

Proposed NU Business Name: Mony Mobile's

Business Category: Telecom & IT support



Business Proposal collected & prepared by: Md. Ruhul Amin, Officer, Thakurgoan unit, Thakurgoan.

Business Proposal Verified by: Naznin Akther

## BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address	:	Md. Mintu Islam  Vill: Palashbari, Union: 2 no. Palashbari, Post: Palashbari, Upazila: Birgonj, District: Dinajpur.					
Age	:	23 years					
Marital status	:	Married					
Children	:	01 (One) Son					
No. of siblings:	:	02 (Two) Brothers and 02 (Two) Sisters					
Parent's and GB related Info:  (i) Who is GB member  (ii) Mother's name  (iii) Father's name  (iv) GB member's info	: : :	Mother					
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan	: : :	N/A No Nil Nil					

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	Class Five
Present Occupation (Besides own business, i.e., perusing further studies, other business etc.)	••	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.)		07 (Seven) years experiences is running his own business. He started the business with BDT 30,000 (Thirty Thousand).  He has 09 (Nine) years working experiences in his own different types of business.
Other Own/Family Sources of Income	:	His father's income from Medicine business.
Other Own/Family Sources of Liabilities	•	Nil
NU's Contact No.	••	01768882678
NU's National ID No.	••	19912711251000340
NU Project Source/Reference	:	Grameen Telecom Trust

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Mst. Moriom Begum is a GB member since February 26, 2001 at first she took GB loan BDT 6,000 (Six thousand).
- Gradually she took GB loan several times and utilized it for repairing house and assisting her son (entrepreneur) in existing business.
- Finally GB loan helped her to improve economic condition, livelihood and expanding the existing business of her son.

## PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	Mony Mobile's
Address/ Location	:	Goreya Bazar, Thakurgoan Sadar, Thakurgoan.
Total Investment in BDT	:	Tk. 445,000
Financing	:	Self Tk. 345,000 (from existing business) Required Investment Tk. 100,000 (as equity)
Present salary/drawings from business	:	BDT 1,000 (One Thousand)
Proposed Salary	:	BDT 2,000 (Two Thousand)
Proposed Business Implementation Plan		
(i) % of present gross profit margin	:	On an Average 30%
(ii) Estimated % of proposed gross profit margin	:	On an Average 30%
(iii) In future risk mgt. plan (from fire, disaster etc.)	:	

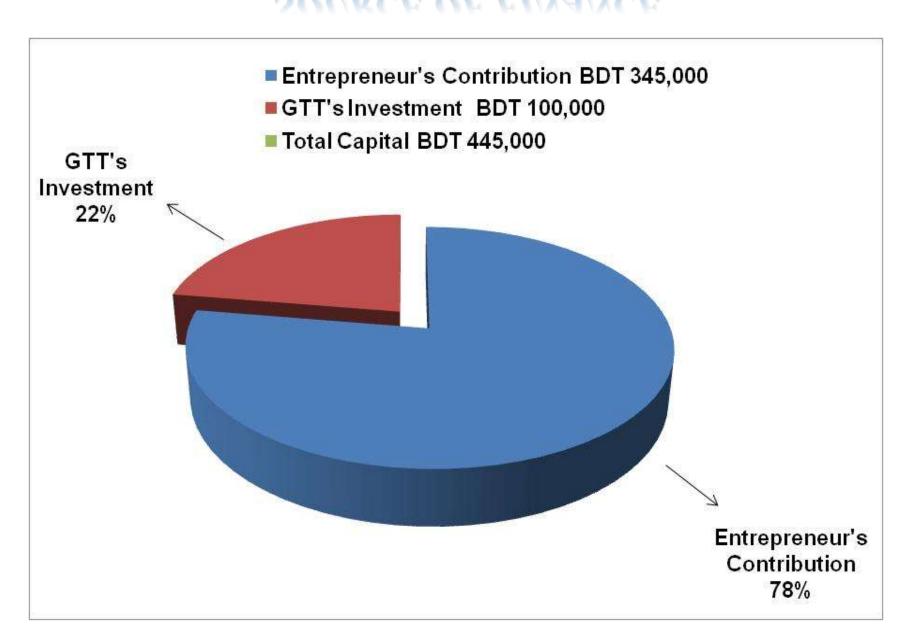
## INFO ON EXISTING BUSINESS OPERATIONS

	Exi	Existing Business (BDT)					
Particulars	Daily	Monthly	Yearly				
Sales income from Products (A)	1,600	44,800	537,600				
Less: Cost of Sales / Products (B)	1,120	31,360	376,320				
Gross Profit (C) [C=(A-B)]	480	13,440	161,280				
Less: Operating Cost:		, l	,				
Electricity bill		400	4,800				
Shop Rent		1,200	14,400				
Mobile bill		200	2,400				
Night Guard bill		60	720				
Conveyance bill		1,000	12,000				
Present Salary (Family & Self)		1,000	12,000				
Present Salary (Assistant-2)		5,000	60,000				
Other Cost (Stationary & Entertainment etc.)		1,100	13,200				
Non Cash Item:							
Depreciation Expenses		49	591				
Total Operating Cost (D)		10,009	120,111				
Net Profit (C-D):		3,431	41,169				

#### PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particul	Existing Business	Proposed	Total		
Existing	Proposed	(BDT)	(BDT)	(BDT)	
Investment in products (different types of mobile accessories and electric products etc.)	Investment in products (different types of mobile accessories etc.)	282,954	100,000	382,954	
Investment in Equipment & Tools (fa	800	-	800		
Cash in Hand	6,536	-	6,536		
Advance for Shop	50,000	-	50,000		
Investment in Decoration (Furniture	4,710		4,710		
Total Ca	pital	345,000	100,000	445,000	

### **SOURCE OF FINANCE**



#### FINANCIAL PROJECTION OF NU BUSINESS PLAN

Deutienlere	Year 1 (BDT)			Year 2 (BDT)			Year 3 (BDT)		
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Estimated Sales income from Products (A)	2,400	67,200	806,400	2,832	79,296	951,552	3,257	91,190	1,094,285
Less: Cost of Sales / Products (B)	1,680	47,040	564,480	1,982	55,507	666,086	2,280	63,833	765,999
Gross Profit (C) [C=(A-B)]	720	20,160	241,920	850	23,789	285,466	977	27,357	328,285
Less: Operating Cost:									
Electricity bill		500	6,000		600	7,200		700	8,400
Shop Rent		1,200	14,400		1,200	14,400		1,700	20,400
Mobile bill (SMS & Reporting)		500	6,000		500	6,000		500	6,000
Night Guard bill		120	1,440		180	2,160		240	2,880
Conveyance		2,000	24,000		3,000	36,000		4,000	48,000
Ownership Transfer Fee		667	4,000		667	8,000		667	8,000
Proposed Salary-(Family & Self)		2,000	24,000		2,500	30,000		3,000	36,000
Proposed Salary (Assistant-2)		6,000	72,000		7,000	84,000		8,000	96,000
Bank Charge (DD, PO, SC)		87	522		87	1,044		87	1,044
Other Cost (stationary & Entertainment etc.)		1,600	19,200		1,900	22,800		2,000	24,000
Non Cash Item:									·
Depreciation Expenses		49	591		49	591		49	591
Total Operating Cost (D)	_	14,723	172,153	-	17,683	212,195		20,943	251,315
Net Profit (C-D)	_	5,437	69,767	-	6,106	73,271	-	6,414	76,970
Retained Income			69,767			143,038			220,008

Notes: 1. Agreed Grace period: Six months

2. **Investment Payback schedule:** Quarterly installment would also include ownership transfer fee from the date of cheque deposited in NU's business account.

## CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)	
1.0	Cash Inflow				
1.1	Investment Infusion by Investor	100,000	_	_	
1.2	Net Profit (ownership tr. Fee added back)	73,767	81,271	84,970	
1.3	Depreciation Expenses	591	591	591	
1.4	Opening Balance of Cash Surplus	_	50,358	84,220	
	Total Cash Inflow	174,358	132,220	169,781	
2.0	Cash Outflow				
2.1	Product Purchase	100,000			
2.2	Investment Payback including Ownership Transfer Fee	24,000	48,000	48,000	
	Total Cash Outflow	124,000	48,000	48,000	
3.0	Total Cash Surplus	50,358	84,220	121,781	

#### ☐ Present employment: Self: 01 Family: 0 ☐ Can not supply goods as per Others (beyond family): 02 demand. Future employment:0 ☐ Trade License in his own name; ☐ He has on hand training; ☐ Skilled and working experiences (16 years); $\mathbf{T}_{\mathsf{HREATS}}$ PPORTUNITIES ☐ Increase of local competitors; ☐ Location of Shop; ☐ Have some fixed customers (Retail & Wholesale); ☐ Increasing demand; ☐ The Capital of the entrepreneur will be BDT 565,008 after 3 years excluding payback of investor's money.

Presented at 172<sup>nd</sup> as Yunus Centre and 36<sup>th</sup> In-house Executive Social Business Design Lab

(GTT) on January 25, 2015 at Grameen Telecom Trust Premises

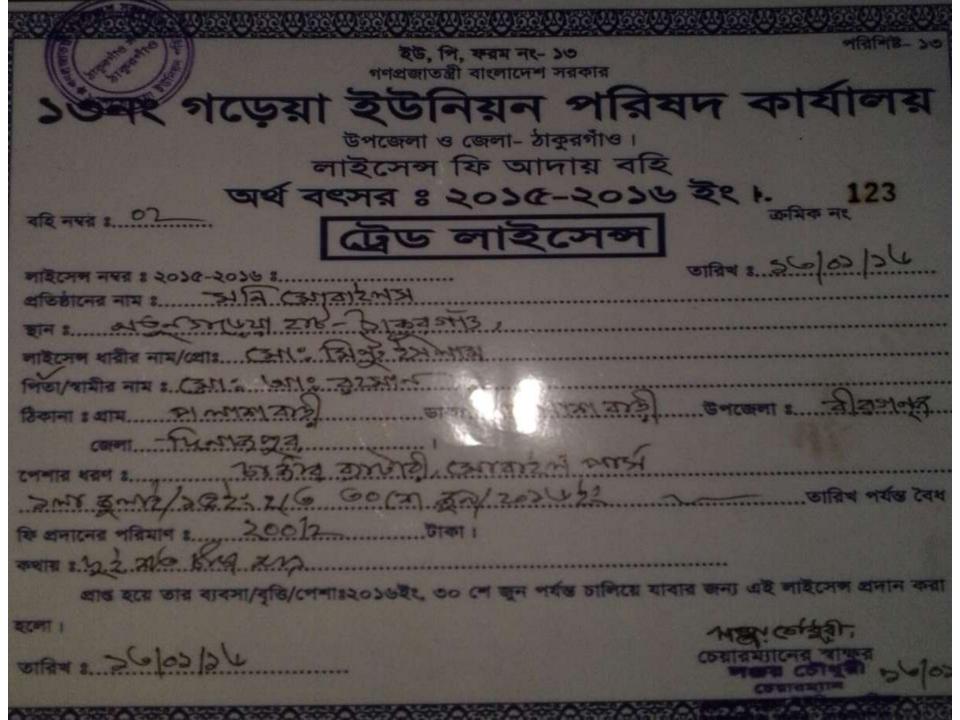
Thank you

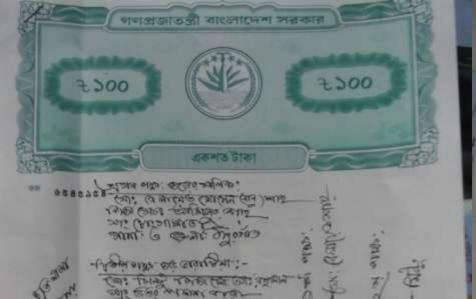
# Pictures





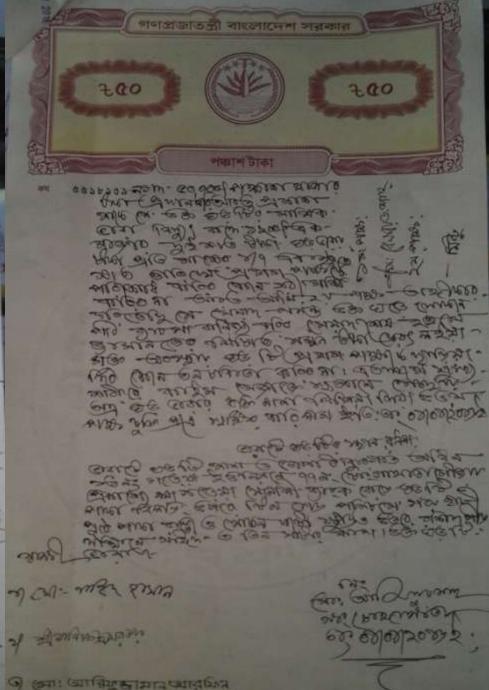






TOPPORTAN, MAYORE WID SEN GOOGLAND AREAIN I POUR ASH ARE TOWN GOOD इक् कह नुष्ठ क्रिस्तायक ज्याजा ज्याजा राज वर्षा अक्रान्त्राप्ति Spiles waster to the cooper to water as said ARA CARA MOUNT. - POR FAMER DAGE - CH. हाके कि किए लिए नाम क्षान करण निर्मा करण Sparre ger, built an tilling es costo gen elle, अर्थित अप - स्मार्थित आह लागित देन कर विरू मिमार नकाक के काम नामक । काम के किया कामिय LY SA WAY CHAIN ODGS 2 400 CHOLD TO - שונים במים אויים שביות פינות אינים שבינה Episte Cally @ 30 plan Count at 70 नामाक्षा -कार्या भिष्मात्र नार्किक क्यापि श्रद्धात्राक्ष्म रिकाम आक दिन क्रिया दिनाम क्रिया क्रिया क्रिया म्मे आहे क्त कार्य कि क्राया कर राम् हर् भी Grioz will e - ess suprad.

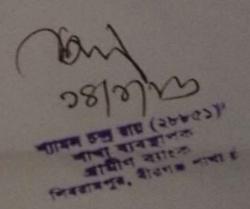
an aleger star



## প্রত্যয়ন পত্র

এই মর্মে প্রত্যয়ন করা যাচ্ছে যে, মোছাঃ মরিয়ম বেগম, স্বামী ঃ মোঃ আব্দুর রহমান, গ্রাম ঃ পলাশবাড়ী, ডাকঘর ঃ পলাশবাড়ী, থানা ঃ বীরগঞ্জ, জেলা ঃ দিনাজপুর। তিনি ২৬/০২/২০০১ থেকে ২৯/০৫/২০০৮ইং সাল পর্যন্ত গ্রামীণ ব্যাংকের সদস্য ছিলেন। তাহার কেন্দ্র নং -৪৬/ম, হিসাব নং ঃ ১০৭৪৬, গ্রন্থপ নং ঃ ৮।

বর্তমানে তাহার কোন ঋণ নেই।







## Thank You