

Proposed NU Business Name : Jasmine shoe Store

Business Category: General Retail & Wholesale



Project Identified & Prepared by: Md. Mokul Mia, Asst. NU, Kaunia Unit. Rangpur Business proposal Verified by: Md. Mahbubur Rahman Bhuiyan.

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address	:	Md. Najrul islam Vill: Jogdish, Union: 03 no. Etakumary, Post: Etakumary, Upazila: Pirgasha, District: Rangpur.			
Age	:	27 years			
Marital status	:	Un-Married			
Children	:	N/A			
No. of siblings:	:	03 (Three) Brothers and 02 (two) Sisters			
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother V Father Mst. Saleha Begum Md. Sahed Ali Branch: Anondhanagor, Pirgasha, Centre # 28/mo Loan no.: 5868, Member since June 06, 2012. First loan: Tk. 5,000 Existing loan: Tk. 10,000, Outstanding Loan: TK. 0			
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan	: : :	Entrepreneur No Nil Nil			

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	Class Five (Pass)
Present Occupation (Besides own business, i.e., perusing further studies, other business etc.)	:	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.)	:	07(Seven) years experiences is running his own business. He started the business with BDT 44,000. (Forty-four thousand). He has 02 (Two) years working experiences as a Hand Painter in his local area. He has also taken 06 (Six) months training on graphics design form Queens Information Technology. In addition to he has purchased () decimal land and built own residence from the benefit of this business ().
Other Own/Family Sources of Income	:	Father's income from agriculture.
Other Own/Family Sources of Liabilities	:	Nil
NU's Contact No.	:	017911873126
NU's National ID No.	:	19898517328000018
NU Project Source/Reference	:	Grameen Telecom Trust

BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Mst. Saleha Begum is a GB member since June 06, 2012 at first She took GB loan BDT 5,000 (Seven thousand).
- Successively several times She utilized GB loan by assisting her son (entrepreneur) in existing business and Cultivation purposes.
- Finally GB loan helped her to improve economic condition and livelihood and expanding the existing business of her son.

PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	Jasmine shoe Store
Address/ Location	:	Anondhanagor bazar, Pirgasha,Rangpur.
Total Investment in BDT	:	Tk. 535,000
Financing	:	Self Tk. 435,000 (from existing business) Required Investment Tk. 100,000 (as equity)
Present salary/drawings from business	:	BDT 7,000 (Seven thousand)
Proposed Salary	:	BDT 9,000 (Nine thousand)
Proposed Business Implementation Plan		
(i) % of present gross profit margin	:	On average 18%.
(ii) Estimated % of proposed gross profit margin	:	On average 18%.
(iii) In future risk mgt. plan (from fire, disaster etc.)		

INFO ON EXISTING BUSINESS OPERATIONS

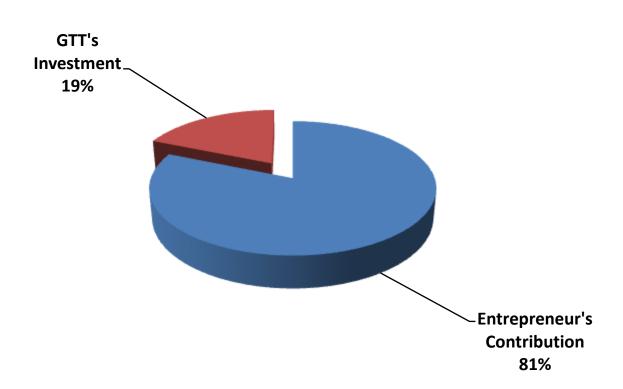
		EB (BDT)	
Particulars	Daily	Monthly	Yearly
Sales income from products (A)	4,500	126,000	1,512,000
Total Sales/commission (A)	4,500	126,000	1,512,000
Less: Cost of Sales			
Cost of products	3,690	103,320	1,239,840
Total Cost of Sales (B)	3,690	103,320	1,239,840
Gross Profit (C) [C=(A-B)]	810	22,680	272,160
Less: Operating Cost:			
Electricity bill		200	2,400
Generator bill		130	1,560
Shop Rent		800	9,600
Night Guard bill		100	1,200
Mobile bill		700	8,400
Conveyance		1,000	12,000
Provision of bad Debt		56	673
Ownership Transfer Fee		3,500	-
Present Salary (Self & family)		7,000	84,000
Present Salary (Assistant-1-brother)		1,500	18,000
Other Cost (stationary & Entertainment etc.)		500	6,000
Non Cash Item:			·
Depreciation Expenses		220	2,641
Total Operating Cost (D)		15,706	146,474
Net Profit (C-D):		6,974	125,687

PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particulars			Proposed	Total
Existing	Proposed	Business (BDT)	(BDT)	(BDT)
Investment in products (Different types of Shoes item Store.)	Investment in products (Different types of Shoes item Store.)	298,340	100,000	398,340
Investment in Machineries & equipment (Calcoleter-1, Fan-2, light-2.)			-	3,670
Cash in hand			-	19,835
Debtors (Since June, 2016 to at present)			-	67,250
Creditors (Since June, 2016 to at present)			-	(25,000)
Decoration (fixture and fittings)			-	20,905
Advance for Shop			-	50,000
Total	Capital	435,000	100,000	535,000

SOURCE OF FINANCE

- Entrepreneur's Contribution BDT 435,000
- GTT's Investment BDT 100,000
- Total Capital BDT 535,000



FINANCIAL PROJECTION OF NU BUSINESS PLAN

	Year 1 (BDT)			Year 2 (BDT)			Year 3 (BDT)		
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Estimated sales income from products (A)	5,850	163,800	1,965,600	6,728	188,370	2,260,440	7,266	203,440	2,441,275
Total Sales/commission (A)	5,850	163,800	1,965,600	6,728	188,370	2,260,440	7,266	203,440	2,441,275
Cost of products	4,797	134,316	1,611,792	5,517	154,463	1,853,561	5,958	166,820	2,001,846
Total Cost of Sales (B)	4,797	134,316	1,611,792	5,517	154,463	1,853,561	5,958	166,820	2,001,846
Gross Profit (C) [C=(A-B)]	1,053	29,484	353,808	1,211	33,907	406,879	1,308	36,619	439,430
Less: Operating Cost:									
Electricity bill		300	3,600		350	4,200		370	4,440
Generator bill		180	2,160		180	2,160		180	2,160
Shop Rent		800	9,600		800	9,600		800	9,600
Night Guard bill		150	1,800		150	1,800		150	1,800
Mobile bill (SMS & Reporting)		1,100	13,200		1,200	14,400		1,300	15,600
Conveyance		2,500	30,000		2,550	30,600		2,670	32,040
Provision of bad Debt		56	673		56	673		56	673
Ownership Transfer Fee		667	4,000		667	8,000		667	8,000
Proposed Salary (Self & family)		9,000	108,000		11,000	132,000		11,500	138,000
Proposed Salary (Assistant-1-brother)		2,500	30,000		3,000	36,000		3,000	36,000
Other Cost (stationary & Entertainment etc.)		500	6,000		500	6,000		500	6,000
Non Cash Item:									
Depreciation Expenses		220	2,641		220	2,641		220	2,641
Total Operating Cost (D)		17,973	211,674	-	20,673	248,074	_	21,413	256,954
Net Profit (C-D):	_	11,511	142,135	-	13,234	158,806	-	15,206	182,476
Retained Income			142,135			300,940			483,416

Notes: 1. Agreed Grace period: Six months

^{2.} **Investment Payback schedule:** Quarterly installment would also include ownership transfer fee from the date of cheque deposited in NU's business account.

CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	100,000	-	_
1.2	Net Profit (ownership tr. Fee added back)	146,135	166,806	190,476
1.3	Depreciation Expenses	2,641	2,641	2,641
1.4	Opening Balance of Cash Surplus	_	124,776	246,222
	Total Cash Inflow	248,776	294,222	439,339
2.0	Cash Outflow			
2.1	Product Purchase	100,000	-	_
2.2	GB Loan Outstanding	-		
2.3	Investment Payback including Ownership Transfer Fee	24,000	48,000	48,000
	Total Cash Outflow	124,000	48,000	48,000
3.0	Total Cash Surplus	124,776	246,222	391,339

SWOT ANALYSIS

STRENGTH	WEAKNESS
 □ Present employment: Self: 01 Family: 01 (Brother); Others (beyond family): 0 Future employment: 0 □ Trade License in his own name; □ He has on hand training; □ Maintain books of record; □ Business Experience: 7yrs. 	☐ Can not supply goods as per demand;
 OPPORTUNITIES □ Location of Shop; □ Have some fixed customer. □ Increasing demand; □ The Capital of the entrepreneur will be BDT 918,416 after 3 years excluding payback of investor's money. 	THREATS ☐ Increase of local competitors;

Presented at 275th as Yunus Centre and 77th In-house Executive Social Business Design Lab (GTT) on June 13, 2016 at Grameen Telecom Trust Premises

Thank you

Pictures















গণপ্রজাতন্ত্রী বাংলাদেশ সরকার

Government of the People's Republic of Bangladesh

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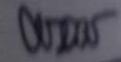
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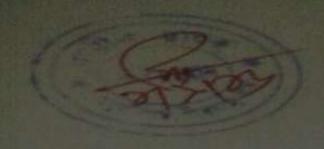
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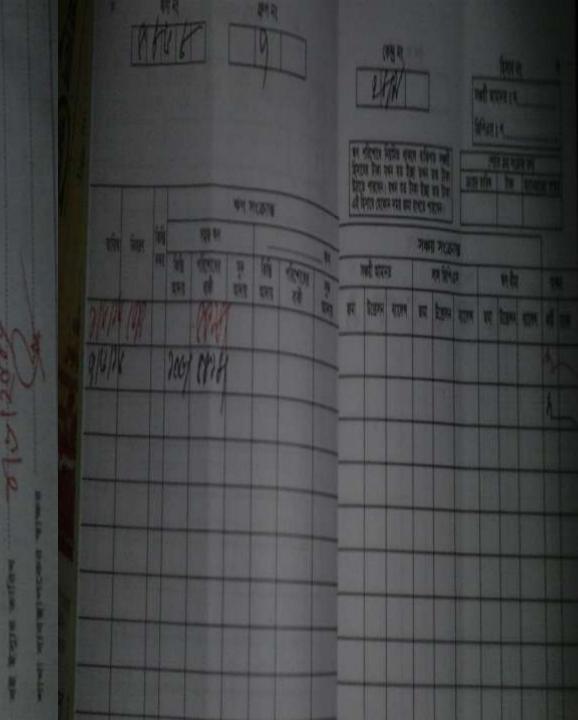


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