

Proposed NU Business Name : M/S Monisonkar Telecom Business Category: Telecom & IT support



Business Proposal Collected by: Sohidul Islam, Officer, Jessor unit, Jessore. Business Proposal Prepared & Varified by: Md Rezaur Rashid Dewan

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address	-	Monisonkar Kundo Vill:Sultanpur, Union: Dulogram, Post: Dulogram, Upazila: Baga para, District: Jessore.
Age	:	33 Years
Marital status	:	Married
Children	:	1(One) son & 1(One) Daughter
No. of siblings:	:	01 (One) Brother & 02 (Two) Sisters
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info Further Information:	:::::::::::::::::::::::::::::::::::::::	Mother V Father Rakha Rani Kundo Late Nirronjon Kundo <i>Branch</i> : Dulogram, Bagha para,Jessore. <i>centre</i> # 35/mo <i>Loan no.:3993,</i> Member of since 2005 First Ioan: Tk. 10,000 Existing Ioan: Tk.90,000. Outstanding Loan: Tk. 65,460
 (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan 	::	Entrepreneur father No Nil Nil

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	Class Ten
Present Occupation (Besides own business, i.e., pursuing further studies, other business etc.)	:	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, work experience as an apprentice etc.)		10(Ten) years experience is running in his own business. He had started the business only with Tk.150,000 (One lac fifty thousand)
Other Own/Family Sources of Income	:	His father income from business
Other Own/Family Sources of Liabilities	:	Nil
NU's Contract No.	:	01717964593
NU's National ID No.	:	4110938188753
NU Project Source/Reference	:	Grameen Telecom Trust

BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Rakha Rani Kundo is a GB since 2005 at first she took GB loan BDT 10,000 (Ten thousand).
- Gradually she took loan several times and utilized it by
- cultivation and assisting her son in his business.
- Finally GB loan helped her to improve economic condition,
- livelihood and expanding the existing business of her son.

PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	M/S Monisonkar Telecom
Address/ Location	:	Dulogram, Bagha para, Jessore.
Total Investment in BDT	:	BDT Tk 463000
Financing	:	Self Tk. 313,000(from existing business) Required Investment Tk. 150,000 (as equity)
Present salary/drawings from business	:	BDT 7,000(Seven thousand)
Proposed Salary (estimates)	:	BDT 7,500 (Seven thousand five hundred)
 Proposed Business Implementation Plan (i) % of present gross profit margin (ii) Estimated % of proposed gross profit margin (iii) In future risk mgt. plan (from fire, disaster etc.) 	:	On products 90%, Bkash 100% and flexiload 100% On products 90%, Bkash 100% and flexiload 100%

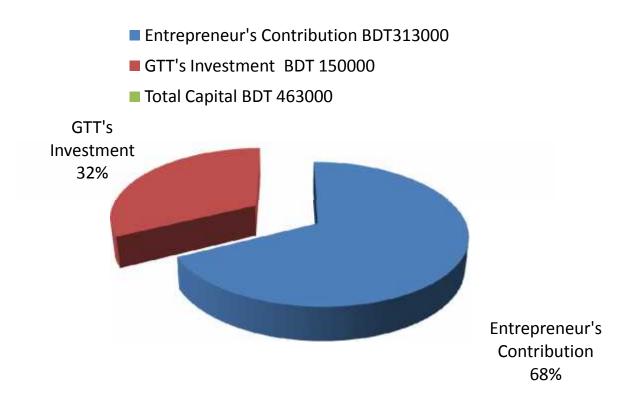
INFO ON EXISTING BUSINESS OPERATIONS

Destination		EB (BDT)				
Particulars	Daily	Monthly	Yearly			
Sales income from products	7,000	196,000	2,352,000			
income from Bkash	120	3,360	40,320			
income from Flexiload	135	3,780	270			
Total Income (A)	7,255	203,140	2,392,590			
Less: Cost of sales of products	6,300	176,400	2,116,800			
Gross Profit (C) [C=(A-B)]	955		275,790			
Less: Operating Cost:		,	,			
Electricity bill		400	4,800			
Mobile bill		500	6,000			
Conveyance bill		1,200	14,400			
Bank Charge (DD, PO, SC)						
Ownership Transfer Fee		-	-			
Present Salary (Self & family)		7,000	84,000			
Other Cost (stationary & Entertainment etc.)		1,000	12,000			
Non Cash Item:		,	,			
Depreciation Expenses		458	5,496			
Total Operating Cost (D)		10,572	126,866			
Net Profit (C-D):		16,168	148,924			

PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particula	Existing Business (BDT)	Proposed (BDT)	Total (BDT)	
Existing	Proposed			
Investment in products (mobile charger, battery, converter, screen paper , computer accessories, movie caset,Modem, mobile,bkash,lod, etc)	Investment in products (system, servicing items, mobile accessories etc)	243,639	150,000	393,639
Investment in Machineries		25,308	-	25,308
Cash in hand		3,632		3,632
Debtors (Since February, 2016 to at present)		88,881		88,881
Creditors (since December, 2015 to at present)		(65,460)		(65,460)
Decoration (fixture and fittings)		17,000		17,000
Advance for Shop				-
Total Cap	ital	313,000	150,000	463,000





FINANCIAL PROJECTION OF NU BUSINESS PLAN

	Y	Year 1 (BDT)			Year 2 (BDT)			Year 3 (BDT)		
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly	
Sales income from products	8,050	225,400	2,704,800	9,660	270,480	3,245,760	12,075	338,100	4,057,200	
income from Bkash	120	3,360	40,320	132	3,696	44,352	152	4,250	51,005	
income from Flexiload	135	3,780	45,360	149	4,158	49,896	171	4,782	57,380	
Total Income (A)	8,170	228,760	2,745,120	9,792	274,176	3,290,112	12,227	342,350	4,108,205	
Less: Cost of sales of products	7,245	202,860	2,434,320	8,694	243,432	2,921,184	10,868	304,290	3,651,480	
Gross Profit (C) [C=(A-B)]	925					368,928	1,359			
Less: Operating Cost:										
Electricity bill		400	4,800		400	4,800		400	4,800	
Mobile bill (SMS & Reporting)		500	6,000		700	8,400		1,100	13,200	
Conveyance		1,500	18,000		1,700	20,400		2,000	24,000	
Bank Charge (DD, PO, SC)		50	300		70	840		90	1,080	
Ownership Transfer Fee		1,000	6,000		1,000	12,000		1,000	12,000	
Proposed Salary (Self & family)		7,500	90,000		8,500	102,000		9,500	114,000	
Other Cost (stationary & Entertainment etc.)		1,000	12,000		1,200	14,400		1,700	20,400	
Non Cash Item:										
Depreciation Expenses		458	5,496		458	5,496		458	5,496	
Total Operating Cost (D)	-	12,422	142,766	-	14,042	168,506		16,262	195,146	
Net Profit (C-D):	-	13,478	168,034	-	16,702	200,422		21,798	261,579	
Retained Income			168,034			368,456			630,034	

Note: 1. Agreed Grace Period: Six Months

2. Investment Payback Schedule : Quarterly installment including ownership transfer fee from the date of chaque deposited in NU's business account.

CASH FLOW STATEMENT

Statement of Cash Flow						
	Three Years Projection- After Funding					
SI #	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)		
1.0	Cash Inflow					
1.1	Investment Infusion by Investor	150,000	-	-		
1.2	Net Profit (ownership tr. Fee added back)	174,034	212,422	273,579		
1.3	Depreciation Expenses	5,496	5,496	5,496		
1.4	Opening Balance of Cash Surplus	-	143,530	289,448		
	Total Cash Inflow	329,530	361,448	568,523		
2.0	Cash Outflow					
2.1	Product Purchase	150,000	-	-		
2.2	Investment Payback including Ownership Transfer Fee	36,000	72,000	72,000		
	Total Cash Outflow	186,000	72,000	72,000		
3.0	Total Cash Surplus	143,530	289,448	496,523		



Strength	Weakness
 Present employment: Self: 01 family: 0 Electrician Others (beyond family): 0 Future employment: 0 Ownership of Business in own name; Good reputation; Skilled and working experience: 10 years; 	Can not supply goods and services according to demand.
OPPORTUNITIES Location of shop; Increase of demand; The capital of Entrepreneur will be Tk. 943,034after 3 years excluding payback of investor's money.	THREATS Local Competitors.

Presented at 253rd as Yunus Centre and 70th In-house Executive Social Business Design Lab (GTT) on May 19, 2016 at Grameen Telecom Trust Premises

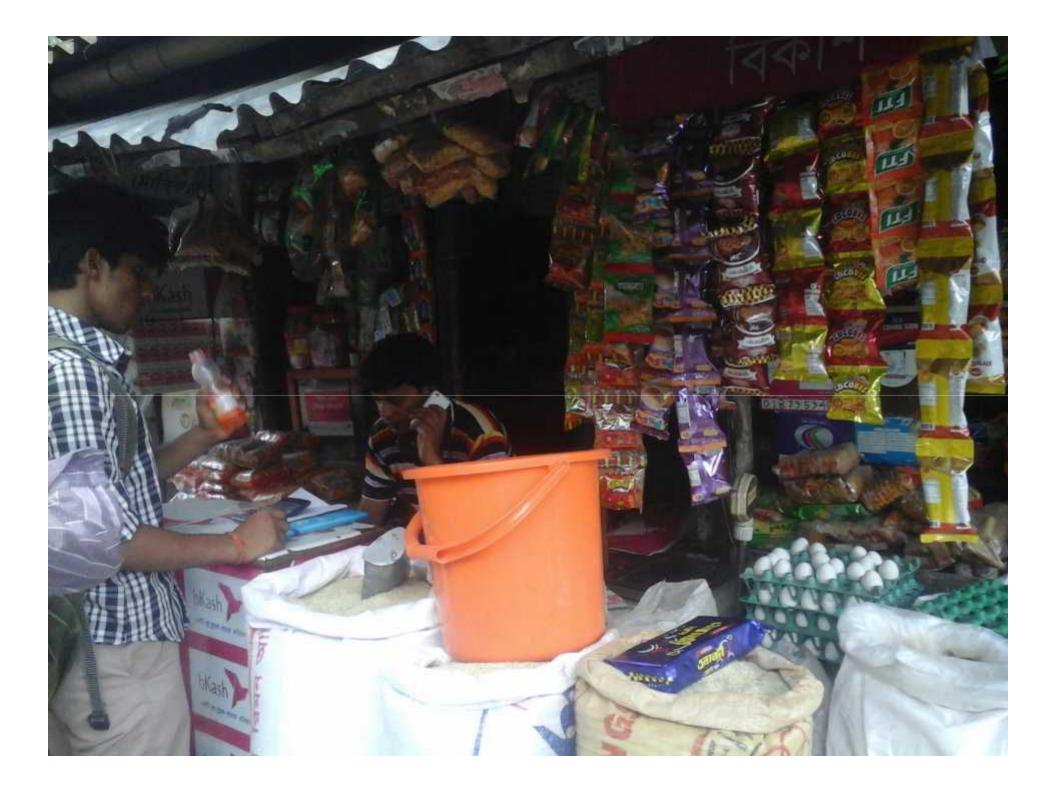
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Pictures



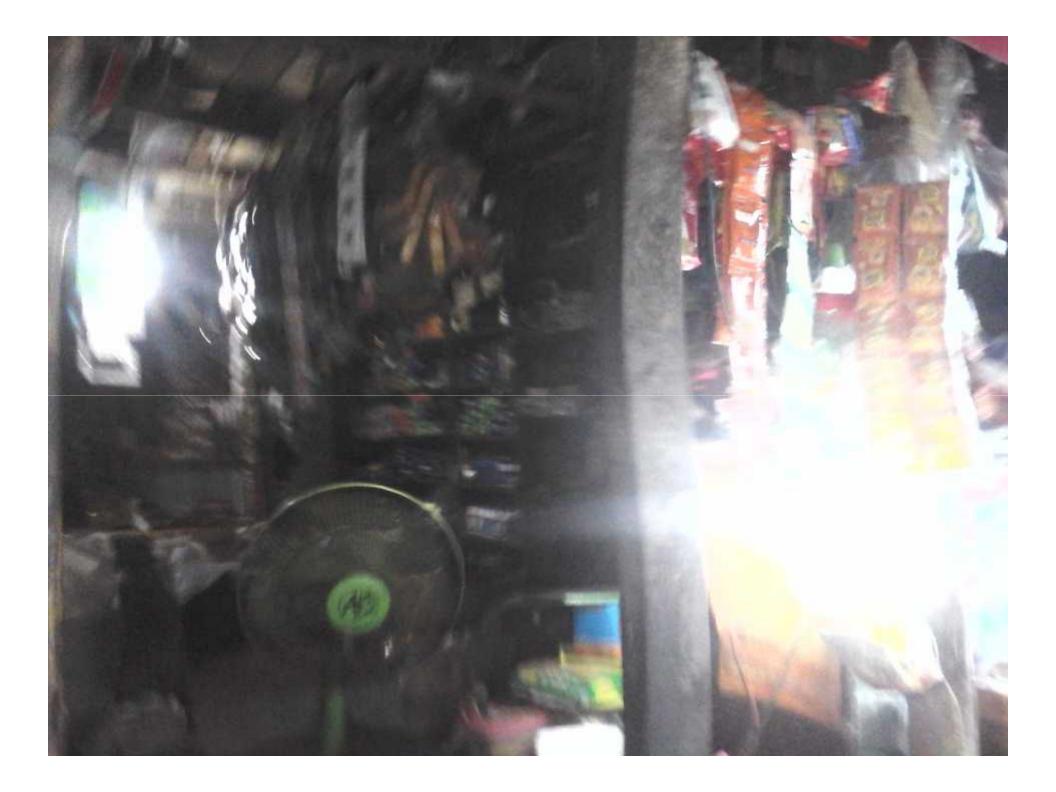


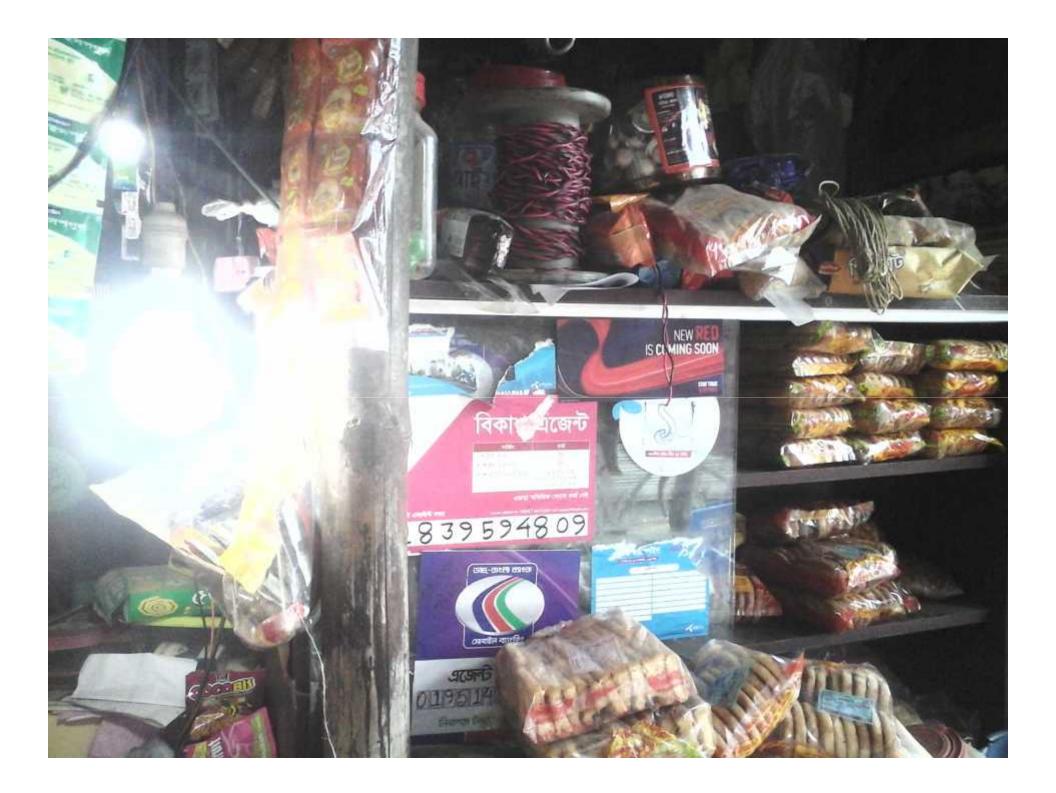


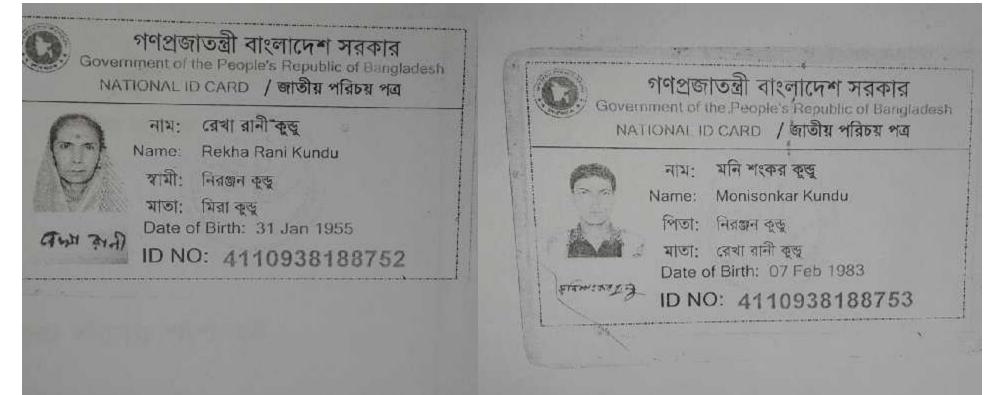


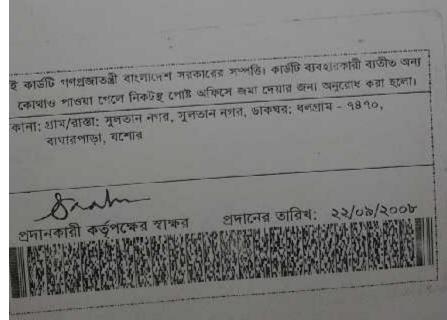


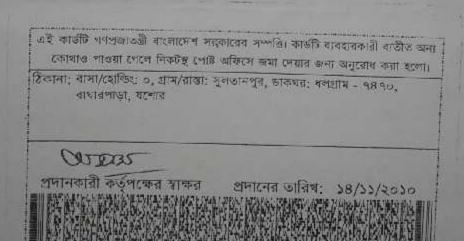












Social Busin Trust GTT (BDT) উপজেলা ঃ বাহারপাড়া, জেলা ঃ যশোর। চেয়ারম্যান ঃ মোঃ হাফিজুর রহ্মান মোল্যা 56% ইউ, পি ফরম নং- ৭ (১২/১ নিয়ম অনুযায়ী) বহির নং-नाइरमन न१-388 200 202 V जाविश : 56- 152 2038 ব্যবসা প্রতিষ্ঠােলে নাম ঃ लामगर्म ज्यान माएकत हिमिकेडर গ্রোঃ-----1344 শিতা/ৰামীয় নাম :---- বিকেন্দ্র কুল हिकाना : न म्हार्डी यरस्ट्रेस्ट्री, यरहरियराष्ट्रस्ट यर्भियरम् 500 21629 191101 পয়সা (1) (5 B K 5 B) (5 B K 5 B) (5 মাত্র) অন্দ্র শনিষদকে প্রদান করিয়াছেন াস কারণ তাহাকে এতম্বারা নাইসেল মন্দ্রুর করা যাইতেছে যে তিনি তার পৃষ্ঠ ন ২০১৫ হ'ল তারিখে নে এর্ধ বহুসর শেষ হইবে जमा ि जाराव - रिनिभे का उ इन्ति आफार गम वायमा वज देखनिवन जनाकाव পরিচালনা করত্যে পারবেন। Sal 24 24 32 2 38 THE STATES STREET

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Thank You