

Proposed NU Business Name : M/S Shishir Traders Business Category: Agro Based Business



Business Proposal Identified by: Md. Abdur Rahim, Asst. Officer, Rohonpur Unit, Chapainawabganj

Business Proposal Prepared by: Fahina Yesmin Happy

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

| Name and address | : | Md. Almas Ali Vill: Boro bongespur, Union: Bowalia, Post: Bowalia, Upazila: Gomastapur, District: Chapainawabganj. |
|---|-------|---|
| Age | : | 31 years |
| Marital status | : | Married |
| Children | : | 01 (One) Son and 02 (Two) Daughters |
| No. of siblings: | : | 04 (Four) Brothers and 01 (One) Sister |
| Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info Further Information: | : : : | Mother ✓ Father Mst. Nurjahan Begum Md. Mojaharul Islam <i>Branch</i> : Doldoli, Vola hat, <i>Centre # 35/m</i> o <i>Loan no.: 3205,</i> Member since June 25, 1995 First Ioan: Tk. 5,000 Existing Ioan: Tk. 6,000, Outstanding Ioan: Tk. 2,040 Entrepreneur |
| (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan | | No Nil Nil |

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

| Education, till to date | - | Class Ten |
|--|---|--|
| Present Occupation (Besides own business, i.e., perusing further studies, other business etc.) | : | Nil |
| Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.) | : | 10 (Ten) years experience in running his own business. He started the business with BDT 200,000 (Two lac). He has on hand training. |
| Other Own/Family Sources of Income | : | His father's income from business and agriculture. His two brother's income from business. He has purchased 165 decimal land at the cost of 18 (eighteen) lac taka, repairing own residence and he has purchased existing business place at the cost of 2.00 lac taka from the benefit of this business. |
| Other Own/Family Sources of Liabilities | : | Nil |
| NU's Contact No. | | 01713746104 |
| NU's National ID No. | : | 7013731924090 |
| NU Project Source/Reference | : | Grameen Telecom Trust |

BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Mst. Nurjahan Begum is a GB member since June 25, 1995 at first she took GB loan BDT 5,000 (Five thousand).
- Gradually she took GB loan several times and utilized it for cultivation purposes and assisting her son in existing business.
- Finally GB loan helped her to improve economic condition and livelihood.

PROPOSED NOBIN UDYOKTA BUSINESS INFO

| Business Name | : | M/S Shishir Traders |
|--|---|--|
| Address/ Location | : | Borogasi hat, volar hat, Gomastapur, Chapainawabganj. |
| Total Investment in BDT | : | Tk. 648,000 |
| Financing | : | Self Tk. 448,000 (from existing business) Required Investment Tk. 200,000 (as equity) |
| Present salary/drawings from business | : | BDT 8,500 (Eight thousand five hundred) |
| Proposed Salary | : | BDT 9,500 (Nine thousand five hundred) |
| Proposed Business Implementation Plan | | |
| (i) % of present gross profit margin | : | On an average 20% and renting Spray machine 80% |
| (ii) Estimated % of proposed gross profit margin | : | On an average 20% and renting Spray machine 80% |
| (iii) In future risk mgt. plan (from fire, disaster etc.) | : | |

INFO ON EXISTING BUSINESS OPERATIONS

| Dortiouloro | | EB (BDT) | | | | |
|--|-------|----------|-----------|--|--|--|
| Particulars | Daily | Monthly | Yearly | | | |
| Sales income from products | 4,500 | 126,000 | 1,512,000 | | | |
| Income from renting Spray machine | 300 | 8,400 | 100,800 | | | |
| Total sales & Services (A) | 4,800 | 134,400 | 1,612,800 | | | |
| Cost of products (Product Purchased) | 3,600 | 100,800 | 1,209,600 | | | |
| Cost of renting spray machine (Oil cost) | 60 | 1,680 | 20,160 | | | |
| Total cost of sales & Services (B) | 3,660 | 102,480 | 1,229,760 | | | |
| Gross Profit (C) [C=(A-B)] | 1,140 | 31,920 | 383,040 | | | |
| Less: Operating Cost: | | | | | | |
| Electricity bill | | 500 | 6,000 | | | |
| Generator bill | | 100 | 1,200 | | | |
| Night Guard bill | | 100 | 1,200 | | | |
| Shop self | | _ | - | | | |
| Mobile bill | | 600 | 7,200 | | | |
| Conveyance bill | | 4,000 | 48,000 | | | |
| Provision of bad Debt | | 39 | 466 | | | |
| Present Salary (Self & family) | | 8,500 | 102,000 | | | |
| Present Salary (Assistant-01) | | 5,000 | 60,000 | | | |
| Other Cost (stationary & Entertainment etc.) | | 2,000 | 24,000 | | | |
| Non Cash Item: | | | | | | |
| Depreciation Expenses | | 336 | 4,035 | | | |
| Total Operating Cost (D) | | 21,175 | 254,101 | | | |
| Net Profit (C-D): | | 10,745 | 128,939 | | | |

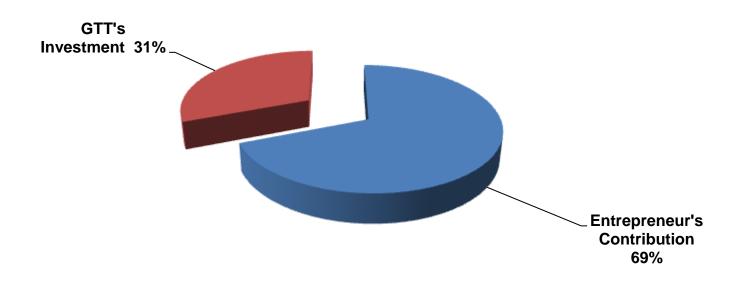


| Particul | Existing | Proposed | Total | | |
|-----------------------------------|---|----------|---------|----------|--|
| Existing | Proposed | (BDT) | (BDT) | (BDT) | |
| | TOP, MOP, Urea, insectide, (different types fertilizer- | | 200,000 | 607,450 | |
| Investment in Machineries & Equi | ipment (Spray machine, | | _ | | |
| Fan, light etc.) | | 21,100 | | 21,100 | |
| Cash in hand | | 8,190 | - | 8,190 | |
| Debtors (Since May, 2016 to at pr | resent) | | | | |
| | | 46,600 | - | 46,600 | |
| Creditors (Since June, 2016 to at | present) | (42,000) | - | (42,000) | |
| GB Outstanding loan | (2,040) | - | (2,040) | | |
| Decoration (fixture and fittings) | 8,700 | _ | 8,700 | | |
| Total Cap | 448,000 | 200,000 | 648,000 | | |



Entrepreneur's Contribution BDT 448,000

- GTT's Investment BDT 200,000
- Total Capital BDT 648,000



FINANCIAL PROJECTION OF NU BUSINESS PLAN

| | Y | ear 1 (BDT) |) | | Year 2 (BD) | T) | | Year 3 (BL |)T) |
|--|-------|---|-----------|-------|-------------|-----------|-------|---|-----------|
| Particulars | Daily | Monthly | Yearly | Daily | Monthly | Yearly | Daily | Monthly | Yearly |
| Estimated sales income from products | 5,500 | 154,000 | 1,848,000 | 6,325 | 177,100 | 2,125,200 | 6,958 | 194,810 | 2,337,720 |
| Est. Income from renting Spray machine | 500 | 14,000 | 168,000 | 500 | 14,000 | 168,000 | 500 | 14,000 | 168,000 |
| Est. Total Sales & Services (A) | 6,000 | 168,000 | 2,016,000 | 6,825 | 191,100 | 2,293,200 | 7,458 | 208,810 | 2,505,720 |
| Cost of products (Product Purchased) (B) | 4,400 | 123,200 | 1,478,400 | 5,060 | 141,680 | 1,700,160 | 5,566 | 155,848 | 1,870,176 |
| Cost of renting spray machine (Oil cost) (B) | 100 | 2,800 | 33,600 | 100 | 2,800 | 33,600 | 100 | 2,800 | 33,600 |
| Est. Total cost Sales & Services (A) | 4,500 | 126,000 | 1,512,000 | 5,160 | 144,480 | 1,733,760 | 5,666 | 158,648 | 1,903,776 |
| Gross Profit (C) [C=(A-B)] | 1,500 | 42,000 | 504,000 | 1,665 | 46,620 | 559,440 | 1,792 | 50,162 | 601,944 |
| Less: Operating Cost: | | | | | | | | | |
| Electricity bill | | 550 | 6,600 | | 650 | 7,800 | | 750 | 9,000 |
| Generator bill | | 110 | 1,320 | | 210 | 2,520 | | 310 | 3,720 |
| Night Guard bill | | 130 | 1,560 | | 160 | 1,920 | | 190 | 2,280 |
| Shop self | | _ | - | | - | - | | - | - |
| Mobile bill (SMS & Reporting) | | 900 | 10,800 | | 900 | 10,800 | | 900 | 10,800 |
| Conveyance bill | | 5,000 | 60,000 | | 5,500 | 66,000 | | 6,000 | 72,000 |
| Provision of bad Debt | | 39 | 466 | | 39 | 466 | | 39 | 466 |
| Ownership Transfer Fee | | 1,333 | 8,000 | | 1,333 | 16,000 | | 1,333 | 16,000 |
| Proposed Salary (Self & family) | | 9,500 | 114,000 | | 10,500 | 126,000 | | 11,000 | 132,000 |
| Proposed Salary (Assistant-01) | | 6,000 | 72,000 | | 7,000 | 84,000 | | 7,500 | 90,000 |
| Bank Charge (DD, PO, SC) | | 200 | 2,400 | | 250 | 3,000 | | 300 | 3,600 |
| Other Cost (stationary & Entertainment etc.) | | 3,000 | 36,000 | | 3,500 | 42,000 | | 4,000 | 48,000 |
| Non Cash Item: | | , i i i i i i i i i i i i i i i i i i i | , | | , | , | | , i i i i i i i i i i i i i i i i i i i | |
| Depreciation Expenses | | 336 | 4,035 | | 336 | 4,035 | | 336 | 4,035 |
| Total Operating Cost (D) | - | 27,098 | 317,181 | - | 30,378 | 364,541 | | 32,658 | 391,901 |
| Net Profit (C-D): | - | 14,902 | 186,819 | - | 16,242 | 194,899 | - | 17,504 | 210,043 |
| Retained Income | | | 186,819 | | | 381,718 | | | 591,761 |

Notes: 1. Agreed Grace period: Six months

2. Investment Payback schedule: Monthly installment would also include ownership transfer fee from the date of cheque deposited in NU's business account.

CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

| SI # | Particulars | Year 1 (BDT) | Year 2 (BDT) | Year 3 (BDT) |
|------|--|-----------------|-----------------|-----------------|
| 1.0 | Cash Inflow | | | |
| 1.1 | Investment Infusion by Investor | 200,000 | - | - |
| 1.2 | Net Profit (ownership tr. Fee added back) | 194,819 | 210,899 | 226,043 |
| 1.3 | Depreciation Expenses | 1,200 | 1,200 | 1,200 |
| 1.4 | Opening Balance of Cash Surplus | 8,190 | 154,169 | 270,268 |
| | Total Cash Inflow | 404,209 | 366,268 | 497,511 |
| 2.0 | Cash Outflow | | | |
| 2.1 | Product Purchase | 200,000 | - | _ |
| 2.2 | Payback to GB loan | 2,040 | | |
| 2.3 | Investment Payback including Ownership Transfer Fee | 48,000 | 96,000 | 96,000 |
| | Total Cash Outflow | 250,040 | 96,000 | 96,000 |
| 3.0 | Total Cash Surplus | 154,169 | 270,268 | 401,511 |

SWOT ANALYSIS

| STRENGTH Present employment: Self: 01 Family: 0 Others (beyond family): 01 Future employment:0 Trade License in his own name; He has on hand training; Skilled and working experiences (11Yrs); | WEAKNESS |
|---|--|
| OPPORTUNITIES Location of Shop; Have some fixed customers (Retail & Wholesale); Increasing demand; The Capital of the entrepreneur will be BDT 10,39,761 after 3 years excluding payback of investor's money. | T _{HREATS} Increase of local competitors; |

Presented at 291st as Yunus Centre and 81st In-house Executive Social Business Design Lab (GTT) on July 18, 2016 at Grameen Telecom Trust Premises

Thank you

Pictures















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গণপ্রজাতন্ত্রী বাংলাদেশ সরকার Government of the People's Republic of Bangladesh. NATIONAL ID CARD / জাতীয় পরিচয় পত্র

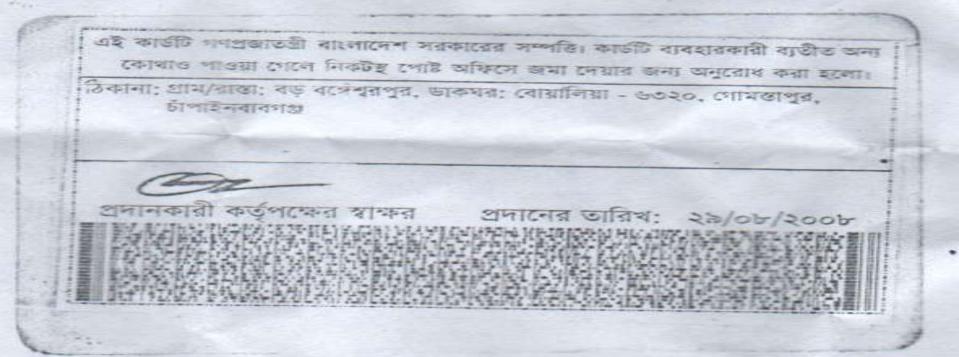
নাম: মোঃ আলমাস আলী

Name: Md Almas Ali

পিতা: মোঃ মোজাহারুল ইসলাম

মাতা: মোসাঃ নুরজাহান বেগম (রোজলি) Date of Birth: 01 Jun 1985

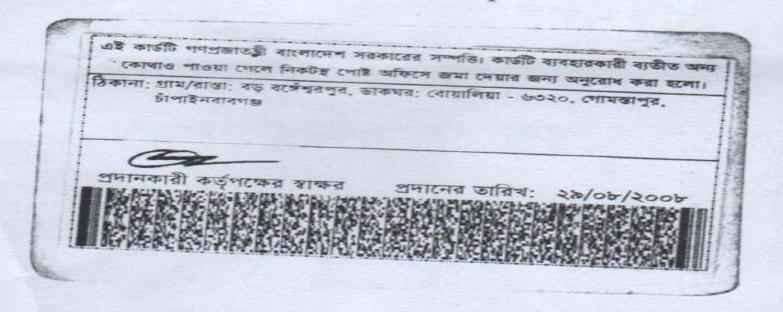
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গণপ্রজাতন্ত্রী বাংলাদেশ সরকার Government of the People's Republic of Bangladesh NATIONAL ID CARD / জাতীয় পরিচয় পত্র

| | নাম: | মোসাঃ নুরজাহান বেগম |
|---|---------|----------------------|
| | Name: | Mst Nurjahan Begum |
| - | স্বামী: | মোঃ মোজাহারুল ইসলাম |
| | | মৃত সাজেদা বেগম |
| | Date o | f Birth: 09 Apr 1968 |
| | ID NO | : 7013731924089 |





Thank You