#### Proposed NU Business Name: LAL MIA ELECTRIC HOUSE



Project identification and prepared by: Asif Istear, Ashulia Unit, Dhaka

Project verified by: Md. Rofiqul Islam



Brief Bio of The Proposed Nobin Udyokta			
Name	:	MD. LAL MIA	
Age	:	02/05/1982( 34 Years)	
Education, till to date	:	Class Eight	
Marital status	:	Married	
Children	:	0 Son, 01 Daughter	
No. of siblings:	:	02 Brothers .	
Address	:	Vill: South Kolma, P.O: Dairy Firm, P.S: Savar, Dist: Dhaka	
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	::	Mother Father Father FATEMA BEGUM FATEMA BEGUM LET SHUKAN MOLLA Branch: Ashulia, Centre # 44(Female), Member ID: 7083/1, Group No: 05 Member since: 14-03-2010 ( 06Years) First Ioan: BDT 5,000/-	
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	:	Existing loan: BDT 15,000/- Outstanding loan: BDT 14,340/- Mother No No No	

## BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	Six years experience in running business.
Training Info	:	He has training
Other Own/Family Sources of Income	:	No
Other Own/Family Sources of Liabilities	:	No
Entrepreneur Contact No.	:	01913-394740
Mother's Contact No.	:	01930-338881
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Ashulia Unit, Dhaka

## **BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY**

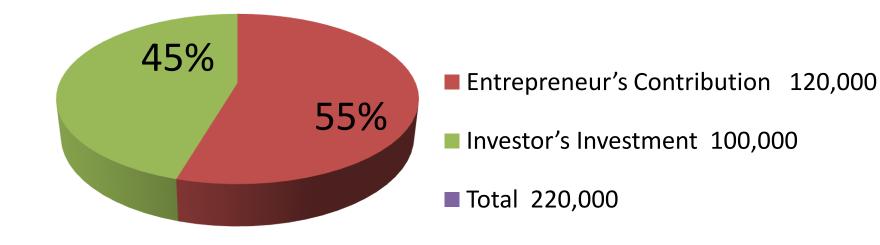
**FATEMA BEGUM** joined Grameen Bank since 06 years ago. At first she took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in house repair & business.

Proposed Nobin Udyokta Business Info			
Business Name	:	LAL MIA ELECTRIC HOUSE	
Location	:	C P M, South Kolma, Savar, Dhaka.	
Total Investment in BDT	:	BDT 2,12,000/-	
Financing	:	Self BDT 1,12,000 (from existing business) 52%	
		Required Investment BDT 1,00,000(as equity) 48%	
Present salary/drawings from business (estimates)	:	BDT 5,000	
Proposed Salary	:	BDT 5,000	
Size of shop	:	12 ft x 10 ft= 120 square ft	
Security of the shop	:	BDT 10,000/-	
Implementation	:	<ul> <li>The business is planned to be scaled up by investment in existing goods like; Cable, switch, holder, board etc.</li> <li>Average 20% gain on sale.</li> <li>The business is operating by entrepreneur. Existing no employee.</li> <li>He is doing his business in rent place.</li> <li>Collects goods from Nobabpur, Savar .</li> <li>Agreed grace period is 3 months.</li> </ul>	

Existing Business (BDT)				
Particular	Daily	Monthly	Yearly	
Revenue (sales)				
Cloth item	1,500	45,000	5,40,000	
Servicing	200	6,000	72,000	
Total Sales (A)	1,700	51,000	6,12,000	
Less. Variable Expense				
Cloth item	1,200	36,000	4,32,000	
Total variable Expense (B)	1,200	36,000	4,32,000	
Contribution Margin (CM) [C=(A-B)	500	15,000	1,80,000	
Less. Fixed Expense				
Rent		1,100	13,200	
Electricity Bill		500	6,000	
Transportation		500	6,000	
Mobile Bill		300	3,600	
Entertainment		300	3,600	
Guard		150	1,800	
Salary (self)		4,000	48,000	
Salary (employee)		3,000	36,000	
Total fixed Cost (D)		9,850	1,18,200	
Net Profit (E) [C-D)		5,150	61,800	

Investment Breakdown			
Particulars	Existing	Proposed	Proposed Total
Cable (10x4000)	40,000	40,000	80,000
Switch (20x400)	8,000	12,000	20,000
Holder (10x400)	4,000	12,000	16,000
Board (20x500)	10,000	-	10,000
Pipe, balb, parts etc.	50,000	36,000	86,000
Total	1,12,000	1,00,000	2,12,000

## **Source of Finance**



Financial Projection (BDT)				
Particular	Daily	Monthly	1st Year	2nd Year
Revenue (sales)				
Cloth item	2,000	60,000	7,20,000	7,56,000
Servicing	200	6,000	72,000	90,000
Total Sales (A)	2,200	66,000	7,92,000	8,46,000
Less. Variable Expense				
Cloth item	1,600	48,000	5,76,000	6,04,800
Total variable Expense (B)	1,600	48,000	5,76,000	6,04,800
Contribution Margin (CM) [C=(A-B)	600	18,000	2,16,000	2,41,200
Less. Fixed Expense				
Rent		1,100	13,200	13,200
Electricity Bill		500	6,000	8,000
Transportation		800	9,600	12,000
Mobile Bill		500	6,000	7,200
Entertainment		400	4,800	6,000
Guard		150	1,800	2,000
Salary (self)		4,000	48,000	48,000
Salary (staff)		3,000	36,000	36,000
Total Fixed Cost		9,900	1,25,400	1,32,400
Net Profit (E) [C-D)		10,450	90,600	1,28,800
Investment Payback			60,000	60,000

# Cash flow projection on business plan (rec. & Pay)

SI #	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	1,00,000	
1.2	Net Profit	90,600	1,28,800
1.3	Depreciation (Non cash item)		
1.4	Opening Balance of Cash Surplus		30,600
	Total Cash Inflow	1,90,600	1,59,400
2	Cash Outflow		
2.1	Purchase of Product	1,00,000	
2.2	Payment of GB Loan		
2.3	Investment Pay Back (Including Ownership Tr. Fee)	60,000	60,000
	Total Cash Outflow	1,60,000	60,000
3	Net Cash Surplus	30,600	99,400



### C EAKNESS TRENGTH Lack of Capital/Investment Employment: Self: 01 Family:0 Others:01 Experience & Skill : 06 Years Quality goods & services; Skill and experience; THREATS PPORTUNITIES Theft Huge demand in the community Fire Location of shop; Kumkumari, Ashulia, Political unrest Dhaka. Regular customers;

Pictures





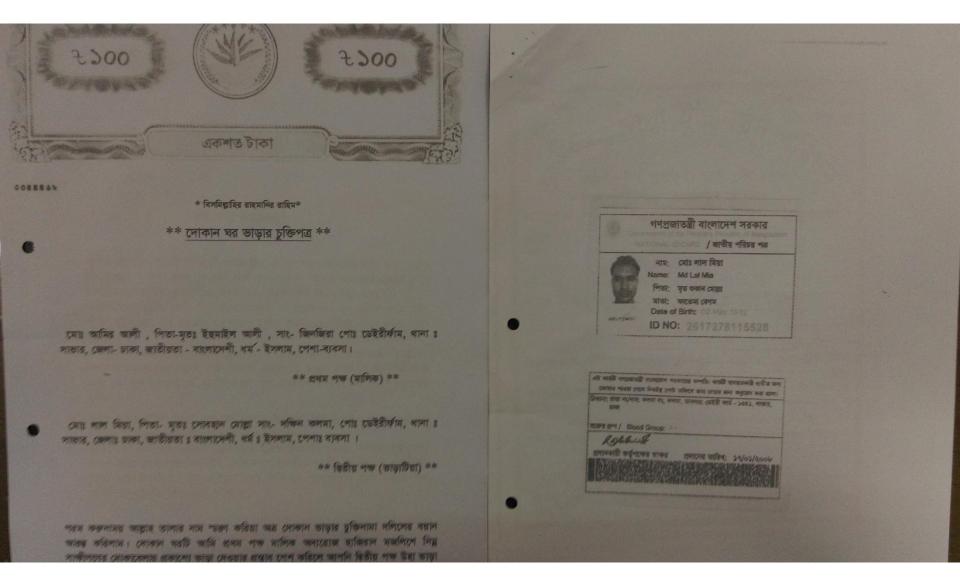






এখানে ইলেকট্রিকের যাবতীয় মালামাল পাইকারী ও খুচরা সূলভ মূল্যে বিক্রি করা হয়, হাউজ ওয়ারিং করা হয়, ফ্যানের কয়েল, মটর ও প্যানেল বোর্ড অভিজ্ঞ মিস্ত্রি দ্বারা মেরামত করা হয়।

জিনজিরা (সি.পি.এম মোড় সংলগ্ন), কলমা, সাভার, ঢাকা। মোবাঃ ০১৯১৩-৩৯৪৭৪০, ০১৫৩৫-৭৯২৩৪৮ বিঃ দ্রঃ- এখানে হার্ডওয়ারের যাব্রতীয় মালামাল পাওয়া যায়। আয়জ্ঞার্জ



# **FAMILY PICTURE**

