

Proposed NU Business Name: Nondini Tailers & Cloth Store Business Category: Clothing & Apparel



Business Proposal Identified by: Md.Shofiqul islam Asst. Officer, Noagaon Business Proposal prepared by: Md.Main Uddin

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

| Name and address | : | Noyon Kumar Vill: Parenajatpur Union: 6 no.Parenajatpur, Post: Gotgari, Upazila: Manda, District: Noagaon. |
|---|-------|--|
| Age | : | 30 years |
| Marital status | : | married |
| Children | : | 1 (one) daughter. |
| No. of siblings: | : | 04 (four) Brothers and 01 (one) sister |
| Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info | : : : | Mother |
| Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan | : : : | Nu brother. No Nil Nil |

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

| Education, till to date | : | Class Five |
|--|---|--|
| Present Occupation (Besides own business, i.e., perusing further studies, other business etc.) | : | Nil |
| Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.) | : | 03 (Three) years experience is running his own business. He started the business with BDT 5,000. (five thousand). He has 12 (twelve) years working experience in local market |
| Other Own/Family Sources of Income | : | His one brother income from job(grameen bank) and another two brother's income from agriculture.he has filled up one room at the cost of tk.70,000 |
| Other Own/Family Sources of Liabilities | : | Nil |
| NU's Contact No. | : | 01733121407 |
| NU's National ID No. | : | 6414788850559 |
| NU Project Source/Reference | : | Grameen Telecom Trust |

BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Gita rani was a GB member since March 02, 2010 at first she took GB loan BDT 5,000 (Five thousand).
- Successively several times she utilized GB loan for household purposes and assisting her son in existing business.
- Finally GB loan helped her to improve economic condition and livelihood.

PROPOSED NOBIN UDYOKTA BUSINESS INFO

| Business Name | : | Nondini Tailers & Cloth Store. |
|--|---|---|
| Address/ Location | : | Gutgaribazar, Manda, Noagaon. |
| Total Investment in BDT | : | Tk. 108,000 |
| Financing | : | Self Tk. 58,000 (from existing business) Required Investment Tk. 50,000 (as equity) |
| Present salary/drawings from business | : | BDT 3,500 (Three thousand five hundred) |
| Proposed Salary | : | BDT 4,000 (Four thousand) |
| Proposed Business Implementation Plan (i) % of present gross profit margin (ii) Estimated % of proposed gross profit margin (iii) In future risk mgt. plan (from fire, disaster etc.) | : | On products 20% and servicing 100% On products 20% and servicing 100% |

INFO ON EXISTING BUSINESS OPERATIONS

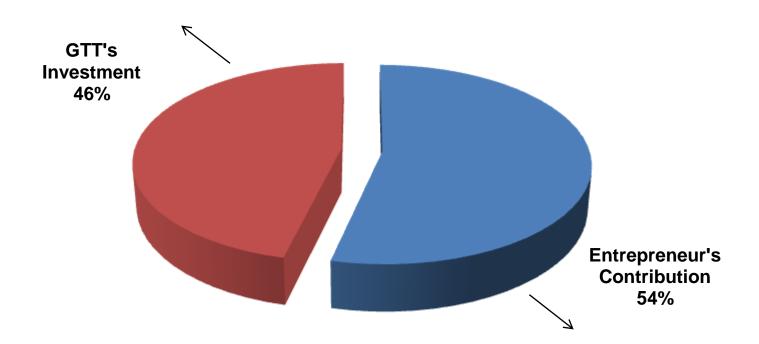
| | | EB (BDT) | | | | |
|--|-------|----------|---------|--|--|--|
| Particulars | Daily | Monthly | Yearly | | | |
| Sales income from products (A) | 300 | 8,400 | 100,800 | | | |
| Sales income from Servicing (B) | 200 | 5,600 | 67,200 | | | |
| Total Sales income from products & servicing | 500 | 14,000 | 168,000 | | | |
| Less: Cost of Sales (Purchase product) | 240 | 6,720 | 80,640 | | | |
| Gross Profit (C) [C=(A-B)] | 260 | 7,280 | 87,360 | | | |
| Less: Operating Cost: | | | · | | | |
| Electricity bill | | 300 | 3,600 | | | |
| Shop rent | | 200 | 2,400 | | | |
| Night Guard bill | | 70 | 840 | | | |
| Mobile bill | | 200 | 2,400 | | | |
| Conveyance bill | | 400 | 4,800 | | | |
| Ownership Transfer Fee | | - | | | | |
| Present Salary (Self and family) | | 3,500 | 42,000 | | | |
| Provision of Bad Debt | | 1 | 10 | | | |
| Other Cost (stationary & Entertainment etc.) | | 400 | 4,800 | | | |
| Non Cash Item: | | | | | | |
| Depreciation Expenses | | 144 | 1,730 | | | |
| Total Operating Cost (D) | | 5,215 | 62,580 | | | |
| Net Profit (C-D): | | 2,065 | 24,780 | | | |

PRESENT & PROPOSED INVESTMENT BREAKDOWN

| Particulars | | | Propose d | Total (BDT) |
|---|---|--------|--------------|----------------|
| Existing | Proposed | | | |
| Investment in products (shirt,pent, three piece, baluchuri shari and vorka etc) | Investment in products (shirt,pent, three piece, baluchuri shari and vorka etc) | 37,300 | 50,000 | 87,300 |
| Investment in Equipments & Tools (sew | | | | |
| an etc.) | | | | 10,200 |
| Cash in hand | | | | |
| | | 2,500 | | 2,500 |
| Advance for shop | | | | |
| | | 5,000 | | 5,000 |
| Decoration (fixture and fittings) | | | | |
| D 1 (/0' | | | | 2,000 |
| Deptors (Since June, 2016 to at presen | Debtors (Since June, 2016 to at present) | | | 1,000 |
| Total Capital | | | 50,000 | 108,000 |

SOURCE OF FINANCE

- Entrepreneur's Contribution BDT 58,000
- GTT's Investment BDT 50,000
- Total Capital BDT 108,000



FINANCIAL PROJECTION OF NU BUSINESS PLAN

| Particulars. | Year 1 (BDT) | | Year 2 (BDT) | | | Year 3 (BDT) | | | |
|--|--------------|---------|--------------|-------|---------|--------------|-------|---------|---------|
| Particulars | Daily | Monthly | Yearly | Daily | Monthly | Yearly | Daily | Monthly | Yearly |
| Estimated sales income from products (A) | 510 | 14,280 | 171,360 | 663 | 18,564 | 222,768 | 862 | 24,133 | 289,598 |
| Estimated sales income from Servicing(B) | 260 | 7,280 | 87,360 | 312 | 8,736 | 104,832 | 374 | 10,483 | 125,798 |
| Estimated Total Sales income from products & servicing | 770 | 21,560 | 258,720 | 975 | 27,300 | 327,600 | 1,236 | 34,616 | 415,397 |
| Less: Cost of Sales (Purchase product) | 408 | 11,424 | 137,088 | 530 | 14,851 | 178,214 | 690 | 19,307 | 231,679 |
| Gross Profit (C) [C=(A-B)] | 362 | 10,136 | 121,632 | 445 | 12,449 | 149,386 | 547 | 15,310 | 183,718 |
| Less: Operating Cost: | | | | | | | | | |
| Electricity bill | | 400 | 4,800 | | 600 | 7,200 | | 700 | 8,400 |
| Shop rent | | 200 | 2,400 | | 200 | 2,400 | | 200 | 2,400 |
| Night Guard bill | | 120 | 1,440 | | 170 | 2,040 | | 220 | 2,640 |
| Mobile bill (SMS & Reporting) | | 500 | 6,000 | | 500 | 6,000 | | 500 | 6,000 |
| Conveyance bill | | 500 | 6,000 | | 1,000 | 12,000 | | 1,500 | 18,000 |
| Bank Charge (DD, PO, SC) | | | , | | , | , | | , | , |
| | | 55 | 330 | | 55 | 660 | | 55 | 660 |
| Ownership Transfer Fee | | 333 | 2,000 | | 333 | 4,000 | | 333 | 4,000 |
| Proposed Salary (Self and family) | | 4,000 | 48,000 | | 4,500 | 54,000 | | 5,000 | 60,000 |
| Provision of Bad Debt | | 1 | 10 | | 1 | 10 | | 1 | 10 |
| Other Cost (stationary & Entertainment etc.) | | 500 | 6,000 | | 700 | 8,400 | | 900 | 10,800 |
| Non Cash Item: | | | | | | | | | |
| Depreciation Expenses | | 144 | 1,730 | | 144 | 1,730 | | 144 | 1,730 |
| Total Operating Cost (D) | _ | 6,753 | 78,710 | - | 8,203 | 98,440 | - | 9,553 | 114,640 |
| Net Profit (C-D): | - | 3,383 | 42,922 | - | 4,245 | 50,946 | - | 5,757 | 69,078 |
| Retained Income | | | 42,922 | | | 93,868 | | | 162,946 |

Notes: 1. Agreed Grace period: Six months

2. **Investment Payback schedule:** monthly installment would also include ownership transfer fee from the date of cheque deposited in NU's business account.

CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

| SI# | Particulars | Year 1 (BDT) | Year 2 (BDT) | Year 3 (BDT) |
|-----|---|--------------|--------------|--------------|
| 1.0 | Cash Inflow | | | |
| 1.1 | Investment Infusion by Investor | 50,000 | - | - |
| 1.2 | Net Profit (ownership tr. Fee added back) | 44,922 | 54,946 | 73,078 |
| 1.3 | Depreciation Expenses | 1,730 | 1,730 | 1,730 |
| 1.4 | Opening Balance of Cash Surplus | - | 34,652 | 67,328 |
| | Total Cash Inflow | 96,652 | 91,328 | 142,136 |
| 2.0 | Cash Outflow | | | |
| 2.1 | Product Purchase | 50,000 | - | _ |
| 2.2 | Investment Payback including Ownership Transfer Fee | 12,000 | 24,000 | 24,000 |
| | Total Cash Outflow | 62,000 | 24,000 | 24,000 |
| 3.0 | Total Cash Surplus | 34,652 | 67,328 | 118,136 |

SWOT ANALYSIS

| STRENGTH | WEAKNESS |
|--|--|
| □ Present employment: Self: 01 Family: 0 Others (beyond family): 0 Future employment: 0 □ Trade License in his own name; □ Ownership of business in his own name; □ Maintain books of record; □ He has on hand training; □ Skill & Experience : 15yrs. | ☐ Can not supply goods as per demand; |
| OPPORTUNITIES □ Location of Shop; □ Have some fixed customers. □ Increasing Demand; □ The Capital of the entrepreneur will be BDT 2,20,946 after 3 years excluding payback of investor's money. | THREATS ☐ Increase of local competitors; |

Presented at 289th as Yunus Centre and 80th In-house Executive Social Business Design Lab (GTT) on July 14, 2016 at Grameen Telecom Trust Premises

Thank you

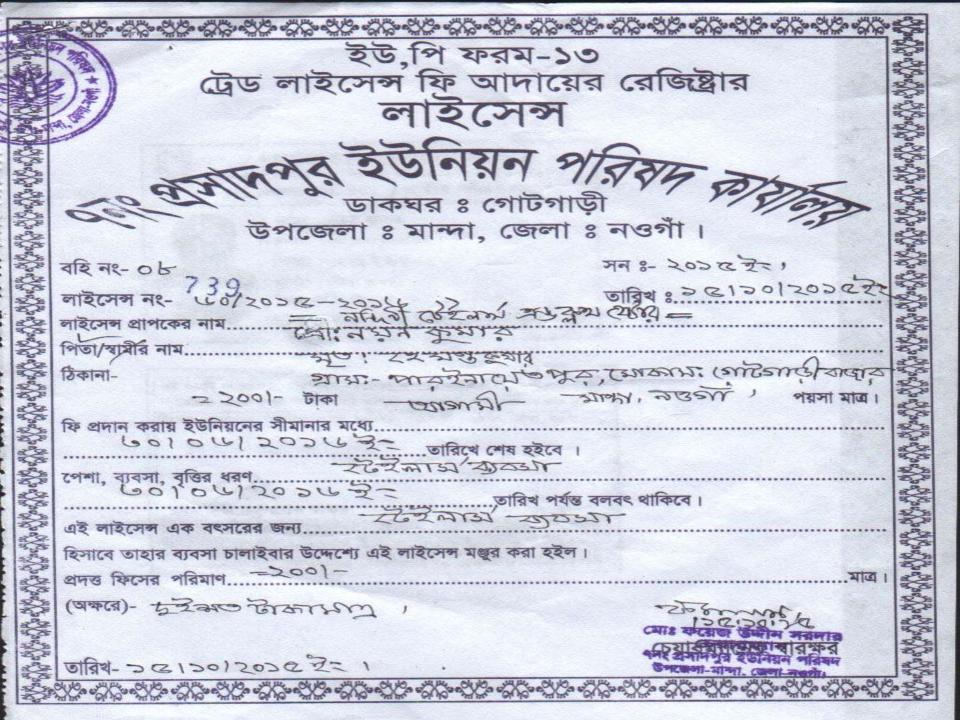
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নাম: নাম কুমার

Name: Noyon Kumar

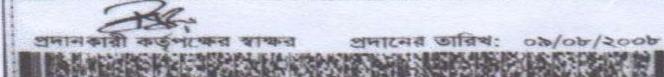
পিতা: হেৰম্ভ কুমার

মাতা: গীতা বালা

Date of Birth: 10 Feb 1986

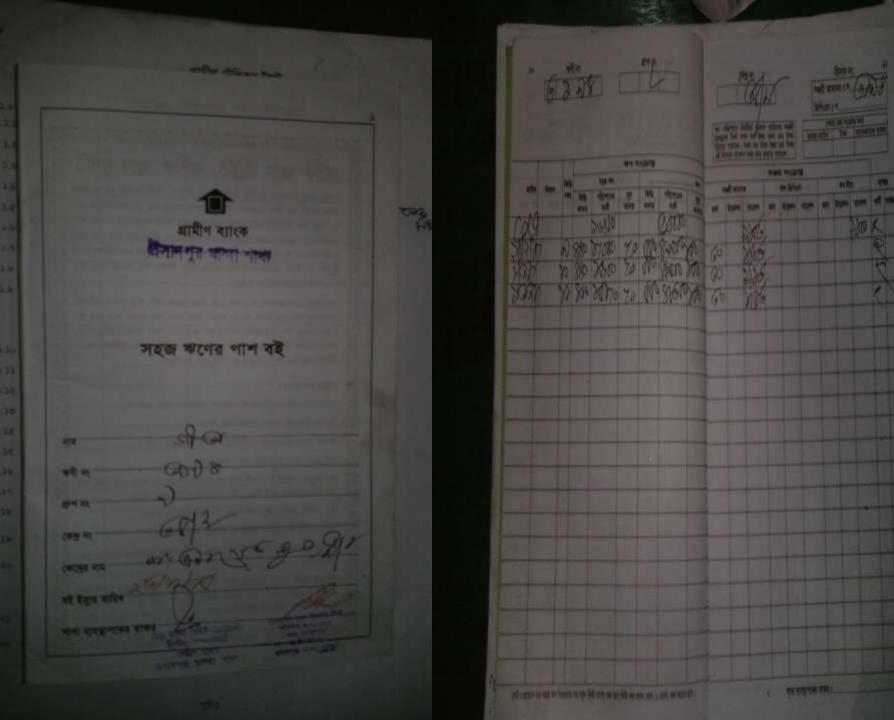
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এই কাণ্ডটি গণপ্রস্কাতট্রী বাংলাদেশ সরকারের সম্পত্তি। কার্ডটি বাবহারকারী ব্যস্তীও অদ্য কোথাও পাওয়া পোলে নিকটছ পোই অফিসে জয়া দেয়ার জন্য অনুরোধ করা হলো। ঠিকানা: গ্রাম/রাস্তা: পারইনায়েতপুর, ডাকঘর: গোগোড়ী - ৬৫১০, মান্দা, নওগা



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