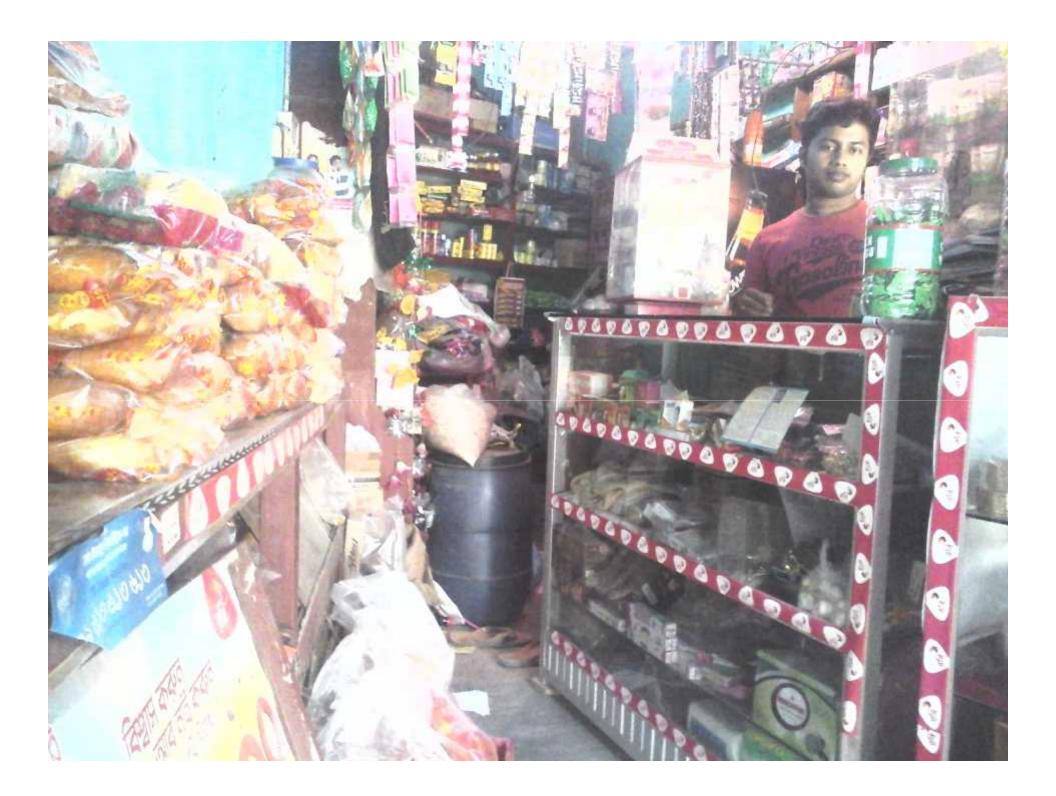
# Pictures















#### গণপ্রজাতন্ত্রী বাংলাদেশ সরকার

Government of the People's Republic of Bangladesh

NATIONAL ID CARD / জাতীয় পরিচয় পত্র



নাম: কৃষ্ণ কুমার দত্ত

Name: KRISHNO KUMAR DUTTA

পিতা: চিত্তরপ্রদ দত্ত

মাতা: অর্চনা রানী দত্ত

2015

Date of Birth: 10 Jan 1994

ID NO: 19944110938000062

তাই কাটো গণপুলোৱাটী সাংলাদেশ সনকালের কাপানে কাটো স্বাৰ্থকোটী ব্যুকীত প্রত তিয়োজ পালের যোলে নিকটন্ত গোট প্রতিশ্ব জন্ম দেয়ার হল ত্রুবোম জন্ম হেলা। ঠিকানা: প্রাম/র তা: বর্জাগ, বর্লাগ-১১০, ডাক্মন্য সভ্যমত্ত - ৭৪৭০, স্বামান্যান্তা, মণোর

Sach-



#### গণপ্রজাতন্ত্রী বাংলাদেশ সরকার শ্রেক্সামালনা of the People's Republic of Bangladesh NATIONAL ID CARD / জাতীয় পরিচয় পত্র



নাম: অর্চনা রানী দত্ত

Name: Archana Rani Datto

স্বামী: চিত্তরপ্তান দত্ত

মাতা: মৃত শাওনা রানী দত্ত

Date of Birth: 12 Oct 1970

ID NO: 4110938836785

এই কার্ছটি গণপ্রজাতন্ত্রী বাংলাদেশ সরকারের সম্প্রতি। কার্ছটি ব্যবহারকারী ব্যক্তীত অন্য কোষাও পাওয়া গেলে নিকটর্ব পোষ্ট অফিন্সে জমা দেয়ার জন্য অনুরোধ করা হলো। ঠিকানা: বাসা/হোভিং: ০, গ্রাম/রাস্তা: বড়বাগ, ভাকঘব: বহরমপুর - ৭৪৭০, বাঘারপাড়া, মশোর

CERRIE

প্রদানকারী কর্তৃপক্ষের স্বাক্ষর

প্রদানের তারিখ: ১৪/১১/২০১০

## দেনং ধলগ্রাম ইউনিয়ন পরিষদ

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## ট্রেড লাইসেন্স)

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ইউ, পি ফরম নং-৭ (১২/১ নিয়ম অনুযায়ী)

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# Thank You