Proposed NU Business Name: R. S. Store



BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address	•	Vill: Chitholi uttarpara, Union: Durgapur, Post: Mithapukur, Upazila: Mithapukur, District: Rangpur.			
Age	•	20 Years			
Marital status	••	Unmarried			
Children	••	N/A			
No. of siblings:		2 Brothers			
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Father Mother Parvin Begum Md. Abu Salak Branch: Chitholi uttarpara, Centre # 33/Po Loan no.: 3142/1, Member since December 20, 2005, First loan: Tk. 2,000/- Existing loan: 20,000, Outstanding loan: 20,000			
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan		Entrepreneur's Father No Nil Nil			

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	BSC (honours continuing)
Present Occupation (Besides own business, i.e., pursuing further studies, other business etc.)	:	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, work experience as an apprentice etc.)	:	05 years experience in this business. He started this business only with Tk. 150,000. He has on hand training.
Other Own/Family Sources of Income	:	Father's income from shop rent and Deep water pump.
Other Own/Family Sources of Liabilities	:	Nil
NU's Contract No.	•	01715843989
NU's National ID No.		851104000205
NU Project Source/Reference	:	Grameen Telecom Trust

BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Md. Abu Salak is a GB member since 2005, at first he took GB loan BDT 2,000 (Two thousand).
- Gradually he took GB loan several times and utilized it by assisting his son in business and purchasing cow.
- Finally GB loan helped him to improve his economic condition and livelihood within expanding his son's business.

PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	R. S. Store
Address/ Location	:	Disir mur, Mithapukur bazar, Rangpur
Total Investment in BDT	••	Tk. 543,000
Financing	•	Self Tk. 343,000 (from existing business) Required Investment Tk. 200,000 (as equity)
Present salary/drawings from business	••	Taka 4,500 (Four thousand five hundred)
Proposed Salary (estimates)		Taka 5,000 (Five thousand)
Proposed Business Implementation Plan		
(i) % of present gross profit margin	:	On an average 12%
(ii) Estimated % of proposed gross profit margin	:	On an average 12%
(iii) In future risk mgt. plan (from fire, disaster etc.)	:	

INFO ON EXISTING BUSINESS OPERATIONS

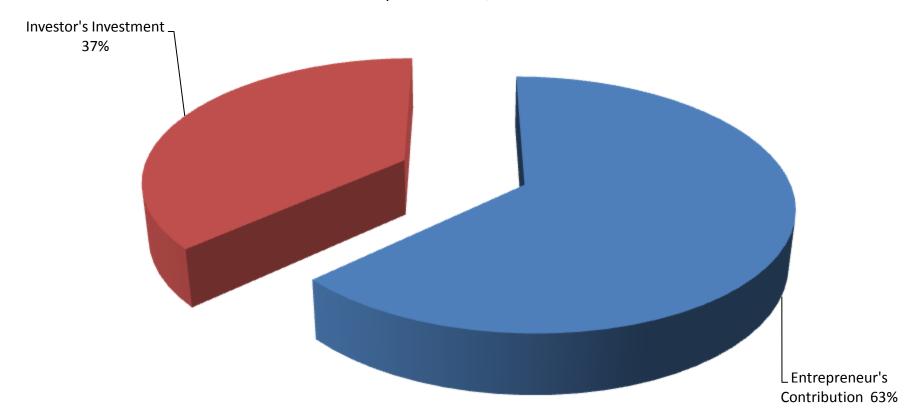
Dautianiana	EB (BDT)					
Particulars	Daily	Monthly	Yearly			
Sales income from products (A)	3,000	84,000	1,008,000			
Less: Cost of Sales (B)	2,640	73,920	887,040			
Gross Profit (C) [C=(A-B)]	360	10,080	120,960			
Less: Operating Cost:						
Electricity bill		300	3,600			
Generator bill		200	2,400			
Shop Rent		1,300	15,600			
Night Guard bill		150	1,800			
Mobile bill		400	4,800			
Conveyance		1,200	14,400			
Present Salary (Self)		4,500	54,000			
Other Cost (stationary & Entertainment etc.)		400	4,800			
Non Cash Item:						
Depreciation Expenses		373	4,480			
Total Operating Cost (D)		8,823	105,880			
Net Profit (C-D):		1,257	15,081			

PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particulars	Existing Business (BDT)	Proposed (BDT)	Total (BDT)
Investment in grocery products(rice, pulses, biscuits, oil, salt, bulb, egg, juice, cold drinks, cosmetics item & cookeries item etc)	160,260	200,000	360,260
Debtors	60,860		60,860
Investment in Machinaries (Weight machine, fan etc.)	00,800		00,000
	5,830	-	5,830
Investment in Furniture			
	36,050	-	36,050
Advance for shop			
	80,000	-	80,000
Total Capital	343,000	200,000	543,000

SOURCE OF FINANCE

- Entrepreneur's Contribution BDT 343,000
- Investor's Investment BD 200,000
- Total Capital BDT 543,000



FINANCIAL PROJECTION OF NU BUSINESS PLAN

	Year 1 (BDT)			Year 2 (BDT)			Year 3 (BDT)		
Particulars Particulars Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Estimated sales income from products (A)	5,000	139,994	1,679,933	5,750	160,994	1,931,923	6,210	173,873	2,086,477
Less: Cost of Sales (B)	4,400	123,195	1,478,341	5,060	141,674	1,700,092	5,465	153,008	1,836,099
Gross Profit (C) [C=(A-B)]	600	16,799	201,592	690	19,319	231,831	745	20,865	250,377
Less: Operating Cost:									
Electricity bill		350	4,200		400	4,800		450	5,400
Generator bill		200	2,400		250	3,000		300	3,600
Shop Rent		1,300	15,600		1,300	15,600		1,300	15,600
Night Guard bill		150	1,800		200	2,400		250	3,000
Mobile bill (SMS & Reporting)		550	6,600		600	7,200		650	7,800
Conveyance		1,700	20,400		2,000	24,000		2,300	27,600
Ownership Transfer Fee		1,333	8,000		1,333	16,000		1,333	16,000
Proposed Salary-Self		5,000	60,000		5,500	66,000		6,000	72,000
Other Cost (stationary & Entertainment etc.)		500	6,000		600	7,200		700	8,400
Non Cash Item:									
Depreciation Expenses		373	4,480		373	4,480		373	4,480
Total Operating Cost (D)	_	11,457	129,480	-	12,557	150,680	-	13,657	163,880
Net Profit (C-D):	_	5,343	72,112	-	6,763	81,151	-	7,208	86,498
Retained Income			72,112			153,264			239,761

Note: 1. Agreed Grace Period: Six Months

2. Investment Payback Schedule: Monthly installment including ownership transfer fee from the date of chaque deposited in NU's business account.

CASH FLOW STATEMENT

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	200,000	_	_
1.2	Net Profit (ownership tr. Fee added back)	80,112	97,151	102,498
1.3	Depreciation Expenses	4,480	4,480	4,480
1.4	Opening Balance of Cash Surplus	-	36,592	42,223
	Total Cash Inflow	284,592	138,223	149,200
2.0	Cash Outflow			
2.1	Product Purchase	200,000	_	_
2.2	Investment Payback including Ownership Transfer Fee	48,000	96,000	96,000
	Total Cash Outflow	248,000	96,000	96,000
3.0	Total Cash Surplus	36,592	42,223	53,200

SWOT ANALYSIS

STRENGTH Present employment: Self: 01 Family: Others (beyond family): Future employment: - 0 Ownership of Business in own name Five years experience	WEAKNESS Can not supply goods according to demand.
OPPORTUNITIES Location of shop; Increase of demand The capital of Entrepreneur will be Tk. 582,761 after 3 years excluding payback of investor's money.	THREATS Local Competition; Theft; Political unrest.

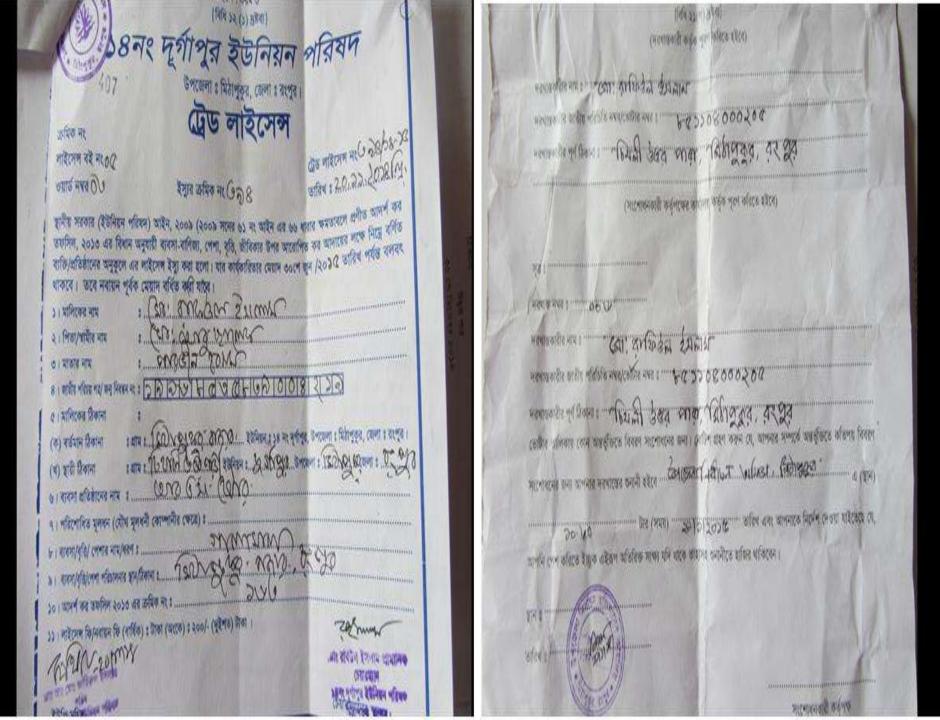
Presented at 3rd In-house Executive Social Business Design Lab on March 29, 2015 at Grameen Telecom Trust Premises

Thank you

Pictures









Thank You