

Proposed NU Business Name : M/S Siyam Bostraloy Business Category: Clothing, Footwear & Apparels



Business Proposal collected & prepared by: Md. Ruhul Amin,Officer, Thakurgoan unit, Thakurgoan. Business Proposal Verified by: Naznin Akther

## **BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA**

Name and address	:	Md. Nurujaman		
		Vill: Araji Alampur, Union: 2 no. Kosaranigonj, Post:Kosaranigonj, Upazila: Pirgonj, District: Thakurgoan.		
Age	:	29 years		
Marital status	:	Married		
Children	:	02 (Two) Sons		
No. of siblings:	:	03 (Three) Brothers and 01 (One) Sister		
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father Mst. Nihar Begum Md. Moshiur Rahman Branch: Khongoan, Peergonj, Centre # 07/mo Loan no.: 5496, Member from February 01, 2001 to July 05, 2013 First Ioan: Tk. 5,000		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan		Existing Ioan: Nil, Last Ioan: Tk. 25,0000 N/A No Nil Nil		

## BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	S.S.C
Present Occupation (Besides own business, i.e., perusing further studies, other business etc.)	:	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.)	:	08 (Eight) years experiences is running his own business. He started the business with BDT 50,000 (Fifty thousand). He has 05 (Five) years working experiences ass an assistant in his father's business.
Other Own/Family Sources of Income	:	His father's income from agriculture. His younger brother's income from business and his youngest brother's income from private service.
Other Own/Family Sources of Liabilities	:	Nil
NU's Contact No.	:	01714690728
NU's National ID No.	:	9418269887912
NU Project Source/Reference	:	Grameen Telecom Trust

## BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Mst. Nihar Begum was a GB member from February 01, 2001 to July 05, 2013 at first she took GB loan BDT 5,000 (Five thousand).
- Gradually she took GB loan several times and utilized it for repairing house, purchasing cow and assisting her son (entrepreneur) in existing business.
- Finally GB loan helped her to improve economic condition, livelihood and expanding the existing business of her son.

## **PROPOSED NOBIN UDYOKTA BUSINESS INFO**

Business Name	:	M/S Siyam Bostraloy
Address/ Location	:	Lohagara Bazar, Peergonj, Thakurgoan.
Total Investment in BDT	:	Tk. 602,000
Financing	:	Self Tk. 452,000 (from existing business) Required Investment Tk. 150,000 (as equity)
Present salary/drawings from business	:	BDT 3,000 (Three Thousand)
Proposed Salary	:	BDT 4,000 (Four Thousand)
Proposed Business Implementation Plan		
(i) % of present gross profit margin	:	On an Average 15% and bkash 100%.
(ii) Estimated % of proposed gross profit margin	:	On an Average 15% and bkash 100%.
(iii) In future risk mgt. plan (from fire, disaster etc.)	:	

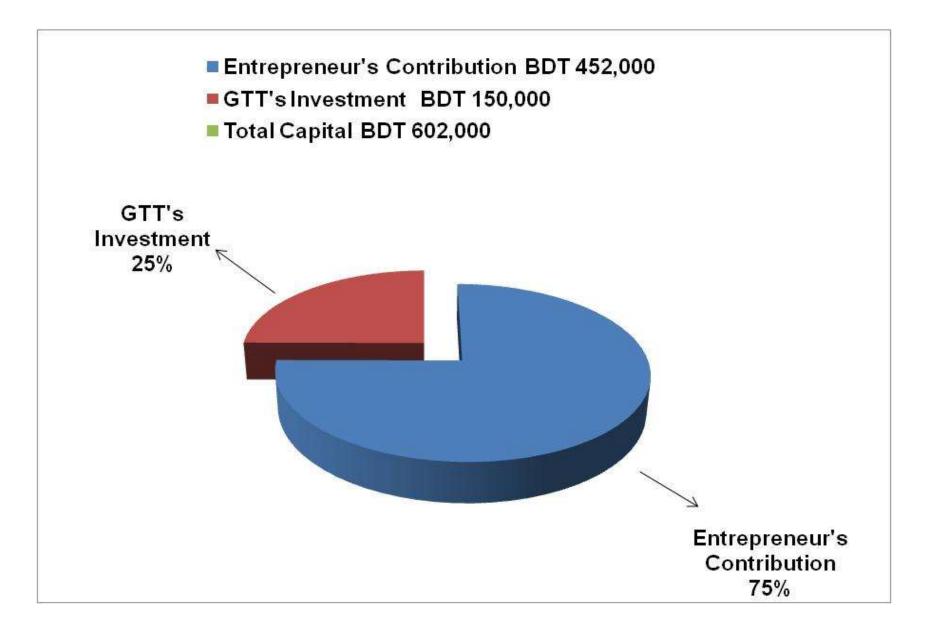


Particulars	Avg. Daily	Commission	Existing Business (BDT)			
r ai ticulai s	Transaction	%	Daily	Monthly	Yearly	
Sales income from Products			3,200	89,600	1,075,200	
Commission on Bkash	20,000	0.004	80	2,240	26,880	
Total income from sales & commission (A)			3,280	91,840	1,102,080	
Less: Cost of Sales / Products (B)			2,720	76,160	913,920	
Gross Profit (C) [C=(A-B)]			560	15,680	188,160	
Less: Operating Cost:				,		
Electricity bill				400	4,800	
Generator Bill				150	1,800	
Shop Rent				1,000	12,000	
Mobile bill				300	3,600	
Night Guard bill				50	600	
Conveyance bill				1,500	18,000	
Present Salary (Family & Self)				3,000	36,000	
Present Salary (Assistant-1)				3,000	36,000	
Other Cost (Stationary &						
Entertainment etc.)				500	6,000	
Non Cash Item:						
Depreciation Expenses				130	1,560	
Total Operating Cost (D)				10,030	120,360	
Net Profit (C-D):				5,650	67,800	



Particul	Existing Business	Proposed	Total		
Existing	Proposed	(BDT)	(BDT)	(BDT)	
Investment in products (gauze cloth, three piece, sharee, panjabi, shirt piece, pant piece, bed sheet, jeans pant, gamsha, lungi, winter cloth and kids item etc.)	Investment in products (gauze cloth, three piece, sharee, panjabi, shirt piece, pant piece, bed sheet, jeans pant, gamsha, lungi and kids item etc.)	311,235	110,000	421,235	
Investment in bkash	Investment in bkash	30,000	40,000	70,000	
Investment in Equipment & Tools ( r etc.)	3,400	-	3,400		
Cash in Hand	16,865	-	16,865		
Advance for Shop	80,000	-	80,000		
Investment in Decoration (Furniture	e, fixture and fittings)	10,500		10,500	
Total Ca	pital	452,000	150,000	602,000	

## SOURCE OF FINANCE



## FINANCIAL PROJECTION OF NU BUSINESS PLAN

Derticulare	Year 1 (BDT)			Year 2 (BDT)			Year 3 (BDT)		
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Estimated Sales income from Products	4,500	126,013	1,512,161	5,311	148,696	1,784,350	6,107	171,000	2,052,003
Estimated Commission on Bkash	100	2,800	33,600	115	3,220	38,640	129	3,606	43,277
Total Estimated income from sales & commission (A)	4,600	128,813	1,545,761	5,426	151,916	1,822,990	6,236	174,607	2,095,280
Less: Cost of Sales / Products (B)	3,825	107,111	1,285,337	4,514	126,391	1,516,698	5,191	145,350	1,744,202
Gross Profit (C) [C=(A-B)]	775	21,702	260,424	912	25,524	306,293	1,045	29,256	351,077
Less: Operating Cost:									
Electricity bill		500	6,000		600	7,200		700	8,400
Generator Bill		200	2,400		250	3,000		300	3,600
Shop Rent		1,000	12,000		1,500	18,000		1,500	18,000
Mobile bill (SMS & Reporting)		600	7,200		600	7,200		600	7,200
Night Guard bill		100	1,200		150	1,800		200	2,400
Conveyance		2,500	30,000		3,500	42,000		4,500	54,000
Ownership Transfer Fee		1,000	6,000		1,000	12,000		1,000	12,000
Proposed Salary-(Family & Self)		4,000	48,000		4,500	54,000		5,000	60,000
Proposed Salary (Assistant-1)		3,500	42,000		4,000	48,000		4,500	54,000
Bank Charge (DD, PO, SC)		88	528		88	1,056		88	1,056
Other Cost (stationary & Entertainment etc.)		800	9,600		900	10,800		1,000	12,000
Non Cash Item:									
Depreciation Expenses		130	1,560		130	1,560		130	1,560
Total Operating Cost (D)	-	14,418	166,488	-	17,218	206,616	-	19,518	234,216
Net Profit (C-D)	-	7,284	93,936	-	8,306	99,677	-	9,738	116,861
Retained Income			93,936			193,613			310,474

Notes: 1. Agreed Grace period: Six months

2. Investment Payback schedule: Quarterly installment would also include ownership transfer fee from the date of cheque deposited in NU's business account.

## CASH FLOW PROJECTION ON BUSINESS PLAN (REC, & PAY.)

SI #	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	150,000	-	
1.2	Net Profit (ownership tr. Fee added back)	99,936	111,677	128,861
1.3	Depreciation Expenses	1,560	1,560	1,560
1.4	Opening Balance of Cash Surplus	-	65,496	106,733
	Total Cash Inflow	251,496	178,733	237,154
2.0	Cash Outflow			
2.1	Product Purchase	150,000	-	
2.2	Investment Payback including Ownership Transfer Fee	36,000	72,000	72,000
	Total Cash Outflow	186,000	72,000	72,000
3.0	Total Cash Surplus	65,496	106,733	165,154

## SWOT ANALYSIS

<ul> <li>STRENGTH</li> <li>Present employment: Self: 01 Family: 0 Others (beyond family): 01 Future employment:0</li> <li>Trade License in his own name;</li> <li>He has on hand training;</li> <li>Family business;</li> <li>Skilled and working experiences (13 years);</li> </ul>	WEAKNESS Can not supply goods as per demand.
OPPORTUNITIES   Location of Shop; Have some fixed customers (Retail & Wholesale); Increasing demand; The Capital of the entrepreneur will be BDT 762,474 after 3 years excluding payback of investor's money.	THREATS Increase of local competitors;

Presented at 125<sup>th</sup> as Yunus Centre and 16<sup>th</sup> In-house Executive Social Business Design Lab

(GTT) on October 11, 2015 at Grameen Telecom Trust Premises

Thank you

Pictures





রত, পি ফরম নং-১৩ २७ लार्ट्सअ जार्थ तछत्र 202 0.2020 খনগান্ত ইউনিয়ন পরিষদ উপজেলা ঃ পীরগঞ্জ, জেলা ঃ ঠাকুরগাও বহি নং- ( > ১ क्रमिक न१- ( > २ > ८ 2228/2C 1300 11 2/2026 1: লাইসেল নম্বর লাইসেলধারীর নাম E. f. of Man ... Ard I ... of we want as পিতা/স্বার্সীর নাম 8 .... p. Dry m. fr. for you and from the ঠিকানা যাবার জন্য লাইসেন্স প্রদান করা হলো।

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ত ) লোকাল মতের করে। বাবল চুকির জারিব হউতে মালিক ১,০০০/- (এক মাজার) টাকা যাবে পরবর্তী মালের ৫ জারিশের মধ্যে ২য পাক্ষ ১ম পাক্ষকে মিতের খাধ্য ধাকিবেল ।

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तरे काउँछि गणभन्नावन्ने सारगामन महकारहर मन्नति। काउँछि रावहाडकान्ने राज्येत कम रवायाव णावधा त्यान निकडेंह त्याने प्रक्रिय क्रमा प्रसात कमा प्रमुखान कता हला। किंदामा: शाम/ताना: चाराकी चानमणुर, चाराकी चानमणुर, चारुपद: द्वाबातमेल्ड -१३३०, मीरणज्ञ, सेक्ट्रणीव

প্রদানকারী কর্তৃপক্ষের হাক্ষর প্রদানের তারিখ: ১৫/০৯/২০০৮



# **Thank You**