



**Grameen Kalyan**

**Proposed NU Business Name: Happy Layer Farm**



# ***BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA***

Name and address	:	Md. Humaun Kabir Vill: Nangol Shemul, Post: Kandania, Upazilla : Fulbaria , District: Mymensingh.
Age	:	27 Years
Marital status	:	Married.
Children	:	1 (One) Son.
No. of siblings:	:	1 (One) Brother & 2 (two) Sisters.
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info  Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GCCN, GKF etc. (ix) Others	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/> Mst.Julekha Khatun. Md.Helal Uddin. Branch: Motbari Trishal ,Group # 10, Centre # 26/M, Loan no. 3438, Member since: 2009, First loan: 5,000 Tk. Last loan:60,000, Outstanding: 36,000.  Father No Nil Nil Nil
Education, till to date	:	Class Ten.

## ***BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)***

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Business.
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.)	:	He has no formal training but 1 year practical experience in this business.
Other Own/Family Sources of Income	:	Father's income from agriculture.
Other Own/Family Sources of Liabilities	:	Nil.
Contact number	:	01733963731
National ID Number	:	6112011485830
NU Project Source/Reference	:	GK/Trishal Unit/Md. Aminul Islam (2348).

## ***BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY***

Entrepreneur's Mother is a GB member since 2009. At first she took GB loan BDT=5,000 (Five thousand) and used the money in agriculture farming. Gradually several times she took GB loan and utilized in her husband's business.

# ***PROPOSED NOBIN UDYOKTA BUSINESS INFO***

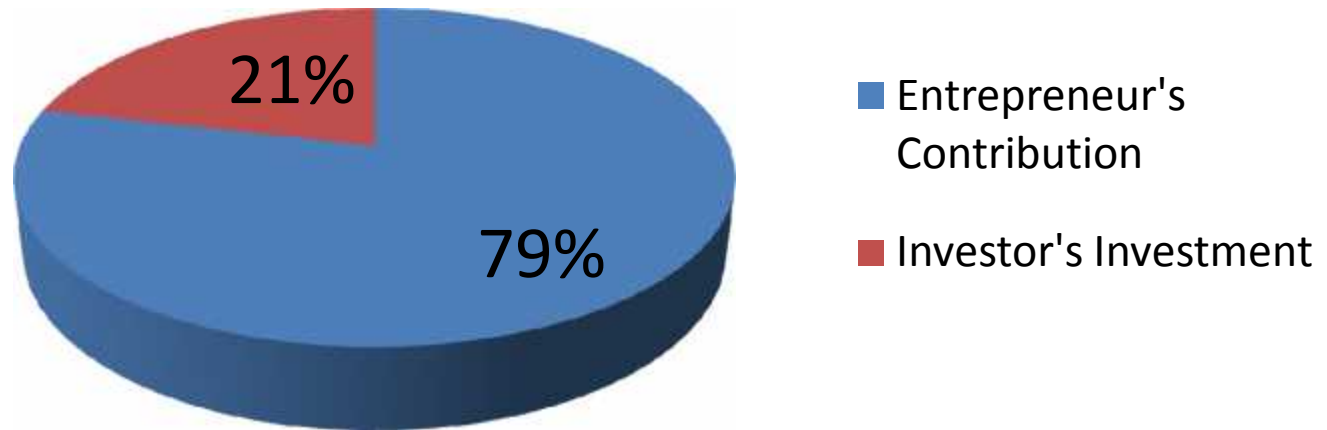
Project's Name	:	<b>Happy Layer Farm.</b>
Address/ Location	:	Nangol Shemul, Kandania, Trishal, Mymensingh.
Total Investment	:	<b>BDT = 9,33,000</b>
Financing	:	Self financing: BDT =7,33,000(Existing business Required Investment: BDT= 2,00,000 (as equity)
Present salary/drawings from business (estimates)	:	Nil
Proposed Salary	:	<b>BDT= 8,000 (Eight thousand)</b> <b>Employee-1= 6,000 (six thousand)</b>
Proposed Business Implementation Plan	:	<ul style="list-style-type: none"> <li>➤ This is an on going project for rearing 1200 baby chicken layer;</li> <li>➤ Fund needs for layer feed &amp; layer case;</li> <li>➤ One employee per month Tk. 6000;</li> <li>➤ Estimated price of egg about @ Tk. 7.00 Per piece;</li> <li>➤ Estimated egg production per day 1140 piece;</li> <li>➤ Estimated egg &amp; layer sales per cycle about @ Tk. 47,29,200;</li> <li>➤ Estimated feed &amp; medicine cost per cycle @ Tk. 31,39,200</li> <li>➤ Pay back period is 3 years;</li> </ul>

## ***PRESENT & PROPOSED PROJECTION INVESTMENT BREAKDOWN***

Particulars	Existing Business/NU Investment (BDT)(1)	Proposed Business (BDT)		Total (BDT)
		NU	Investor	
<b>Investment in different categories:</b>				
Shade for layer	210,000			210,000
Case for Layer			150,000	150,000
Out side net for Shed	20,000			20,000
Generator-1	10,000			10,000
Electric Fitting	8,000			8,000
Baby Chicken Layer (1200*100 pieces)	120,000		-	120,000
Feed (1600 Per Pack )	160,000	150,000	50,000	360,000
Water Motor & Pump	20,000		-	20,000
Medicine & Vaccine		20,000		20,000
Transport	5,000		-	5,000
Cash in Hand	10,000	-	-	10,000
<b>Total Capital</b>	<b>563,000</b>	<b>170,000</b>	<b>200,000</b>	<b>933,000</b>

# Source of Finance

Particulars	Amount in BDT	In %
Entrepreneur's Contribution	733,000	79
Investor's Investment	200,000	21
<b>Total Investment</b>	<b>933,000</b>	<b>100</b>



## ***FINANCIAL PROJECTION OF NU BUSINESS PLAN***

Particular	1st Cycle =24 Month			2nd Cycle=24 Month		
	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Estimated Sales Egg 1140*7.00	7,980	239,400	4,309,200	8,778	263,340	4,740,120
Sales of Layer (1120 pieces*BDT 375)			420,000			420,000
<b>Total sales(A):</b>	<b>7,980</b>	<b>239,400</b>	<b>4,729,200</b>	<b>8,778</b>	<b>263,340</b>	<b>5,160,120</b>
Baby layer			240,000			120,000
Feeds (130 Kg Per day*32 Tk Per Kg)	4,160	124,800	2,995,200	4,368	131,040	3,144,960
Cost of Medicine	200	6,000	144,000	210	6,300	75,600
<b>Less: Total Cost of Sales (B)</b>	<b>4,360</b>	<b>130,800</b>	<b>3,379,200</b>	<b>4,578</b>	<b>137,340</b>	<b>3,340,560</b>
<b>Gross Profit (GP) = [C = (A-B)]</b>	<b>3,620</b>	<b>108,600</b>	<b>1,350,000</b>	<b>4,200</b>	<b>126,000</b>	<b>1,819,560</b>
<b><u>Less: Operating Costs</u></b>						
Transport		1,000	24,000		1,050	12,600
Proposed salary Self		8,000	192,000		8,400	201,600
Wages 1		6,000	144,000		6,300	151,200
Electric bill		1,500	36,000		1,575	37,800
Generator bill		1,000	24,000		1,050	18,900
Mobile bill		500	12,000		525	12,600
Other Expenses		500	12,000		525	12,600
<b><u>Non Cash Item</u></b>		-	-		-	-
Depreciation Expenses		2,000	48,000		2,200	52,800
<b>Total Operating Cost (D)</b>		<b>20,500</b>	<b>492,000</b>		<b>21,625</b>	<b>500,100</b>
<b>(C-D) Net Profit:</b>		<b>88,100</b>	<b>858,000</b>		<b>104,375</b>	<b>1,319,460</b>
Retained Income:			<b>858,000</b>			<b>1,319,460</b>

**Notes:** 1. Agreed Grace period: 6 Months.

2. **Investment Payback schedule:** Quarterly installment including ownership transfer fee after 6 months grace period. 8



## ***CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)***

	1st cycle=24 Month	2nd Cycle=24 Month
<b><u>Cash inflow</u></b>		
Opening Balance	10,000	1,078,000
Capital Infusion by UDYOKTA	170,000	-
Capital Infusion by Investor	200,000	-
Sales	<b>4,729,200</b>	<b>5,160,120</b>
<b>Total Receipts</b>	<b>5,109,200</b>	<b>6,238,120</b>
<b><u>Cash Outflow</u></b>		
Cost of goods sold	<b>3,379,200</b>	<b>3,340,560</b>
Operating expenses	492,000	500,100
Return to investor	160,000	80,000
<b>Total payment</b>	<b>4,031,200</b>	<b>3,920,660</b>
<b>Closing Balance</b>	<b>1,078,000</b>	<b>2,317,460</b>

# SWOT ANALYSIS

## **S**TRENGTH

- Employment:  
Self: 1  
Employee: 1
- Trade License: Own name
- Skill & Experience-01 years.

## **W**EAKNESS

- Lack of Sufficient Capital.

## **O**PPORTUNITIES

- Local Demand;
- Investor's money will be payback in three years;
- Local Veterinary Doctors.

## **T**HREATS

- Theft;
- Virus/ Bird flue;
- Scarcity of feeds.

Presented at 26<sup>th</sup> Ex. SB Design Lab on 16<sup>th</sup> July ,  
2016 at Grameen Kalyan

Thank you

# My Farm's Picture













# NU with his mother





**Thank You**