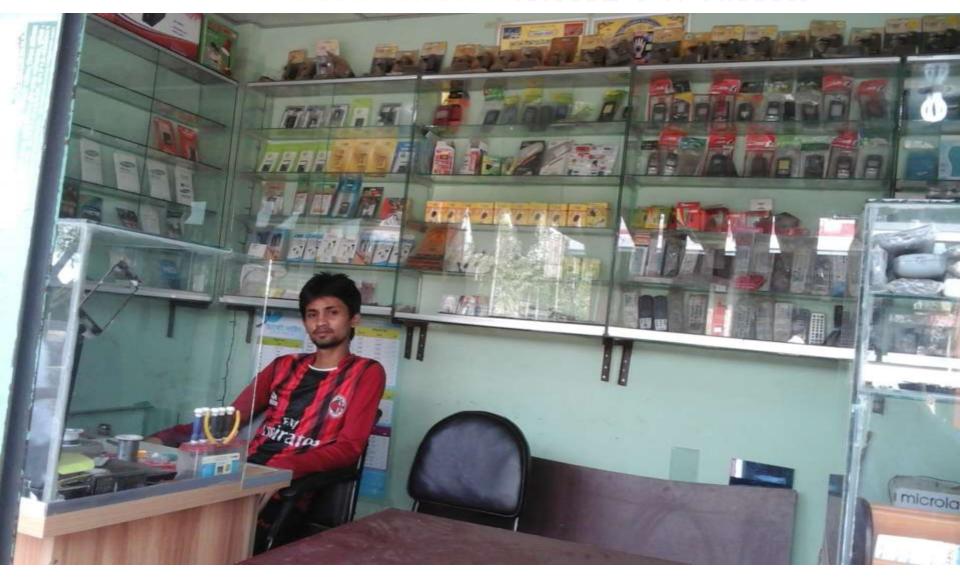


Proposed NU Business Name : Gazi Telecom Business Category: Telecom & IT Support



Business Proposal Identified by: Md. Anwar Hossain, Asst. NU, Burichang unit. Comilla. Business Proposal Prepared by: Md. Rafiquel Islam

#### **BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA**

Name and address	:	<b>Saddam Hossain</b> Vill: Bharashar, Union: Sholonul, Post: Eshapura, Upazila: Burichang, District: Comillae.
Age	:	22 Years
Marital status	:	Unmarried
Children	:	N/A
No. of siblings:	:	04 (Four) Brothers and 02 (Two) Sisters
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother $ v$ Father  Rehena Begum Ali Hossain Branch: Bharashar, Centre # 57/mo Loan no.: 5083, Member since August 03, 2009 First Ioan: Tk. 10,000 Existing Ioan: Tk. 10,000, Outstanding Ioan: Tk. 9,780
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan		Entrepreneur's father Nil Nil Nil

## BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	Diploma
Present Occupation (Besides own business, i.e., pursuing further studies, other business etc.)	:	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, work experience as an apprentice etc.)	:	<ul> <li>03 (Three) years experience is running his own business. He started the business only with Tk. 50,000 (Fifty Thousand)</li> <li>He has taken 03 (Three) months training on mobile servicing from a local mobile servicing center.</li> <li>He has taken 03 (Three) months training on mobile servicing from a shop named Shadhin Telecom (Comilla).</li> </ul>
Other Own/Family Sources of Income	:	His father's income from Govt. service (peon). His elder brother's income from private service (NGO).
Other Own/Family Sources of Liabilities	:	Nil
NU's Contract No.	:	01942302037
NU's National ID No.	•	19941911894000106
NU Project Source/Reference	•	Grameen Telecom Trust

# BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Rehena Begum is a GB member since August 03, 2009 at first she took GB loan BDT 10,000 (Ten thousand)
- Gradually she took GB loan several times and utilized it for assisting her son in existing business.
- Finally GB loan helped her to improve her economic condition and livelihood.



Business Name	:	Gazi Telecom
Address/ Location	:	Bharashar Bazar, Burichang, Comilla.
Total Investment in BDT	•	Tk. 280,000
Financing	:	Self Tk. 200,000 (from existing business) Required Investment Tk. 80,000 (as equity)
Present salary/drawings from business	:	Taka 4,000 (Four thousand)
Proposed Salary (estimates)	-	Taka 5,000 (Five thousand)
Proposed Business Implementation Plan		
<ul> <li>(i) % of present gross profit margin</li> <li>(ii) Estimated % of proposed gross profit margin</li> <li>(iii) In future risk mgt. plan (from fire, disaster etc.)</li> </ul>	:	On products 25%, Servicing 100%, Flexi-load 100% and song download 100%. On products 25%, Servicing 100%, Flexi-load 100% and song download 100%.



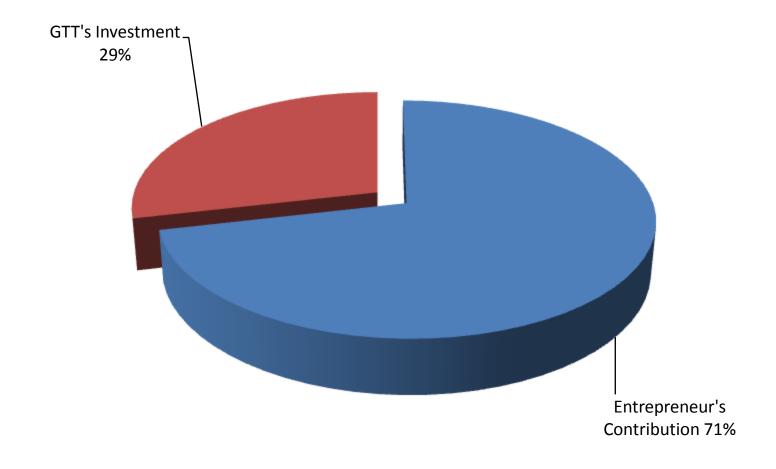
Particulars	Existing Business (BDT)					
Particulars	Daily	Monthly	Yearly			
Sales income from Products	500	14,000	168,000			
Income from servicing	150	4,200	50,400			
Commision from Flexi-load	27	756	9,072			
Income from song download	200	5,600	67,200			
Total Sales (A)	877	24,556	294,672			
Less: Cost of Sales / Products	375	10,500	126,000			
Total cost of sales	375	10,500	126,000			
Gross Profit (C) [C=(A-B)]	502	14,056	168,672			
Less: Operating Cost:						
Electricity bill		450	5,400			
Shop Rent		1,000	12,000			
Mobile bill		600	7,200			
Night Guard bill		100	1,200			
Conveyance bill		200	2,400			
Present Salary (Family & Self)		4,000	48,000			
Present Salary (Assistant - brother)		2,500	30,000			
Provision of bad debt		9	108			
Other Cost (Stationary & Entertainment etc.)		1,000	12,000			
Non Cash Item:		200				
Depreciation Expenses		425	5,100			
Total Operating Cost (D)		10,484	123,408			
Net Profit (C-D):		3,572	45,264			

# **PRESENT & PROPOSED INVESTMENT BREAKDOWN**

Particulars			Proposed	Total	
Existing	Proposed	(BDT)	(BDT)	(BDT)	
Investment in products (Mobile accessories and SIM card etc.)	Investment in products (Mobile set, mobile accessories etc.)		40,000	141,500	
Investment in Machineries, Equipment & Tools (Computer set, tools, mobile set, fan and bulb etc.)		12,000	40,000	52,000	
Investment in Flexi Load				2,000	
Cash in hand			-	600	
Advance for Shop			-	50,000	
Debtors (Since January, 2016 to at present)			-	900	
Decoration (fixture and fittings)				33,000	
Total Capital			80,000	280,000	



- Entrepreneur's Contribution BDT 200,000
- GTT's Investment BDT 80,000
- Total Capital BDT 280,000



#### FINANCIAL PROJECTION OF NU BUSINESS PLAN

Particulars	Year 1 (BDT)			Year 2 (BDT)			Year 3 (BDT)			
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly	
Est. Sales income from Products	800	22,400	268,800	920	25,760	309,120	1,012	28,336	340,032	
Income from servicing	225	6,300	75,600	259	7,245	86,940	285	7,970	95,634	
Est. Commision from Flexi-load	41	1,134	13,608	47	1,304	15,649	51	1,435	17,214	
Est. Income from song download	240	6,720	80,640	264	7,392	88,704	290	8,131	97,574	
Total Estimated Sales (A)	1,306	36,554	438,648	1,489	41,701	500,413	1,638	45,871	550,455	
Less: Cost of Sales / Products	600	16,800	201,600	690	19,320	231,840	759	21,252	255,024	
Total cost of sales	600	16,800	201,600	690	19,320	231,840	759	21,252	255,024	
Gross Profit (C) [C=(A-B)]	706	19,754	237,048	799		268,573	879	24,619	295,431	
Less: Operating Cost:										
Electricity bill		550	6,600		650	7,800		750	9,000	
Shop Rent		1,000	12,000		1,000	12,000		1,000	12,000	
Mobile bill (SMS & Reporting)		900	10,800		1,000	12,000		1,100	13,200	
Night Guard bill		130	1,560		160	1,920		190	2,280	
Conveyance		1,000	12,000		1,500	18,000		2,000	24,000	
Ownership Transfer Fee		533	3,200		533	6,400		533	6,400	
Proposed Salary-(Family & Self)		5,000	60,000		5,500	66,000		6,000	72,000	
Proposed Salary-(Assistant - brother)		3,000	36,000		3,500	42,000		4,000	48,000	
Provision of bad debt		9	108		9	108		9	108	
Other Cost (stationary & Entertainment etc.)		1,500	18,000		1,700	20,400		1,900	22,800	
Non Cash Item:										
Depreciation Expenses		925	11,100		925	11,100		925	11,100	
Total Operating Cost (D)		14,547	171,368		16,477	197,728	-	18,407	220,888	
Net Profit (C-D)		5,207	65,680	-	5,904	70,845	-	6,212	74,543	
Retained Income	65,680				0 136,525			211,068		

Note: 1. Agreed Grace Period: Six Months

2. Investment Payback Schedule : Quarterly installment including ownership transfer fee from the date of chaque deposited in NU's business account.

## CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

SI #	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	80,000		-
1.2	Net Profit (ownership tr. Fee added back)	68,880	77,245	80,943
1.3	Depreciation Expenses	11,100	11,100	11,100
1.4	Opening Balance of Cash Surplus	-	60,780	110,725
	Total Cash Inflow	159,980	149,125	202,768
2.0	Cash Outflow			
2.1	Product Purchase	80,000	-	
	Investment Payback including Ownership Transfer Fee	19,200	38,400	38,400
	Total Cash Outflow	99,200	38,400	38,400
3.0	Total Cash Surplus	60,780	110,725	164,368

# SWOT ANALYSIS

STRENGTH  Present employment: Self: 01 Family: 0 1 (brother) Others (beyond family):0  Future employment: 0 Trade license of business in his own name Quality of service; He has on hand training; Skilled & working experience : 15 Yrs.	WEAKNESS Can not supply goods and services according to demand.
OPPORTUNITIES   Location of shop; Increase of demand The capital of Entrepreneur will be Tk. 411,068 after 3 years excluding payback of investor's money.	THREATS Local Competition;

Presented at 281<sup>st</sup> as Yunus Centre and 79<sup>th</sup> In-house Executive Social Business Design Lab

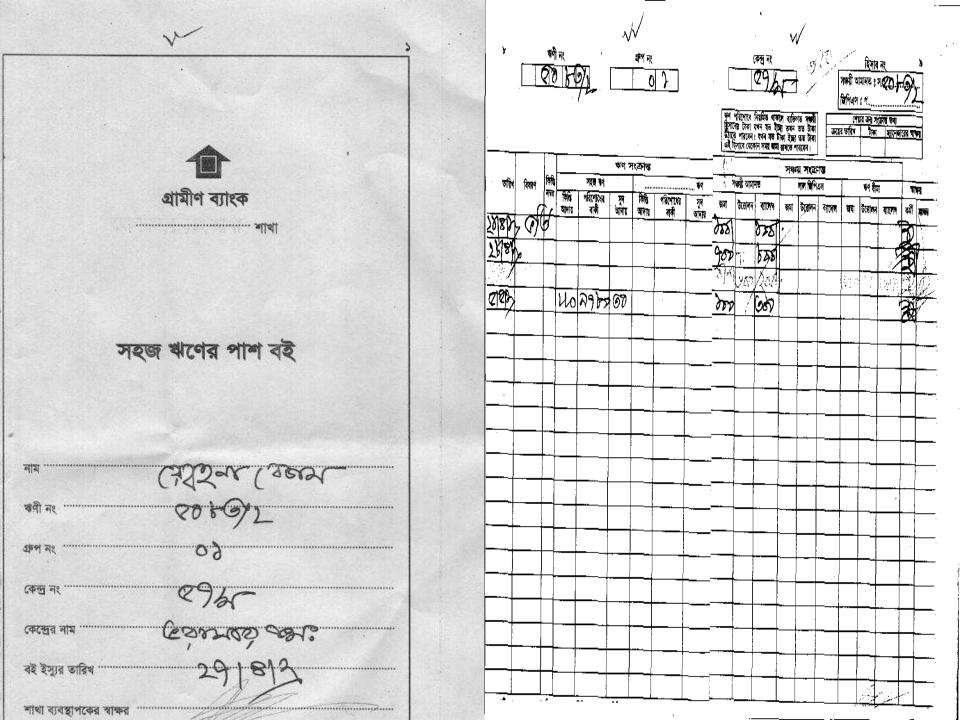
(GTT) on June 22, 2016 at Grameen Telecom Trust Premises

Thank you

Pictures



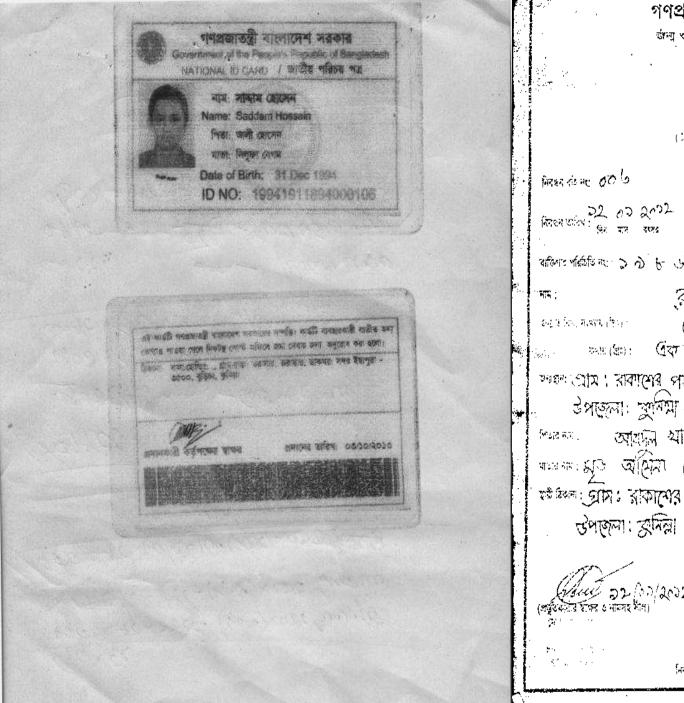
বিসমিল্লাহির রাহমানির রাহীম ইউঃ পিঃ ৭নং ফরম (১২/১/নং-বিধান দ্রষ্টব্য) বেলিনল ইউনিয়া 870 रेडिंग, कृतिकी ডাকঘর ঃ সদর ইছাপুরা, উপজেলা ঃ বুড়িচং জেলা ঃ কুমিল্লা, বাংলাদেশ। তারিখ ঃ.................................. ক্রমিক নং-ব্যবসা বাণিজ্যের লাইসেন্স नाइरमन न१- ७०२ /२०२० -२०२७ দোকান/প্রতিষ্ঠানের নাম. র্যুন্টা- টেন্সি দেব লাইসেল প্রাপকের নাম স্র্যান্য (21 (3) ন পিতা/স্বামীর নাম আক্রা হো মেন NOT 774205 (0322 हिकाना ए हार्ड के कार्य कर कार्य कार्य कार्य অত্র ইউনিয়নের আওতাধীন ও বাহিরে...... ৫ ২ – ০৭ – ২০০ ৫ .....তারিখ হইতে ৩০/০৬/২০ > ৬ পর্যন্ত অর্ধ/এক বৎসরকাল হিসাবে তাহার.... (১০৫৫৫৫ জিল জ্যা 🗟 🖓 ব্যবসা চালাইয়া যাওয়ার জন্য তৎকর্তৃক =2001 টাকা । (कथांध - 5 2 and Own Cun .....টাকা মাত্র প্রদত্ত হওয়ায় তাহাকে এই লাইসেন্স প্রদান করা হইল। 20-08-202-মোঃ বিয়াল ভোলেন CONTRACTOR OF ৬ না, যোগমাল ইণ্ডিনিয়ন পরিষয় আপনার শিতকে টিকা দিন আপনার সন্তানকে নিয়মিত স্কলে পাঠান वन्त्रियन, स्वतियक्षत



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পৰা শা টাক



#### গণপ্ৰজাতন্ত্ৰী বাংলাদেশ জন্ম ও সৃত্যু নিবদ্ধকের কার্যা<mark>সয</mark> জন্ম সন্দ (ান্য নিবনন বহি হইতে উদ্ধৃত) সকল ইয়ার আরিখ: <u>সিন্দু হলে</u> 2022 affart: mathe ne 3 か ち ひ つ つ つ つ つ 0 0 0 0 0 0 0 0 0 0 0 0 ্রহেনা শ্রেগস 02.05.20060 mr. Mate Orea का (का जनसात जिन्मान हिसानी, স্পাল আম : রাকাশের পাড়, ইডানিয়ন : ওন বার পাতা, उभाजलाः जुर्भमग्री जपत प्राथित. आयम्म यालिया स्थित्या यहेलाप्तर्भ मालमा भुः वस्ति विधान महात्मा प्रत्नालनी \* আ ; রাকাশের সাড় , পো: লালসাই, ইউ: ৪ন বারশান) ওপজ্লা: ব্রুদিন্ন। यদর দক্ষিন, তেলো: ক্রুম্ন্রি, বাংলাদেশ, 18447 22 (00/2002) 28 8 19 6 19 19 19 19 (নিবছাকের স্বাক্ষর ও নামস্য সাঁধ নিরস্কারন আর্থনয়ের সীদ্যামারের



# **Thank You**