Proposed NU Business Name: APON TELECOM



Project identification and prepared by: Shahin Mia, Ashulia Unit, Dhaka

Project verified by: Md. Rofiqul Islam



Brief Bio of The Proposed Nobin Udyokta			
Name	:	MD. AMIR HOSSEN	
Age	:	23/05/1985 (31 Years)	
Education, till to date	:	Class Five	
Marital status	:	Married	
Children	:	01 Daughter	
No. of siblings:	:	03Brothers & 01 Sister	
Address	:	Vill: Vorarii, P.O: Jamur, P.S: Raj fulbaria, Dist: Dhaka	
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father MST. SIRAJ VANU MD. KHORSED ALOM Branch: Shovapur, Centre # 01(Female), Member ID: 11921, Group No: 15 Member since: 20-11-2010 (6 Years) First loan: BDT 5,000/-	
Further Information: (v) Who pays GB loan installment	:	Existing loan: BDT 20,000/- Outstanding loan: BDT 11,120/- Mother	
(vi) Mobile lady	:	Yes	
(vii) Grameen Education Loan	:	No	
(viii) Any other loan like GB, BRAC ASA etc	:	No	

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	Twelve years experience in running business.
Training Info	:	He has training
Other Own/Family Sources of Income	:	No
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01714-552446
Mother's Contact No.	:	01712-297317
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Ashulia Unit, Dhaka

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MST. SIRAJ VANU joined Grameen Bank since 06 years ago. At first she took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business & Agriculture.

Proposed Nobin Udyokta Business Info			
Business Name	:	APON TELECOM	
Location	:	Tetuljhora Bazar, Hemaetpur, Savar, Dhaka.	
Total Investment in BDT	:	BDT 2,40,000/-	
Financing	:	Self BDT 1,40,000 (from existing business) 58%	
		Required Investment BDT 1,00,000(as equity) 42%	
Present salary/drawings from business (estimates)	•	BDT 5,000	
Proposed Salary	:	BDT 5,000	
Size of shop	:	10 ft x 10 ft= 100 square ft	
Security of the shop	:	BDT 60,000/-	
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; Rice, Oil, Pulse, Soft drinks, Noodles, cosmetics etc. Average 10% gain on sale. The business is operating by entrepreneur. Existing no employee. He is doing his business in rent place. Collects goods from Savar, Hemaetpur. Agreed grace period is 3 months. 	

Existing Business (BDT)					
Particular	Daily	Monthly	Yearly		
Revenue (sales)					
Flaxiload	80	2,400	28,800		
Grocery item	4,000	1,20,000	14,40,000		
Total Sales (A)	4,080	1,22,400	14,68,800		
Less. Variable Expense					
Grocery item	3,600	1,08,000	12,96,000		
Total variable Expense (B)	3,600	1,08,000	12,96,000		
Contribution Margin (CM) [C=(A-B)	480	14,400	1,72,800		
Less. Fixed Expense					
Rent		1,300	15,600		
Electricity Bill		1,000	12,000		
Transportation		500	6,000		
Mobile Bill		300	3,600		
Entertainment		300	3,600		
Guard		300	3,600		
Salary (self)		5,000	60,000		
Total fixed Cost (D)		8,700	1,04,400		
Net Profit (E) [C-D)		5,700	68,400		

Investment Breakdown						
Particulars	Existing	Proposed	Proposed Total			
Rice (21 x 1800)	37,800	36,000	73,800			
Pulse (3 x 3,000)	12,000	15,000	27,000			
Oils (80kg x 85)	6,800	8,000	14,800			
Soft drinks	8,000	10,000	18,000			
Cosmetics item	-	31,000	31,000			
Soap, Chips, Biscuit, Milk, Chocolate etc.	30,000	-	30,000			
Flaxiload	30,400	-	30,400			
Fridge	15,000	-	15,000			
Total	1,40,000	1,00,000	2,40,000			

Source of Finance



Financial Projection (BDT) Particular 2nd Year Monthly 1st Year Daily Revenue (sales) Flaxiload 100 3,000 36,000 38,000 4,500 1,35,000 16,20,000 17,00,000 Grocery item **Total Sales (A)** 1,38,000 4,600 16,56,000 17,38,000 **Less. Variable Expense** Grocery item 4,050 1,21,500 14,58,000 15,30,900 **Total variable Expense (B)** 4,050 1,21,500 14,58,000 15,30,900 Contribution Margin (CM) [C=(A-B) 550 16,500 1,98,000 2,07,100 **Less. Fixed Expense** Rent 1,300 15,600 15,700

1,100

700

400

400

400

5,000

9,300

7,200

13,200

8,400

4,800

4,800

4,800

60,000

1,11,600

86,400

60,000

13,300

8,500

5,000

5,000

5,000

60,000

1,12,500

94,600

60,000

Electricity Bill

Transportation

Entertainment

Total Fixed Cost

Net Profit (E) [C-D)

Investment Payback

Mobile Bill

Salary (self)

Guard

Cash flow projection on business plan (rec. & Pay)					
SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)		
1	Cash Inflow				
1.1	Investment Infusion by Investor	1,00,000			
1.2	Net Profit	86,400	94,600		
1.3	Depreciation (Non cash item)				
1.4	Opening Balance of Cash Surplus		24,400		
	Total Cash Inflow	1,86,400	1,21,000		
2	Cash Outflow				
2.1	Purchase of Product	1,00,000			

60,000

1,60,000

24,400

60,000

60,000

61,000

Payment of GB Loan

Total Cash Outflow

Net Cash Surplus

Investment Pay Back (Including Ownership Tr. Fee)

2.2

2.3

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 05 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of shop; Kathal tola Polash bari,
ashulia, Dhaka.
Regular customers;

THREATS

Theft

Fire

Political unrest

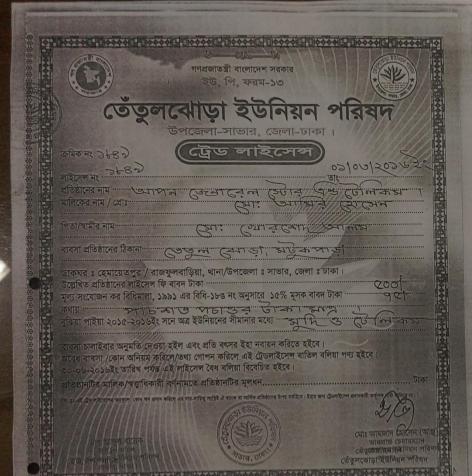
Pictures













গণপ্রজাতন্ত্রী বাংলাদেশ সরকার Government of the People's Republic of Banglad NATIONAL ID CARD / জাতীয় পরিচয় পর



নাম: মো: আমির হোসেন Name: Md. Amir Hossain পিতা: মো: ধোরশেদ আলম মাতা: মোসা: সিরাজ ভানু

মাতা: মোসা: সেরাজ ভানু

Date of birth: 23 May 1985

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ID NO: 2617289063962

এই কাডটি গণপ্রজাম্ভরী বালোদেশ সহকারের সম্পরিং কাডটি ব্যবহাককটা বাইত কব জোবার পারো গেলে দিকটছ পোট অভিনে মনা দেকর জনা অপুরোধ করা হলাও ঠিকানা: গ্রাম/রাজ্যা: ভরারী, জামুর, ভাকমর: রাজফুলবাড়ীয়া, সাভার,

Rolling

প্রদানকারী কর্তৃপক্ষের স্বাক্ষর প্রদানের তারিখ: ১৪/০৫/২০০৮

FAMILY PICTURE

