

Proposed NU Business Name: Abib Labib Digital Studio

Business Category: Telecom & IT support



Business Proposal Collected by: **Dipok Roy, Assistant officer, Gaibandha** unit, Gaibandha

Business Proposal Prepared & Varified by: Md Rezaur Rashid Dewan

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

	Md Samim Miha		
	Vill:Pulbandi, Union: Gaibandha., Post:Gaibandha., Upazila: Gaibandha., District: Gaibandha.		
:	25 Years		
:	Married		
:	1(One) son		
:	02 (two) Brothers & 02 (two) Sisters		
:	Mother Father —		
:	Mst Rikta Begum		
:	Late Md Abdul Samad		
:	Branch: Kalibari, Gaibandha centre # 05/mo		
	Loan no.: 1542/1, Member of since 2013		
	First loan: Tk. 5,000		
	Existing loan: Tk. 20000. Last Loan: Tk. 14,500		
:	Entrepreneur		
:	No		
:	Nil		
:	Nil		
	: : : : : : : : : : : : : : : : : : : :		

## BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	Class Ten
Present Occupation (Besides own business, i.e., pursuing further studies, other business etc.)	:	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, work experience as an apprentice etc.)	:	04(Four) years experience is running in his own business. He had started the business only with Tk.64,000 ( Sixty thousand four hundred)  He has on hand training
Other Own/Family Sources of Income	:	Nil
Other Own/Family Sources of Liabilities	•	Nil
NU's Contract No.	:	01767001699
NU's National ID No.	:	19913222407000081
NU Project Source/Reference	:	Grameen Telecom Trust

### BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Mst Rikta Begum is a GB since 2013
   at first she took GB loan BDT 5,000 (Five thousand).
- Gradually she took loan several times and utilized it by
- cultivation and assisting her son in his business.
- Finally GB loan helped her to improve economic condition,
- livelihood and expanding the existing business of her son.

## PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	Abib Labib Digital Studio
Address/ Location	:	Pulbandi, Gaibandha
Total Investment in BDT		BDT Tk 246000
Financing	•	Self Tk. 166000(from existing business) Required Investment Tk. 80,000 (as equity)
Present salary/drawings from business	:	BDT 3,500( Three thousand five hundred )
Proposed Salary (estimates)	:	BDT 4,500 (Four thousand five hundred)
Proposed Business Implementation Plan  (i) % of present gross profit margin  (ii) Estimated % of proposed gross profit margin  (iii) In future risk mgt. plan (from fire, disaster etc.)		On products 60%, On products 60%,

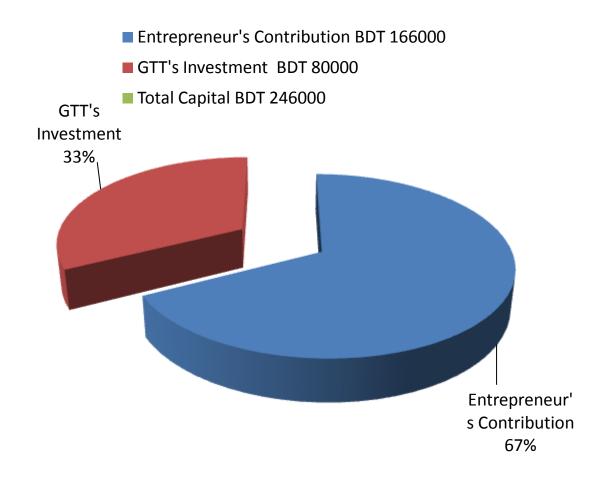
# INFO ON EXISTING BUSINESS OPERATIONS

		EB (BDT)				
Particulars	Daily	Monthly	Yearly			
Sales income from products (A)	800	22,400	268,800			
Less: Cost of sales of products (B)	480	13,440	161,280			
Gross Profit (C) [C=(A-B)]	320	-, -	107,520			
Less: Operating Cost:	520					
Electricity bill		750	9,000			
Mobile bill		300	3,600			
Night grad bill		180	2,160			
shop rent		300	3,600			
Conveyance bill		500	6,000			
Bank Charge (DD, PO, SC)			,			
Ownership Transfer Fee		_	_			
Present Salary (Self & family)		3,500	42,000			
Present Salary (Assistant-1)		1,000	12,000			
Other Cost (stationary & Entertainment etc.)		200	2,400			
Non Cash Item:						
Depreciation Expenses		1,287	15,444			
Total Operating Cost (D)		8,019	96,233			
Net Profit (C-D):		941	11,287			

### PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particula	Existing Business (BDT)	Proposed (BDT)	Total (BDT)	
Existing	Proposed			
Investment in products (mobile charger, battery, cover, head phone, screen paper etc)	Investment in products (mobile charger, battery, cover, head phone, screen paper etc)	6,085	80,000	86,085
Investment in Machineries		101,025	-	101,025
Cash in hand		490		490
Decoration (fixture and fittings)		2,900		2,900
Advance for Shop		70,000		70,000
GB Loan outstanding		(14,500)		(14,500)
Total Cap	166,000	80,000	246,000	

# SOURCE OF FINANCE



# FINANCIAL PROJECTION OF NU BUSINESS PLAN

	) Y	Year 1 (BDT)			Year 2 (BDT)			Year 3 (BDT)		
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly	
Sales income from products (A)	1,050	29,400	352,800	1,418	39,690	476,280	1,985	55,566	666,792	
Less: Cost of sales of products (B)	630	17,640	211,680	851	23,814	285,768	1,191	33,340	400,075	
Gross Profit (C) [C=(A-B)]	420		141,120	567		190,512	794		266,717	
Less: Operating Cost:										
Electricity bill		800	9,600		800	9,600		800	9,600	
Mobile bill (SMS & Reporting)		300	3,600		350	4,200		400	4,800	
Night grad bill		180	2,160		180	2,160		180	2,160	
shop rent		300	3,600		300	3,600		300	3,600	
Conveyance		800	9,600		1,000	12,000		1,200	14,400	
Bank Charge (DD, PO, SC)		50	300		70	840		90	1,080	
Ownership Transfer Fee		533	3,200		533	6,400		533	6,400	
Proposed Salary (Self & family)		4,500	54,000		5,500	66,000		6,500	78,000	
Present Salary (Assistant-1)		1,500	18,000		1,500	18,000		1,500	18,000	
Other Cost (stationary & Entertainment etc.)		300	3,600		500	6,000		700	8,400	
Non Cash Item:										
Depreciation Expenses		1,287	15,444		1,287	15,444		1,287	15,444	
Total Operating Cost (D)		10,553	123,133		12,023	144,273		13,493	161,913	
Net Profit (C-D):		1,207	17,987	-	3,853	46,239	-	8,734	104,804	
Retained Income			17,987			64,227			169,031	

Note: 1. Agreed Grace Period: Six Months

2. **Investment Payback Schedule :** Quarterly installment including ownership transfer fee from the date of chaque deposited in NU's business account.

# CASH FLOW STATEMENT

#### **Statement of Cash Flow**

**Three Years Projection- After Funding** 

SI#	Particulars Particulars Particulars Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	80,000	-	-
1.2	Net Profit (ownership tr. Fee added back)	21,187	52,639	111,204
1.3	Depreciation Expenses	15,444	15,444	15,444
1.4	Opening Balance of Cash Surplus	-	17,431	47,114
	Total Cash Inflow	116,631	85,514	173,762
2.0	Cash Outflow			
2.1	Product Purchase	80,000	-	-
2.2	Investment Payback including Ownership Transfer Fee	19,200	38,400	38,400
	Total Cash Outflow	99,200	38,400	38,400
3.0	Total Cash Surplus	17,431	47,114	135,362

# SWOT ANALYSIS

STRENGTH  Present employment: Self: 01 family: 01 Electrician Others (beyond family): 0  Future employment: 0 Ownership of Business in own name; Good reputation; Skilled and working experience: 04 years;	WEAKNESS  Can not supply goods and services according to demand.
OPPORTUNITIES  Location of shop; Increase of demand; The capital of Entrepreneur will be Tk. 335,031after 3 years excluding payback of investor's money.	THREATS  Local Competitors.

# Presented at 261<sup>rd</sup> as Yunus Centre and 71<sup>th</sup> In-house Executive Social Business Design Lab

(GTT) on May 26, 2016 at Grameen Telecom Trust Premises

Thank you

# Pictures















#### গণপ্রজাতন্ত্রী বাংলাদেশ সরকার Government of the People's Republic of Bangladesh

NATIONAL ID CARD / জাতীয় পরিচয় পত্র



নাম: শামিম মিয়া

Name: SHAMIM MIA

পিতা: মৃত আপুর সামাদ

মাতা: মোছাঃ বিজন বেগম

Date of Birth: 05 Jun 1991

ID NO: 19913222407000081

এই আউটি গণপ্ৰসাৰ্জী বাংলাদেশ সৰকাৰেৰ সম্পত্তি। কৰেটি ধাৰহাৰকানী ৰাজীত ব কোৰাও পাওৱা গোলে নিকটছ পোপট অফিলে হামা দেবাৰ হানা অনুবোৰ কথা হাসে।

ত্তিকালা। বাস্যরেশিতঃ ০১, গ্রাম্যান্তা: পূলবছী বালাসী রোড, ভাক্ষর। গাইবাছা - ৫৭০০, গাইবাছা সদর, গাইবাছা পৌরসভা, গাইবাছা

तरकत क्षेत्र / Blood Group; O+

প্রদানতারী কর্তপক্ষের স্থান্দা

श्रमात्मत कादियः ३१/५०/२०:





গণপ্রজাতন্ত্রী বাংলাদেশ সরকার Government of the People's Republic of Bangladesh NATIONAL ID CARD / জাতীয় পরিচয় পত্র



त्याचार विका त्यक्त

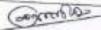
Name: Mst Rekta Begum

স্বামী: মোঃ আবুস সামাদ

মাতা: মোছা: খোডেজা বেগম Date of Birth: 10 May 1971

ID NO: 3222407131177

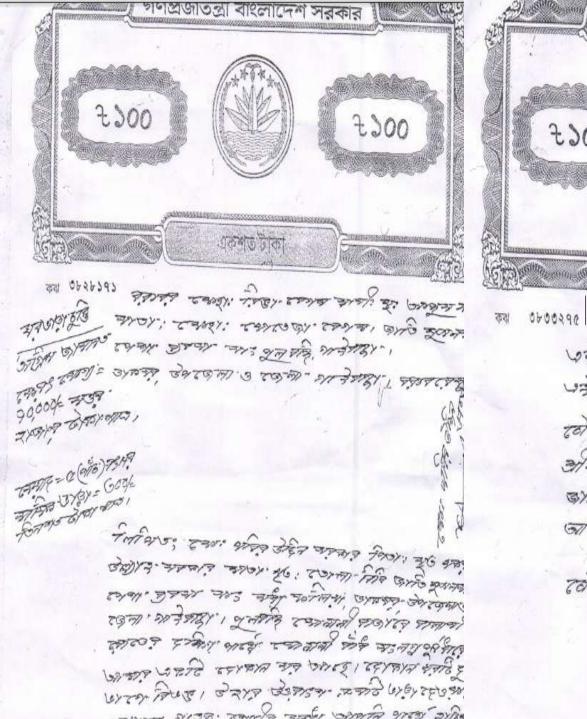
এই কার্ডাট গণপ্রজাতশ্রী বাংপাহেন্দ সরকারের সম্পরি। কার্ডটি ব্যবহারকারী ব্যতীত অন্য কোখাও পাওয়া গেলে নিকটছ পোট অঞ্চিদে থকা দেয়ার ক্ষনা অনুবোদ করা হলো। ঠিকানা: গ্রাম/রাজা: টোশন রোভ পুলবন্দি, পুলবন্দি, ভাতমর: পাইবাছা - ৫৭০০, গাইবাছা পৌরসভা, গাইবাছা সদর, গাইবাছা

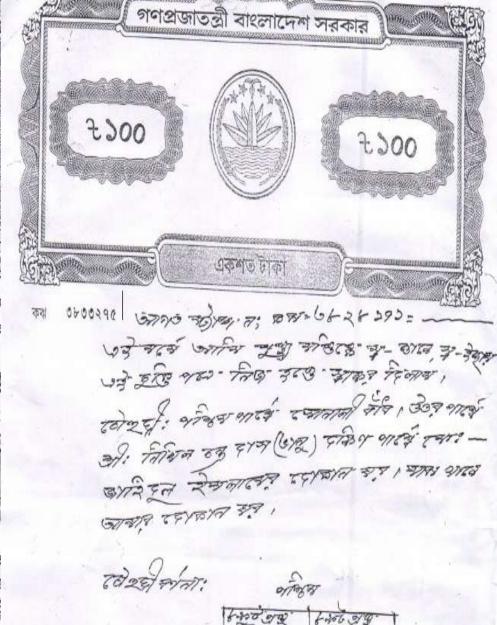


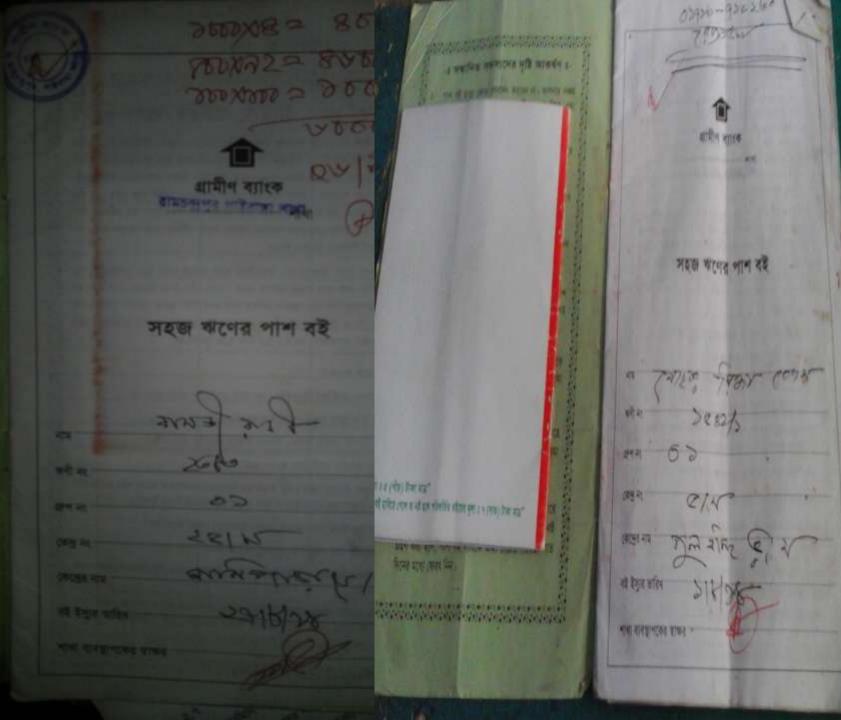
প্রদানকারী কর্তৃপক্ষের স্বাক্ষর

প্রদানের তারিখ: ২৯/০১/২০০৮

ফরম ইউপি ৭ [১২ (১) আদেশ মতে] উনিয়ান প यरि नर- ० रे नारितम तर-२७८ वातिष: २२/० ७/२०३(८) ट्यारिय नारिय रिरिकार्य महिटिड লাইলেল প্রাপকের নাম ....(প্রেপ : ক্রাপার্কিটি ক্রিটিপ পিতা/বামীর নান .....প্রত — তিতে কুক্ তে তেপের্মণ দা থানা ও জেলা ঃ গাইাবন্ধা। নাইলেশ ফি .... ১ টে ৩ ⊨ Dala ..... Cherrical Cherry Land প্রদান করার অত্র ইউনিয়নের সীমানার মধ্যে ২০০ ও হইতে ২০০ ৬ (५० (२४ - १० - १ - १ - १ वर्ष कार्या कर कार्या कर के कार्या कर के कार्या कर के कार्या कर के किए के कार्या कर के ব্যবসা চালাইবার উদ্দেশ্যে লাইসেল মঞ্র করা হইল। মোহার পাপলা বেজা









# Thank You