Proposed NU Business Name : Jim Shoe Store



BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address	•	Md. Saiful Islam Vill: Choto-mirjapur, Union: 3 no Boro-dorga, Post: Ghochipara, Upazila: Pirgonj, District: Rangpur.	
Age	••	27 Years	
Marital status	••	Married	
Children	••	1 (One) Son	
No. of siblings:	:	2 Brothers and 1 sister	
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother	
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan	: : :	N/A No Nil Nil	

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	Class Eight
Present Occupation (Besides own business, i.e., pursuing further studies, other business etc.)	••	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, work experience as an apprentice etc.)	:	02 years experiences in selling shoe business. He started the business only with Tk. 50,000. He has on hand training.
Other Own/Family Sources of Income	:	N/A
Other Own/Family Sources of Liabilities	:	Nil
NU's Contract No.	••	01765044598
NU's National ID No.	•	19888517622020724
NU Project Source/Reference	•	Grameen Telecom Trust

BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Mst. Fahima Begum is a GB member since 2011, at first she took GB loan BDT 5,000 (Five thousand).
- Gradually she took GB loan several times and utilized in agriculture, purchasing cow and assisting her son in business.
- Finally GB loan helped her to improve her economic condition and livelihood.

PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	Jim Shoe Store
Address/ Location	:	Shotibari, Mithapukur, Rangpur
Total Investment in BDT	:	Tk. 267,000
Financing	:	Self Tk. 167,000 (from existing business) Required Investment Tk. 100,000(as equity)
Present salary/drawings from business	:	Taka 5,000 (Five thousand)
Proposed Salary (estimates)	:	Taka 7,000 (Seven thousand)
Proposed Business Implementation Plan		
(i) % of present gross profit margin	:	On an average 31%
(ii) Estimated % of proposed gross profit margin	:	On an average 31%
(iii) In future risk mgt. plan (from fire, disaster etc.)	:	

INFO ON EXISTING BUSINESS OPERATIONS

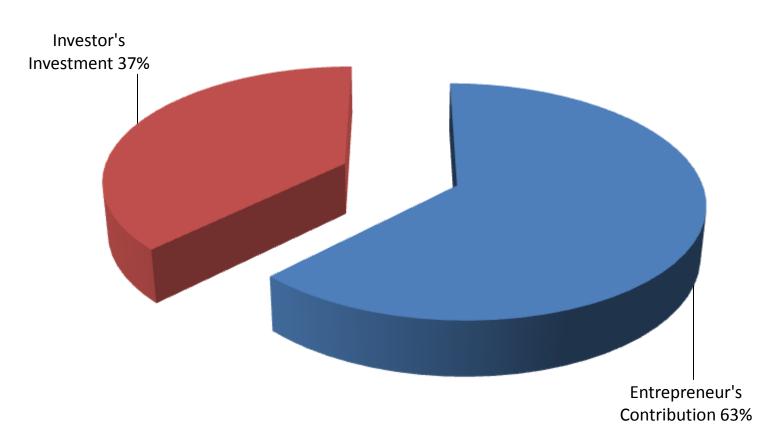
	EB (BDT)				
Particulars Particulars Particulars	Daily	Monthly	Yearly		
Sales income from products (A)	1,200	33,600	403,200		
Less: Cost of Sales (B)	828	23,184	278,208		
Gross Profit (C) [C=(A-B)]	372	10,416	124,992		
Less: Operating Cost:					
Electricity bill		500	6,000		
Generator bill		100	1,200		
Shop Rent		1,000	12,000		
Night Guard bill		50	600		
Mobile bill		300	3,600		
Conveyance		200	2,400		
Present Salary (Self)		5,000	60,000		
Other Cost (stationary & Entertainment etc.)		900	10,800		
Non Cash Item:					
Depreciation Expenses		286	3,430		
Total Operating Cost (D)		8,336	100,030		
Net Profit (C-D):		2,080	24,962		

PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particulars	Existing Business (BDT)	Proposed (BDT)	Total (BDT)
Investment in products (various types of ladies, gents and baby			
shoe)	108,200	100,000	208,200
Debtors			
	14,000	-	14,000
Investment in Machineries (television, fan, bulb)			
	11,000	-	11,000
Investment in Furniture			
	17,800	-	17,800
Creditors			
	(14,000)	-	(14,000)
Advance for shop			
	30,000	_	30,000
Total Capital	167,000	100,000	267,000

SOURCE OF FINANCE

- Entrepreneur's Contribution BDT 167,000
- Investor's Investment BD 100,000
- Total Capital BDT 267,000



FINANCIAL PROJECTION OF NU BUSINESS PLAN

	Y	ear 1 (BDT)	Year 2 (BDT)			Year 3 (BDT)		
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Estimated sales income from products (A)	1,900	53,199	638,387	2,185	61,179	734,145	2,403	67,297	807,559
Less: Cost of Sales (B)	1,311	36,707	440,487	1,508	42,213	506,560	1,658	46,435	557,216
Gross Profit (C) [C=(A-B)]	589	16,492	197,900	677	18,965	227,585	745	20,862	250,343
Less: Operating Cost:									
Electricity bill		600	7,200		800	9,600		1,000	12,000
Generator bill		150	1,800		200	2,400		250	3,000
Shop Rent		1,000	12,000		1,000	12,000		1,000	12,000
Night Guard bill		70	840		90	1,080		110	1,320
Mobile bill (SMS & Reporting)		500	6,000		600	7,200		700	8,400
Conveyance		400	4,800		600	7,200		800	9,600
Ownership Transfer Fee		667	4,000		667	8,000		667	8,000
Proposed Salary-Self		7,000	84,000		8,000	96,000		9,000	108,000
Other Cost (stationary & Entertainment etc.)		1,000	12,000		1,100	13,200		1,200	14,400
Non Cash Item:									
Depreciation Expenses		286	3,430		286	3,430		286	3,430
Total Operating Cost (D)	_	11,673	136,070	-	13,343	160,110	-	15,013	180,150
Net Profit (C-D):	_	4,819	61,830	-	5,623	67,475	-	5,849	70,193
Retained Income			61,830			129,305			199,498

Note: 1. Agreed Grace Period: Six Months

2. Investment Payback Schedule: Monthly installment including ownership transfer fee from the date of chaque deposited in NU's business account.

CASH FLOW STATEMENT

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	100,000	_	-
1.2	Net Profit (ownership tr. Fee added back)	65,830	75,475	78,193
1.3	Depreciation Expenses	3,430	3,430	3,430
1.4	Opening Balance of Cash Surplus	_	45,260	76,165
	Total Cash Inflow	169,260	124,165	157,788
2.0	Cash Outflow			
2.1	Product Purchase	100,000	-	-
2.2	Investment Payback including Ownership Transfer Fee	24,000	48,000	48,000
	Total Cash Outflow	124,000	48,000	48,000
3.0	Total Cash Surplus	45,260	76,165	109,788

SWOT ANALYSIS

Strength	WEAKNESS
 □ Present employment: Self: 01 Family: 01 Others (beyond family): 0 □ Future employment: 0 □ Ownership of Business in own name; □ Two years experience. 	☐ Can not supply goods according to demand.
OPPORTUNITIES □ Location of shop; □ Increase of demand □ The capital of Entrepreneur will be Tk. 366,498 after 3 years excluding payback of investor's money.	THREATS Local Competition; Theft; Political unrest.

Presented at 3rd In-house Executive Social Business Design Lab on March 29, 2015 at Grameen Telecom Trust Premises

Thank you

Pictures





চাক্ষর ঃ শঠিবাড়ী, উপজেলা ঃ মিঠাপুরুর, **(क्ला : ब्रह्मुब ।**

ট্রেড লাইসেন্স

क्रिकिक मध नाहरमन वह नः 09 व्यार्ड नपर ०९

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कि नार्त्मन नर- 869 28 - के द SIRT : 20.02.30

इन्रात क्यिक नर 8-69

ছানীয় সরকার (ইউনিয়ন পরিষদ) আইন, ২০০৯ (২০০৯ সনের ৬১নং আইন এর ৬৬ ধারায় ক্ষমতাবলে প্রনীত আ তফ্সিল, ২০১২ এর বিধান অনুযায়ী ব্যবসা-বাণিজ্য, পেশা, বৃত্তি, জীবিকার উপর আরোপিত কর আদায়ের লক্ষে নিং ব্যক্তি/প্রতিষ্ঠানের অনুকূলে দাইসেল ইস্যু করা হলো। যার কার্যকারিতার মেয়াদ ত০শে জুন ... বলবং থাকবে। তবে নবায়ন পূর্বক মেয়াদ বর্ষিত করা যাবে।

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৫। মালিকের ঠিকানা	
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BUSINGS STREET

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পীরগঞ্জ, রংপুর

[বিধি- ৯, জনা ও মৃত্যু নিবকন (ইউনিয়ন পরিয়ন) বিধিমালা, ২০০৬] (জন্ম নিবন্ধন বৃতি হউতে উক্ত)

নিবকন বহি নং | ৭

নিবদনের তারিব: ২৭-০৮-২০০৬

मनम हेमात डातिचः ०১-०२-२०১०

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লশা তারিখ: ১৮-০৩-১৯৮৮

আঠারই মার্চ উনিশ শত আটাশি

क्या दानः आयः कार्णियकानुस, क्ष्मिकार करा वक्ष्मक्याहः

क्रमादक्षणाः भागमञ्जूषाः व्यामाः वरणुताः

লিতার নাম: মোঃ হাফিজার রহমান

মাতার নাম: মোছাঃ ফাহিমা বেগম

ভাষী তিকানা: হামঃ ছোটমিজাপুর, ভাক্ষরঃ ভজিপাড়া,

Sপटक्रमाः भीवश्वतः, टक्रमाः तः भूतः।

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(নিবছকের করেলাকর সীলমেছের)

* প্রথম চার মার বাজির রাশ্ব সলে, পরবারী সাত আর এবিলা কোড় ও পের হল আর কারা ক্রায়িক।

Thank You