

#### Proposed NU Business Name: New Smart Tailors

Business Category: Clothing & Apparels



Business Proposal Identified by: Md. Abdur Rohim, Asst. Officer, Rohonpur Unit,

Chapai Nawabganj

Business Proposal Prepared by: Fahina Yesmin Happy

#### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address	:	Md. Nasim Uddin Vill: Uttarchori Mirjapur, Union: Nachol, Post: Mollikpur, Upazila: Nachol, District: Chapai Nawabganj.
Age	:	33 years
Marital status	:	Married
Children	:	01 (One) Son
No. of siblings:	:	01 (One) Brother and 01 (One) Sister
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: :	Mother   Mst. Nazma Begum  Md. Muslim Uddin  Branch: Fotepur, Nachol, Centre # 17/mo,  Loan no.: 6924, Membership since 2000 to 2008  First loan: Tk. 5,000  Existing loan: Nil, Last Loan: Tk. 15,000
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan	: : :	N/A No Nil Nil

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	Class Eight
Present Occupation (Besides own business, i.e., perusing further studies, other business etc.)	:	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.)	: :	02 (Two) Years experience in running his own business. He started the business with BDT 17,000 (Seventeen thousand).  He has 03 (Three) Years working experience as a building construction worker & tailoring assistant from local construction company & tailoring shop of Dubai.  He has taken 05 (five) Years training on tailoring from local tailoring master in his local area from his childhood.
Other Own/Family Sources of Income	:	His Father is a mason. He has purchased 02 (two) sewing machine and 01 (one) power sewing machine from the benefit of this business (New Smart Tailors).
Other Own/Family Sources of Liabilities	:	Nil
NU's Contact No.	:	01733290955
NU's National ID No.	:	19837015619000022
NU Project Source/Reference	:	Grameen Telecom Trust

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Mst. Nazma Begum was a GB member since 2000 to 2008 at first she took GB loan BDT 5,000 (Five thousand).
- Successively several times she utilized GB loan for purchasing cows and assisting her son in business.
- Finally GB loan helped her to improve economic condition and livelihood.

# PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	New Smart Tailors
Address/ Location	:	Kholshi bazar, Nachol, Chapai Nawabganj.
Total Investment in BDT	:	Tk. 167,000
Financing	:	Self Tk. 117,000 (from existing business) Required Investment Tk.50,000 (as equity)
Present salary/drawings from business	:	BDT 6,000 (Six thousand)
Proposed Salary	:	BDT 7,000 (Seven thousand)
Proposed Business Implementation Plan  (i) % of present gross profit margin  (ii) Estimated % of proposed gross profit margin  (iii) In future risk mgt. plan (from fire, disaster etc.)	:	On products 20% and Tailoring 50%  On products 20% and Tailoring 50%

### INFO ON EXISTING BUSINESS OPERATIONS

Dortiouloro	Existing Business (BDT)				
Particulars	Daily	Monthly	Yearly		
Sales income from Products	1,700	47,600	571,200		
Income from tailoring	700	19,600	235,200		
Total income from sales & tailoring A)	2,400	67,200	806,400		
Less: Cost of Sales / Products	1,360	38,080	456,960		
Less: Cost of tailoring (sewing accessories and wages)	350	9,800	117,600		
Less: Total cost of products & servicing (B)	1,710	47,880	574,560		
Gross Profit (C) [C=(A-B)]	690	19,320	231,840		
Less: Operating Cost:					
Electricity bill		700	8,400		
Shop Rent		750	9,000		
Mobile bill		500	6,000		
Night Guard bill		100	1,200		
Conveyance bill		600	7,200		
Present Salary (Family & Self)		6,000	72,000		
Present Salary (Assistant-1)		6,000	72,000		
Provision of bad debt		40	40		
Other Cost (Stationary & Entertainment etc.)		2,000	24,000		
Non Cash Item:					
Depreciation Expenses		438	5,250		
Total Operating Cost (D)		17,128	205,090		
Net Profit (C-D):		2,192	26,750		

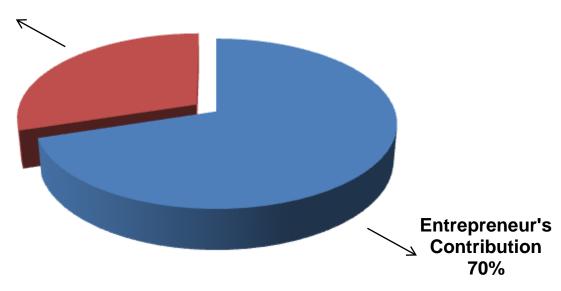
#### PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particular	Existing Business	Proposed	Total (BDT)	
Existing	Existing Proposed			(BDT)
gauze cloth, one piece and thread	Investment in products (shirt piece, pant piece, gauze cloth and three piece etc.)	55,950	50,000	105,950
Investment in Machineries, equipo machine - 2 pieces, over lock mac sewing machine - 01 piece, iron, l	32,000	-	32,000	
Cash in hand	3,890	-	3,890	
Advance for Shop	20,000	-	20,000	
Debtors (Since April, 2016 to at p	4,010	-	4,010	
Creditors (Since April, 2016 to at	(3,350)	-	(3,350)	
Decoration (fixture and fittings)	4,500		4,500	
Total Capit	117,000	50,000	167,000	

### SOURCE OF FINANCE

- Entrepreneur's Contribution BDT 117,000
- GTT's Investment BDT 50,000
- Total Capital BDT 167,000

GTT's Investment 30%



#### FINANCIAL PROJECTION OF NU BUSINESS PLAN

Bestivitere	Year 1 (BDT)			Year 2 (BDT)			Year 3 (BDT)		
Particulars Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Estimated sales income from Products	2,500	70,000	840,000	2,875	74,750	897,000	3,306	85,963	1,031,550
Estimated income from tailoring	850	23,800	285,600	1,020	28,560	342,720	1,173	32,844	394,128
Estimated total from sales & tailoring (A)	3,350	93,800	1,125,600	3,895	103,310	1,239,720	4,479	118,807	1,425,678
Less: Cost of Sales / Products	2,000	56,000	672,000	2,300	59,800	717,600	2,645	68,770	825,240
Less: Cost of tailoring (sewing accessories and wages)	425	11,900	142,800	510	14,280	171,360	587	16,422	197,064
Less: Total cost of products & servicing (B)	2,425	67,900	814,800	2,810	74,080	888,960	3,232	85,192	1,022,304
Gross Profit (C) [C=(A-B)]	925	25,900	310,800	1,085	29,230	350,760	1,248	33,615	403,374
Less: Operating Cost:									
Electricity bill		800	9,600		1,000	12,000		1,200	14,400
Shop Rent		750	9,000		750	9,000		750	9,000
Mobile bill (SMS & Reporting)		800	9,600		800	9,600		800	9,600
Night Guard bill		150	1,800		200	2,400		250	3,000
Conveyance		1,100	13,200		1,600	19,200		2,100	25,200
Ownership Transfer Fee		333	2,000		333	4,000		333	4,000
Proposed Salary-(Family & Self)		7,000	84,000		7,500	90,000		8,500	102,000
Proposed Salary-(Assistant-01)		6,000	72,000		7,000	84,000		8,000	96,000
Bank Charge (DD, PO, SC)		55	330		55	660		55	660
Provision of bad debt		40	481		40	481		40	481
Other Cost (stationary & Entertainment etc.)		2,500	30,000		3,000	36,000		3,500	42,000
Non Cash Item:									·
Depreciation Expenses		438	5,250		438	5,250		438	5,250
Total Operating Cost (D)	-	19,966	237,261	-	22,716	272,591	_	25,966	311,591
Net Profit (C-D)	-	5,934	73,539	-	6,514	78,169	-	7,649	91,783
Retained Income			73,539			151,708			243,490

Notes: 1. Agreed Grace period: Six months

2. **Investment Payback schedule:** Quarterly installment would also include ownership transfer fee from the date of cheque deposited in NU's business account.

# CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	50,000	-	-
1.2	Net Profit (ownership tr. Fee added back)	75,539	82,169	95,783
1.3	Depreciation Expenses	5,250	5,250	5,250
1.4	Opening Balance of Cash Surplus	-	68,789	132,208
	Total Cash Inflow	130,789	156,208	233,240
2.0	Cash Outflow			
2.1	Product Purchase	50,000	-	-
2.3	Investment Payback including Ownership Transfer Fee	12,000	24,000	24,000
	Total Cash Outflow	62,000	24,000	24,000
3.0	Total Cash Surplus	68,789	132,208	209,240

## SWOT ANALYSIS

STRENGTH  ☐ Present employment:	WEAKNESS  □ Can not supply goods and
Self: 01 Family: 0 Others (beyond family): 01-parmanant, 01 production basis; Future employment: 0	services as per demand.
<ul> <li>□ Trade License in his own name;</li> <li>□ Ownership of business in his own name;</li> <li>□ He has on hand training;</li> </ul>	
☐ Experience : 06yrs.	
OPPORTUNITIES	THREATS
<ul><li>□ Location of Shop;</li><li>□ Have some fixed customers.</li></ul>	☐ Increase of local competitors.
<ul><li>Increasing Demand;</li><li>The Capital of the entrepreneur will be BDT</li></ul>	
360,490 after 3 years excluding payback of investor's money.	

# Presented at 272<sup>nd</sup> as Yunus Centre and 76<sup>th</sup> In-house Executive Social Business Design Lab (GTT) on June 09, 2016 at Grameen Telecom Trust Premises

Thank you

# Pictures











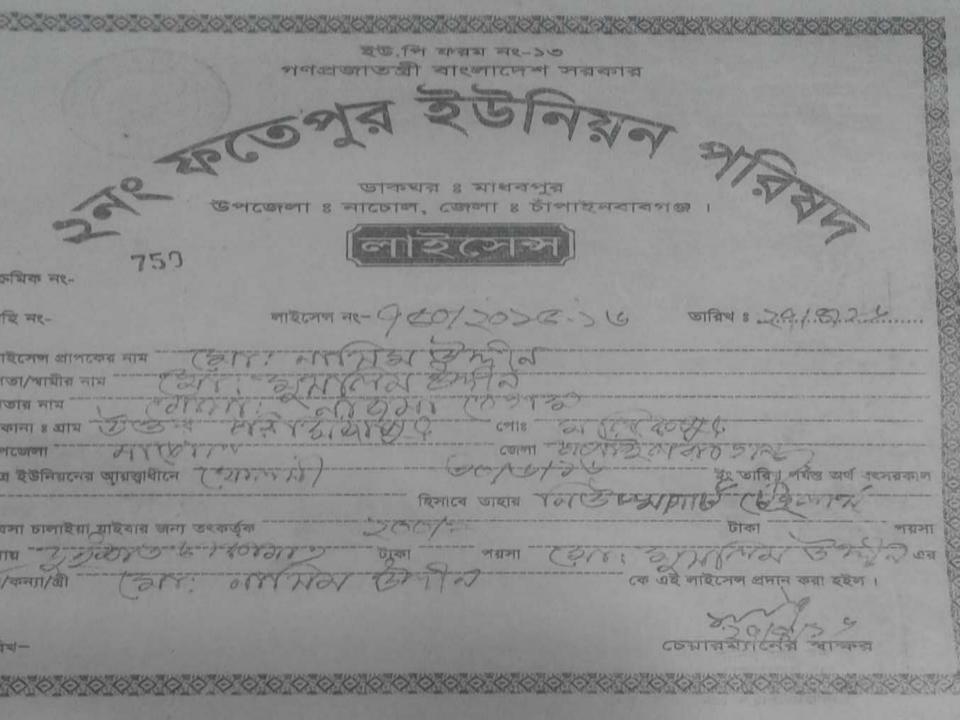


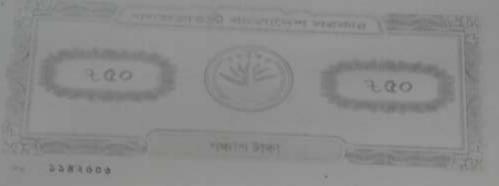












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#### গণপ্রজাতন্ত্রী বাংলাদেশ সরকার Government of the People's Republic of Bangladesh

NATIONAL ID CARD / जाडीश श्रीतृत्य श्री



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নাম: যোঃ নাসিম উদ্দীন

Name: Md. Nasim Uddin

পিতা: মোঃ মুসলিম উদ্দীন

মাতা: মোগাঃ নাজমা বেগম

Date of Birth: 08 Apr 1983

ID NO: 19837015619000022

এই কার্ডটি গণপ্রজান্তন্ত্রী বাংলাদেশ সরকারের সম্পত্তি। কার্ডটি ব্যবহারকারী ব্যতীত অন্য কোলাও পাওয়া গেলে নিকটছ পোশ্ট অফিসে জমা দেবার জন্য অনুরোধ করা হলো।

ঠিকানা: গ্রাম/রাজা: উত্তর চরিমিজাপুর, ডাকখর: মল্লিকপুর – ৬৩২১, নাচোল, চাপাইনবাবগঞ্জ

প্রদানকারী কর্তপক্ষের স্বাক্ষর

প্রদানের ভারিখ: ২২/০৯/২০১৩



# अग्राम भाव

> ন্যাঃ শক্তিকৃত্ব ইসলাম (১২৭%৭) জিন্মত আল্লেব (কি. এডে) মান্ত্ৰিৰ বাংক ভক্তেশ্ব শক্তোল বাৰা



# Thank You