

Proposed NU Business Name : Uzzal Telecom

Business Category: **Telecom & IT Support**



Business Proposal Identified by: Doneshwar Kumar Mohonto, Asst. Officer, Kurigram

Business Proposal Verified by: Fahina Yesmin Happy

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address	:	Uzzal Sarker Vill: Dharoni Bari, Union: Dharoni Bari, Post: Dharoni Bari, Upazila:Ulipur, District: Kurigram.
Age	:	34 years
Marital status	•	Married
Children	••	01 (One) Son
No. of siblings:	••	02 (Two) Brothers
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father Sreemoti Bijly Rani Sree Jitendranath Branch: Ulipur, Kurigram, Centre # 36/Mo Loan no.: 4021, Member since February 19, 1990 First loan: Tk. 1,500 Existing loan: Tk. 23,440, Outstanding Loan: TK.20,338
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan		Entrepreneur's Younger Brother No Nil Nil

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	S.S.C		
Present Occupation (Besides own business, i.e., perusing further studies, other business etc.)	:	Besides this business he has another income from agriculture.		
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.)	:	02 (Two) years experience is running his own business. He started the business with BDT 350,000 (Three lac fifty thousand). He has no hand training.		
Other Own/Family Sources of Income	:	His father's income from agriculture and younger brother's income from grocery business.		
Other Own/Family Sources of Liabilities	:	Nil		
NU's Contact No.	:	0725394045		
NU's National ID No.	:	198149194448387		
NU Project Source/Reference	:	Grameen Telecom Trust		

BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Sreemoti Bijly Rani is a GB member since February 19, 1990 at first she took GB loan BDT Tk. 1,500 (One thousand five hundred).
- Successively several times she utilized GB loan by assisting her husband in agriculture and assisting her son in existing grocery business.
- Finally GB loan helped his to improve economic condition and livelihood.

PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	Uzzal Telecom
Address/ Location	:	Ulipur, Kurigram.
Total Investment in BDT	:	Tk. 582,000
Financing	:	Self Tk. 432,000 (from existing business) Required Investment Tk.150,000 (as equity)
Present salary/drawings from business	:	BDT 10,000 (Ten thousand)
Proposed Salary	:	BDT 11,000 (Eleven thousand)
Proposed Business Implementation Plan		
(i) % of present gross profit margin	:	On an average 18%
(ii) Estimated % of proposed gross profit margin	:	On an average 18%
(iii) In future risk mgt. plan (from fire, disaster etc.)		

INFO ON EXISTING BUSINESS OPERATIONS

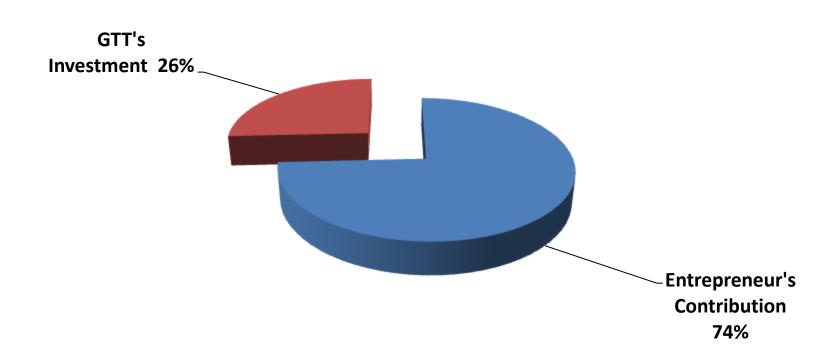
		EB (BDT)				
Particulars	Daily	Monthly	Yearly			
Sales income from products (A)	4,000	112,000	1,344,000			
Less: Cost of Products (Products Purchase)	3,280	91,840	1,102,080			
Gross Profit (C) [C=(A-B)]	720	20,160	241,920			
Less: Operating Cost:						
Electricity bill		400	4,800			
Generator bill		300	3,600			
Shop Rent		3,000	36,000			
Night Guard bill		150	1,800			
Mobile bill		500	6,000			
Conveyance bill		900	10,800			
Provision of bad Debt		17	200			
Present Salary (Self & family)		10,000	120,000			
Other Cost (stationary & Entertainment etc.)		1,500	18,000			
Non Cash Item:		,	,			
Depreciation Expenses		395	4,735			
Total Operating Cost (D)		17,161	205,935			
Net Profit (C-D):		2,999	35,985			

PRESENT & PROPOSED INVESTMENT BREAKDOWN

Partic	Existing	Dranged	Total		
Existing	Proposed	(BDT)	Proposed (BDT)	(BDT)	
Investment in products (Mobile set, mobile accessories-Charger, battery, card reader, head phone, flip cover, screen paper, data cable, speaker, etc.)	Investment in products (Mobile set, mobile accessories-Charger, battery, card reader, head phone, flip cover, screen paper, data cable, speaker, etc.)	164,715	150,000	314,715	
Investment in Machineries & E		_			
4,Metre-01 etc.)	4,300		4,300		
Cash in hand			_	2,075	
Debtors (Since January, 2016	20,010	_	20,010		
Decoration (fixture and fittings	20,010		20,010		
Decoration (nature and numgs	40,900	_	40,900		
Advance for Shop		200,000	-	200,000	
Total C	apital	432,000	150,000	582,000	

SOURCE OF FINANCE

- Entrepreneur's Contribution BDT 432,000
- GTT's Investment BDT 150,000
- Total Capital BDT 582,000



FINANCIAL PROJECTION OF NU BUSINESS PLAN

	Year 1 (BDT)			Year 2 (BDT)		Year 3 (BDT)			
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Estimated sales income from products (A)	5,500	154,000	1,848,000	6,050	169,400	2,032,800	6,534	182,952	2,195,424
Less: Cost of Products (Products Purchase)	4,510	126,280	1,515,360	4,961	138,908	1,666,896	5,358	150,021	1,800,248
Gross Profit (C) [C=(A-B)]	990	27,720	332,640	1,089	30,492	365,904	1,176	32,931	395,176
Less: Operating Cost:									
Electricity bill		400	4,800		450	5,400		500	6,000
Generator bill		300	3,600		320	3,840		320	3,840
Shop Rent		3,000	36,000		3,000	36,000		3,000	36,000
Night Guard bill		250			200	2,400		220	2,640
Mobile bill (SMS & Reporting)		500	6,000		700	8,400		800	9,600
Conveyance		1,900	22,800		1,200	14,400		1,300	15,600
Provision of bad Debt		17	200		17	200		17	200
Ownership Transfer Fee		1,000	6,000		1,000	12,000		1,000	12,000
Proposed Salary (Self & family)		11,000	132,000		12,500	150,000		14,000	168,000
Bank Charge (DD, PO, SC)		50	600		50	600		50	600
Other Cost (stationary & Entertainment etc.)		2,000	24,000		2,500	30,000		2,000	24,000
Non Cash Item:									
Depreciation Expenses		395	4,735		395	4,735		395	4,735
Total Operating Cost (D)		20,811	243,735	_	22,331	267,975		23,601	283,215
Net Profit (C-D):	•	6,909	88,905	-	8,161	97,929	•	9,330	111,961
Retained Income			88,905			186,834			298,795

Notes: 1. Agreed Grace period: Six months

2. **Investment Payback schedule:** Quarterly installment would also include ownership transfer fee from the date of cheque deposited in NU's business account.

CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	150,000	_	-
1.2	Net Profit (ownership tr. Fee added back)	94,905	109,929	123,961
1.3	Depreciation Expenses	4,735	4,735	4,735
1.4	Opening Balance of Cash Surplus	_	63,640	106,304
	Total Cash Inflow	249,640	178,304	235,000
2.0	Cash Outflow			
2.1	Product Purchase	150,000	_	-
2.2	Investment Payback including Ownership Transfer Fee	36,000	72,000	72,000
	Total Cash Outflow	186,000	72,000	72,000
3.0	Total Cash Surplus	63,640	106,304	163,000

SWOT ANALYSIS

STRENGTH	WEAKNESS
 □ Present employment: Self: 01 Family: 0; Others (beyond family): 0 Future employment: 0 □ Trade License in his own name; □ Ownership of business in his own name; □ He has no hand training; □ Maintain books of record; □ Working Experience : 02 Yrs. 	☐ Can not supply goods as per demand;
 OPPORTUNITIES □ Location of Shop; □ Have some fixed customers; □ Increasing demand; □ The Capital of the entrepreneur will be BDT 730,795 after 3 years excluding payback of investor's money. 	THREATS ☐ Increase of local competitors;

Presented at 246th as Yunus Centre and 66th In-house Executive Social Business Design Lab (GTT) on May 05,2016 at Grameen Telecom Trust Premises

Thank you

Pictures

















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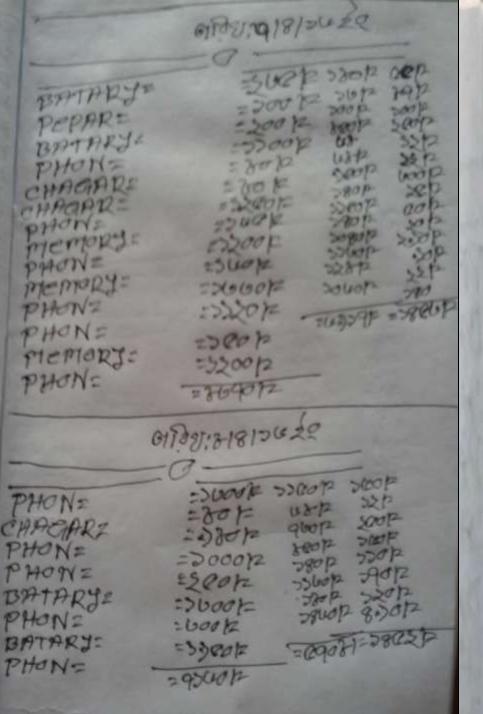
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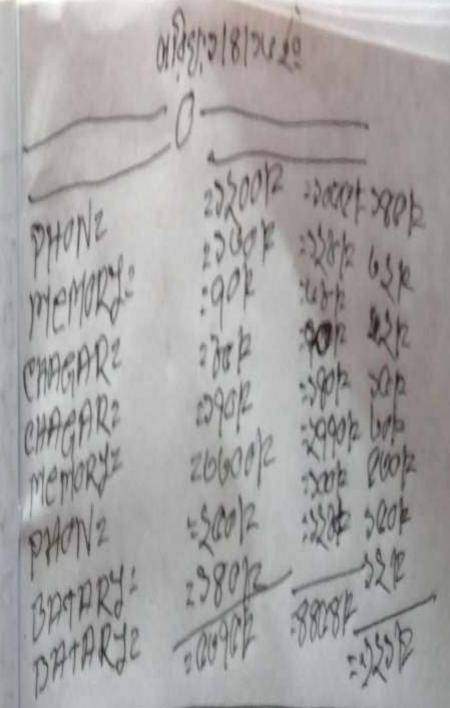
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नाम: श्रीमिक विक्रमी हानी

Name: Sreemon Bijly Rani

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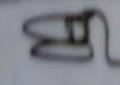
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Date of Birth: 25 May 1962

ID NO: 4919444737874

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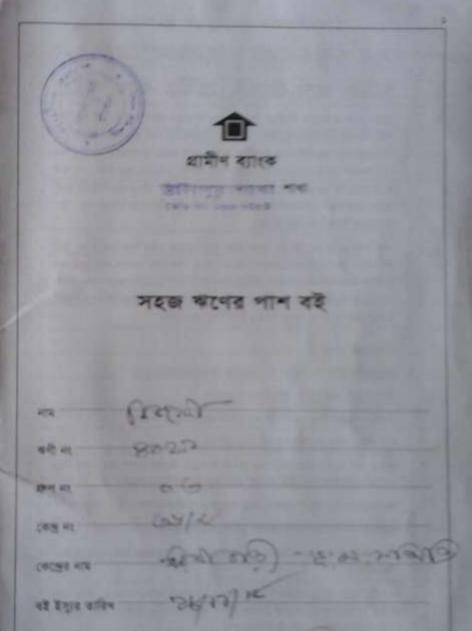


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Thank You