

Proposed NU Business Name : **Tuhin Electronics** Business Category: **Telecom & IT Support** 



Business Proposal Identified by: Md. Mizanur Rahman, Asst. Officer, Jessore. Business Proposal Prepared by: Md. Rafiquel Islam

#### **BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA**

Name and address	:	Md. Tuhin Hossain Vill: Yousufpur, Union: Godkhali, Post: Shimulia, Upazila: Jhikorgacha, District: Jessore.
Age	:	29 Years
Marital status	:	Unmarried
Children	:	N/A
No. of siblings:	:	03 (Three) Brothers and 01 (One) Sister.
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother $ v$ Father Ambia Md. Mizanur Rahman <i>Branch</i> : Yousufpur, Godkhali <i>Centre # 15/mo</i> <i>Loan no.: 1919,</i> Member since 2007 First Ioan: Tk. 10,000 Existing Ioan: 25,000, Outstanding Ioan: Tk. 12,580
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan	: :	Entrepreneur's father Nil Nil Nil

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	Class Nine
Present Occupation (Besides own business, i.e., pursuing further studies, other business etc.)	:	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, work experience as an apprentice etc.)	:	10 (Ten) years experience is running his own business. He started the business only with Tk. 70,000 (Seventy Thousand) He has 5 years working experience as an assisting in local shop.
Other Own/Family Sources of Income	:	His father's income from agriculture.
Other Own/Family Sources of Liabilities	:	Nil
NU's Contract No.	:	01985541828
NU's National ID No.		411233589302
NU Project Source/Reference	•	Grameen Telecom Trust

# BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Ambia is a GB member since 2007 at first she took GB loan BDT 10,000 (Ten thousand)
- Gradually she took GB loan several times and utilized it for repairing house, purchasing cow and assisting her son in existing business.
- Finally GB loan helped her to improve her economic condition and livelihood.

## **PROPOSED NOBIN UDYOKTA BUSINESS INFO**

Business Name	:	Tuhin Electronics
Address/ Location	:	Fatepur Bazar, Jhikorgacha, Jessore.
Total Investment in BDT	:	Tk. 417,000
Financing	:	Self Tk. 267,000 (from existing business) Required Investment Tk. 150,000 (as equity)
Present salary/drawings from business	:	Taka 9,000 (Nine thousand)
Proposed Salary (estimates)	:	Taka 10,000 (Ten thousand)
Proposed Business Implementation Plan		
(i) % of present gross profit margin	:	On products 20%, Servicing, Flexi-load, bKash 100%.
(ii) Estimated % of proposed gross profit margin	:	On products 20%, Servicing, Flexi-load, bKash 100%.
(iii) In future risk mgt. plan (from fire, disaster etc.)	:	



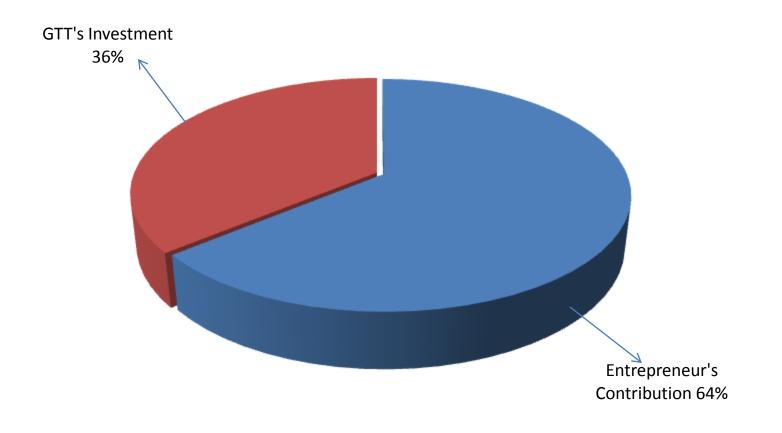
Dertieulere	Existing Business (BDT)				
Particulars	Daily	Monthly	Yearly		
Sales income from Products	2,000	56,000	672,000		
Income from servicing	200	5,600	67,200		
Commision from Flexi-load	81	2,268	27,216		
Commision from bKash	80	2,240	26,880		
Total Sales (A)	2,361	66,108	793,296		
Less: Cost of Sales / Products	1,640	45,920	551,040		
Total cost of sales	1,640	45,920	551,040		
Gross Profit (C) [C=(A-B)]	721	20,188	242,256		
Less: Operating Cost:					
Electricity bill		500	6,000		
Shop Rent		1,000	12,000		
Mobile bill		1,000	12,000		
Night Guard bill		100	1,200		
Conveyance bill		1,000	12,000		
Ownership Transfer Fee			-		
Present Salary (Family & Self)		9,000	108,000		
Provision of bad debt		350	4,200		
Other Cost (Stationary & Entertainment etc.)		1,000	12,000		
Non Cash Item:					
Depreciation Expenses		536	6,435		
Total Operating Cost (D)		14,486	173,835		
Net Profit (C-D):		5,702	68,421		

## PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particu	Existing Business	Proposed	Total		
Existing	Proposed	(BDT)	(BDT)	(BDT)	
Investment in products (Electronics item and mobile accessories etc.)				350,490	
Investment in Machineries and Equipment (Refrigerator-1, mobile set, fan and bulb etc.)				20,900	
Investment in Flexi Load and bKash				33,000	
Cash in hand			-	2,500	
Advance for Shop			-	13,000	
Debtors (Since January, 2016 to at pr	35,000	-	35,000		
Creditors (Since January, 2016 to at p	(52,400)		(52,400)		
Decoration (fixture and fittings)	33,000		33,000		
Total Ca	267,000	150,000	417,000		



- Entrepreneur's Contribution BDT 267,000
- GTT's Investment BDT 150,000
- Total Capital BDT 417,000



#### FINANCIAL PROJECTION OF NU BUSINESS PLAN

Dertieulere	Year 1 (BDT)			Year 2 (BDT)			Year 3 (BDT)		
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Est. Sales income from Products	3,000	84,000	1,008,000	3,450	96,600	1,159,200	3,795	106,260	1,275,120
Income from servicing	300	8,400	100,800	345	9,660	115,920	380	10,626	127,512
Est. Commision from Flexi-load	108	3,024	36,288	124	3,478	41,731	137	3,825	45,904
Est. Commision from bKash	120	3,360	40,320	138	3,864	46,368	152	4,250	51,005
Total Estimated Sales (A)	3,528	98,784	1,185,408	4,057	113,602	1,363,219	4,463	124,962	1,499,541
Less: Cost of Sales / Products	2,460	68,880	826,560	2,829	79,212	950,544	3,112	87,133	1,045,598
Total cost of sales	2,460	68,880	826,560	2,829	79,212	950,544	3,112	87,133	1,045,598
Gross Profit (C) [C=(A-B)]	1,068	29,904	358,848	1,228	34,390	412,675	1,351	37,829	453,943
Less: Operating Cost:									
Electricity bill		600	7,200		700	8,400		800	9,600
Shop Rent		1,000	12,000		1,000	12,000		1,000	12,000
Mobile bill (SMS & Reporting)		1,300	15,600		1,400	16,800		1,500	18,000
Night Guard bill		130	1,560		160	1,920		190	2,280
Conveyance		1,800	21,600		2,300	27,600		2,800	33,600
Ownership Transfer Fee		1,000	6,000		1,000	12,000		1,000	12,000
Proposed Salary-(Family & Self)		10,000	120,000		11,000	132,000		12,000	144,000
Provision of bad debt		350	4,200		350	4,200		350	4,200
Other Cost (stationary & Entertainment etc.)		1,500	18,000		2,000	24,000		2,500	30,000
Non Cash Item:									
Depreciation Expenses		536	6,435		536	6,435		536	6,435
Total Operating Cost (D)	-	18,216	212,595	-	20,446	245,355	-	22,676	272,115
Net Profit (C-D)		11,688	146,253	-	13,943	167,320	-	15,152	181,828
Retained Income			146,253			313,573			495,401

Note: 1. Agreed Grace Period: Six Months

2. Investment Payback Schedule : Quarterly installment including ownership transfer fee from the date of chaque deposited in NU's business account.

#### CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

SI #	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	150,000	-	
1.2	Net Profit (ownership tr. Fee added back)	152,253	179,320	193,828
1.3	Depreciation Expenses	6,435	6,435	6,435
1.4	Opening Balance of Cash Surplus	-	104,198	217,953
	Total Cash Inflow	308,688	289,953	418,216
2.0	Cash Outflow			
2.1	Product Purchase	150,000		
2.2	GB Loan Outstanding	18,490		
2.3	Investment Payback including Ownership Transfer Fee	36,000	72,000	72,000
	Total Cash Outflow	204,490	72,000	72,000
3.0	Total Cash Surplus	104,198	217,953	346,216



STRENGTH <ul> <li>Present employment:     <ul> <li>Self: 01</li> <li>Family: 0</li> <li>Others (beyond family):0</li> </ul> </li> <li>Future employment: 0</li> <li>Trade license of business in his own name</li> <li>Skilled &amp; working experience : 15 Yrs.</li> </ul>	WEAKNESS Can not supply goods according to demand.
OPPORTUNITIES  Location of shop; Increase of demand The capital of Entrepreneur will be Tk. 762,401 after 3 years excluding payback of investor's money.	THREATS Local Competition;

Presented at 137<sup>th</sup> as Yunus Centre and 79<sup>th</sup> In-house Executive Social Business Design Lab

(GTT) on June 22, 2016 at Grameen Telecom Trust Premises

Thank you

Pictures







৪নং গদখালী ইউনিয়ন পরিষদ (ইউ.পি.ফরম নং ৭(১২/১ ধারা অনুযায়ী) উপজেলা ঃ ঝিকরগাছা, জেলা ঃ যশোর। বহি নমার-লাইসেঙ্গ নম্বার-ট্রেড লাইসেন্স 2 2 grantitate ব্যবসা প্রতিষ্ঠানের নাম, মেসার্স ----- স্থ্র (210/2120 মালিকের নাম ঃ পিতা / স্বামীর দাম ঃ 12/5/20 Barnis DV-22 ynor star provinger, fanning, fanninger, 2 (arot tard) পেশার ধরণ ঃ 2028-202 अमिन्द्रशाहा, खुर्ब तेहत भर्यछ देवथ। 200 12 main 8 Gu mo Court any 2 ফি প্রদানের পরিমাণ টাকা ঃ প্রাপ্ত হয়ে তার ব্যবসা / বৃস্তি / পেশা ইউনিয়নে চালিয়ে যাওয়ার জন্য এই লাইসেন্স প্রদান করা হলো। 22/09/20 019 20/09/2008 2 · ADDISTING ৪নং গদখালী ইউনিয়ন পরিষদ বিাকরগাছা, যশোর 

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পশ্বিজাতন্ত্রা বাংলাদেশ সরকার Government of the People's Republic of Bangladeah NATIONAL ID CARD / জাতীয় পরিচয় পর

ID NO: 4112335859302

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নাম: মোঃ তৃহিন হোসেন Name: Md. Tuhin Hossain পিতা: মোঃ মিজানুর রহমান মাতা: মোছাঃ আম্বিয়া বেগম Date of Birth: 12 Oct 1987

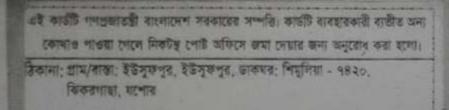
এই কাউটি গণপ্রজাতন্ত্রী বাংলাদেশ সরকারের সম্পত্তি। কাডটি ব্যবহারকারী ব্যতীত অন্য কোথাও পাওয়া গেলে নিকটস্থ পোষ্ট অফিসে জমা দেয়ার জন্য অনুরোধ করা হলো। ঠিকানা: গ্রাম/রাস্তা: ইউসুফপুর, ইউসুফপুর, ডাকঘর: শিমুলিয়া - ৭৪২০, থিকরগাড়া, যশোর

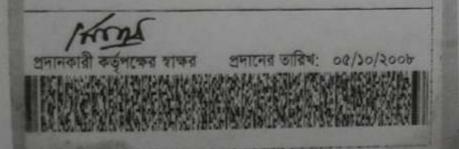
চতৃপক্ষের স্বাক্ষর প্রদানের তারিখ:

엄마파파리









এই বাচটি গণগ্রজাতন্ত্রী বাংলাদেশ সরকারের সম্পরি। কাচটি বরেছরকারী বাটিত অনা কোখাও পাওয়া গেলে নিউট্ছ পোট অফিনে জনা দেয়ার জন্য অনুরোব করা হলো। ঠিকানা: গ্রাম/রাজা: ইউনুফপুর, ইউনুফপুর, ভাকমর: পিমুলিয়া - ৭৪২০, বিকরগাছা, যশোর

প্রদানের তারিখ: ০৫/১০/২০০৮

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থামীণ ব্যাৎক গদখালী ঝিলনগাড়া লাখা<sup>শাখা</sup>



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# **Thank You**